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# Berkeley Lab

## Signage and Public Information Standards Manual

### Volume 1: Interior Signage

Version 2.0.1  
1.25.00

Studio L'Image

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# Preface

## **Interior Standards**

The interior signage system is in the process of being installed lab-wide. Materials, finishes, and colors will be required to match existing system components to a high degree of exactitude, subject to the approval of the design team. This document addresses the standards in detail. Any questions regarding colors, finishes, or fabrication details should be directed to the design team.

## **Art Creation**

Vendors will be responsible for setting type to specifications provided. Design team will be responsible for providing artwork for maps, arrows, pictographs, logos and symbols used in the signage. Vendor should inform the design team of any format requirements or preferences.

## **Changes**

The specifications in this document supercede all previous documents.

## **Design Team**

Questions about the specifications in this document may be addressed to the design team:

Studio L'Image  
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San Francisco CA 94110  
415-643-9309  
415-643-9307 fax  
[www.studiolimage.com](http://www.studiolimage.com)

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# Interior Signage Conventions





Interior

Directional


Scale 1:10

	MAIN LEVEL Laboratory Directorate
4001	Auditorium
4034	Main Library
4049	Accelerator and Fusion Research Division Office
4205	Teleconference Room
4230	Computing Sciences Directorate
	Information and Computing Sciences Division Office
	National Energy Research Scientific Computing Center
	Main Lobby
	South Elevator

Directional Primary  
Code: DP  
Module Type: F





	LEVEL 1
1515	Nuclear Science Division Office
1524	Physics Division Office
	Restrooms

Directional Secondary  
Code: DS  
Module Type: G

	Teleconference Room
---	------------------------

Directional Tertiary  
Code: DT  
Module Type: H

Scale 1:20

		ALS Experimental Floor
		Elevator

Directional Primary, Ceiling  
Code: DPC  
Module Type: P

		Stairs to LEVEL B
---	---	-------------------

Directional Secondary, Ceiling  
Code: DSC  
Module Type: Q

Identification

Scale 1:10

4001	AUDITORIUM
------	------------

Identification Primary, ADA Text  
Code: IPA  
Module Type: D

4112	Deputy Director, Operations Laboratory Counsel Public Information Department
------	---

Identification Primary, Number  
Code: IPN  
Module Type: D

4240
Bill McCurdy

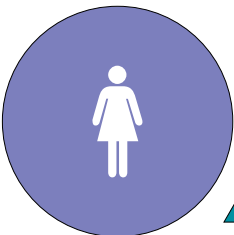
Identification Secondary  
Code: IS  
Module Type: E


RESTROOM

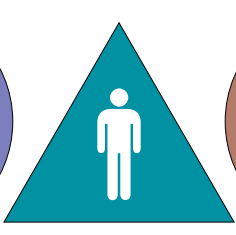
Identification Tertiary  
Code: IT  
Module Type: C

MEN
-----

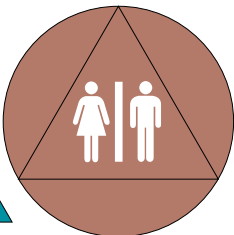
Identification Tertiary  
Code: IT  
Module Type: S



Identification Women  
(Title 24)  
Code: IW  
Module Type: K



Identification Men  
(Title 24)  
Code: IM  
Module Type: J



Identification Unisex  
(Title 24)  
Code: IU  
Module Type: L


EAST STAIRS

Identification Stairwell  
Code: ISW  
Module Type: N



## Interior

### Informational

Scale 1:10



Informational Primary

Code: NP

Module Type: M

ALS Staff Directory	
252	Elizabeth Sauer
224	Judy Zeller
226	Jim Krings
228	Ram Farhang
230	Ruth Papp
232	Brian Kincaid
233	Joe Harkins
235	Visitor
238	Charles Kim
240	Alan Jackson
241	Visitor
242	Rosanne Nelson
242A	Rod Kallier
244	Dave Radin
246	Hiroshi Nakamura
247	Charles Moushette
248	John Byrd

Informational Secondary

Code: NS

Module Type: O



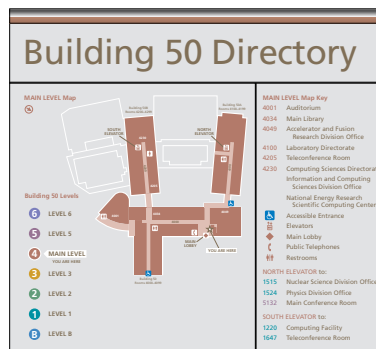
Informational Tertiary, Building

Code: ITB

Module Type: C

### Orientation

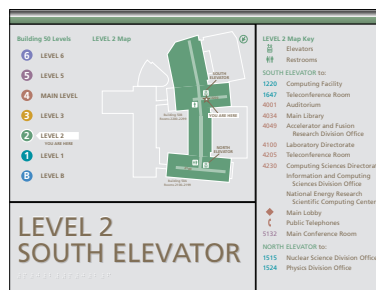
Scale 1:10



Orientation Primary

Code: OP

Module Type: A



Orientation Secondary

Code: OS

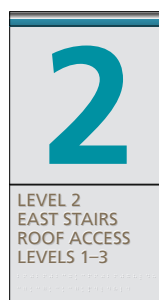
Module Type: B



Orientation, Level Indicator

Code: OLI

Module Type: C



Orientation, Stairwell

Code: OSW

Module Type: N



## Sign Unit Code Description

In the interior signage system, each sign unit is identified by a three-part code. The Sign Message Inventory list breaks out the code in the first three columns.

### 1. Function Code

Identifies functional type (1st character), hierarchy (2nd character) and/or detail differentiation (2nd/3rd character).

<i>Functional Categories</i>	<i>Detail Codes</i>
D = Directional	A = ADA Text
I = Identification	B = Building
N = Informational	N = Numeric
O = Orientation	M = Men
<i>Hierarchy</i>	W = Women
P = Primary	U = Unisex
S = Secondary	LI = Level Indicator
T = Tertiary	SW = Stairwell

*Examples of use:*

DP = Directional, Primary  
 OLI = Orientation, Level Identification  
 IPN = Identification, Primary, Numeric  
 IPA = Identification, Primary, ADA Text

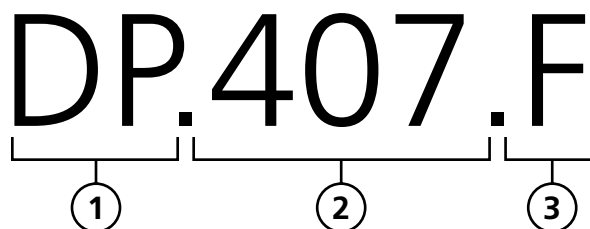
### 2. Sign Number\*

Uniquely identifies each individual sign. First digit is Level Number; on the map of a given level the sign placement is indicated by the significant digits only.

000 = Level B	400 = Level 4
100 = Level 1	500 = Level 5
200 = Level 2	600 = Level 6
300 = Level 3	...etc.

### 3. Module Type

The system consists of various module types, designated alphabetically as A, B, C, and so on. Each module type defines a particular sign dimension and layout. Any one module type may be used for multiple functions, with the difference being the content of the discrete panels. Construction of each module type is described in Section 3.00. Specifications common to all modules are covered in this section.



*Special Case: \*In the case of a restroom where an ADA compliant module is placed next to the door and a Title 24 compliant sign is placed on the door, this pair is identified with a single number; for example IT.104.C and IM.104.J. Also note that building number must be specified; see 4.00.*

## Sign Module Type Listing

CODE	DESCRIPTION	MODULE TYPE
OP	Orientation, Primary	A
OS	Orientation, Secondary	B
OLI	Orientation, Level Indicator	C
OSW	Orientation, Stairwell	N
IPA	Identification, Primary (ADA Text)	D
IPN	Identification, Primary (Numeric)	D
IS	Identification, Secondary	E
IT	Identification, Tertiary	C
ISW	Identification, Stairwell	N
IM	Identification, Men (Title 24)	J
IW	Identification, Women (Title 24)	K
IU	Identification, Unisex (Title 24)	L
DP	Directional, Primary	F
DPC	Directional, Primary (Ceiling)	P
DS	Directional, Secondary	G
DSC	Directional, Secondary (Ceiling)	Q
DT	Directional, Tertiary	H
NP	Informational, Primary	M
NS	Informational, Secondary	O
NTB	Informational, Tertiary (Building)	C
NR	Informational, Regulatory	N



## Color Code Description

A fundamental feature of the signage system is the convention of Level (or Building) Color Codes. In certain large buildings each level is assigned a distinctive color. Within each sign unit, items such as the Header Strip, room numbers, and pictographs are called out in the code color for that particular level. In other buildings, various wings or areas may be assigned different signage colors for wayfinding purposes. Other buildings may consist of only one level, or feature one color for all levels; therefore all signs share the same Level Color. Section 4.00 of this volume details the color systems for all buildings for which a signage program has been implemented. New programs being contemplated should have the wayfinding needs analyzed in the planning stages before any color choices are finalized.

The Color Code List on the following page shows the complete interior signage color system. Not all colors may be required for any particular implementation. The module description pages provide specific information about individual signs.

### **Color of Level**

In the module description pages in this document, “color of level” refers to the *assigned color* for the particular building, wing, or level in which the sign is located; i.e., when color C(L) is indicated, refer to the Color Code List for that particular building in section 4.00.

In the case of the orientation maps, these color details will be included in the digital art files. However, this convention also affects individual message strips on directional units, as indicated in the module descriptions, as well as the details noted in the first paragraph.

## Color Code List

CODE	COLOR SPEC	FUNCTION
C1	Matthews Nuance 13A-3P Alabaster	Sign base color
C2	Pantone Warm Gray 11	Default message type color (unless noted)
C(L)	Color (of Level)	Abbreviation used in module layout pages to indicate elements that vary in color according to level
C(L)S	Secondary Color (of Level)	Accent color based on Level Color; used in orientation maps for contrast
LB	Matthews 76B-4D Antioch Blue	Color
LBS	Matthews 76B-27T Breton	Secondary Color
L1	Matthews 57C-4D Airland Blue	Color
L1S	Matthews 57C-2T Aquamarine Blue	Secondary Color
L2	Matthews 44C-4B Polo Green	LColor
L2S	Matthews 44C-2T Village Green	Secondary Color
L3	Matthews 36B-4A Pigskin	Color
L3S	Matthews 36B-2D Harvest	Secondary Color
L4	Matthews 11B-4D Light Earth	Level Color
L4S	Matthews 11B-1P Country Way	Secondary Color
L5	Matthews 1C-4D Rich Plum	Color
L5S	Matthews 1C-2T September Glory	Secondary Color
L6	Matthews 72C-4D Violet Sequin	Color
L6S	Matthews 72C-2T Savon Star	Secondary Color
WH	White	Used in orientation maps and some pictographs
P300	Pantone 300 CV	Accessibility pictograph
P388	Pantone 388 CV	You Are Here symbol in orientation maps (alternate color)
P1375	Pantone 1375 CV	You Are Here symbol in orientation maps





## Fabrication Details

Certain features that are used consistently throughout the system are described here, in order to avoid redundancy in the module description pages.

### Sign Base Color and Finish

The background color for all sign components and panels (except Header Strips) is C1 (see Color Code, page 2.03.02). The finish for all colors (except Header Strips) is matte. Unless otherwise noted, all type and art is screen printed with a matte finish. Applied vinyl type is not acceptable on interior signage.

### Header Strip Color and Finish

All module types (except E and P) feature a Header Strip, consisting of a length of 3/4 inch (19mm) half-round aluminum bar, permanently mounted to the sign base. See page 2.04.02 for finish and paint specs.

### Permanent vs. Removable

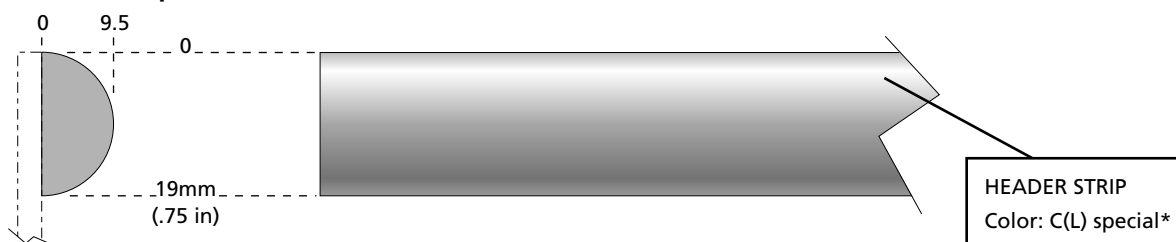
In this document, if a component is described as being attached “permanently”, it means that there is no functional reason why that component should need to

be separated. Sign base panels are “permanently” attached to walls using foam tape and silicone adhesive. Header Strips are “permanently” attached to sign base panels using double-sided tape. Components described as “removable” are designed to be replaced from time to time, and need to be interchangeable without damage to the sign unit. “Removable” message panels are attached magnetically.

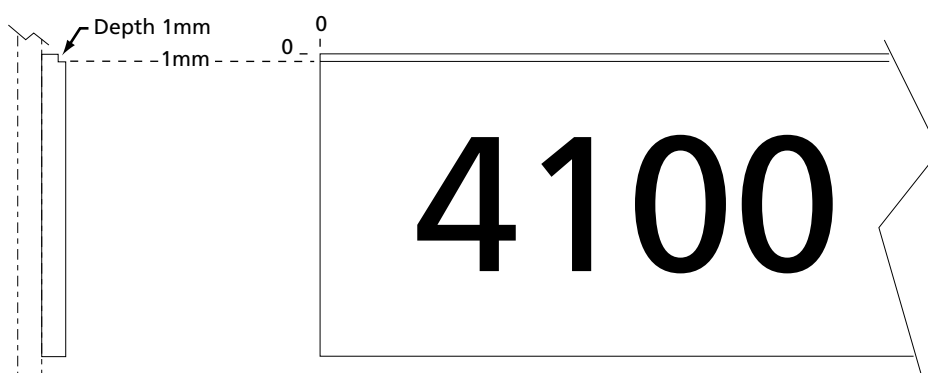
### Dado Detail Description

Many module types include separate, often removable panels. Where these panels adjoin each other, the appearance of the junction is enhanced by a notch or dado cut, 1mm wide by 1mm deep, running along the edge of one of the panels. In the module descriptions, the presence of this detail is called out as “Dado/top” or “Dado/left”, referring to the panel edge.

### Header Strip



### Dado Detail (single message strip shown)



## Header Strip Fabrication

### Header Strip Color and Finish

The header strips are formed of 3/4" aluminum half-round. In practice this is usually cut down from round bar stock. The brushed finish is created with an orbital sander using 80# sandpaper. The brushed finish covers the curved surface and the cut ends of the header strip.

The special transparent colors are created using the urethane enamel color system Kosmic Kolor by House of Kolor. All parts are pre-coated with House of Kolor Adherto AP-01.

The general paint formulas are shown below.

A sample board is available from the design team to aid in matching the existing colors and finish. Formulas and ratios may need slight adjustment by eye to match provided color samples. Paint application should be monitored carefully to avoid oversaturation of color through buildup of transparent paint.

*Note: unlike the provided color samples, the cut ends of the header strips should be brush-finished and painted.*

### Header Strip Paint Formulas

LB (Antioch Blue)	Cobalt Blue UK-05
L1 (Airland Blue)	14 parts Teal UK-15, 4 parts Organic Green UK-09, 1 part Pagan Gold UK-12
L2 (Polo Green)	8 parts Organic Green UK-09, 1 part Pagan Gold UK-12
L3 (Pigskin)	64 parts Pagan Gold UK-12, 2 parts Apple Red UK-11, 1 part Purple UK-10
L4 (Light Earth)	32 parts Apple Red UK-11, 10 parts Pagan Gold UK-12, 1 part Teal UK-15
L5 (Rich Plum)	Purple UK-10
L6 (Violet Sequin)	8 parts Purple UK-10, 4 parts Cobalt Blue UK-05
<i>Paint Ratio</i>	<i>2 parts base color, 1 part reducer, 1 part flattening agent</i>

## Typography

The type family specified for all signs is Frutiger. Frutiger Roman is the standard weight and is used on all modules. Orientation modules also use Frutiger Bold for some titles and callouts. Type size specification for specific signs are given in the Module Description pages.

### Frutiger Roman

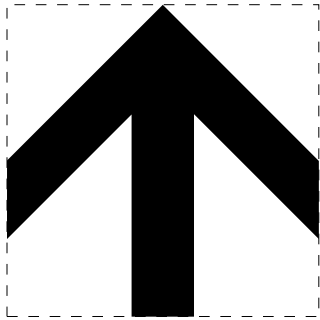
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789.,:/?

### Frutiger Bold

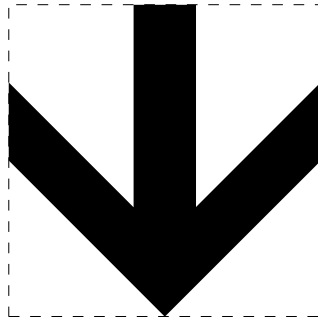
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789.,:/?

## Arrow Art

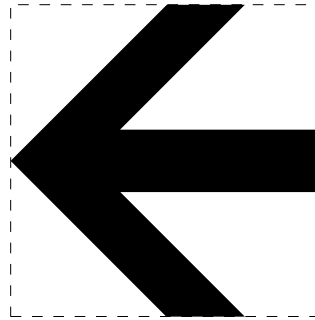
The arrow symbol used throughout the system has been specifically designed to harmonize with the chosen type-faces. The signage vendor should use the arrow art as shown on this page and supplied as digital art on disk.



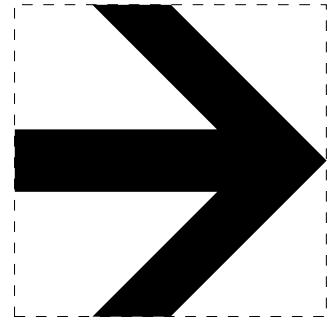
Up



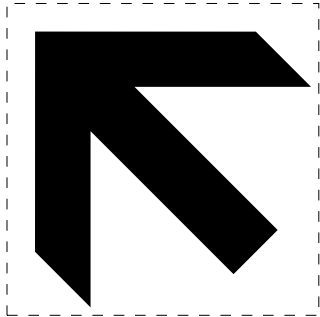
Down



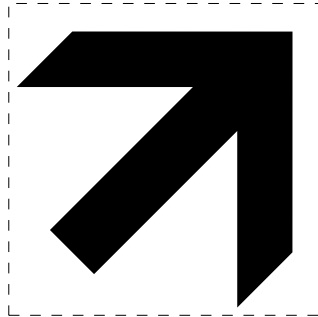
Left



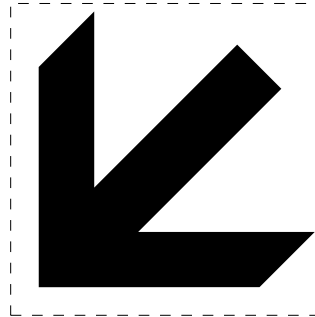
Right



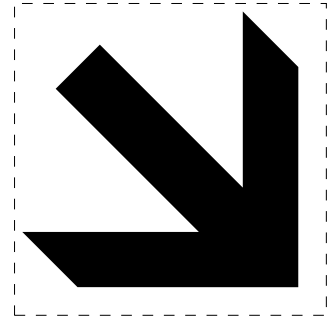
Up Left



Up Right



Down Left

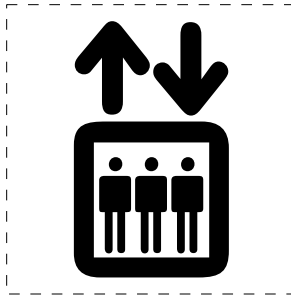


Down Right

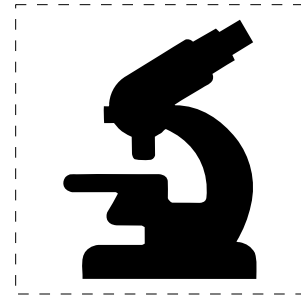
## Pictographs



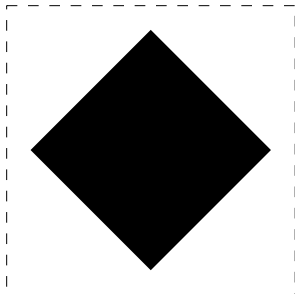
Accessibility



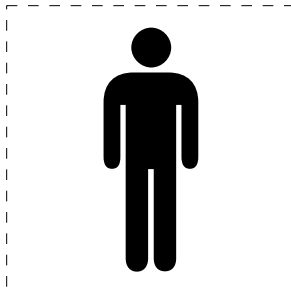
Elevator



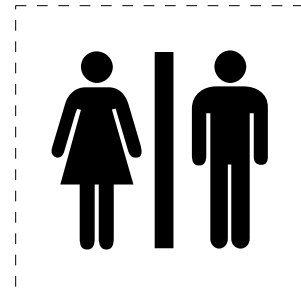
Laboratory



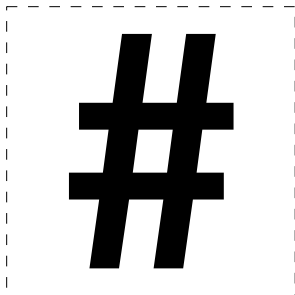
Main Lobby



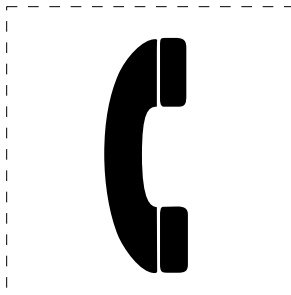
Men's Restroom



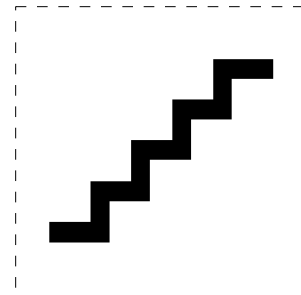
Restrooms



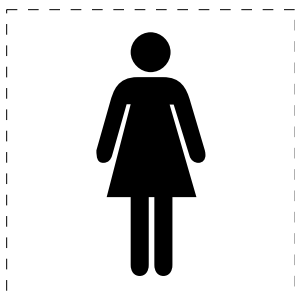
Rooms (by Number)



Telephone



Stairs



Women's Restroom



## General Description

The mounting specifications for the interior sign system are designed to achieve visual consistency among the various sizes and types of sign modules. For this purpose the modules are divided by size into groups. Within each group there is a single mounting height specification.

The following pages illustrate the mounting specifications for each of the module types, arranged by groups. Specific horizontal placement instructions are shown where applicable.

### Group I

Module types in Group I include A, B, F, G, H, M, N, and O. The mounting specification is designed to align the header strips at the top of each of these units. Group I modules are top aligned to a mark 1840mm from the floor level.

One exception to this specification occurs where a module A orientation map is located adjacent to a marked accessible entrance. In this circumstance the sign unit is mounted at a wheelchair-accessible height, with the top aligned at 60 inches (1524mm).

### Group II

Module types in Group II include C, D, E, and S. The mounting specification is designed to align the tactile lettering and Braille type on each of these units close to the reference height of 60 inches. Group II modules are bottom aligned to a mark 1461mm from the floor level.

### Group III

Module types in Group III are K and L. The mounting specification is designed to center the pictographs on each of these units on the reference height of 60 inches. Group III modules are top aligned to a mark 1676mm from the floor level.

### Group IV

The only module type in Group IV is J. The mounting specification is designed to center the pictograph on this unit with that on the units in Group III, at the reference

height of 60 inches. Group IV modules are top aligned to a mark 1680mm from the floor level.

### Group V

Group V includes module types P and Q. The mounting specification for these overhead units is necessarily dependent on site constraints such as ceiling height, and will be individually specified for each application. Group V modules have a minimum height specification for the bottom edge at 2134mm (7 feet) from the floor level.

### Horizontal Placement

Sign modules that are associated with doors, including types C (IT), D, E, N, and S, are positioned two inches away from the door edge trim on the latch side of the door. Modules associated with elevator doors, typically B and sometimes C, are generally positioned 2 inches from the elevator door surround on the right hand side, but may be placed on the left if necessary due to space constraints. Where the wall section adjacent to the elevator is particularly narrow (less than 3 feet), it may be visually more attractive to center the module in the available space.

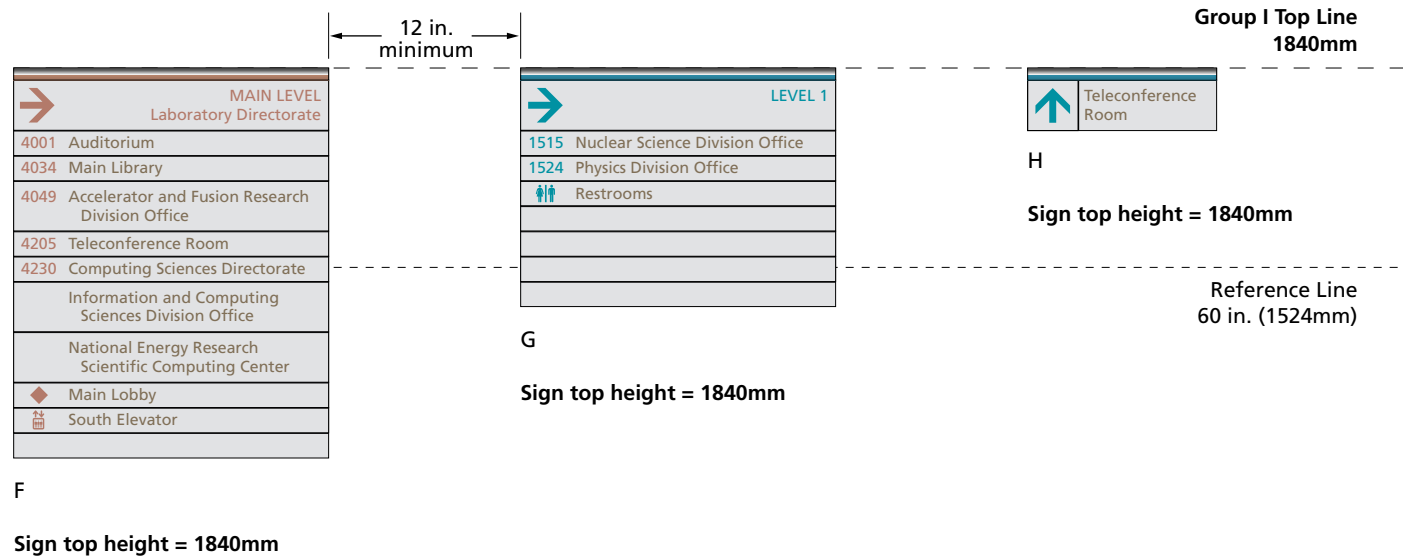
Sign modules that are not associated with features such as doors and elevators include A, C (OLI), F, G, H, M, N, and O. The placement of these modules is generally determined by their content, but certain guidelines should be followed. Wherever possible, new sign units should be placed no closer than 12 inches to existing signs or other wall-mounted obstacles such as fire extinguishers, etc. The absolute minimum distance between adjacent signs is two inches. Neighboring sign units should never directly touch each other.

Many directional sign units are positioned near corners; the standard distance from the corner is six inches, and the minimum is two inches. Larger units, such as A, F, G, and M, are frequently best placed in the center of a section of wall between doors, windows, bulletin boards, and other interruptions, so long as the position meets messaging requirements.

## Group I Directional Modules F, G, H

### Elevation

Scale 1:12

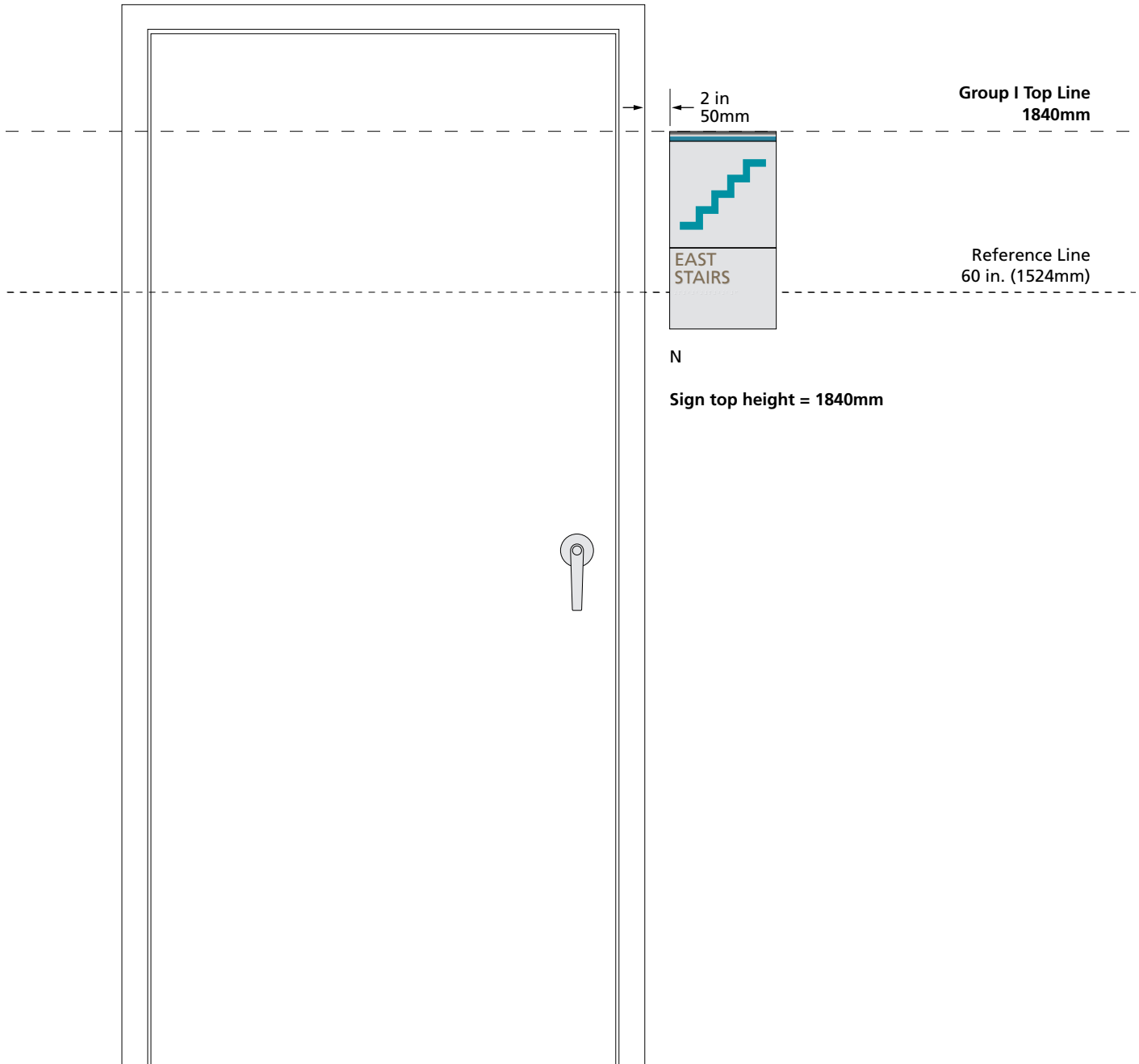




## Group I Identification Module N

### Elevation

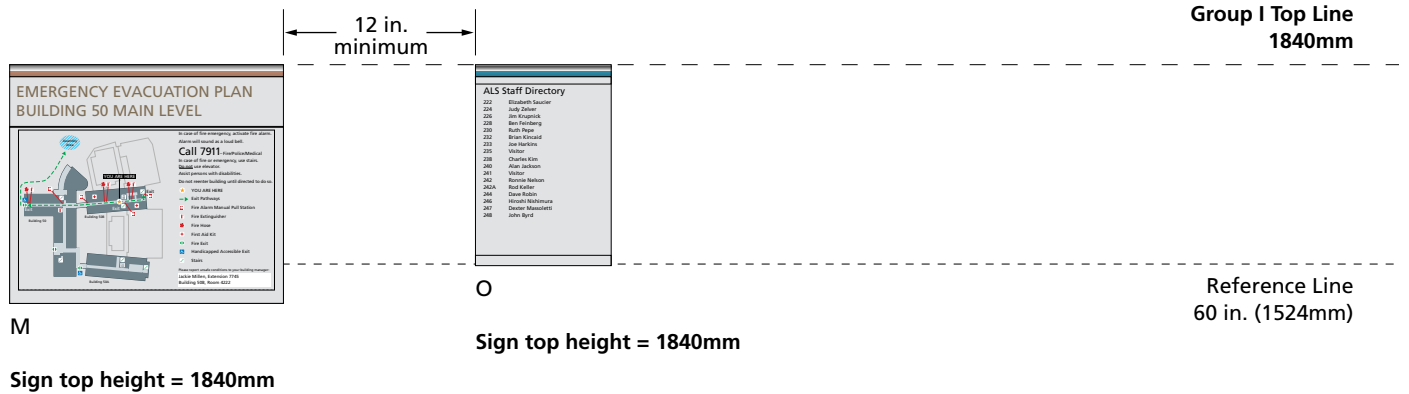
Scale 1:12



## Group I Informational Modules M, O

### Elevation

Scale 1:12

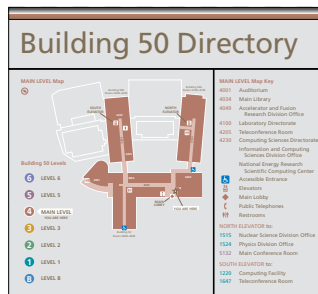


## Group I Orientation Module A

### Elevation

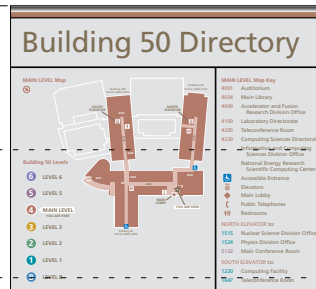
Scale 1:12

Group I Top Line  
1840mm



A

Sign top height = 1840mm



Reference Line  
60 in. (1524mm)

Eye level for wheelchair users:  
1090–1295mm (43–51 in)

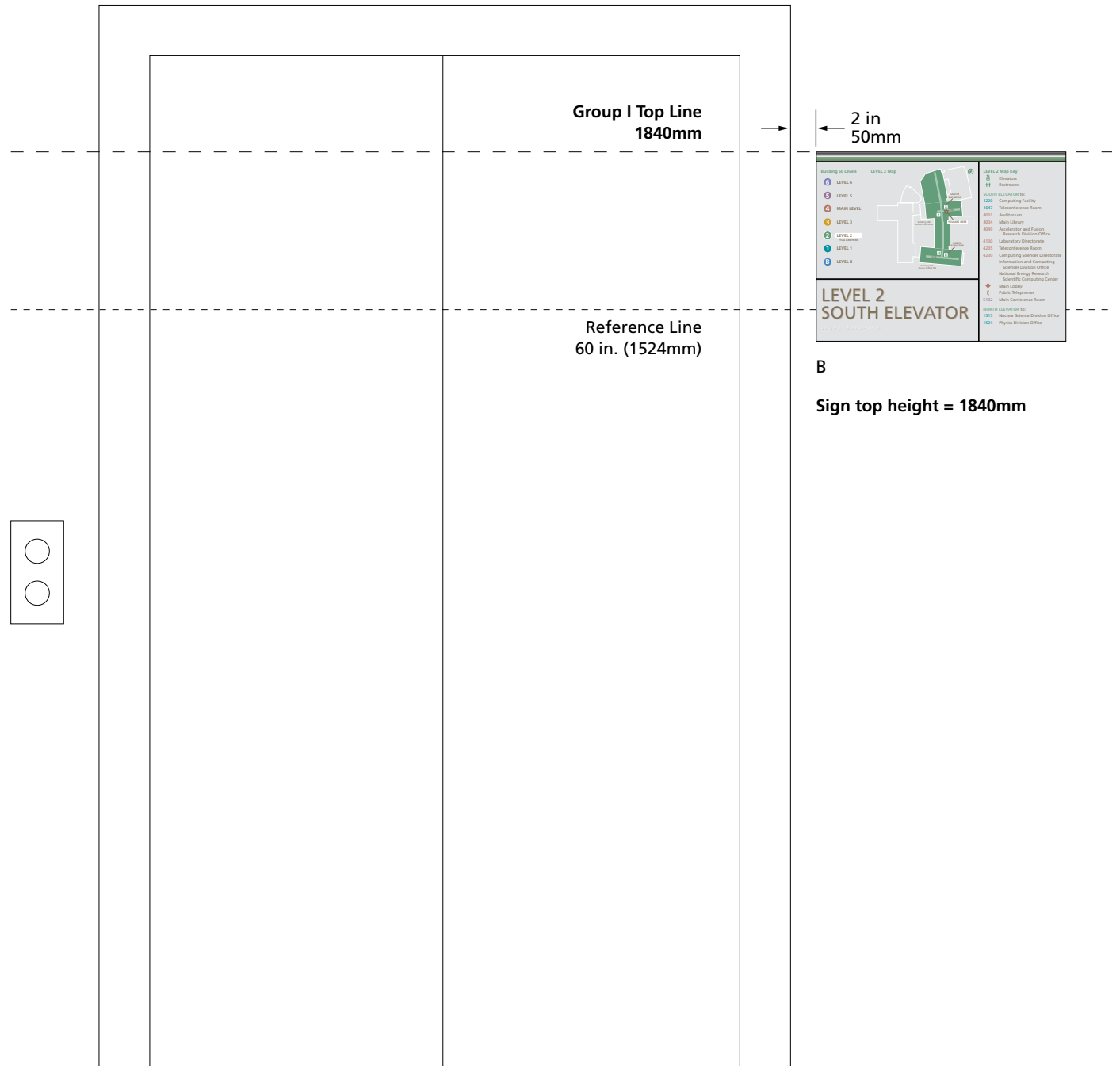
A (at accessible entrance)

Sign top height = 1524mm

## Group I Orientation Module B

### Elevation

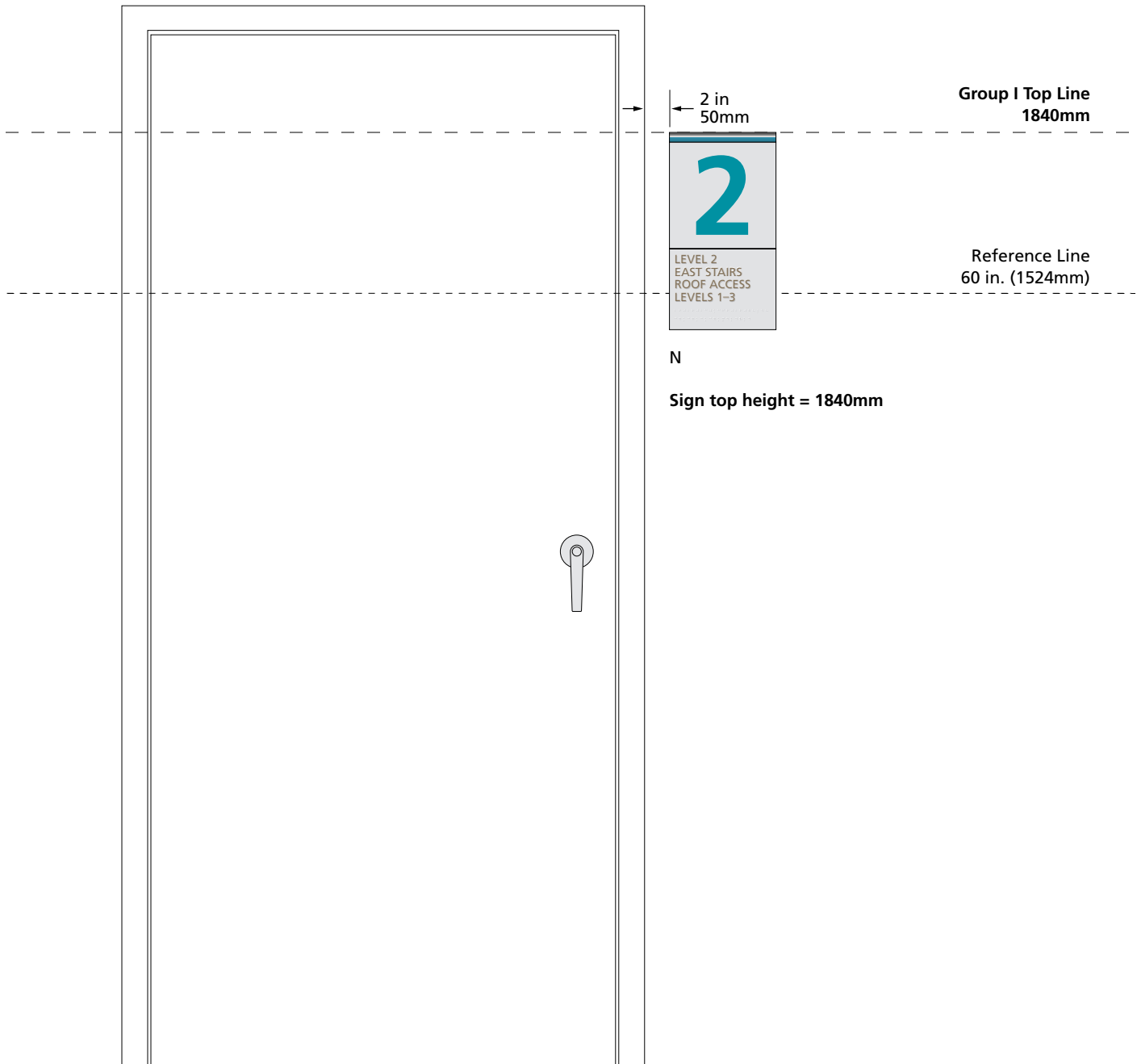
Scale 1:12



## Group I Orientation Module N

### Elevation

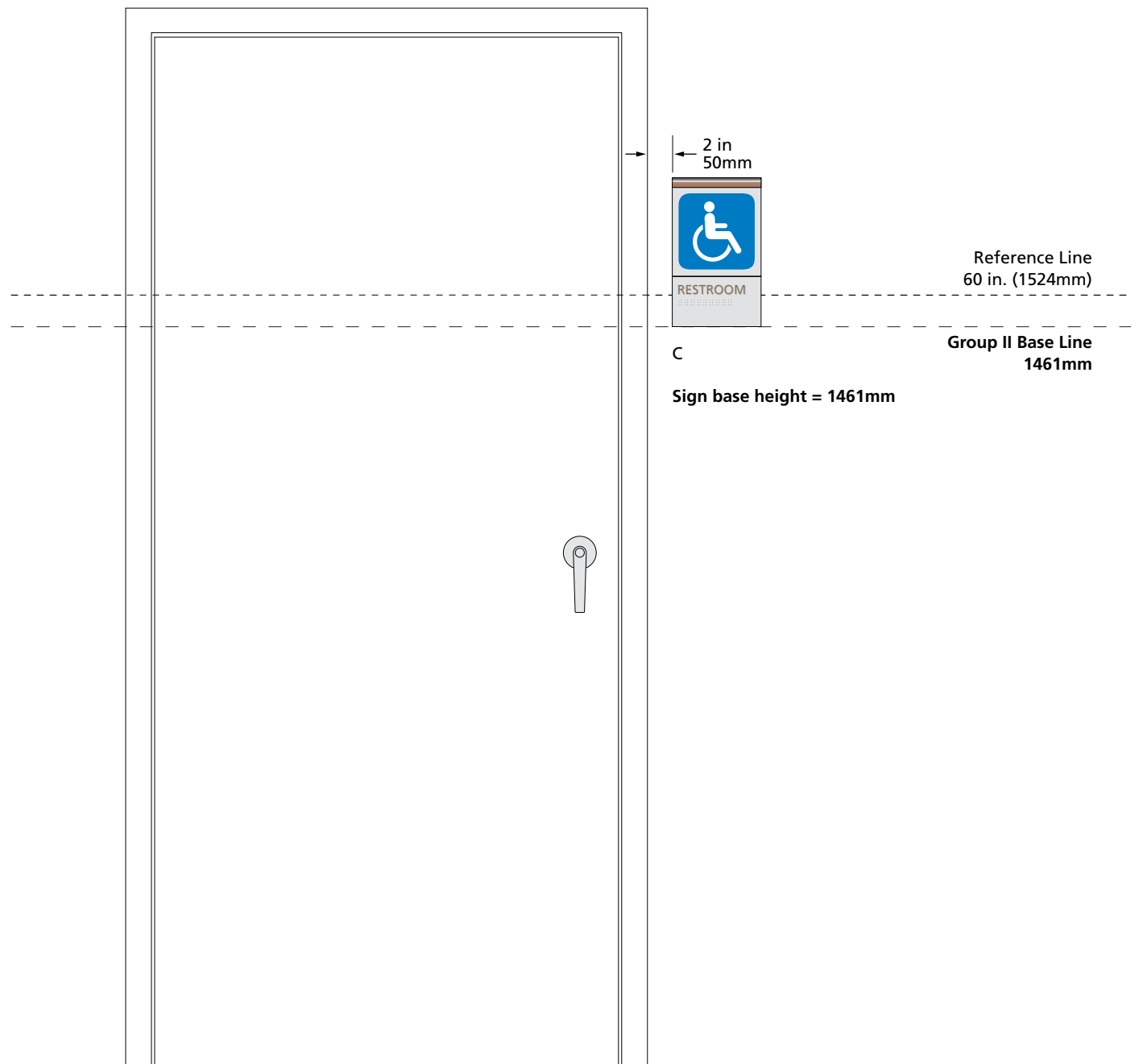
Scale 1:12



## Group II Identification Module C

### Elevation

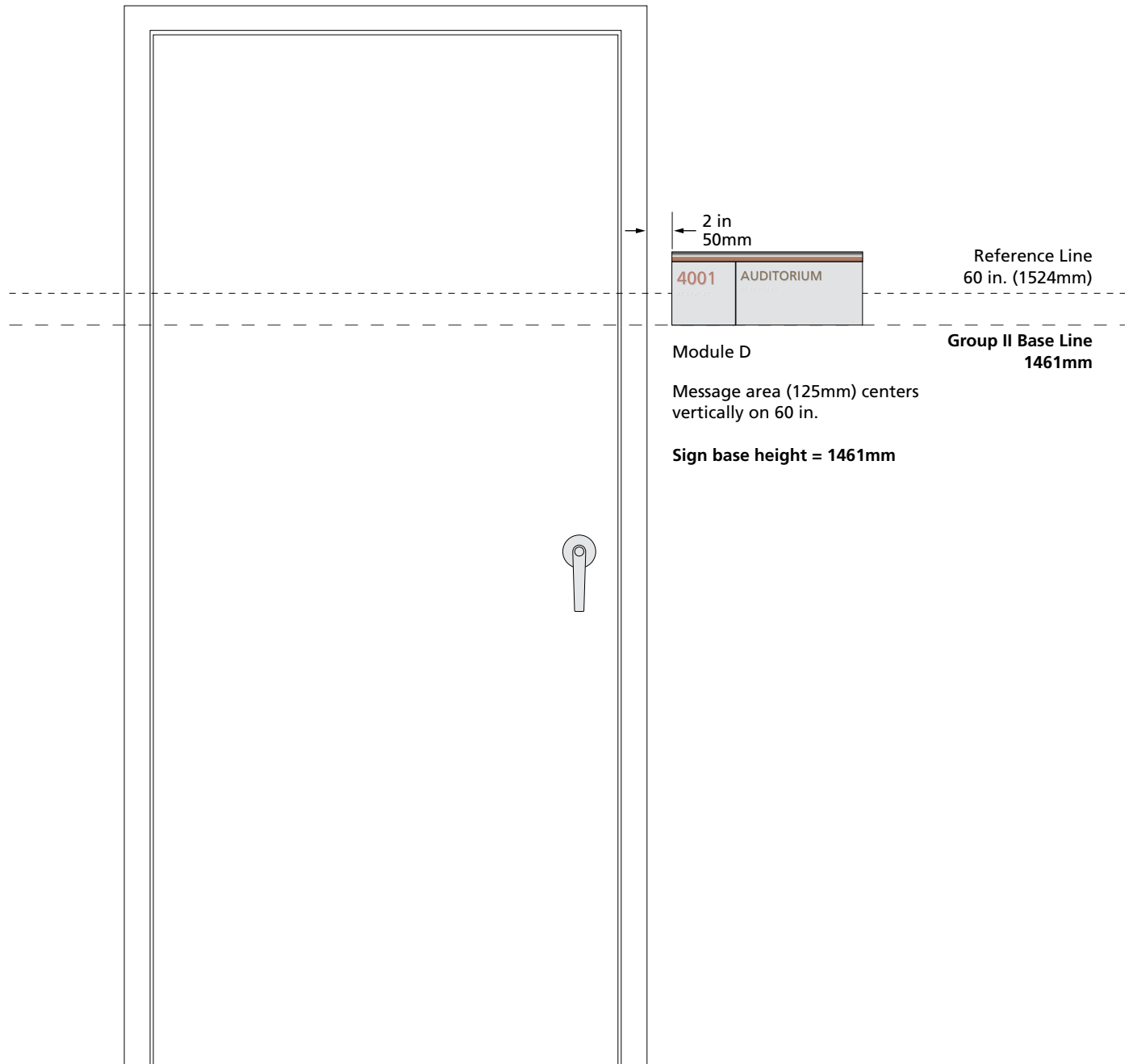
Scale 1:12



## Group II Identification Module D

### Elevation

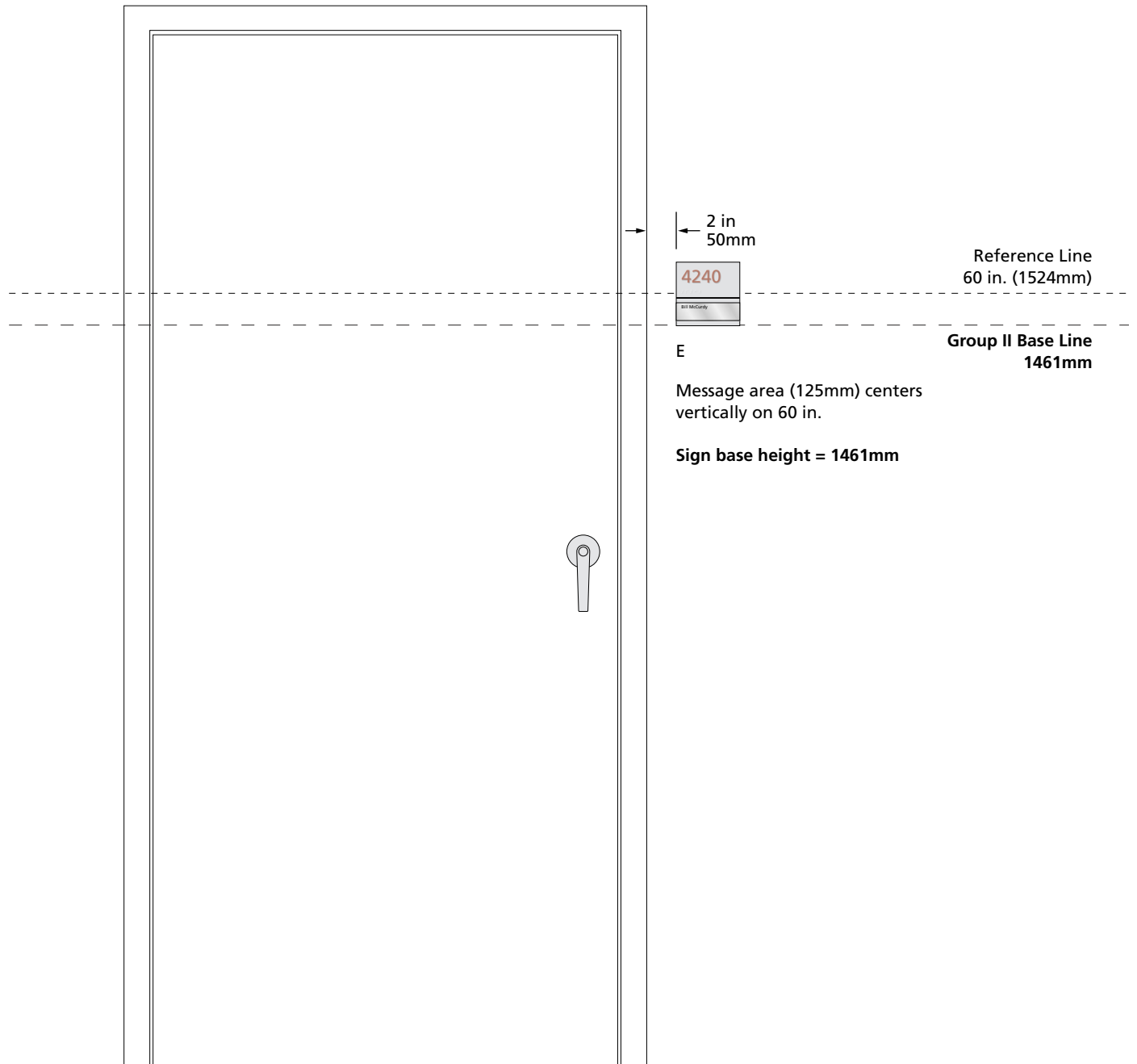
Scale 1:12



## Group II Identification Module E

### Elevation

Scale 1:12

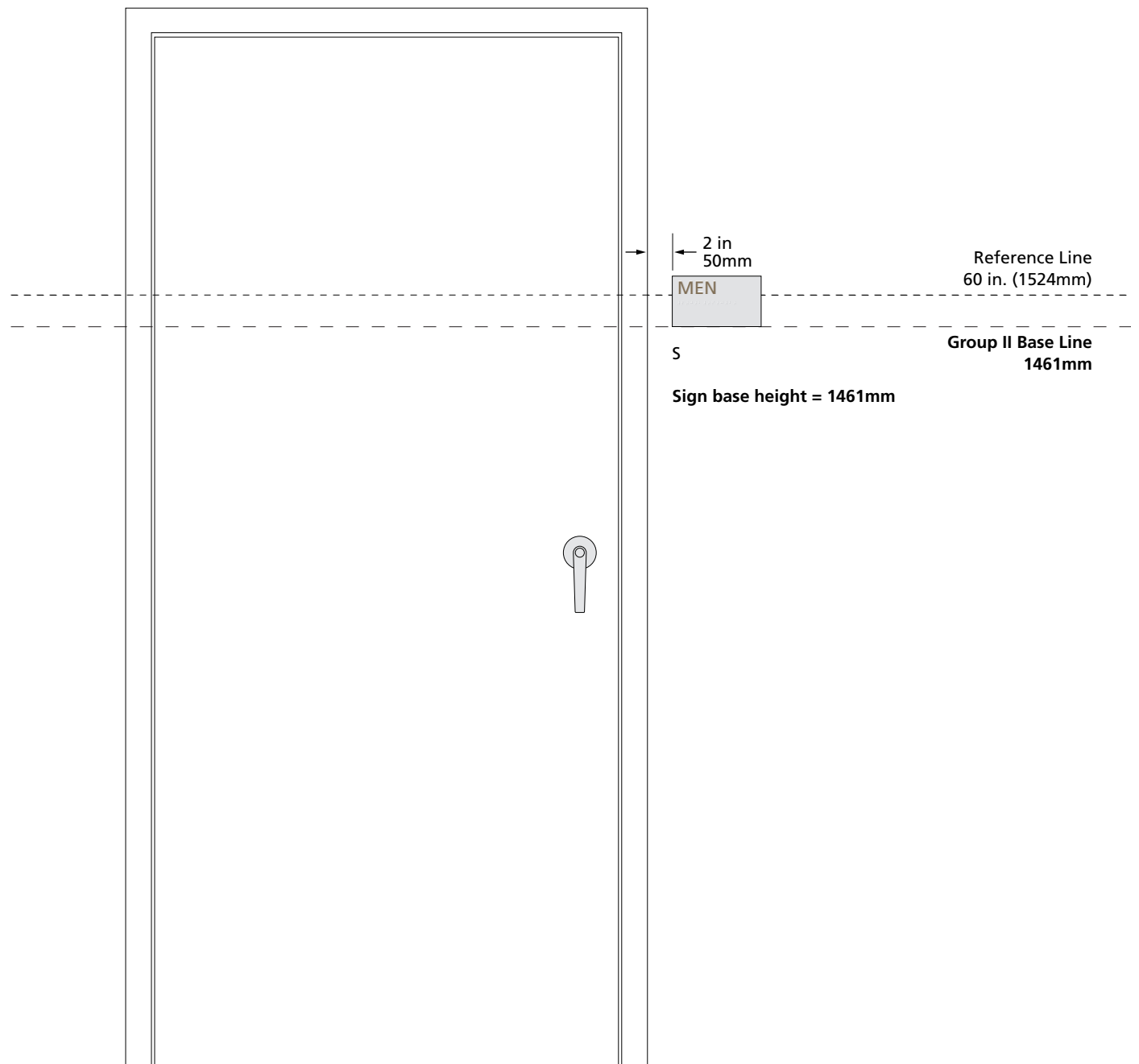




## Group II Identification Module S

### Elevation

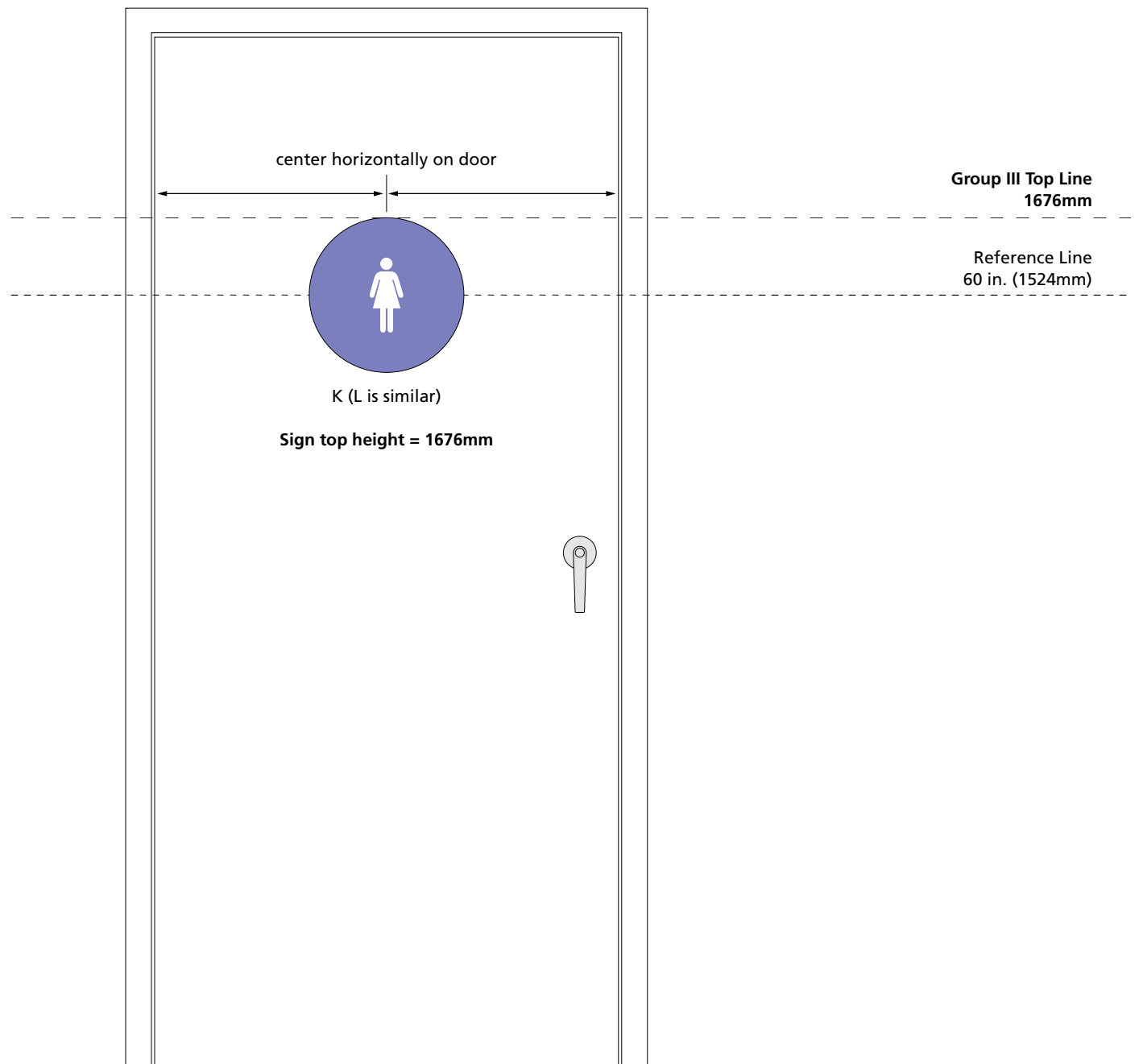
Scale 1:12



## Group III Identification Module K, L

### Elevation

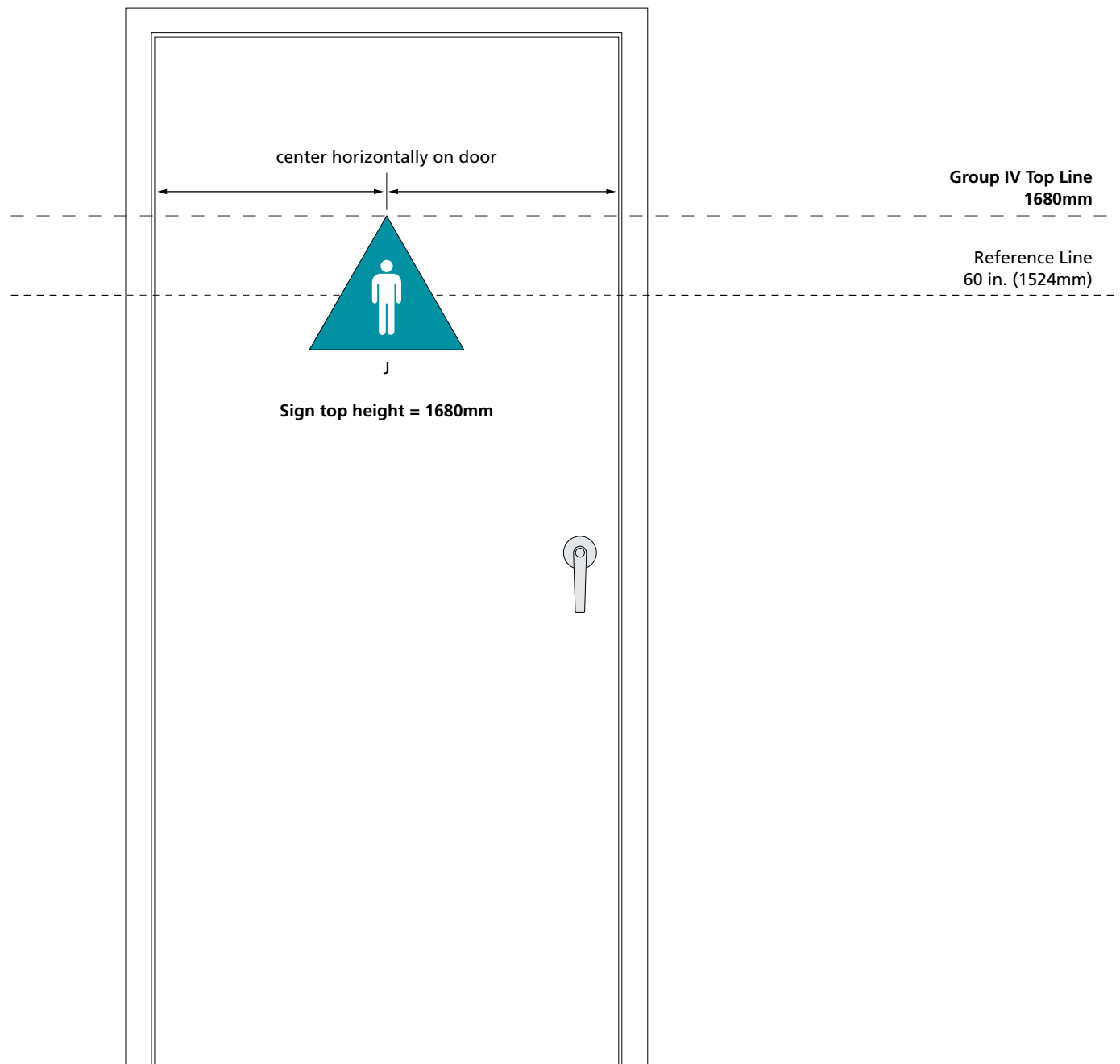
Scale 1:12



## Group IV Identification Module J

### Elevation

Scale 1:12

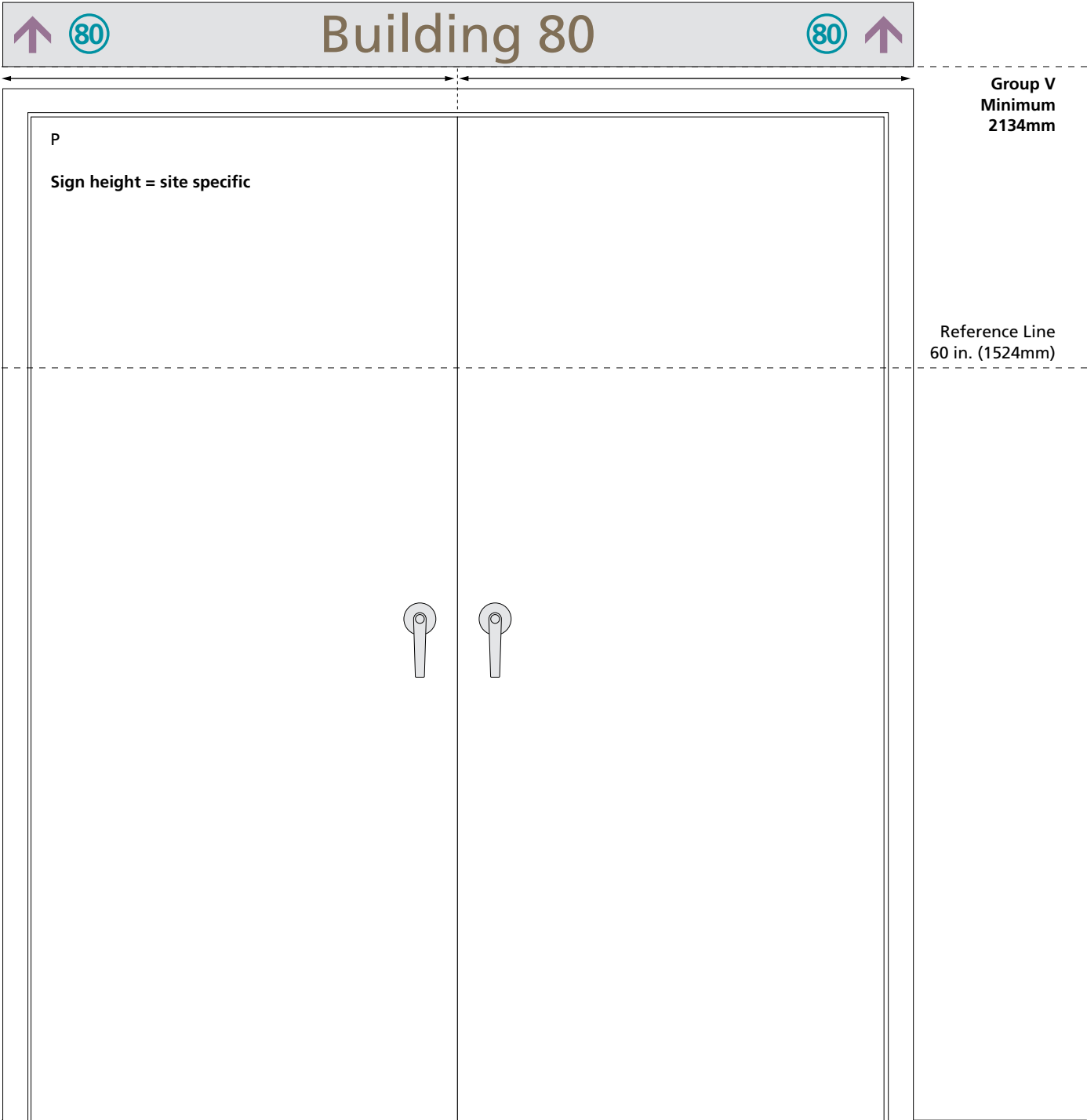


Group V  
Directional  
Module P

Elevation

Scale 1:12

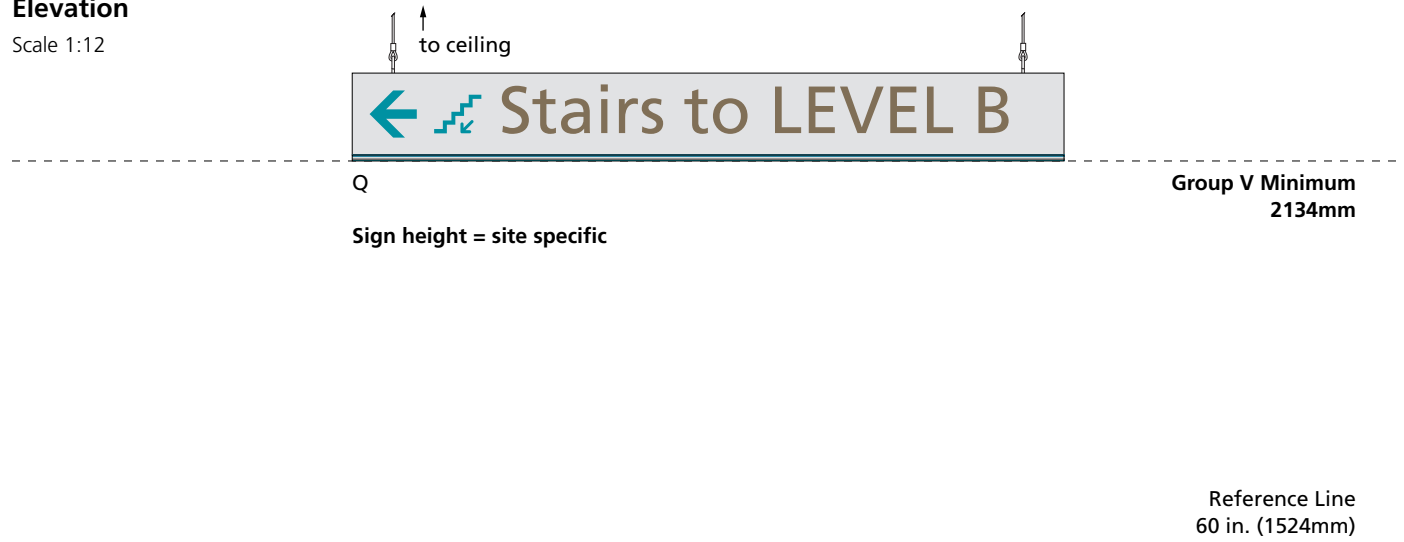
center horizontally over door (typical)



## Group V Directional Module Q

### Elevation

Scale 1:12



# Interior Module Descriptions






## Module F

### Directional Primary

#### DP.000.F

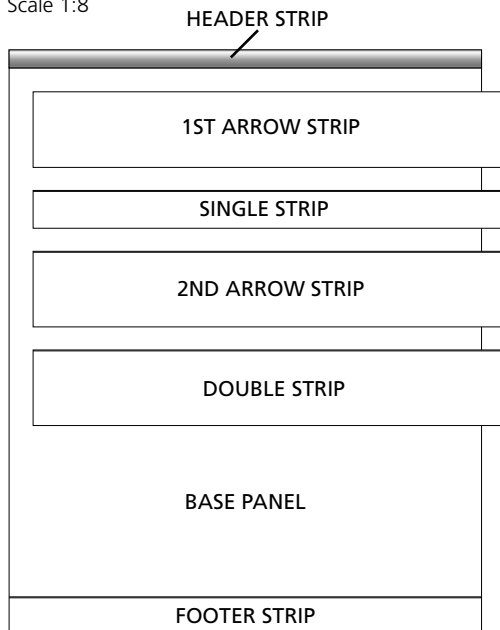
Module F is used exclusively for directional information. It consists of a Base Panel and Header Strip to which are added various combinations of Arrow Strips and Single or Double message strips, as needed. “Leftover” space after all messages are accommodated is filled with blank Single Strips. The Footer Strip is a blank Single Strip attached to “finish” the bottom edge. The Footer Strip is always left blank and clear of message.

	MAIN LEVEL
	Main Lobby
	Public Telephones
	
4049	Accelerator and Fusion Research Division
4100	Laboratory Directorate
	North Elevator to:
1515	Nuclear Science Division
1524	Physics Division
5132	Main Conference Room



## Module F Construction

Scale 1:8



DP.000.F

### Module F Dimensions

PANEL	W x H (mm)	MATERIAL	DETAIL	STATUS
Base Panel	500 x 619*	1/8" acrylic		Permanent
Header Strip	500 x 19	3/4" aluminum half-round		Permanent
1st Arrow Strip	500 x 80	1/8" acrylic		Removable
2nd Arrow Strip	500 x 80	1/8" acrylic	Dado/top	Removable
Single Strip	500 x 40	1/8" acrylic	Dado/top	Removable
Double Strip	500 x 80	1/8" acrylic	Dado/top	Removable
Footer Strip	500 x 40	1/8" acrylic	Dado/top	Removable

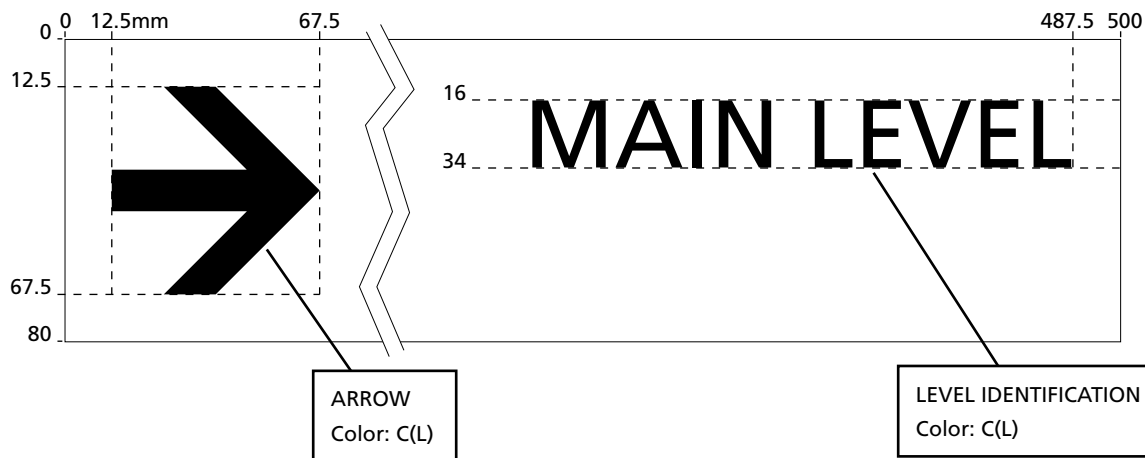
\* Note: In one case, where the presence of permanent wall-mounted hardware conflicted with proper sign placement, it was found expedient to shorten the Base Panel and use fewer message strips (9 instead of 12). This is allowable so long as: 1) the Base Panel is shortened in 40 mm increments; 2) the Footer Strip is left blank; and 3) the mounting height measured from the top of the sign remains consistent.

## Module F

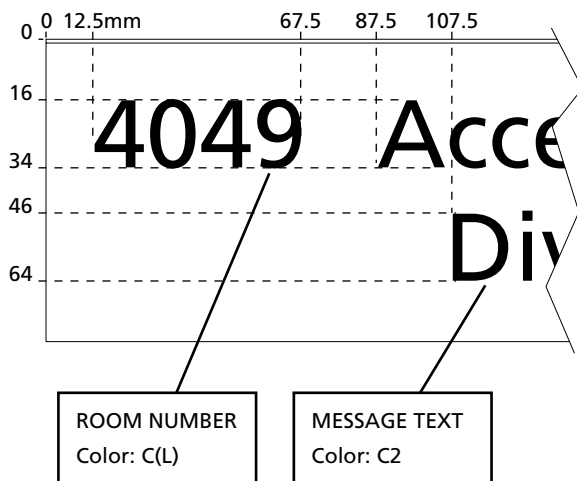
### Graphic Specifications

Scale 1:2

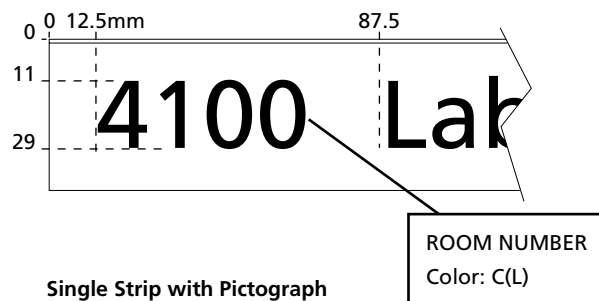
**1st Arrow Strip**



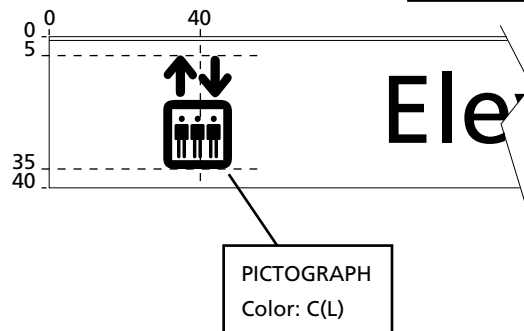
**Double Strip**



**Single Strip**



**Single Strip with Pictograph**



## Module G

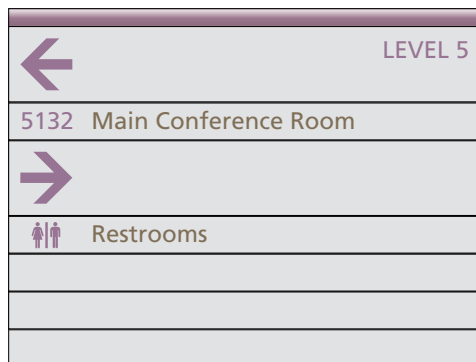
### Directional Secondary

#### DS.000.G

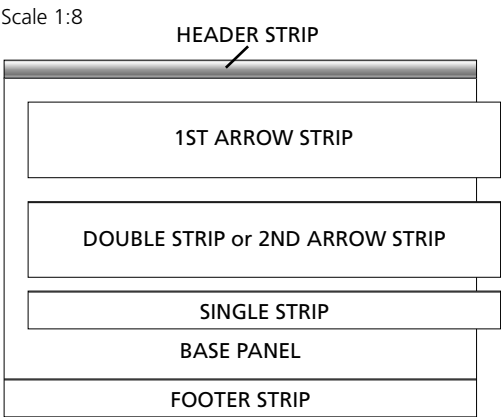
Module G is used exclusively for directional information. It consists of a Base Panel and Header Strip to which are added various combinations of Arrow Strips and Single or Double message strips, as needed. “Leftover” space after all messages are accommodated is filled with blank Single Strips. The Footer Strip is a blank Single Strip attached to “finish” the bottom edge.

Module G is identical to Module F except for its vertical dimension. Module G is used in cases where there are six or fewer lines of messages.

See page 3.01.06 for details.



Module G  
Construction



DS.000.G

Module G Dimensions

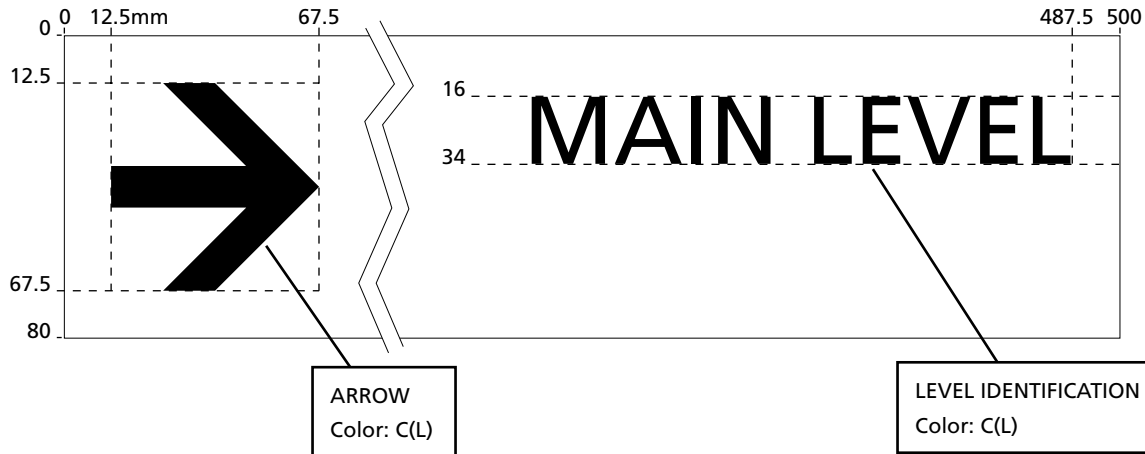
PANEL	W x H (mm)	MATERIAL	DETAIL	STATUS
Base Panel	500 x 379	1/8" acrylic		Permanent
Header Strip	500 x 19	3/4" aluminum half-round		Permanent
1st Arrow Strip	500 x 80	1/8" acrylic		Removable
2nd Arrow Strip	500 x 80	1/8" acrylic	Dado/top	Removable
Single Strip	500 x 40	1/8" acrylic	Dado/top	Removable
Double Strip	500 x 80	1/8" acrylic	Dado/top	Removable
Footer Strip	500 x 40	1/8" acrylic	Dado/top	Removable

## Module G

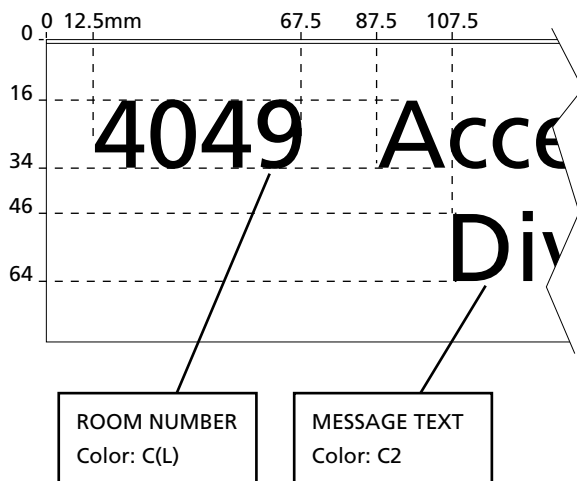
### Graphic Specifications

Scale 1:2

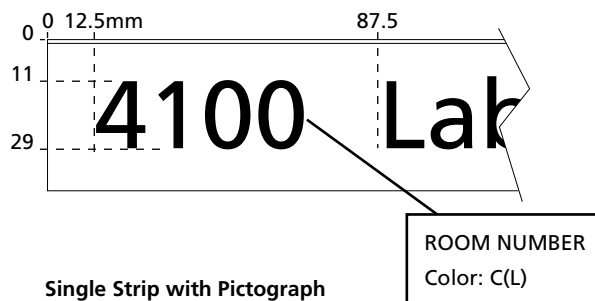
**1st Arrow Strip**



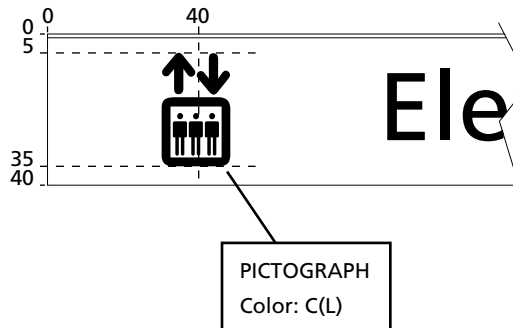
**Double Strip**



**Single Strip**



**Single Strip with Pictograph**

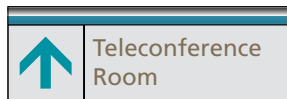


### Module H Directional Tertiary DT.000.H

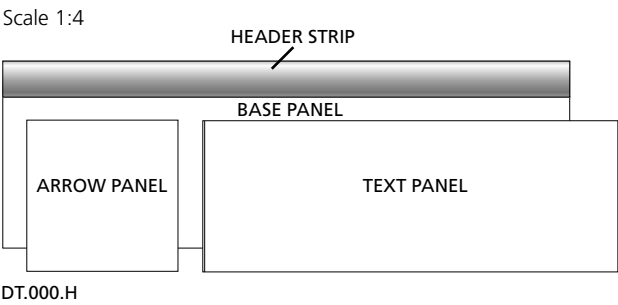
Module H is used to enhance wayfinding to a single destination. It consists of a Base Panel and Header Strip to which are added an Arrow Panel and Text Panel. These panels are removable so that the unit can be repositioned and reused if necessary.

TYPE SIZE: 18mm Cap Height (72 point)

ARROW: 55 x 55mm



Module H  
Construction

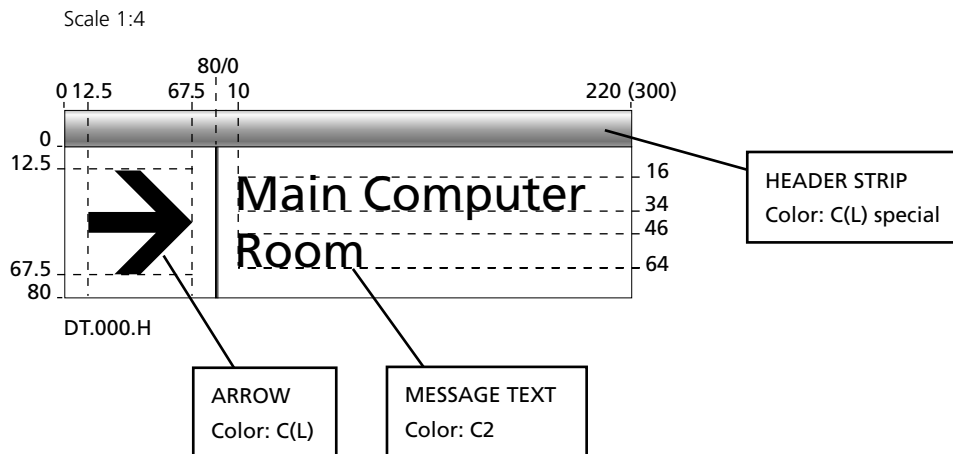


Module H Dimensions

PANEL	W x H (mm)	MATERIAL	DETAIL	STATUS
Base Panel	300 x 99	1/8" acrylic		Permanent
Header Strip	300 x 19	3/4" aluminum half-round		Permanent
Arrow Panel	80 x 80	1/8" acrylic		Removable
Text Panel	220 x 80	1/8" acrylic	Dado/left	Removable

## Module H

### Graphic Specifications



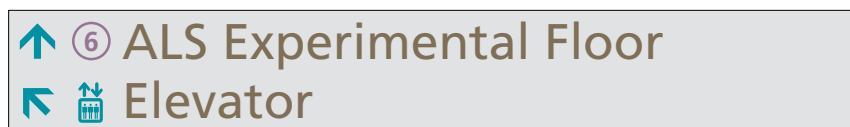
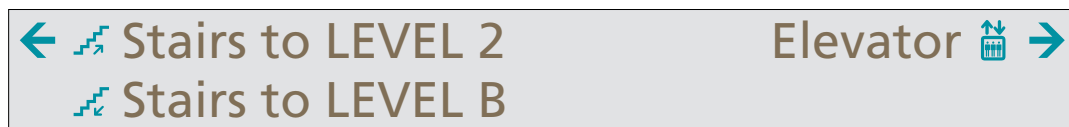


## Module P

### Directional Primary, Ceiling-Mount DPC.000.P

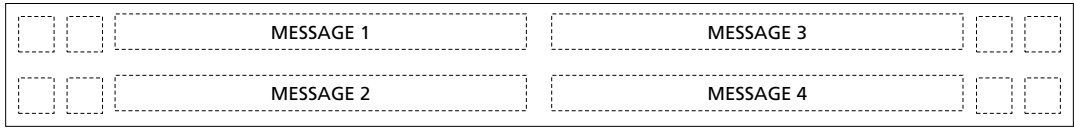
Module P is used exclusively for directional information. It consists of a Base Panel on which arrows, pictographs and messages are directly applied. Module P is generally mounted on walls above doors and entrances.

Module P is not strictly a “module” in the sense that the other module types have fixed dimensions. The P Module is a general description of a graphic specification, material specification, and mounting method, but the actual dimensions of each unit are site-specific. Drawings will be provided for detail dimensions.

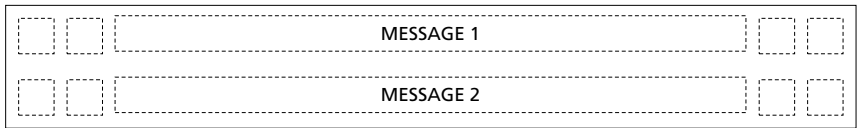


Module P  
Construction

Scale 1:16



DPC.114.P



DPC.115.P



DPC.119.P

Module P Dimensions (three versions shown)

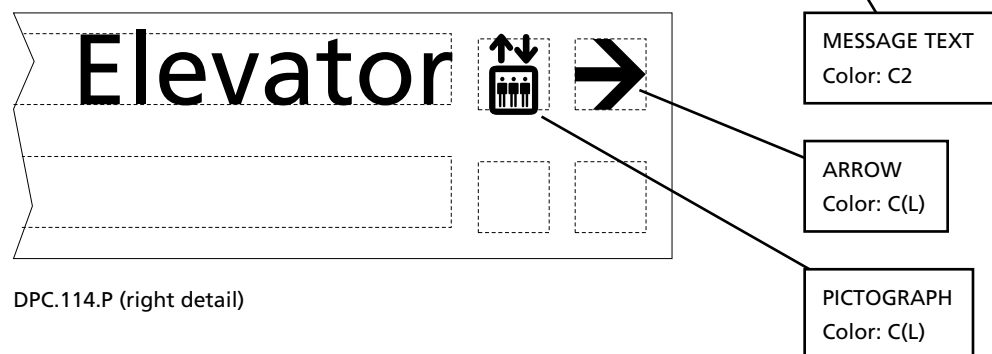
PANEL	W x H (mm)	MATERIAL	DETAIL	STATUS
114 Base Panel	2260 x 260	3/8" acrylic		Removable
115 Base Panel	1800 x 260	3/8" acrylic		Removable
119 Base Panel	1830 x 130	3/8" acrylic		Removable

## Module P

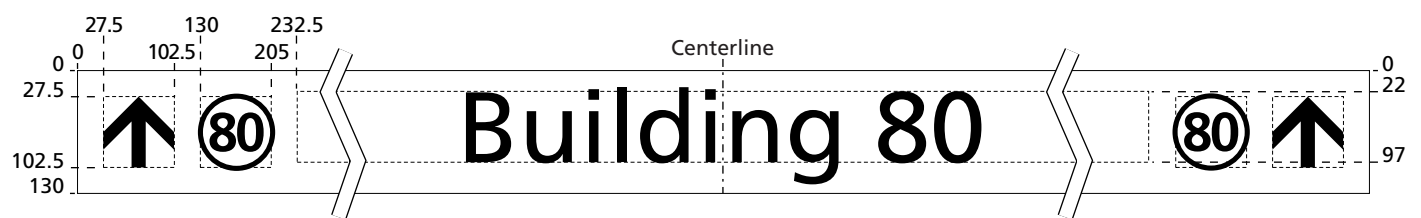
### Graphic Specifications



DPC.114.P (left detail)



DPC.114.P (right detail)



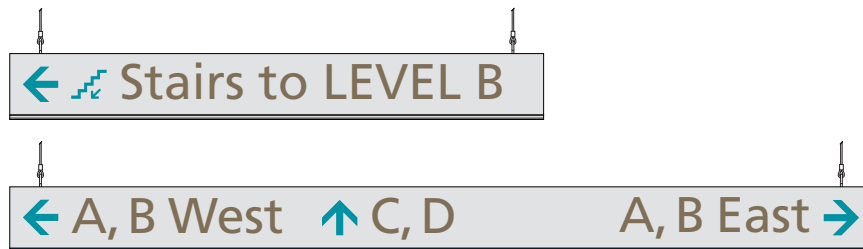
DPC.119.P

## Module Q

### Directional Secondary, Ceiling-Mount

#### DSC.000.Q

Module Q is used exclusively for directional information. It consists of a two-sided Base Panel on which arrows, pictographs and messages are directly applied. A Header Strip of the same type as used in the other modules is here used as a bottom cap. Module Q is hung by cables or rods from the ceiling in corridors and walkways. The length of the unit may vary due to the number of messages or space constraints. Drawings will be provided for detail dimensions of specific applications.



Module Q  
Construction

Scale 1:8



DSC.000a.Q

Module Q Dimensions (typical)

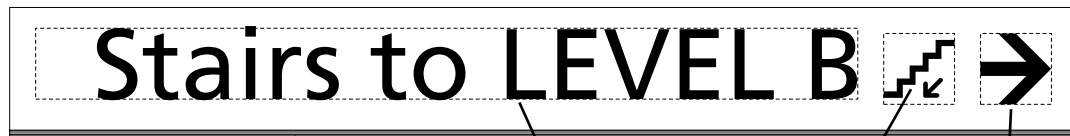
PANEL	W x H (mm)	MATERIAL	DETAIL	STATUS
Base Panel	1130 x 130	3/4" hollow aluminum box		Permanent
Header Strip	500 x 19	3/4" aluminum half-round		Permanent

## Module Q

### Graphic Specifications

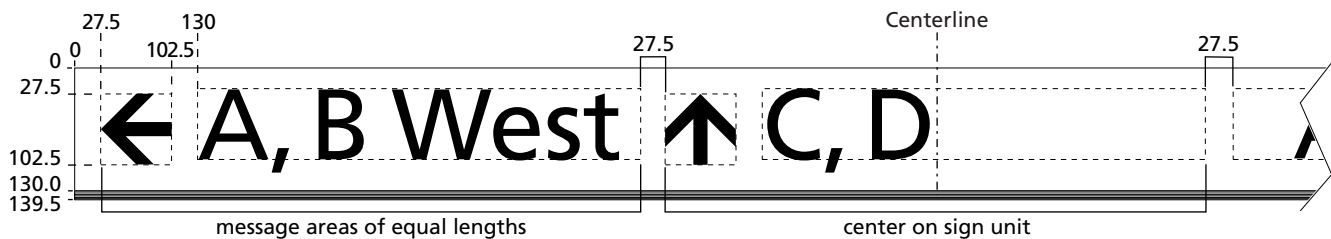


DSC.113.Q (Side A)



DSC.113.Q (Side B)

TRIM STRIP Color: C(L) special	MESSAGE TEXT Color: C2	PICTOGRAPH Color: C(L)	ARROW Color: C(L)
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DSC.000.Q (variation)



## Module C

### Identification Tertiary

#### IT.000.C

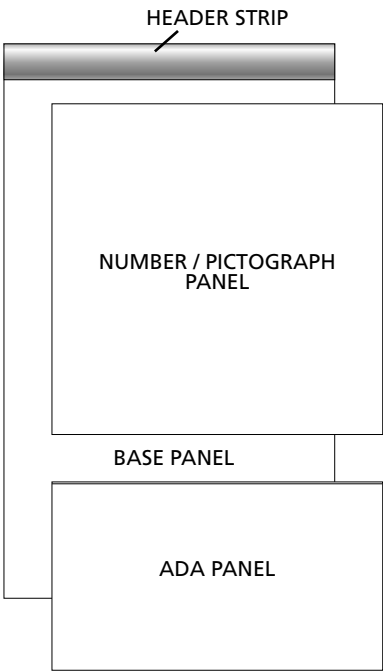
Module C is used for accessible restroom identification and for level orientation (see page 3.04.07). It consists of a Base Panel and Header Strip to which are added a Pictograph Panel and an ADA-compliant tactile message panel. The specification for general restroom identification was changed on 7.21.98 to Module S (see page 3.02.20).





Module IT.000.C  
Construction

Scale 1:4



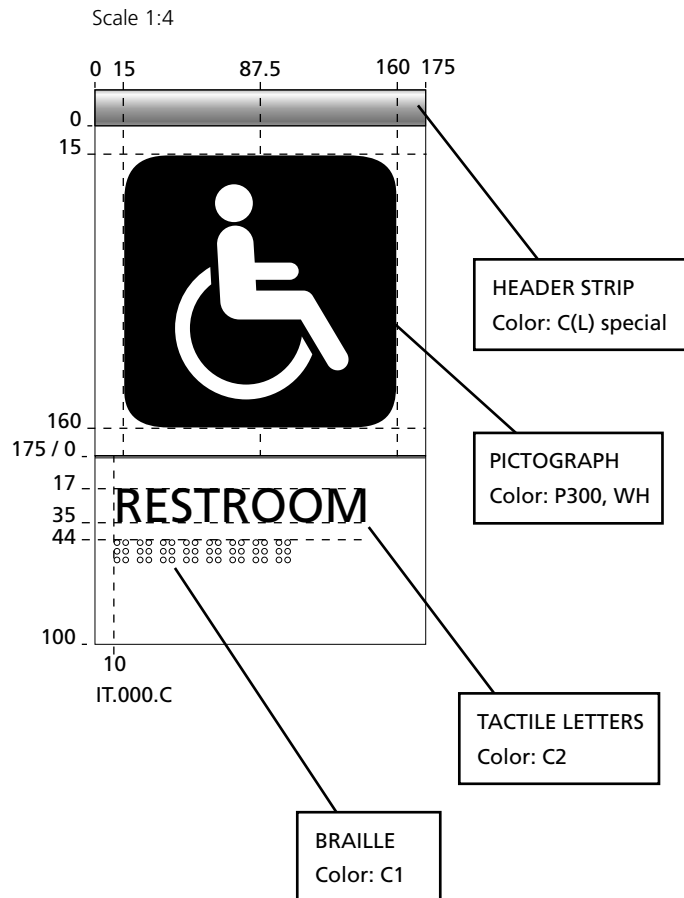
OLI.000.C / IT.000.C / NTB.000.C

Module Dimensions

PANEL	W x H (mm)	MATERIAL	DETAIL	STATUS
Base Panel	175 x 294	1/8" acrylic		Permanent
Header Strip	175 x 19	3/4" aluminum half-round		Permanent
Pictograph Panel	175 x 175	1/8" acrylic		Permanent
ADA Panel	175 x 100	1/8" photopolymer	Dado/top	Permanent

## Module IT.000.C

### Graphic Specifications



## Module D

### Identification Primary, ADA Text

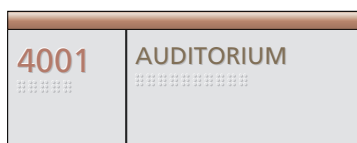
#### IPA.000.D

Module D is used for identification of primary destinations. There are two types of primary destinations. The first type of primary destination includes the offices of divisions, departments, directors, and directorates, entities labeled “office” such as the Office of Community Relations, centers, and major laboratories. For this type of destination use the IPN variant of Module D (see 3.02.07). The second type includes permanent multi-user facilities such as libraries, auditoriums and major conference rooms. The IPA variant of Module D is used for identification of this second type of destination. Messages appropriate for this module will usually consist of one or two words. Personal names and titles are not appropriate for this module.

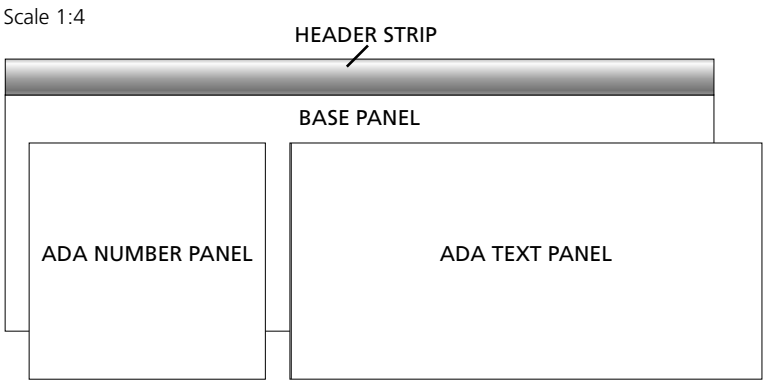
The Identification Primary, ADA Text module consists of a Base Panel and Header Strip to which are added an ADA Number Panel and an ADA-compliant tactile message panel.

ADA NUMBER TYPE SIZE: 25mm Cap Height (100 point)

ADA TEXT TYPE SIZE: 18mm Cap Height (72 point)



Module IPA.000.D  
Construction



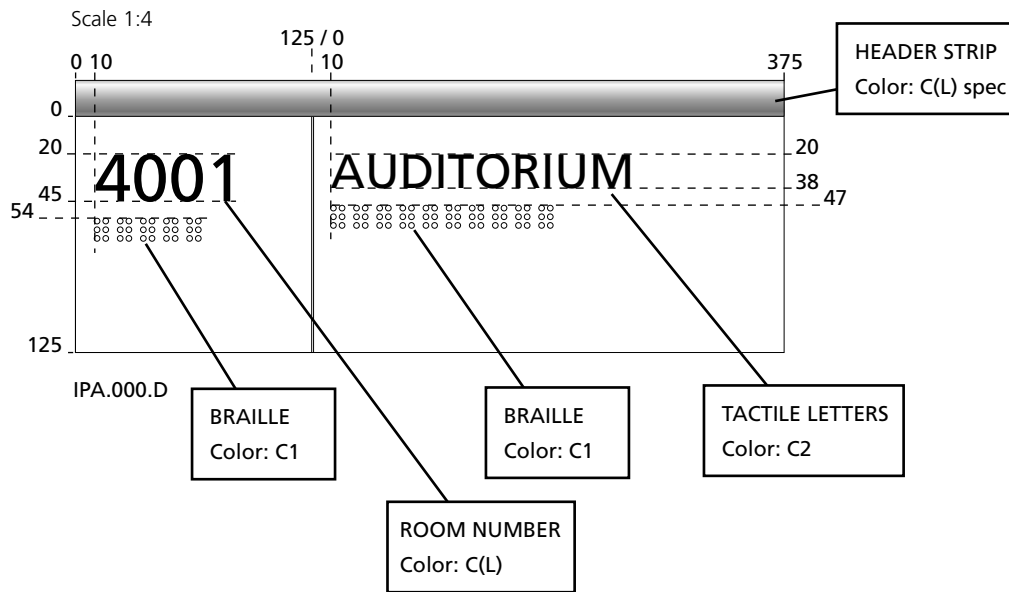
IPA.000.D

Module IPA.D Dimensions

PANEL	W x H (mm)	MATERIAL	DETAIL	STATUS
Base Panel	375 x 144	1/8" acrylic		Permanent
Header Strip	375 x 19	3/4" aluminum half-round		Permanent
ADA Number Panel	125 x 125	1/8" acrylic		Permanent
ADA Text Panel	250 x 125	1/8" photopolymer	Dado/left	Permanent

## Module IPA.000.D

### Graphic Specifications



## Module D

### Identification Primary, Number IPN.000.D

Module D is used for identification of primary destinations. There are two types of primary destinations. The first type of primary destination includes the offices of divisions, departments, directors, and directorates, entities labeled “office” such as the Office of Community Relations, centers, and major laboratories. The IPN variant of Module D is used for this type of destination. The second type includes permanent multi-user facilities such as libraries, auditoriums and major conference rooms. The IPA variant of Module D is used for this second type of destination (see 3.02.04).

This module can display the names of up to three destinations located in the same room; some of these names may run onto a second line of text. Personal names and titles are not appropriate for this module.

The Identification Primary, Number module consists of a Base Panel and Header Strip to which are added an ADA-compliant tactile number panel and a removable text panel.

Note: Typical message shown. Typographic conventions for different numbers of messages and character counts can be found in the sign module digital art files.

ADA NUMBER TYPE SIZE: 25mm Cap Height (100 point)

MESSAGE TYPE SIZE: 12mm Cap Height (50 point)

4112	Deputy Director, Operations Laboratory Counsel Public Communications Department
------	--

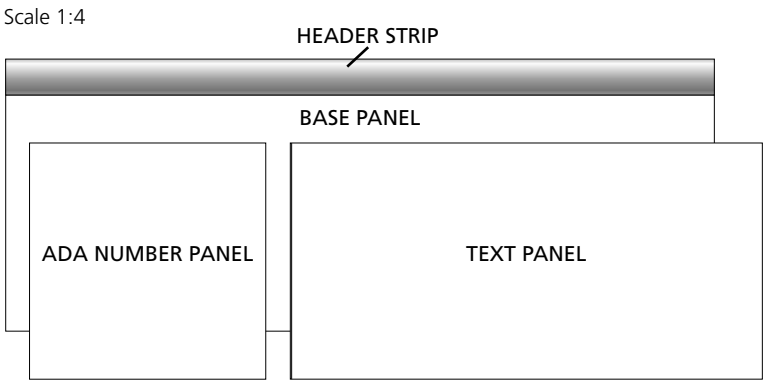
Special Case: In order to accommodate the lengthy message, a large (269mm) Base Panel was used with two each of the ADA Number Panel and Text Panel; and the type size for this unit has been reduced to 10mm (42 point). The line spacing is detailed on page 3.02.08.

This is the only example of this type convention in the current message schedule. In future applications of the program, other examples which require this treatment may be found. In general, this type of exception to the standard is to be avoided if possible

#### Special Case

4230	Computing Sciences Directorate Information and Computing Sciences Division National Energy Research Scientific Computing Division
	High Performance Computing Department Network and Telecommunications Department

Module IPN.000.D  
Construction



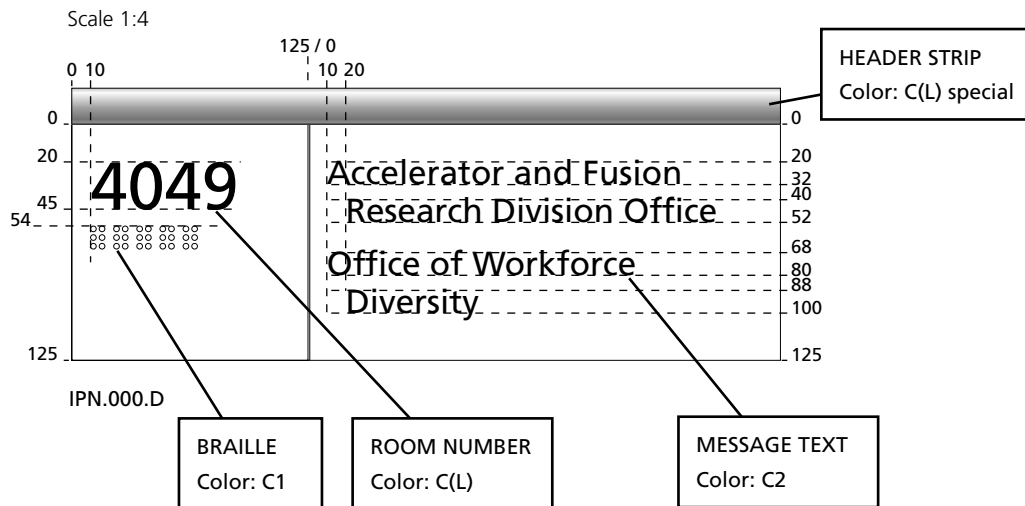
IPN.000.D

Module IPN.D Dimensions

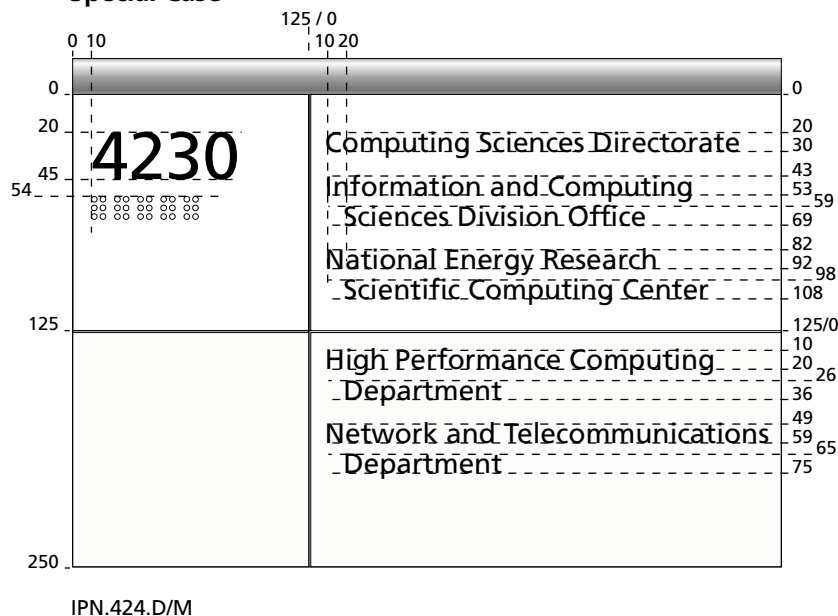
PANEL	W x H (mm)	MATERIAL	DETAIL	STATUS
Base Panel	375 x 144	1/8 " acrylic		Permanent
Header Strip	375 x 19	3/4 " aluminum half-round		Permanent
ADA Number Panel	125 x 125	1/8 " photopolymer		Permanent
Text Panel	250 x 125	1/8 " acrylic	Dado/left	Removable

## Module IPN.000.D

### Graphic Specifications



### Special Case



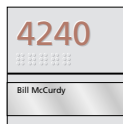


## Module E Identification Secondary IS.000.E

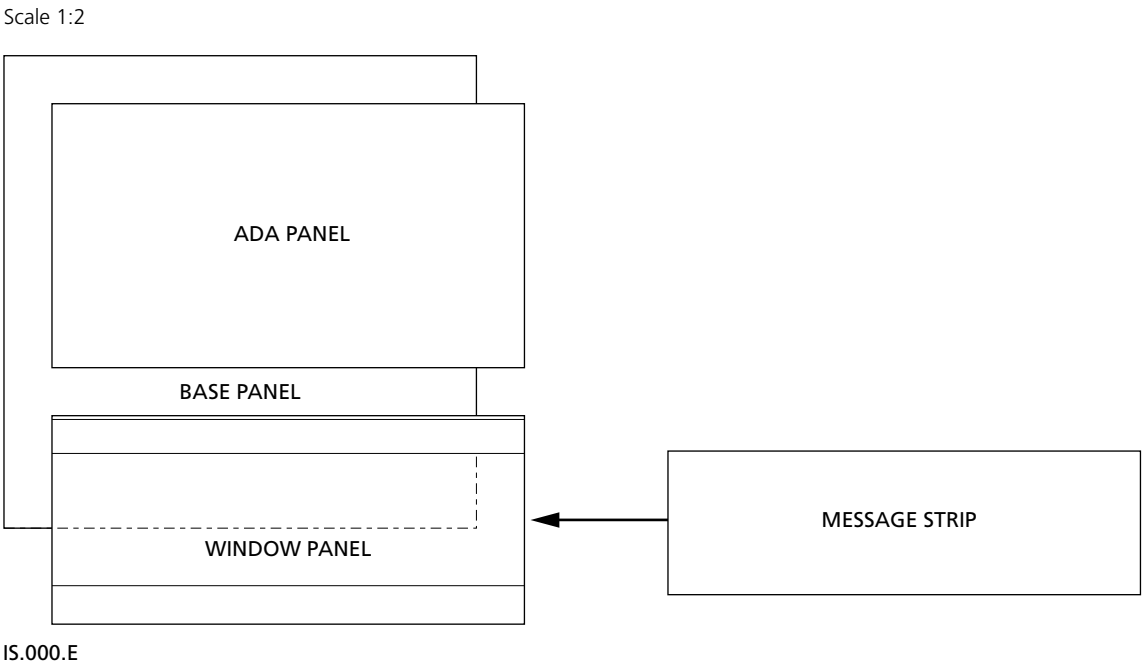
Module E is the standard permanent room number identification unit. It consists of a Base Panel to which are added an ADA-compliant tactile number panel and a clear window for a removable message strip. Module E is unique in not using a Header Strip.

Note: Typical message shown. The typographic convention accommodates up to three lines of approximately 28 characters each.

TYPE SIZE (insert): 6mm Cap Height (25 point)



Module E  
Construction



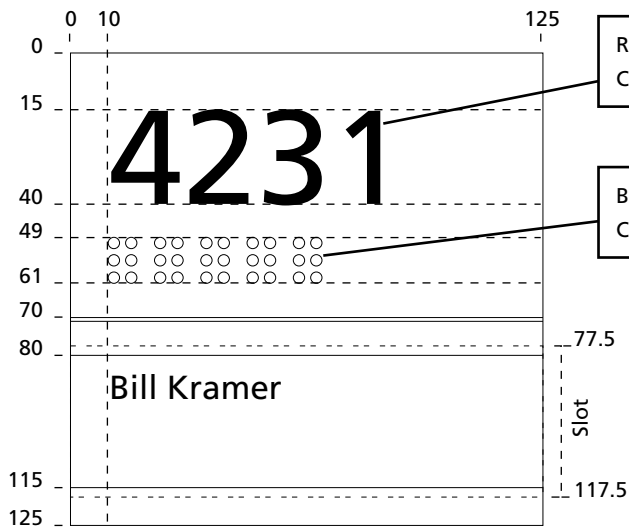
Module E Dimensions

PANEL	W x H (mm)	MATERIAL	DETAIL	STATUS
Base Panel	125 x 125	1/16" acrylic		Permanent
ADA Panel	125 x 70	1/8" photopolymer		Permanent
Window Panel	125 x 55	1/16" acrylic (window)	Dado/top	Permanent
Message Strip	125 x 38	10 mil clear acetate	(laserprint)	Removable

## Module E

### Graphic Specifications

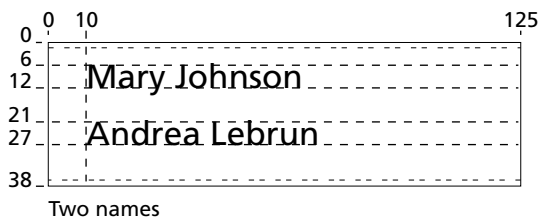
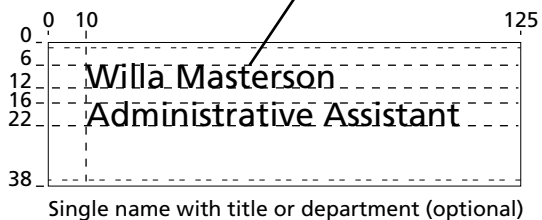
Scale 1:2



ROOM NUMBER  
Color: C(L)

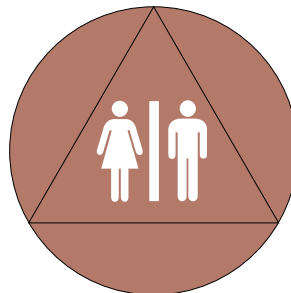
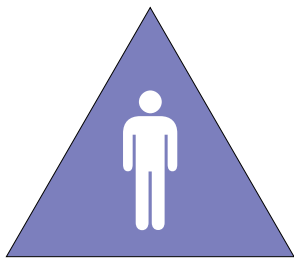
BRaille  
Color: C1

MESSAGE TEXT  
Color: Black

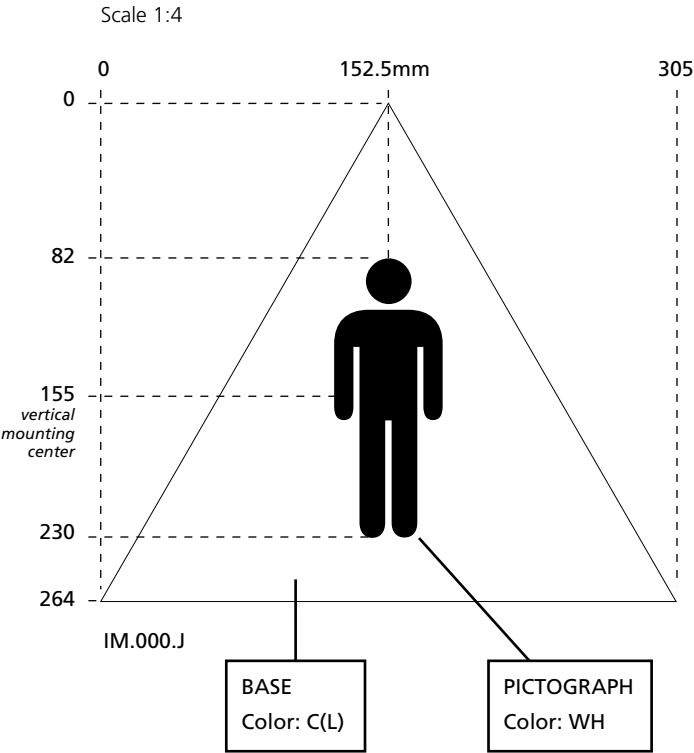


Modules J, K & L  
Identification, Title 24  
IM.000.J  
IW.000.K  
IU.000.L

The Title 24 modules are used in conjunction with the standard ADA-compliant restroom signage.



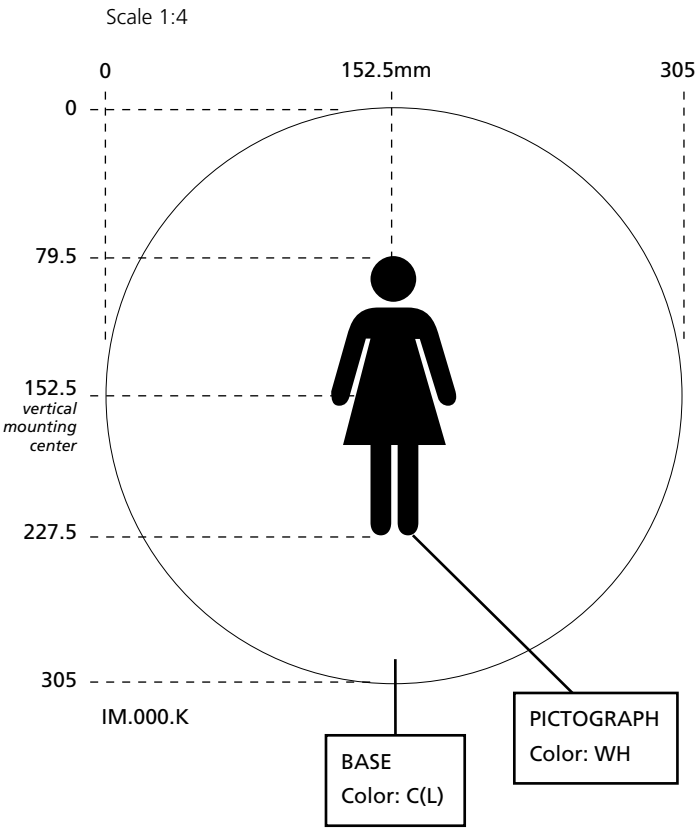
Module J  
Graphic Specifications



Module J Dimensions

PANEL	W x H (mm)	MATERIAL	DETAIL	STATUS
J Base Panel	305 x 264	1/4" acrylic		Permanent

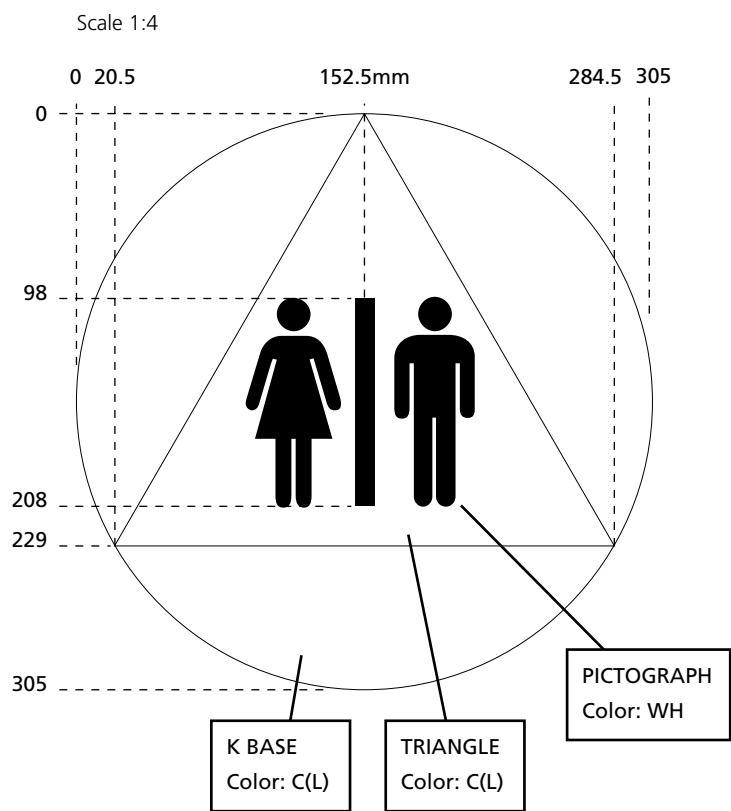
Module K  
Graphic Specifications



Module K Dimensions

PANEL	W x H (mm)	MATERIAL	DETAIL	STATUS
K Base Panel	305 dia.	1/4" acrylic		Permanent

Module L  
Graphic Specifications



Module L Dimensions

PANEL	W x H (mm)	MATERIAL	DETAIL	STATUS
K Base Panel	305 dia.	1/4" acrylic		Permanent
Triangle Panel	264 x 229	1/4" acrylic		Permanent

## Module N

### Identification Secondary

#### Stairwell

#### ISW.000.N

Module N is used for stairwell identification. It consists of a Base Panel and Header Strip to which are added a Pictograph Panel and an ADA-compliant tactile message panel.

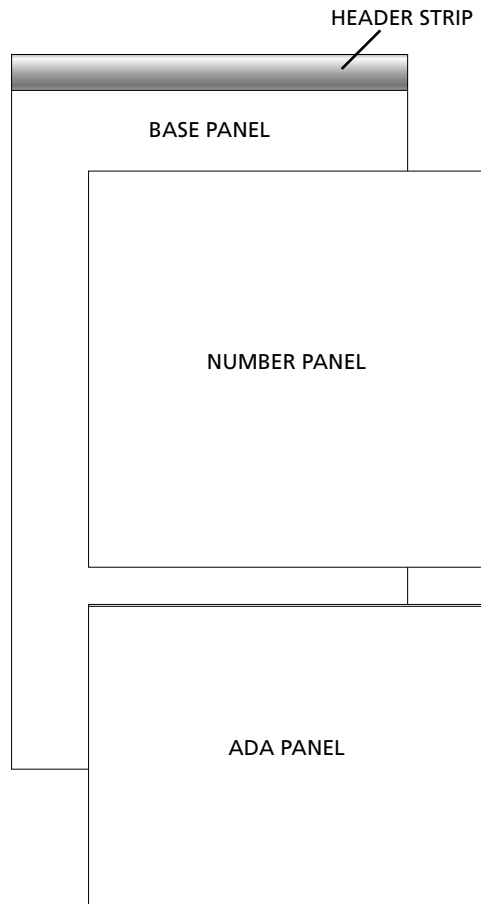
TYPE SIZE: 25mm Cap Height (100 point)





## Module ISW.000.N Construction

Scale 1:4



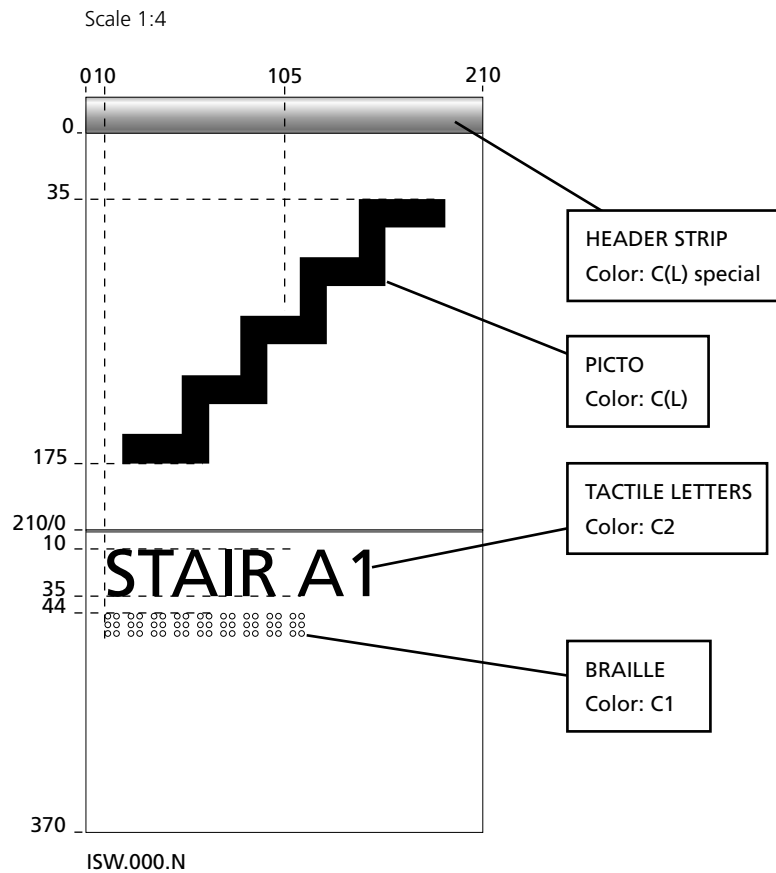
OSW.000.N

### Module ISW.N Dimensions

PANEL	W x H (mm)	MATERIAL	DETAIL	STATUS
Base Panel	210 x 389	1/8" acrylic		Permanent
Header Strip	210 x 19	3/4" aluminum half-round		Permanent
Pictograph Panel	210 x 210	1/8" acrylic		Permanent
ADA Panel	210 x 160	1/8" photopolymer	Dado/top	Permanent

## Module ISW.000.N

### Graphic Specifications



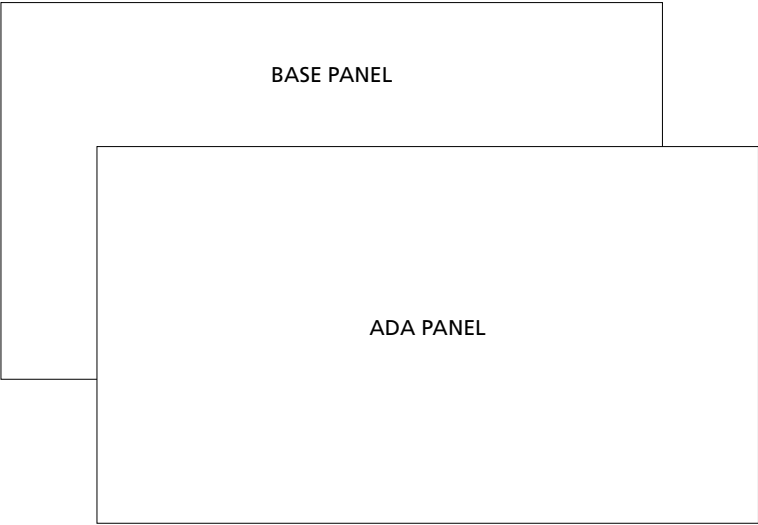
## Module S Identification Tertiary IT.000.S

As of July 21, 1998, Module S is used for ADA-compliant restroom signage. It consists of a base panel and an ADA-compliant tactile message panel. It is designed not to conflict with the Title 24 restroom signage (Modules J, K and L). Essentially it consists of the previous Module C with the Header Strip and Pictograph panel deleted.



Module S  
Construction

Scale 1:2



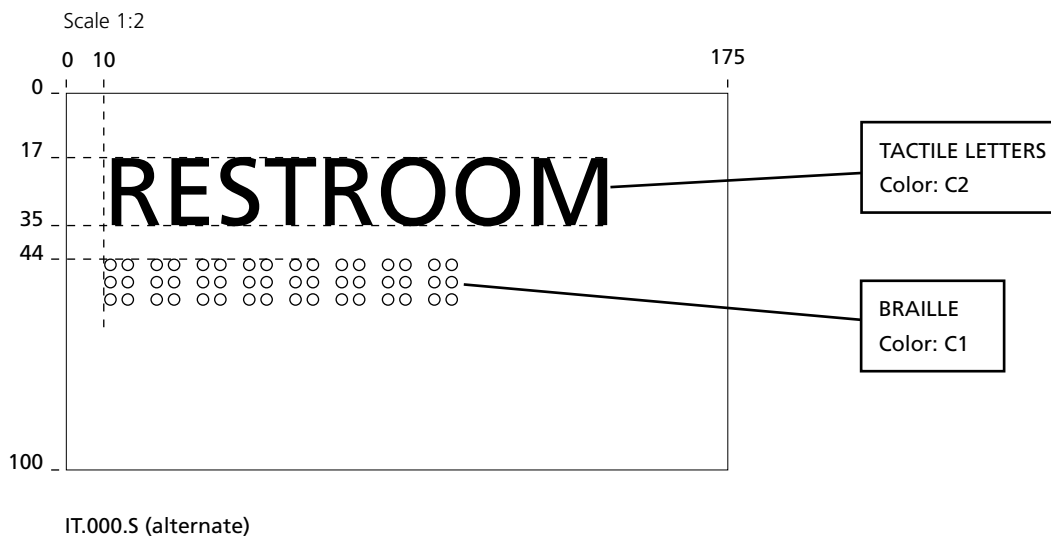
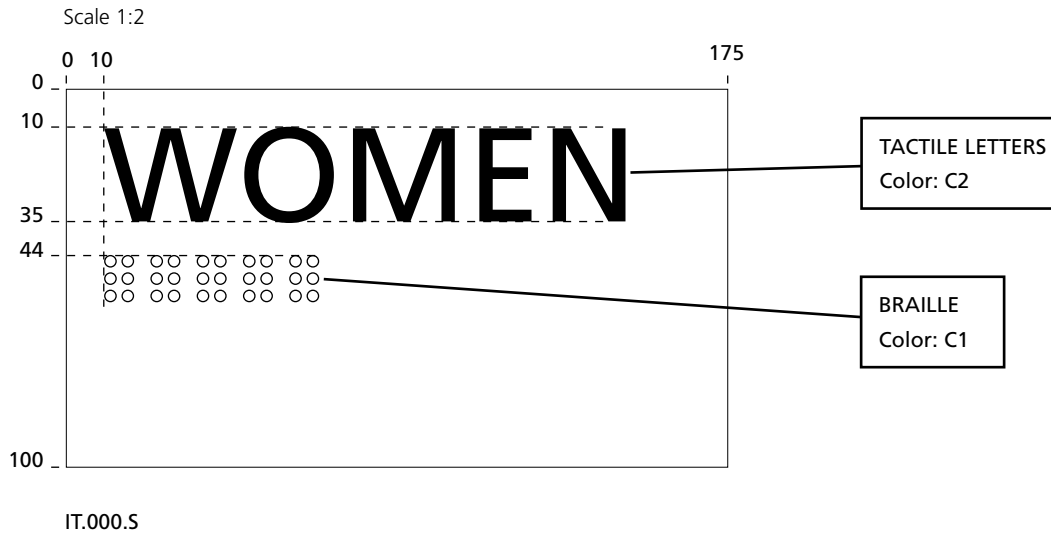
IT.000.S

Module Dimensions

PANEL	W x H (mm)	MATERIAL	DETAIL	STATUS
Base Panel	175 x 100	1/8" acrylic		Permanent
ADA Panel	175 x 100	1/8" photopolymer		Permanent

## Module S

### Graphic Specifications





## Module C Informational Tertiary (Building) NTB.000.C

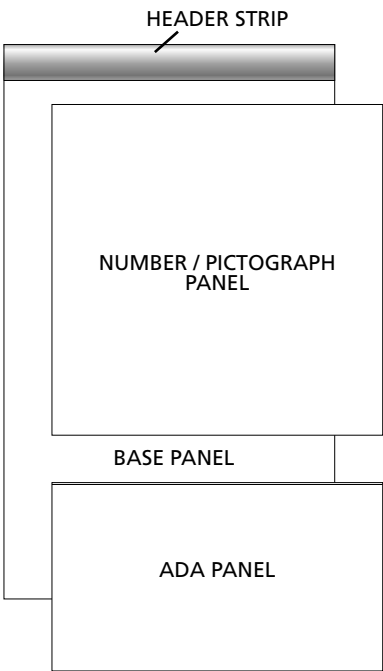
A special variant of Module C is used for building identification, where an entrance to a building is found inside another building. It consists of a Base Panel and Header Strip to which are added a Number Panel and an ADA-compliant tactile message panel.

TYPE SIZE: 18mm Cap Height (72 point)



Module NTB.000.C  
Construction

Scale 1:4



OLI.000.C / IT.000.C / NTB.000.C

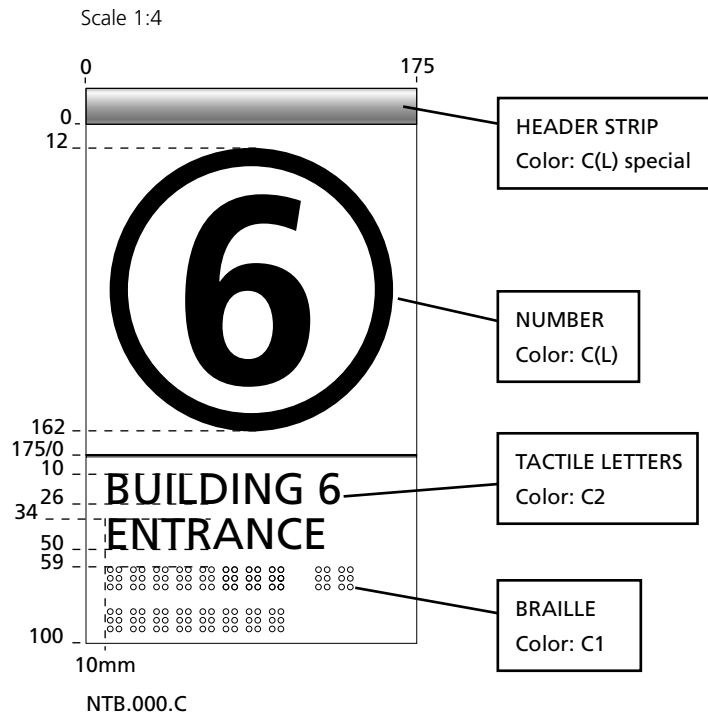
Module Dimensions

PANEL	W x H (mm)	MATERIAL	DETAIL	STATUS
Base Panel	175 x 294	1/8" acrylic		Permanent
Header Strip	175 x 19	3/4" aluminum half-round		Permanent
Pictograph Panel	175 x 175	1/8" acrylic		Permanent
ADA Panel	175 x 100	1/8" photopolymer	Dado/top	Permanent



## Module NTB.000.C

### Graphic Specifications



## Module M

### Informational Primary

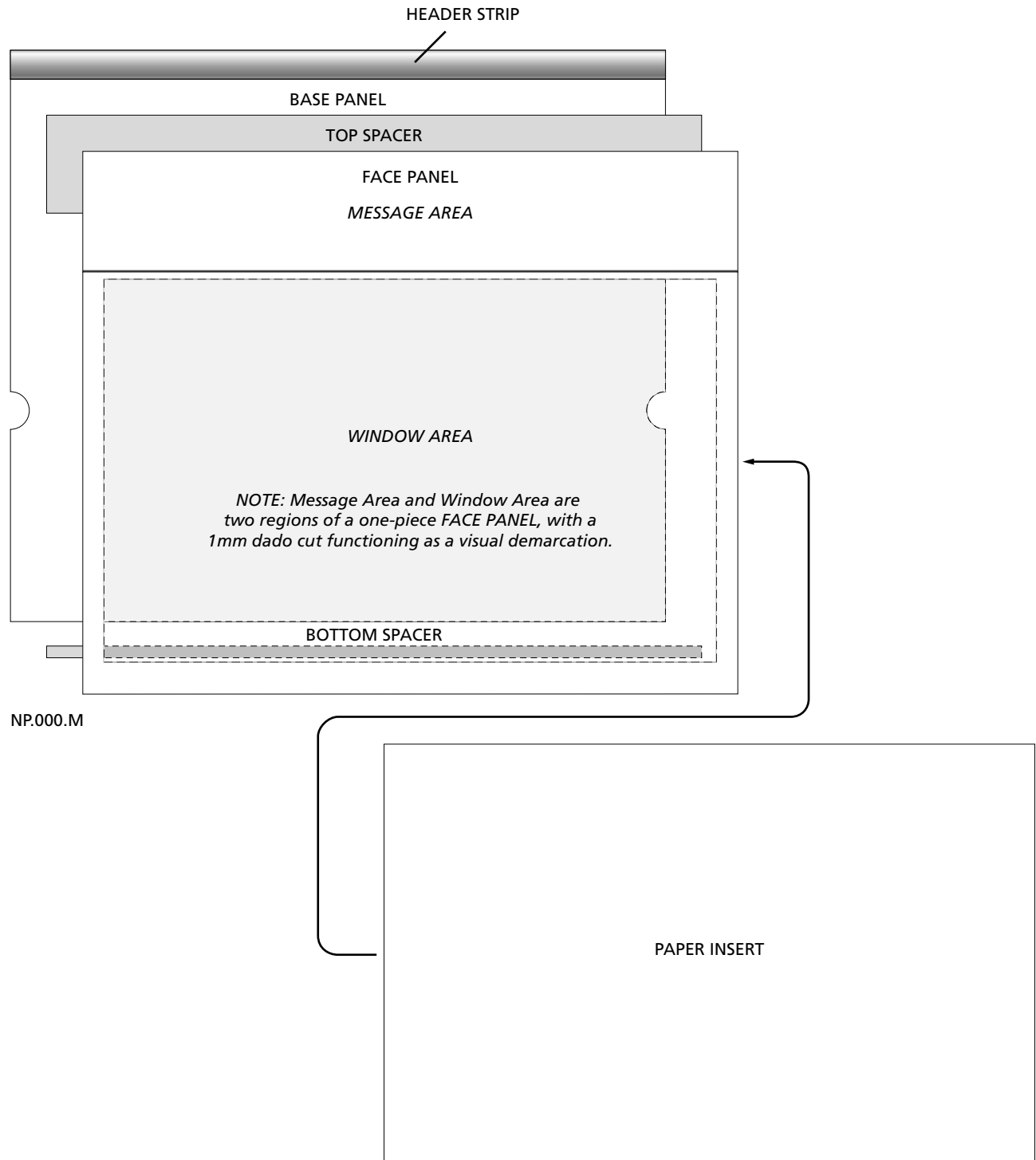
#### NP.000.M

Module M is designed to comply with Emergency Evacuation Plan posting requirements. It consists of a Base Panel and Header Strip to which is added a Face Panel, divided into a Message Area and a Window Area. The message area displays the required title information in permanent form. Thin spacers separate the face panel from the base panel, creating a pocket into which an 11 x 17 inch color printout of the evacuation plan is inserted behind a clear window in the window area. This plan is easily removable for updating. The signage vendor is not responsible for providing the map inserts.



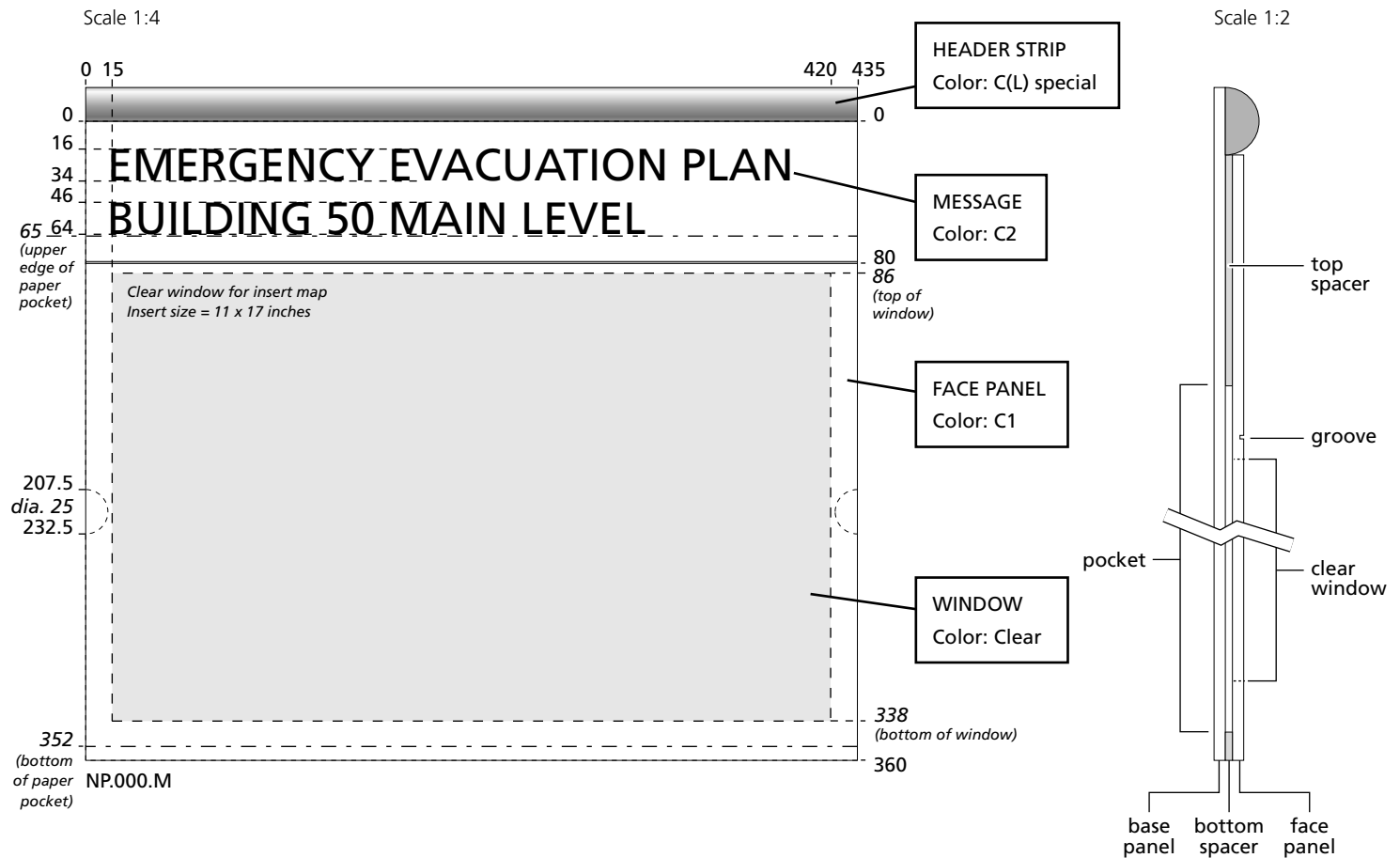
## Module M Construction

Scale 1:4



## Module M

### Graphic Specifications

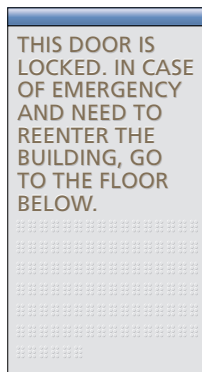


#### Module NP.M Dimensions

PANEL	W x H (mm)	MATERIAL	DETAIL	STATUS
Base Panel	435 x 379	1/8" acrylic	Thumb notches	Permanent
Header Strip	435 x 19	3/4" aluminum half-round		Permanent
Top Spacer	435 x 65	1/16" foam tape or equiv.		Permanent
Bottom Spacer	435 x 8	1/16" foam tape or equiv.		Permanent
Face Panel	435 x 360	1/8" painted clear acrylic	Dado groove	Permanent
Message Area	435 x 80	1/8" painted clear acrylic	-	-
Window Area	435 x 280	1/8" painted clear acrylic	-	-
Clear Window	405 x 252	unpainted area	-	-
Insert Pocket	435 x 287	open space	-	-
Paper Insert	11 x 17in	Color inkjet or laser print		Removable

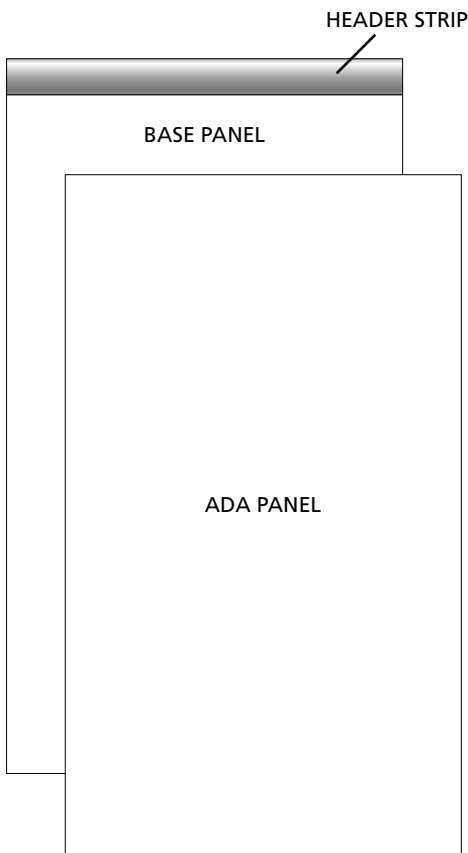
## Module N Informational Regulatory NR.000.N

This variant of Module N was designed to fill a specific requirement. It displays a lengthy message and matches the nearby stairwell sign.



Module NR.000.N  
Construction

Scale 1:4

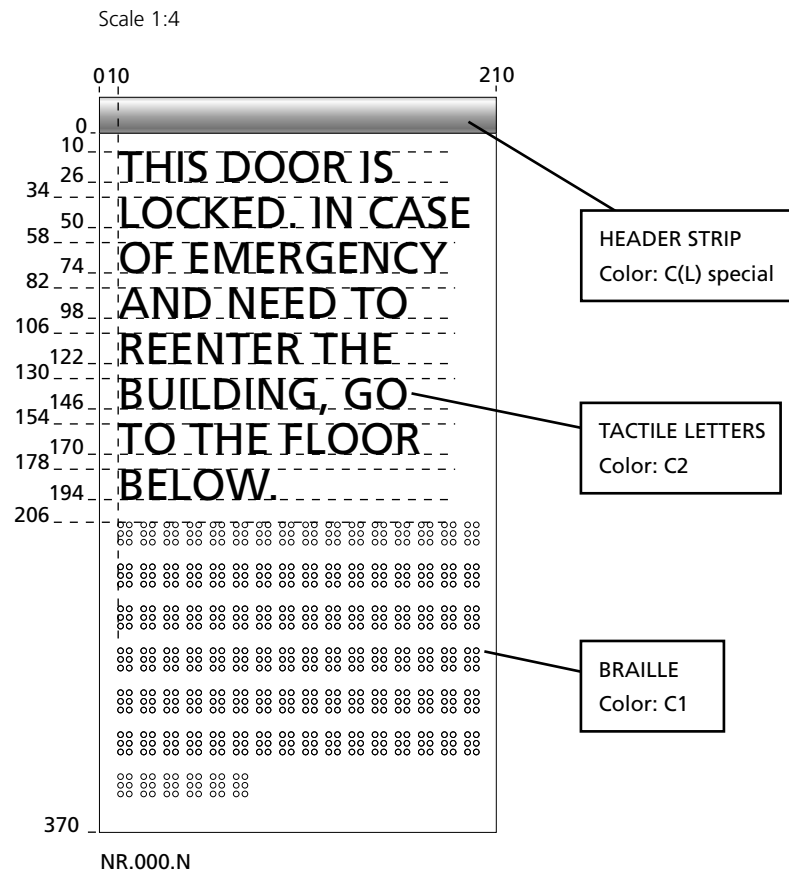


NR.000.N

Module NR.N Dimensions

PANEL	W x H (mm)	MATERIAL	DETAIL	STATUS
Base Panel	210 x 389	1/8" acrylic		Permanent
Header Strip	210 x 19	3/4" aluminum half-round		Permanent
ADA Panel	210 x 370	1/8" photopolymer		Permanent

## Module NR.000.N Graphic Specifications



## Module O

### Informational Secondary

#### NS.000.O

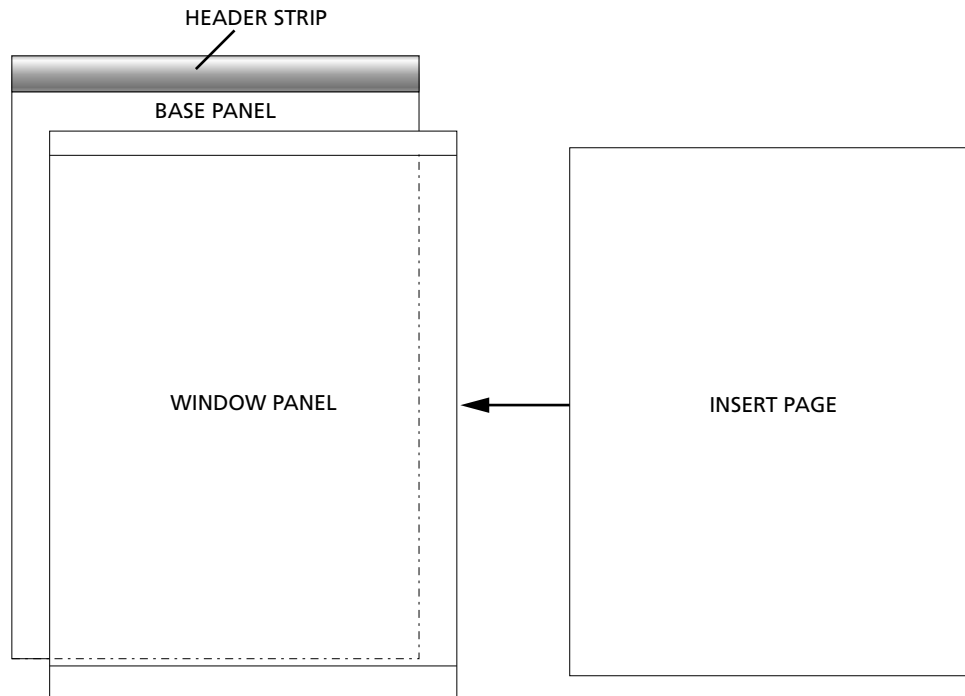
Module O is used for staff directories, or other frequently updated information which is not directly related to wayfinding or room identification. It consists of a Base Panel and Header Strip to which are added a Window Panel and a removable Insert Page. The Insert Page is a 8 1/2 x 11 inch clear acetate sheet which is output on a laser printer. A template will be provided.

ALS Staff Directory	
222	Elizabeth Saudier
224	Judy Zehver
226	Jim Krupnick
228	Ben Feinberg
230	Ruth Pepe
232	Brian Kincaid
233	Joe Harkins
235	Visitor
238	Charles Kim
240	Alan Jackson
241	Visitor
242	Ronnie Nelson
242A	Rod Keller
244	Dave Robin
246	Hiroshi Nakamura
247	Dexter Massoletti
248	John Byrd



## Module O Construction

Scale 1:4

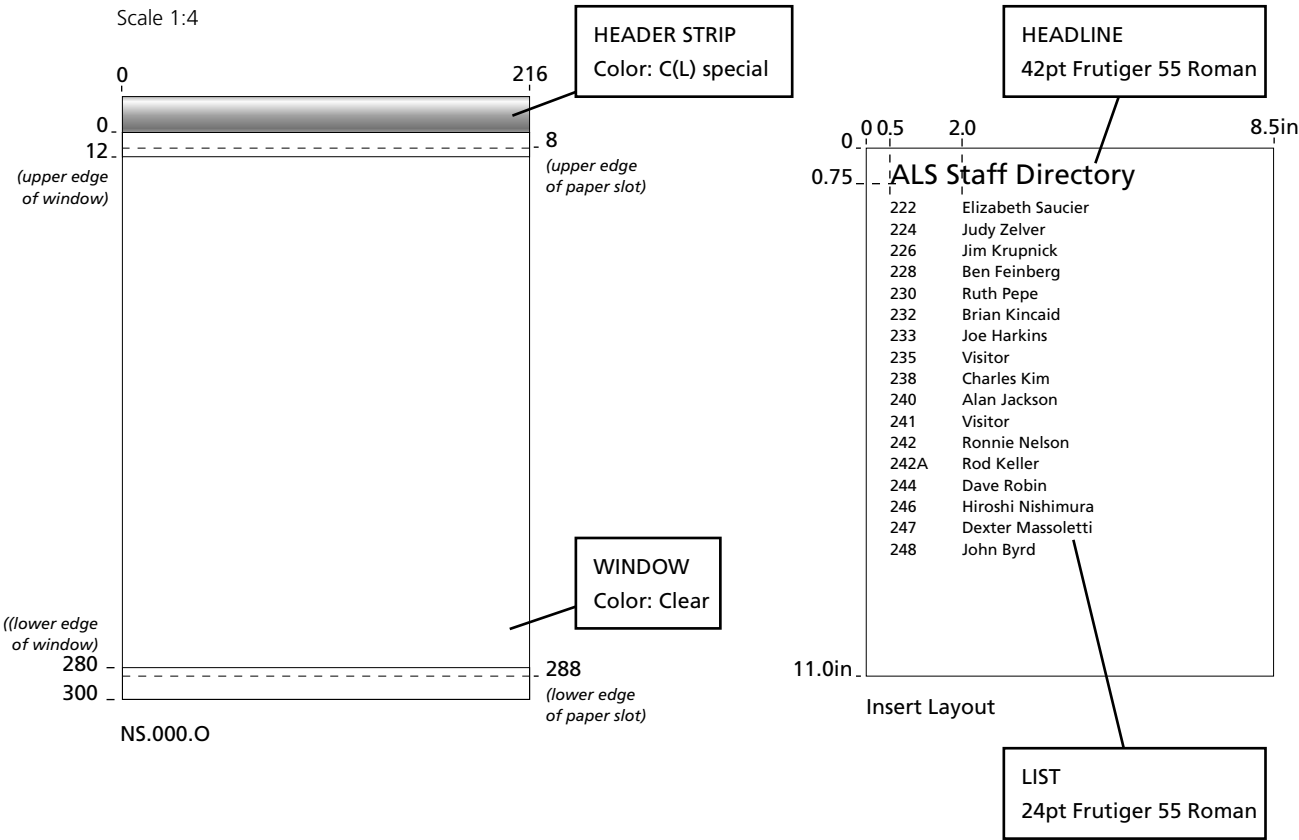


NS.000.O

### Module NS.O Dimensions

PANEL	W x H (mm)	MATERIAL	DETAIL	STATUS
Base Panel	216 x 319	1/8" acrylic		Permanent
Header Strip	216 x 19	3/4" aluminum half-round		Permanent
Window Panel	216 x 300	1/8" clear acrylic		Permanent
Insert Page	8 1/2 x 11in	Clear acetate laser print		Removable

Module O  
Graphic Specifications





## Module A

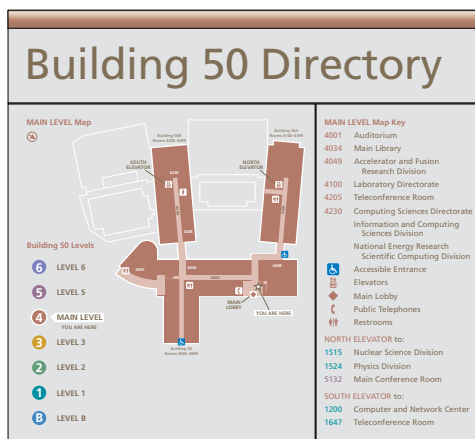
### Orientation Primary

### OP.000.A

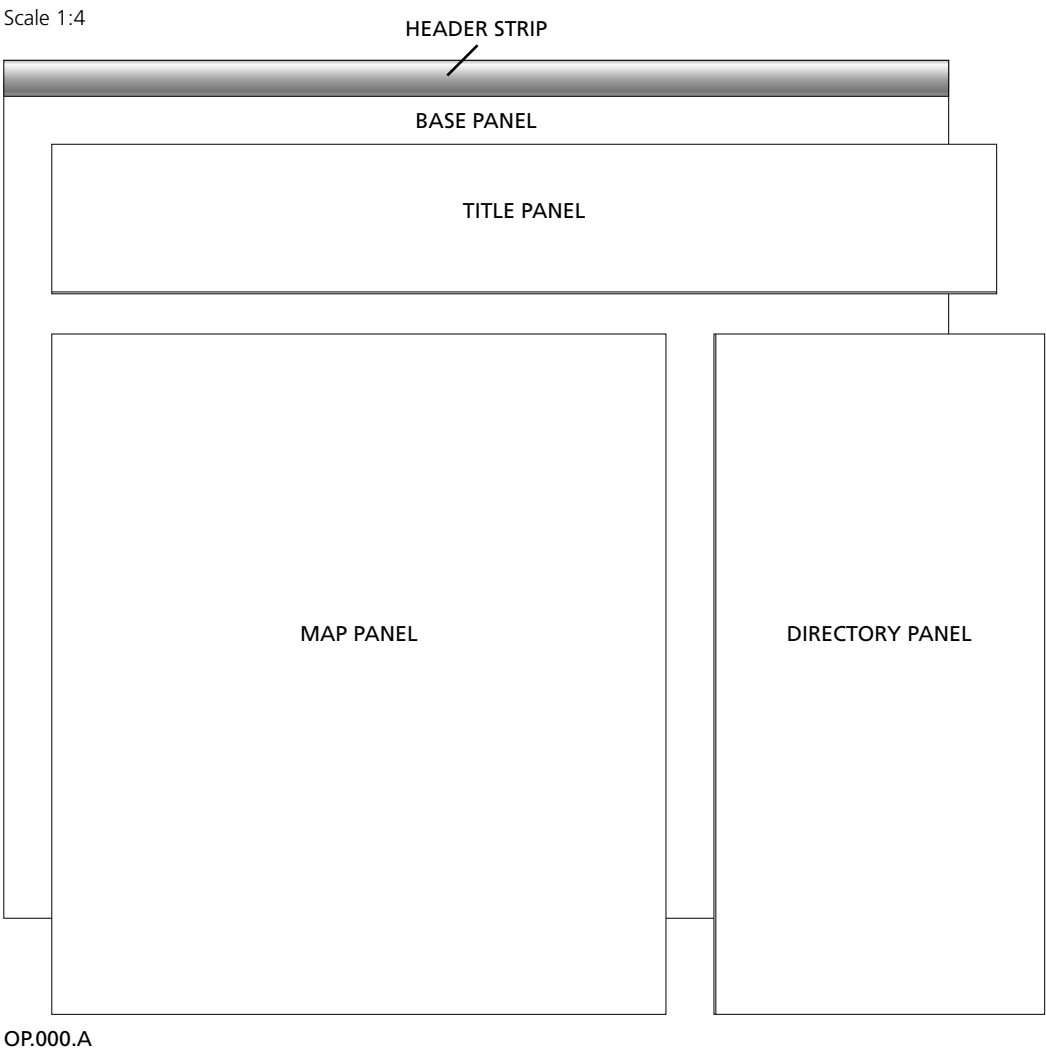
Module A serves as the main site orientation map and directory. It consists of a Base Panel and Header Strip to which are added a Title Panel, Map Panel and Directory Panel.

TITLE TYPE SIZE: 32mm Cap Height (130 point)

Note: Separated multicolor art for the level maps and directory listings is available as digital art in Adobe Illustrator for Macintosh format.



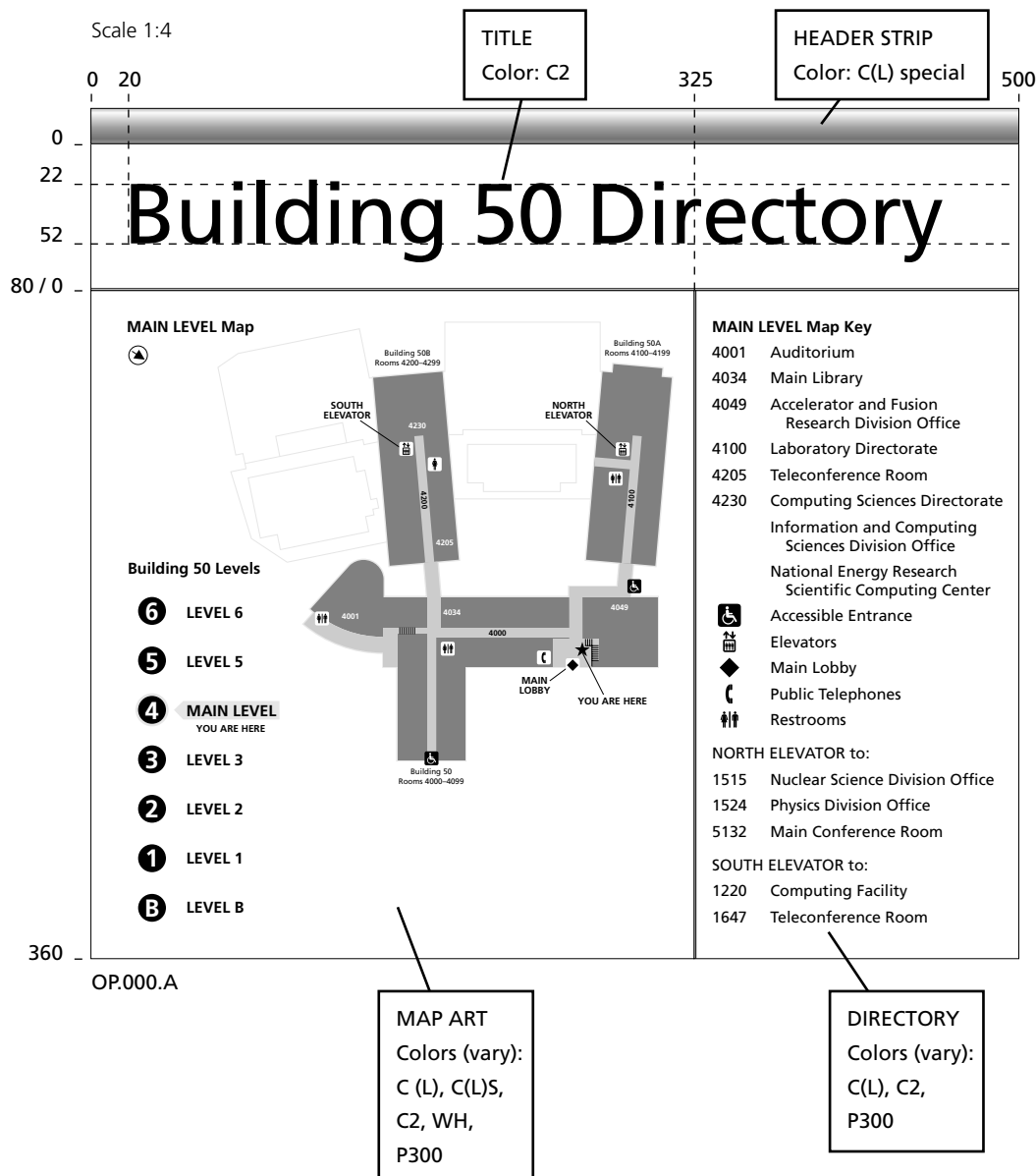
Module A  
Construction



Module A Dimensions

PANEL	W x H (mm)	MATERIAL	DETAIL	STATUS
Base Panel	500 x 459	1/8" acrylic		Permanent
Header Strip	500 x 19	3/4" aluminum half-round		Permanent
Title Panel	500 x 80	1/8" acrylic	Dado/bottom	Permanent
Map Panel	325 x 360	1/8" acrylic		Removable
Directory Panel	175 x 360	1/8" acrylic	Dado/left	Removable

## Module A Graphic Specifications



Note: Art and color specifications for Map Panel and Directory Panel are available as digital art files, for those buildings in which a comprehensive signage program has been completed.

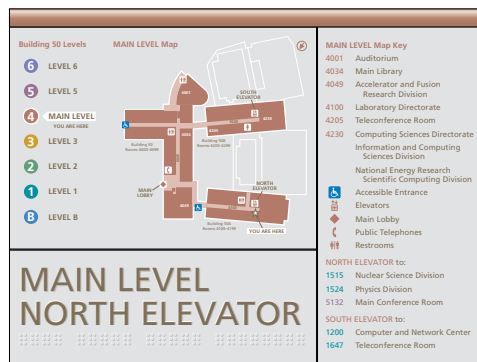
## Module B

### Orientation Secondary

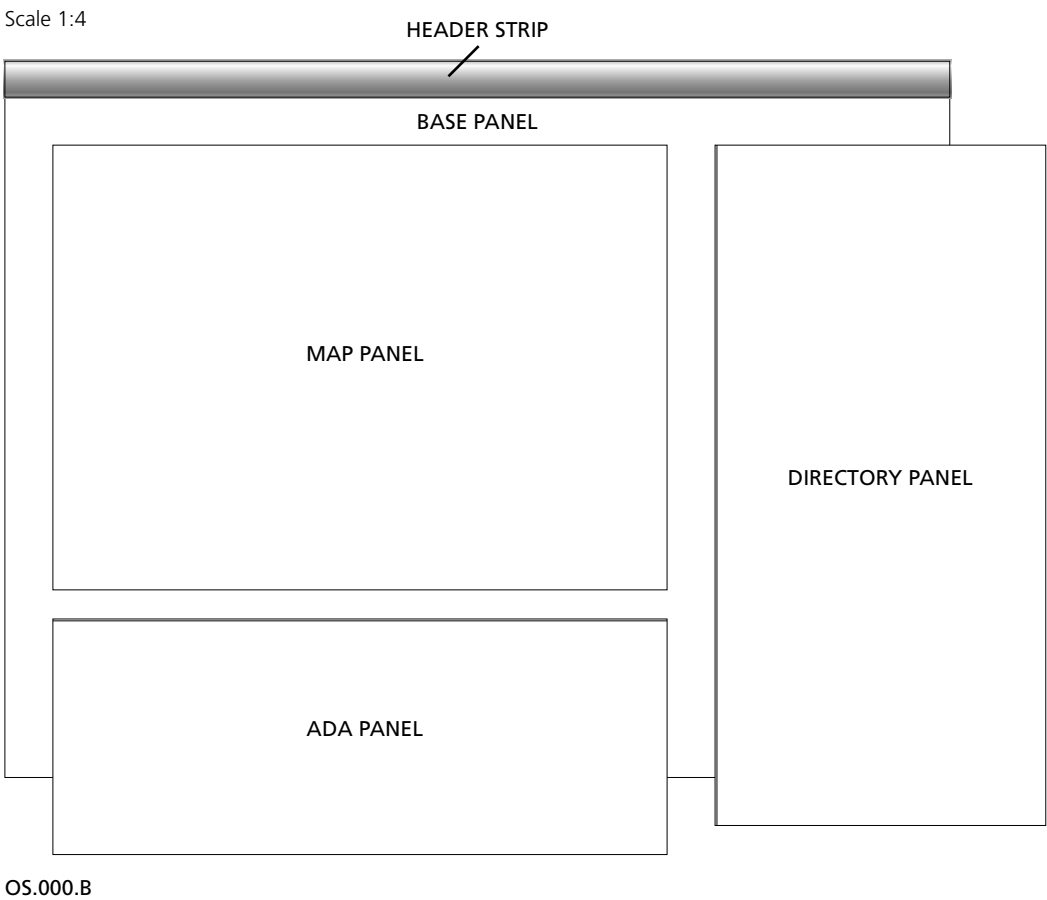
### OS.000.B

Module B serves as the level orientation map and directory. It consists of a Base Panel and Header Strip to which are added a Map Panel and Directory Panel.

Note: Separated multicolor art for the level maps and directory listings is available as digital art in Adobe Illustrator for Macintosh format.



Module B  
Construction

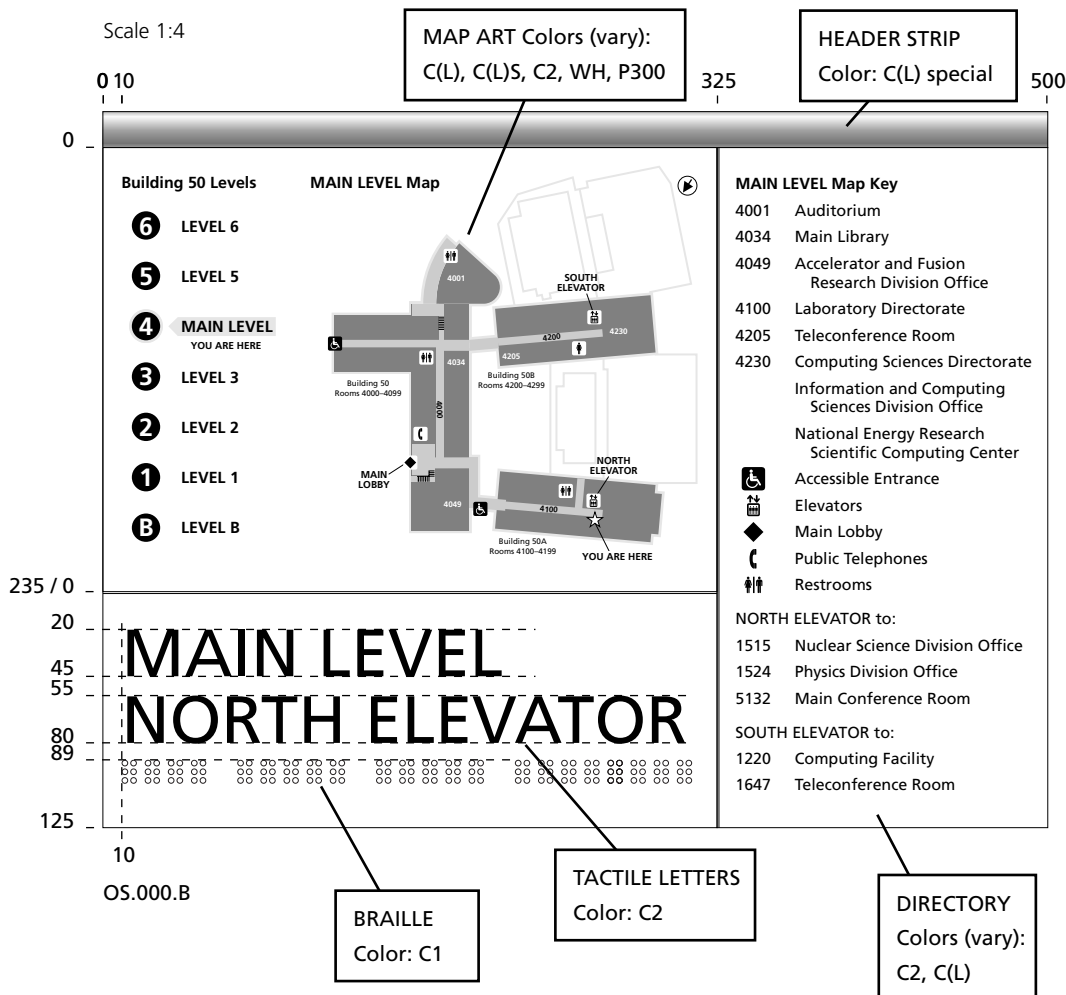


Module B Dimensions

PANEL	W x H (mm)	MATERIAL	DETAIL	STATUS
Base Panel	500 x 379	1/8" acrylic		Permanent
Header Strip	500 x 19	3/4" aluminum half-round		Permanent
Map Panel	325 x 235	1/8" acrylic		Removable
ADA Panel	325 x 125	1/8" photopolymer	Dado/top	Removable
Directory Panel	175 x 360	1/8" acrylic	Dado/left	Removable



## Module B Graphic Specifications



Note: Art and color specifications for Map Panel and Directory Panel are available as digital art files, for those buildings in which a comprehensive signage program has been completed.

### Module C

#### Orientation, Level Identification

#### OLI.000.C

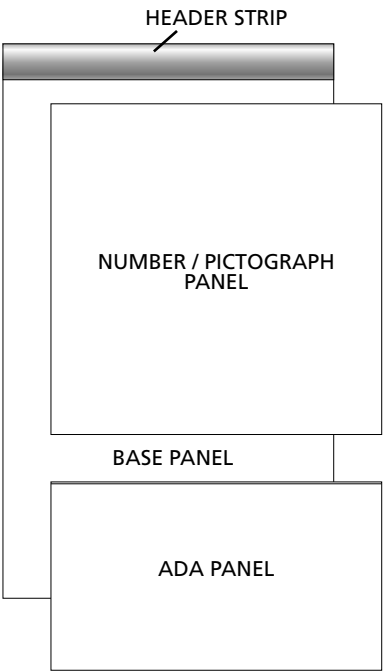
Module C is used for level orientation (shown at left) and for accessible restroom identification (see below). It consists of a Base Panel and Header Strip to which are added a Number Panel and an ADA-compliant tactile message panel.

TYPE SIZE: 25mm Cap Height (100 point)



Module OLI.000.C  
Construction

Scale 1:4



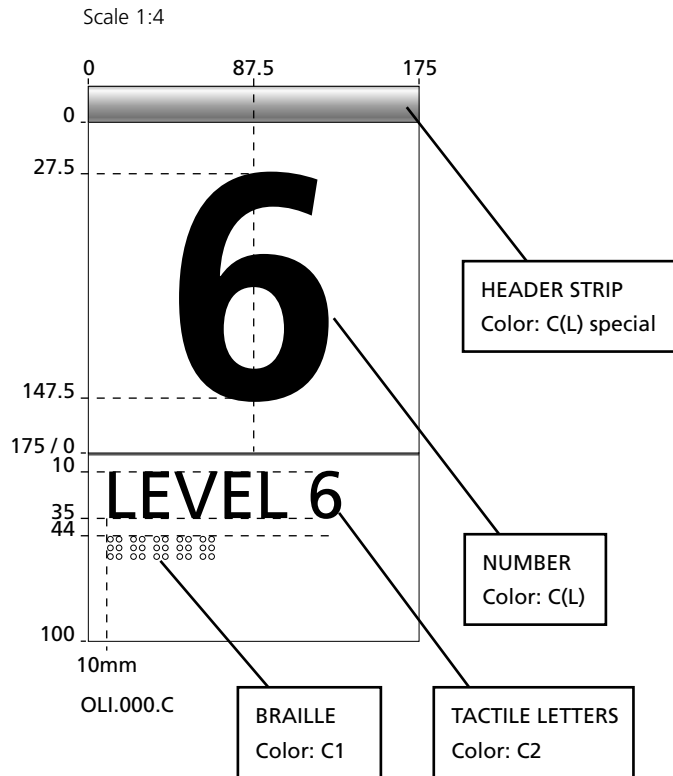
OLI.000.C / IT.000.C / NTB.000.C

Module Dimensions

PANEL	W x H (mm)	MATERIAL	DETAIL	STATUS
Base Panel	175 x 294	1/8" acrylic		Permanent
Header Strip	175 x 19	3/4" aluminum half-round		Permanent
Pictograph Panel	175 x 175	1/8" acrylic		Permanent
ADA Panel	175 x 100	1/8" photopolymer	Dado/top	Permanent

## Module OLI.000.C

### Graphic Specifications



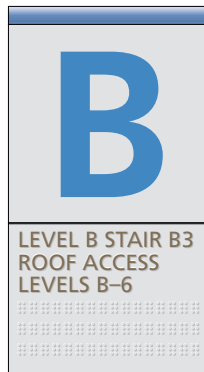
## Module N

### Orientation Stairwell

#### OSW.000.N

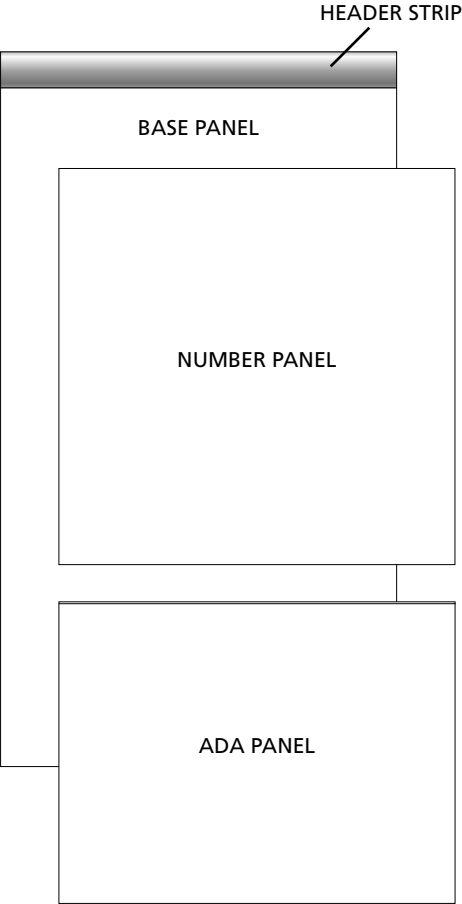
Module N is used for level orientation within stairwells. It consists of a Base Panel and Header Strip to which are added a Number Panel and an ADA-compliant tactile message panel.

TYPE SIZE: 18mm Cap Height (72 point).



Module N  
Construction

Scale 1:4



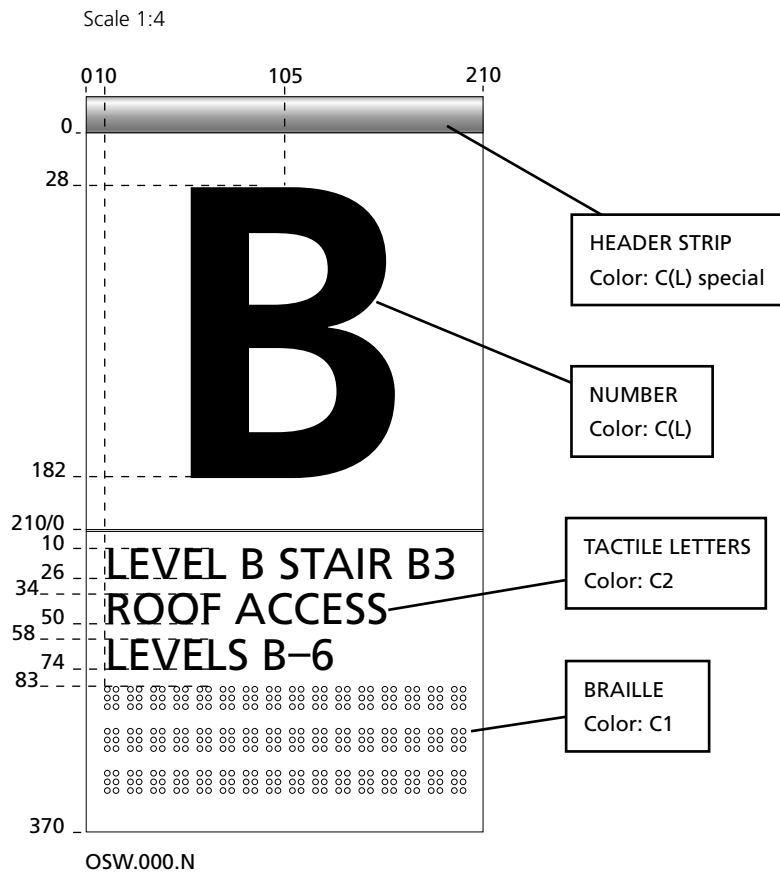
OSW.000.N

Module OSW.N Dimensions

PANEL	W x H (mm)	MATERIAL	DETAIL	STATUS
Base Panel	210 x 389	1/8" acrylic		Permanent
Header Strip	210 x 19	3/4" aluminum half-round		Permanent
Number Panel	210 x 210	1/8" acrylic		Permanent
ADA Panel	210 x 160	1/8" photopolymer	Dado/top	Permanent

## Module N

### Graphic Specifications



# Location- Specific Information





## Summary

### Implemented Signage Programs

This page lists the signage programs which are essentially complete (indicated with an \*), or partially implemented, as of January 1, 2000. It serves to provide the basic information as to which colors are used in a particular building. For detailed information about the completed programs, see the following pages.

### Advanced Light Source (6, 10, 80) \*

Building 6, All Levels	L5
Building 10, All Levels	L3
Building 80, All Levels	L1

### Building 46

All	LB
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### Building 50 Complex (50A–F) \*

Level B	LB
Level 1	L1
Level 2	L2
Level 3	L3
Level 4 (Main Level)	L4
Level 5	L5
Level 6	L6

### Building 51 \*

All Levels	L5
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### Building 70

All Levels	L4
------------	----

### Building 70A

All Levels	LB
------------	----

### Building 74

All Levels	L4
------------	----

### Building 84 \*

West	LB
Central	L5
East	L1

### Building 90

All Levels	LB
------------	----

### Building 100 (Joint Genome Institute) \*

All	L4
-----	----

### Building 400 (Joint Genome Institute) \*

All	L1
-----	----

### Building 937 (Berkeley Tower) \*

All Levels	LB
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## Color Code Description

The sign system is designed to facilitate wayfinding for visitors to a complex site. A fundamental feature of the system is the convention of Level (or Building) Color Codes. In certain large buildings each level is assigned a distinctive color. Within each sign unit, items such as the Header Strip, room numbers, and pictographs are called out in the code color for that particular level. In the case of the Advanced Light Source area, the color distinction is made between adjoining buildings with interior communication. The module description pages provide specific information about individual signs.

A list of color codes used in buildings 6, 10 and 80 is shown on the following page.

### Color of Level

In this project, color of level refers to the *building* in which the sign is located; i.e., when color C(L) is indicated, refer to the Sign Message Inventory, which is divided into lists for Building 80 and Building 6. For example, sign number 203 is listed under Building 6 Level 2R; according to the Color Name Conventions chart it uses color L5 wherever C(L) is indicated.

A special case is the use of Room Numbers. A room number is always printed in the color of the building that the room is located in. A common example of this convention is the Secondary Orientation Module (B); sign number OS.203.B is located on Level 2R of Building 6, but the directory list calls out multiple destinations in Building 80. The Room Numbers and Pictographs associated with these destinations are printed in the Building 80 color.

In the case of the orientation maps, these color details will be included in the digital art files. However, this convention also affects individual message strips on directional units in certain situations, although none are specified in this sign package.

## Color Code List

CODE	COLOR SPEC	FUNCTION
<i>LB</i>	<i>Matthews 76B-4D Antioch Blue</i>	<i>not used</i>
L1	Matthews 57C-4D Airland Blue	Building 80 Color
<i>L2</i>	<i>Matthews 44C-4B Polo Green</i>	<i>not used</i>
<i>L3</i>	<i>Matthews 36B-4A Pigskin</i>	<i>not used</i>
<i>L4</i>	<i>Matthews 11B-4D Light Earth</i>	<i>not used</i>
L5	Matthews 1C-4D Rich Plum	Building 6 Color
<i>L6</i>	<i>Matthews 72C-4D Violet Sequin</i>	<i>not used</i>
<i>LBS</i>	<i>Matthews 76B-27 Breton</i>	<i>not used</i>
L1S	Matthews 57C-2T Aquamarine Blue	Building 80 Secondary Color
<i>L2S</i>	<i>Matthews 44C-2T Village Green</i>	<i>not used</i>
<i>L3S</i>	<i>Matthews 36B-2D Harvest</i>	<i>not used</i>
<i>L4S</i>	<i>Matthews 11B-1P Country Way</i>	<i>not used</i>
L5S	Matthews 1C-2T September Glory	Building 6 Secondary Color
<i>L6S</i>	<i>Matthews 72C-2T Savon Star</i>	<i>not used</i>
C(L)*	Color (of Level) to indicate variable elements	Read, “of Building”. Abbreviation used in module layout pages
C(L)S	Secondary Color (of Level)	Accent color based on Level Color; used in orientation maps for contrast
C1	Matthews Nuance 13A-3P Alabaster	Sign base color
C2	Pantone Warm Gray 11	Default message type color (unless noted)
WH	White	Used in orientation maps and some pictographs
P300	Pantone 300 CV	Accessibility pictograph
P388	Pantone 388 CV	You Are Here symbol in orientation maps (alternate color)
P1375	Pantone 1375 CV	You Are Here symbol in orientation maps



## Wayfinding

### Wayfinding Program Objectives

1. To establish a program of user-friendly information which visitors can employ to navigate throughout the variety of buildings currently defined as the Building 50 Complex;
2. To provide information to already familiar users of the Building 50 Complex which will assist them in understanding the transition from the existing Building 50A, B, etc. nomenclature to the new wayfinding information program;
3. To develop a system which is robust and comprehensive in the wayfinding information it can provide.

'Visitors' are defined as first-time users from outside the laboratory community as well as laboratory members attempting to find unfamiliar destinations.

### Wayfinding Program Approach

Simple observation has verified that the current approach to Building 50 Complex orientation and identification — designating buildings within the Complex by the addition of a letter — does little to aid visitors or staff in the navigation of the facility.

Three aspects of the physical environment were analyzed for their potential contribution to a successful wayfinding program:

1. The ability to make all horizontal planes function within the context of 'level';
2. The ability to use room numbers as an ordering and orienting principle;
3. The ability to establish easy-to-use and meaningful vertical orienting mechanisms.

The result of this investigation revealed that all three aspects of the physical environment yielded effective wayfinding elements which could be combined into a comprehensive program allowing users who understand and employ the system to navigate to the level of the room number destination.

The program relies on the following parameters for its definition:

1. The use of color coding to help distinguish and reinforce the concept of 'levels';
2. The use of North Elevator and South Elevator as key orienting designations for establishing vertical movement awareness; and
3. The use of a room number which through color and hierarchical coding, gives tremendous orienting information — from level, to general positioning, to specific room identification. Once the wayfinding system is comprehended, these four digits which proceed the textual description of the destination can deliver all the orienting information required for successful navigation of the Complex.

### Wayfinding Message Sequence

Generally, information can be ordered alphabetically, numerically, or by importance. Because of the extremely significant contribution which the room numbering component offered, we have used it as the primary wayfinding element, and given it a priority status within the organization of our destination information. The room number identification is the first piece of information presented to the visitor.

Public service destinations (identified with the standard international pictograph) follow Room Number destinations in the message sequence. This allows all room numbers to be shown in an uninterrupted sequential fashion, implying the reality of the physical space as well.

The successful realization of this proposed wayfinding approach will only be attained if the stated organizing elements, principles and relationships are maintained throughout its implementation.

## Color Code Description

The sign system is designed to facilitate wayfinding for visitors to a complex site. A fundamental feature of the system is the convention of Level Color Codes. Each of the seven levels is assigned a distinctive color. Within each sign unit, items such as the Header Strip, room numbers, and pictographs are called out in the code color for that particular level. The attached module description pages provide specific information about individual signs.

A list of the color codes that are used in this project is on the following page.

### Color of Level

Color of level usually refers to the level on which the sign is located; i.e., when color C(L) is indicated, refer to the sign number code. For example, if the sign number is 503, then use color L5. The crucial exception is the use of Room Numbers. A room number is always printed in the color of the level that room is on. A common example of this convention is the Secondary Orientation Module (B); sign number OS.101.B is located on Level 1, but the directory list calls out multiple destinations on the Main Level. The Room Numbers and Pictographs associated with these destinations are printed in color L4, the Main Level color.

In the case of the orientation maps, these color details are included in the digital art files. For reference purposes, the following is a brief summary of the rules for color use in directory listings (Modules A and B).

1. Header information ("Level 6 Map Key") in sign level color ("L6").
2. Room Numbers and Pictographs in destination Level Color.
3. Text in color C2 except:
  - a) In the phrases "North Elevator to:" and "South Elevator to:", the words "North Elevator" and "South Elevator" are in the sign Level Color.

b) On certain directory panels, in the phrases "SOUTH ELEVATOR from MAIN LEVEL to:" and "NORTH ELEVATOR from MAIN LEVEL to:", the words "SOUTH ELEVATOR", "NORTH ELEVATOR" and "MAIN ELEVATOR" are in the Main Level Color (L4).

The rules for color use in directional message strips (Modules F and G) are similar:

1. Room Numbers and Pictographs in destination Level Color. This may not be the same as the sign Level Color.
2. Text in color C2 except in the phrases "North Elevator to:" and "South Elevator to:", the words "North Elevator" and "South Elevator" are in sign Level Color.



## Color Code List

CODE	COLOR SPEC	FUNCTION
LB	Matthews 76B-4D Antioch Blue	Level B Color
LBS	Matthews 76B-27T Breton	Level B Secondary Color
L1	Matthews 57C-4D Airlaid Blue	Level 1 Color
L1S	Matthews 57C-2T Aquamarine Blue	Level 1 Secondary Color
L2	Matthews 44C-4B Polo Green	Level 2 Color
L2S	Matthews 44C-2T Village Green	Level 2 Secondary Color
L3	Matthews 36B-4A Pigskin	Level 3 Color
L3S	Matthews 36B-2D Harvest	Level 3 Secondary Color
L4	Matthews 11B-4D Light Earth	Main Level Color
L4S	Matthews 11B-1P Country Way	Main Level Secondary Color
L5	Matthews 1C-4D Rich Plum	Level 5 Color
L5S	Matthews 1C-2T September Glory	Level 5 Secondary Color
L6	Matthews 72C-4D Violet Sequin	Level 6 Color
L6S	Matthews 72C-2T Savon Star	Level 6 Secondary Color
C(L)	Color (of Level)	Abbreviation used in module layout pages to indicate elements that vary in color according to level*
C(L)S	Secondary Color (of Level)	Accent color based on Level Color; used in orientation maps for contrast
C1	Matthews Nuance 13A-3P Alabaster	Sign base color
C2	Pantone Warm Gray 11	Default message type color (unless noted)
WH	White	Used in orientation maps and some pictographs
P300	Pantone 300 CV	Accessibility pictograph
P388	Pantone 388 CV	You Are Here symbol in orientation maps (alternate color)
P1375	Pantone 1375 CV	You Are Here symbol in orientation maps



## Color Code Description

Building 51 uses a single color for all levels.

A list of the color codes used in this project is on the following page.

### **Color of Level**

In this project, color of level refers to the *building* in which the sign is located; i.e., when color C(L) is indicated, refer to the color code list on the following page for the Building Color. In this case, Building 51 and its sub-buildings, such as 51L, all use the same color palette.

## Color Code List

CODE	COLOR SPEC	FUNCTION
<i>LB</i>	<i>Matthews 76B-4D Antioch Blue</i>	<i>not used</i>
<i>L1</i>	<i>Matthews 57C-4D Airland Blue</i>	<i>not used</i>
<i>L2</i>	<i>Matthews 44C-4B Polo Green</i>	<i>not used</i>
<i>L3</i>	<i>Matthews 36B-4A Pigskin</i>	<i>not used</i>
<i>L4</i>	<i>Matthews 11B-4D Light Earth</i>	<i>not used</i>
L5	Matthews 1C-4D Rich Plum	Building 51 Color
<i>L6</i>	<i>Matthews 72C-4D Violet Sequin</i>	<i>not used</i>
<i>LBS</i>	<i>Matthews 76B-27 Breton</i>	<i>not used</i>
<i>L1S</i>	<i>Matthews 57C-2T Aquamarine Blue</i>	<i>not used</i>
<i>L2S</i>	<i>Matthews 44C-2T Village Green</i>	<i>not used</i>
<i>L3S</i>	<i>Matthews 36B-2D Harvest</i>	<i>not used</i>
<i>L4S</i>	<i>Matthews 11B-1P Country Way</i>	<i>not used</i>
L5S	Matthews 1C-2T September Glory	Building 51 Secondary Color
<i>L6S</i>	<i>Matthews 72C-2T Savon Star</i>	<i>not used</i>
C(L)*	Color (of Level)	Read, "of Building". Abbreviation used in module layout pages to indicate variable elements
C(L)S	Secondary Color (of Level)	Accent color based on Level Color; used in orientation maps for contrast
C1	Matthews Nuance 13A-3P Alabaster	Sign base color
C2	Pantone Warm Gray 11	Default message type color (unless noted)
WH	White	Used in orientation maps and some pictographs
P300	Pantone 300 CV	Accessibility pictograph
P388	Pantone 388 CV	You Are Here symbol in orientation maps (alternate color)
P1375	Pantone 1375 CV	You Are Here symbol in orientation maps



## Color Code Description

The sign system is designed to facilitate wayfinding for visitors to a complex site. A fundamental feature of the system is the convention of Level (or Building) Color Codes. In certain large buildings each level is assigned a distinctive color. Within each sign unit, items such as the Header Strip, room numbers, and pictographs are called out in the code color for that particular level. In the case of the Genome Sciences Laboratory, the color distinction is made between the three “modules”, or wings, of Building 84 (West, Central, East). The module description pages provide specific information about individual signs.

A list of color codes used in this project is on the following page.

### Color of Level

In this project, color of level refers to the *wing* in which the sign is located; i.e., when color C(L) is indicated, refer to the Sign Message Inventory, which is divided into West, Central, and East by level. For example, if sign number XXX is listed under Building 84 West Level 2; according to the Color Name Conventions chart it uses color LB wherever C(L) is indicated in the module description.

A special case is the use of Room Numbers. In other areas of the Lab, in directional signage a room number is always printed in the color of the level or building that the room is located in. Directional sign units in the HGC do not observe this distinction; all symbols and room numbers on the sign conform to the color of the sign *location*. The convention *is* observed in the Orientation modules; in this case, these color details will be included in the digital art files.

## Color Code List

CODE	COLOR SPEC	FUNCTION
LB	Matthews 76B-4D Antioch Blue	Building 84 West Color
L1	Matthews 57C-4D Airland Blue	Building 84 East Color
L2	<i>Matthews 44C-4B Polo Green</i>	<i>not used</i>
L3	<i>Matthews 36B-4A Pigskin</i>	<i>not used</i>
L4	Matthews 11B-4D Light Earth	Building 74 Color
L5	Matthews 1C-4D Rich Plum	Building 84 Central Color
L6	<i>Matthews 72C-4D Violet Sequin</i>	<i>not used</i>
LBS	Matthews 76B-27 Breton	Building 84 West Secondary Color
L1S	Matthews 57C-2T Aquamarine Blue	Building 84 East Secondary Color
L2S	<i>Matthews 44C-2T Village Green</i>	<i>not used</i>
L3S	<i>Matthews 36B-2D Harvest</i>	<i>not used</i>
L4S	Matthews 11B-1P Country Way	Building 74 Secondary Color
L5S	Matthews 1C-2T September Glory	Building 84 Central Secondary Color
L6S	<i>Matthews 72C-2T Savon Star</i>	<i>not used</i>
C(L)*	Color (of Level)	Read, "of Building" or "of Module". Abbreviation used in module layout pages to indicate variable elements
C(L)S	Secondary Color (of Level)	Accent color based on Level Color; used in orientation maps for contrast
C1	Matthews Nuance 13A-3P Alabaster	Sign base color
C2	Pantone Warm Gray 11	Default message type color (unless noted)
WH	White	Used in orientation maps and some pictographs
P300	Pantone 300 CV	Accessibility pictograph
P388	Pantone 388 CV	You Are Here symbol in orientation maps (alternate color)
P1375	Pantone 1375 CV	You Are Here symbol in orientation maps





## Color Code Description

Building 100 uses a single color for the entire building.

A list of the color codes used in this project is on the following page.

### **Color of Level**

In this project, color of level refers to the *building* in which the sign is located; i.e., when color C(L) is indicated, refer to the color code list on the following page for the Building Color. In this case, Building 100 is a single-story structure with a simple color palette.

## Color Code List

CODE	COLOR SPEC	FUNCTION
<i>LB</i>	<i>Matthews 76B-4D Antioch Blue</i>	<i>not used</i>
<i>L1</i>	<i>Matthews 57C-4D Airland Blue</i>	<i>not used</i>
<i>L2</i>	<i>Matthews 44C-4B Polo Green</i>	<i>not used</i>
<i>L3</i>	<i>Matthews 36B-4A Pigskin</i>	<i>not used</i>
<i>L4</i>	Matthews 11B-4D Light Earth	Building 100 Color
<i>L5</i>	<i>Matthews 1C-4D Rich Plum</i>	<i>not used</i>
<i>L6</i>	<i>Matthews 72C-4D Violet Sequin</i>	<i>not used</i>
<i>LBS</i>	<i>Matthews 76B-27 Breton</i>	<i>not used</i>
<i>L1S</i>	<i>Matthews 57C-2T Aquamarine Blue</i>	<i>not used</i>
<i>L2S</i>	<i>Matthews 44C-2T Village Green</i>	<i>not used</i>
<i>L3S</i>	<i>Matthews 36B-2D Harvest</i>	<i>not used</i>
<i>L4S</i>	Matthews 11B-1P Country Way	Building 100 Secondary Color
<i>L5S</i>	<i>Matthews 1C-2T September Glory</i>	<i>not used</i>
<i>L6S</i>	<i>Matthews 72C-2T Savon Star</i>	<i>not used</i>
C(L)*	Color (of Level)	Read, “of Building”. Abbreviation used in module layout pages to indicate variable elements
C(LS)	Secondary Color (of Level)	Accent color based on Level Color; used in orientation maps for contrast
C1	Matthews Nuance 13A-3P Alabaster	Sign base color
C2	Pantone Warm Gray 11	Default message type color (unless noted)
WH	White	Used in orientation maps and some pictographs
P300	Pantone 300 CV	Accessibility pictograph
<i>P388</i>	<i>Pantone 388 CV</i>	<i>You Are Here symbol in orientation maps (alternate color)</i>
P1375	Pantone 1375 CV	You Are Here symbol in orientation maps
PCG5	Pantone Cool Gray 5	Inset site map in orientation maps



## Color Code Description

Building 400 uses a single color for the entire building.

A list of the color codes used in this project is on the following page.

### **Color of Level**

In this project, color of level refers to the *building* in which the sign is located; i.e., when color C(L) is indicated, refer to the color code list on the following page for the Building Color. In this case, Building 400 is a single-story structure with a simple color palette.

## Color Code List

CODE	COLOR SPEC	FUNCTION
<i>LB</i>	<i>Matthews 76B-4D Antioch Blue</i>	<i>not used</i>
L1	Matthews 57C-4D Airland Blue	Building 400 Color
<i>L2</i>	<i>Matthews 44C-4B Polo Green</i>	<i>not used</i>
<i>L3</i>	<i>Matthews 36B-4A Pigskin</i>	<i>not used</i>
<i>L4</i>	<i>Matthews 11B-4D Light Earth</i>	<i>not used</i>
<i>L5</i>	<i>Matthews 1C-4D Rich Plum</i>	<i>not used</i>
<i>L6</i>	<i>Matthews 72C-4D Violet Sequin</i>	<i>not used</i>
<i>LBS</i>	<i>Matthews 76B-27 Breton</i>	<i>not used</i>
L1S	Matthews 57C-2T Aquamarine Blue	Building 400 Secondary Color
<i>L2S</i>	<i>Matthews 44C-2T Village Green</i>	<i>not used</i>
<i>L3S</i>	<i>Matthews 36B-2D Harvest</i>	<i>not used</i>
<i>L4S</i>	<i>Matthews 11B-1P Country Way</i>	<i>not used</i>
<i>L5S</i>	<i>Matthews 1C-2T September Glory</i>	<i>not used</i>
<i>L6S</i>	<i>Matthews 72C-2T Savon Star</i>	<i>not used</i>
C(L)*	Color (of Level)	Read, “of Building”. Abbreviation used in module layout pages to indicate variable elements
C(LS)	Secondary Color (of Level)	Accent color based on Level Color; used in orientation maps for contrast
C1	Matthews Nuance 13A-3P Alabaster	Sign base color
C2	Pantone Warm Gray 11	Default message type color (unless noted)
WH	White	Used in orientation maps and some pictographs
P300	Pantone 300 CV	Accessibility pictograph
<i>P388</i>	<i>Pantone 388 CV</i>	<i>You Are Here symbol in orientation maps (alternate color)</i>
P1375	Pantone 1375 CV	You Are Here symbol in orientation maps
PCG5	Pantone Cool Gray 5	Inset site map in orientation maps



## Color Code Description

Building 937 uses a single color for the entire building.

A list of the color codes used in this project is on the following page.

### **Color of Level**

In this project, color of level refers to the *building* in which the sign is located; i.e., when color C(L) is indicated, refer to the color code list on the following page for the Building Color. In this case, Building 937 is a multi-story structure with a simple color palette.

## Color Code List

CODE	COLOR SPEC	FUNCTION
LB	Matthews 76B-4D Antioch Blue	Building 937 Color
L1	<i>Matthews 57C-4D Airland Blue</i>	<i>not used</i>
L2	<i>Matthews 44C-4B Polo Green</i>	<i>not used</i>
L3	<i>Matthews 36B-4A Pigskin</i>	<i>not used</i>
L4	<i>Matthews 11B-4D Light Earth</i>	<i>not used</i>
L5	<i>Matthews 1C-4D Rich Plum</i>	<i>not used</i>
L6	<i>Matthews 72C-4D Violet Sequin</i>	<i>not used</i>
LBS	Matthews 76B-27 Breton	Building 937 Secondary Color
L1S	<i>Matthews 57C-2T Aquamarine Blue</i>	<i>not used</i>
L2S	<i>Matthews 44C-2T Village Green</i>	<i>not used</i>
L3S	<i>Matthews 36B-2D Harvest</i>	<i>not used</i>
L4S	<i>Matthews 11B-1P Country Way</i>	<i>not used</i>
L5S	<i>Matthews 1C-2T September Glory</i>	<i>not used</i>
L6S	<i>Matthews 72C-2T Savon Star</i>	<i>not used</i>
C(L)*	Color (of Level)	Read, "of Building". Abbreviation used in module layout pages to indicate variable elements
C(L)S	Secondary Color (of Level)	Accent color based on Level Color; used in orientation maps for contrast
C1	Matthews Nuance 13A-3P Alabaster	Sign base color
C2	Pantone Warm Gray 11	Default message type color (unless noted)
WH	White	Used in orientation maps and some pictographs
P300	Pantone 300 CV	Accessibility pictograph
P388	<i>Pantone 388 CV</i>	<i>You Are Here symbol in orientation maps (alternate color)</i>
P1375	Pantone 1375 CV	You Are Here symbol in orientation maps



# Color Swatches

Interior

*These color swatches are approximations for identification purposes only, and are not to be used for color matching. See manufacturer's swatch books for authoritative colors.*

CODE	VENDOR CODE	COLOR NAME
LB	Matthews 76B-4D	Antioch Blue
LBS	Matthews 76B-2T	Breton
L1	Matthews 57C-4D	Airland Blue
L1S	Matthews 57C-2T	Aquamarine Blue

Interior

*These color swatches are approximations for identification purposes only, and are not to be used for color matching. See manufacturer's swatch books for authoritative colors.*

CODE	VENDOR CODE	COLOR NAME
		
L2	Matthews 44C-4B	Polo Green
		
L2S	Matthews 44C-2T	Village Green
		
L3	Matthews 36B-4A	Pigskin
		
L3S	Matthews 36B-2D	Harvest

Interior

*These color swatches are approximations for identification purposes only, and are not to be used for color matching. See manufacturer's swatch books for authoritative colors.*

CODE	VENDOR CODE	COLOR NAME
		
L4	Matthews 11B-4D	Light Earth
		
L4S	Matthews 11B-1P	Country Way
		
L5	Matthews 1C-4D	Rich Plum
		
L5S	Matthews 1C-2T	September Glory

Interior

*These color swatches are approximations for identification purposes only, and are not to be used for color matching. See manufacturer's swatch books for authoritative colors.*

CODE	VENDOR CODE	COLOR NAME
L6	Matthews 72C-4D	Violet Sequin
L6S	Matthews 72C-2T	Savon Star
C1	Matthews 13A-3P	Alabaster
C2	Pantone Warm Gray 11 CV	Message Gray

Interior

These color swatches are approximations for identification purposes only, and are not to be used for color matching. See manufacturer's swatch books for authoritative colors.

CODE	VENDOR CODE	COLOR NAME
		
P300	Pantone 300 CV	[Accessibility Pictograph]
		
P388	Pantone 388 CV	[You Are Here] alternate
		
P1375	Pantone 1375 CV	[You Are Here]
		
WH	[none]	White

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# Berkeley Lab

## Signage and Public Information Standards Manual

### Volume 2: Exterior Signage

Version 2.0  
1.25.00

Studio L'Image

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## Volume 2: Exterior Signage

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**Exterior Color Swatches\***                      **Appendix A.00**

**Exterior Signage Areas\***                      **Appendix B.00**

\*material not currently available

# Preface

## Exterior Standards

The exterior signage system is in the process of being installed lab-wide. Materials, finishes, and colors will be required to match existing system components to a high degree of exactitude, subject to the approval of the design team. This document addresses the standards in detail. Any questions regarding colors, finishes, or fabrication details should be directed to the design team.

## Art Creation

Vendors will be responsible for setting type to specifications provided. Design team will be responsible for providing artwork for maps, arrows, pictographs, logos and symbols used in the signage. Vendor should inform the design team of any format requirements or preferences.

## Changes

The specifications in this document supercede all previous documents.

## Design Team

Questions about the specifications in this document may be addressed to the design team:

Studio L'Image  
601 19th Street, Suite 200  
San Francisco CA 94107  
415-643-9309  
415-643-9307 fax  
[www.studiolimage.com](http://www.studiolimage.com)

## Lab Contact:

Laura J. Chen  
Chief Facilities Planner  
Facilities Planning Department  
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B90G  
Berkeley CA 94720  
510-486-6117  
[ljchen@lbl.gov](mailto:ljchen@lbl.gov)

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# Exterior Signage Conventions



## Pedestrian Directional

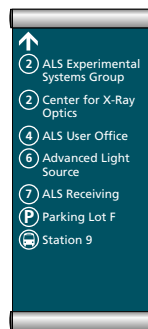
Scale 1:20

## Vehicular Directional

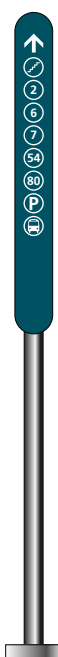
Scale 1:20



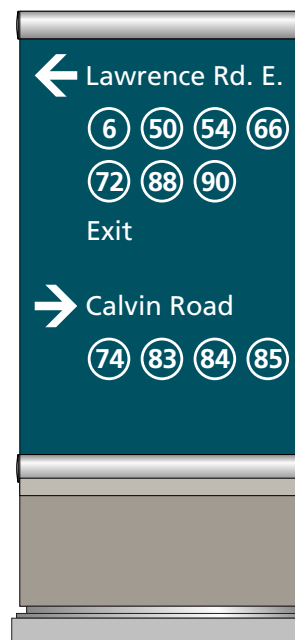
Directional  
Primary  
Code: DP  
Module Type: XH



Directional  
Secondary  
Code: DS  
Module Type: XJ



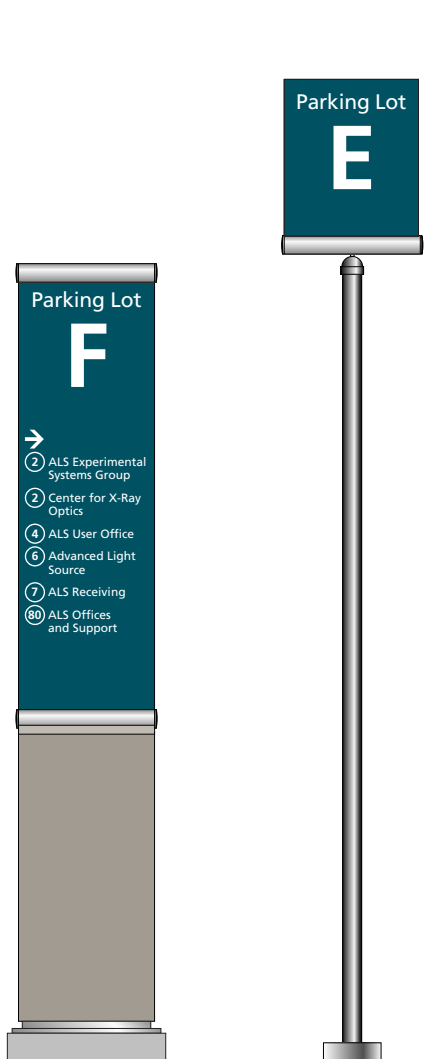
Directional  
Tertiary  
Code: DT  
Module Type: XK



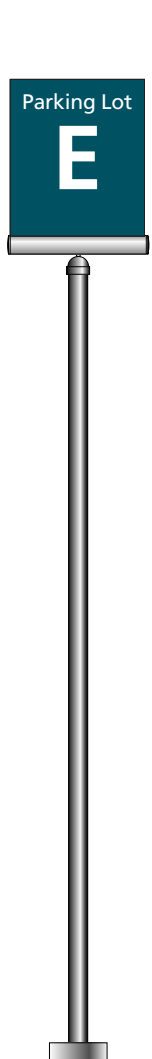
Directional  
Primary Vehicular  
Code: DPV  
Module Type: XN

Parking Identification

Scale 1:20



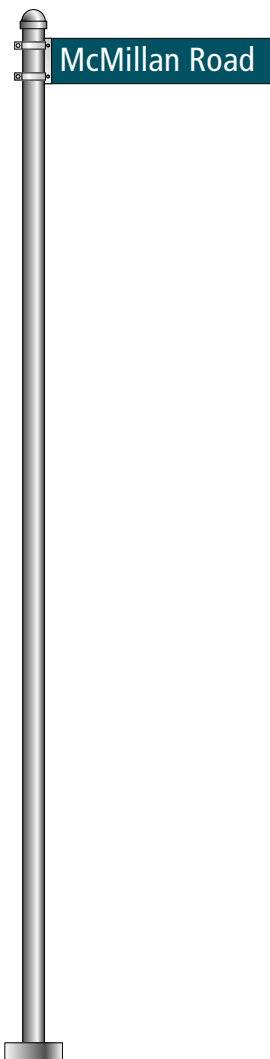
Identification  
Primary Parking  
Code: IPK  
Module Type: XP



Identification  
Secondary Parking  
Code: ISK  
Module Type: XQ

Road Identification

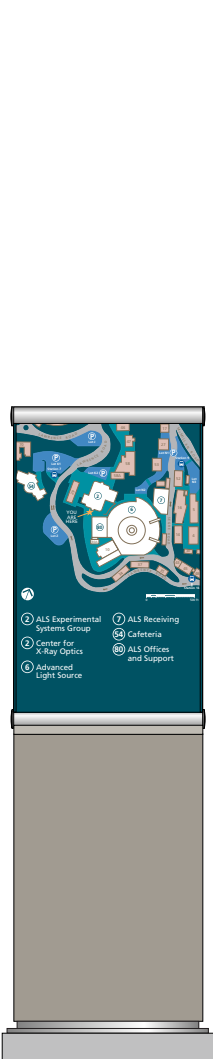
Scale 1:20



Identification  
Tertiary Road  
Code: ITR  
Module Type: XR

Orientation

Scale 1:20



Orientation  
Primary  
Code: OP  
Module Type: XL





## Sign Unit Code

Throughout this document, each exterior sign unit is identified by a three-part code. The Sign Message Inventory list breaks out the code in the first three columns.

### 1. Function Code

Identifies functional type and hierarchy.

(1) *Major Categories*      *Detail Codes*

D = Directional      K = Parking

I = Identification      R = Road

O = Orientationl      V = Vehicular

(2) *Hierarchy*

P = Primary

S = Secondary

T = Tertiary

Examples of use:

DP = Directional Primary

IPK = Identification Primary Parking

OP = Orientation Primary

### 2. Sign Number

A 5-digit number uniquely identifies each individual sign.

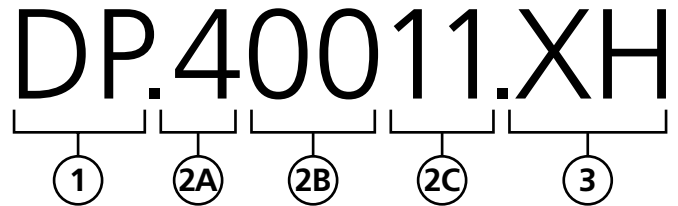
2A. The first digit refers to the Exterior Signage Area (1–7) in which the sign is located. See Appendix B for a map of the exterior signage areas.

2B. The next two digits identify the building number for signs attached to buildings. For the signs in this volume, the digits are 00.

2C. The last two digits are the sign number.\*

### 3. Module Type

The exterior system module types are designated XA, XB, and so on to distinguish them from the interior signage module letter series. Each module type defines a particular sign dimension and layout. Any one module type may be used for multiple functions, with the difference being the content of the discrete panels. Construction of each module type is described in section 3.00. Specifications common to all modules are covered in this section.



*\*NOTE: Signs are numbered from ###01 within each functional area. Alphabetic suffixes such as 90A are ignored for the purpose of numeration.*

## Sign Module Types

### Exterior Function Codes and Module Types

<i>Code</i>	<i>Description</i>	<i>Module Type</i>
DP	Directional Primary	XH
DPV	Directional Primary Vehicular	XN
DS	Directional Secondary	XJ
DT	Directional Tertiary	XK
IPK	Identification Primary Parking	XP
ISK	Identification Secondary Parking	XQ
ITR	Identification Tertiary Road	XR
OP	Orientation Primary	XL



## Color Code Description

Three distinct programs of exterior signs have been installed at the Laboratory. Only one of these is described in this volume. The Color Code List on the following page shows the exterior signage color system. Not all colors may be required for any particular implementation. The module description pages (section 3.00) provide specific information about individual signs.

### **Exterior Signage**

Pedestrian directional and informational signs feature a consistent Lab-wide color treatment. These signs include modules XH, XJ, XK, XL, XN, XP, XQ and XR. A list of color codes used in the exterior sign system is on the following page (2.03.02).

### **Building Identification**

Building Identification signs include modules XA, XB, XC, XD, XE, and XF. These modules have their own color conventions, described in Volume 3.

### **Shuttle Bus Stations**

The shuttle bus station pylon is module XG. This module and its color conventions are covered in Volume 3.

## Color Code List

CODE	COLOR SPEC	FUNCTION
P1	Plochere G197	Pedestal color for pylon signs
P2	Matthews 64A-1A Cypress Blue	Message panel base color
WH	White	Type color; also used in orientation maps and pictographs
LB	Matthews 76B-4D Antioch Blue	Used in orientation maps
L1	Matthews 57C-4D Airland Blue	Used in orientation maps
L4S	Matthews 11B-1P Country Way	Used in orientation maps
P300	Pantone 300 CV	Accessibility pictograph
P1375	Pantone 1375 CV	You Are Here symbol in orientation maps
C03	Pantone 653 CV	Shuttle Bus symbol in orientation maps
PCG5	Pantone Cool Gray 5 CV	Used in orientation maps
C2	Pantone Warm Gray 11 CV	Used in orientation maps



## Typography

The type family specified for all signs is Frutiger. Frutiger Roman is the standard weight used on all modules. Frutiger Bold is used for building numbers on directional and identification signs. Type size specifications for specific signs are given in the Module Description pages.

### Frutiger Roman

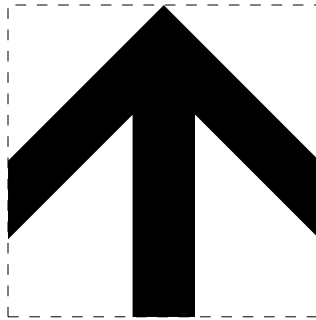
abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
1234567890.,:

### Frutiger Bold

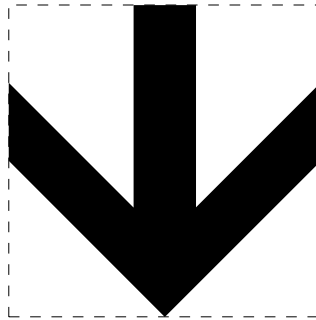
abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
1234567890.,:

## Arrow Art

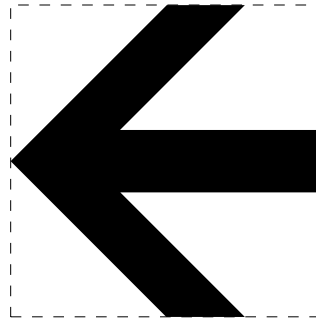
The arrow symbol used throughout the system has been specifically designed to harmonize with the chosen type-faces. The signage vendor should use the arrow art as shown on this page and supplied as digital art on disk.



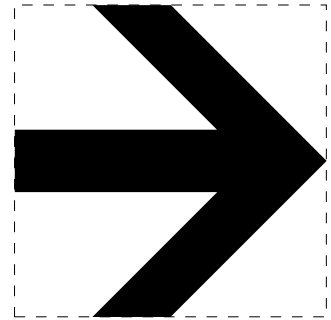
Up



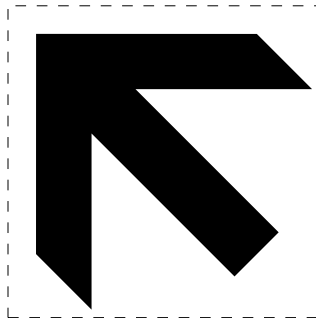
Down



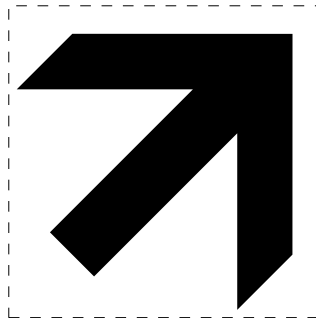
Left



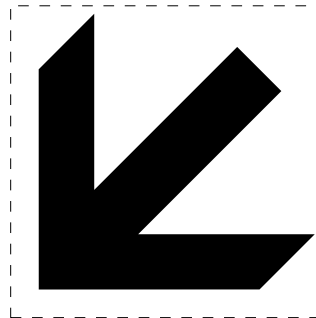
Right



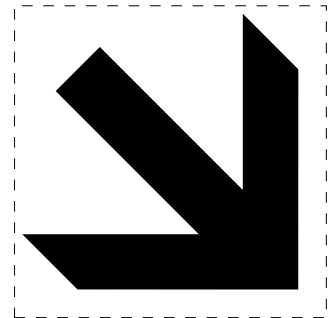
Up Left



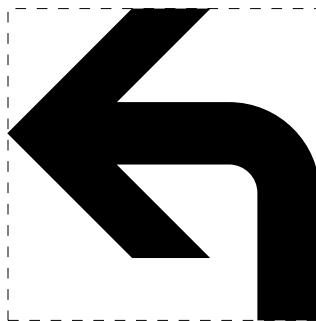
Up Right



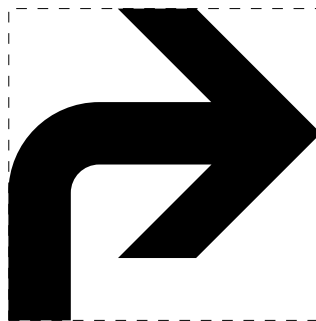
Down Left



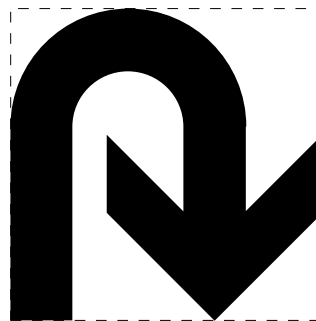
Down Right



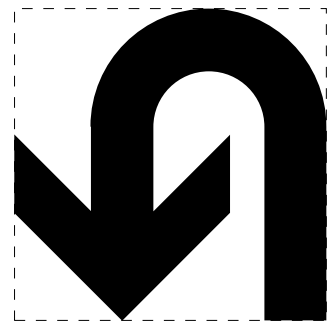
90° Left



90° Right



Back Right



Back Left

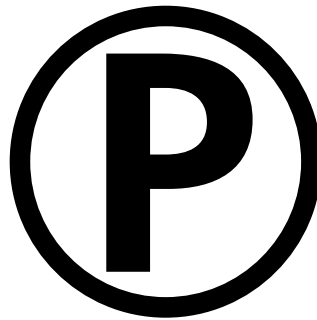


### Pictographs

These pictographs have been chosen to harmonize with the standard signage typefaces. The signage vendor should use the art as shown on this page and supplied as digital art on disk.



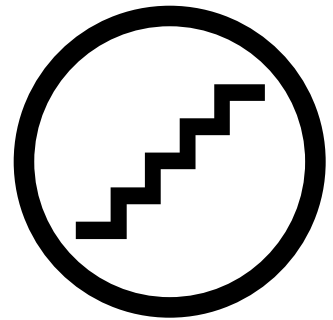
Accessibility



Parking



Shuttle Bus



Stairs



## General Description

The exterior signs can be divided into three groups: pylon, post, and wall-mounted. The sign modules within each group are constructed and mounted using similar principles, but with individual dimensional differences.

The following pages illustrate the mounting specifications for each of the module types, arranged by groups. Specific placement of individual signs is determined by site considerations, and cannot be described in this manual.

### **Pylon**

Pylon-type modules include XH, XL, XN, and XP. The mounting specification consists of drawings for a concrete footing, with set-in bolts. The footings for the XH and XP modules are identical. The XL and XN footings are larger, with different bolt patterns.

### **Post**

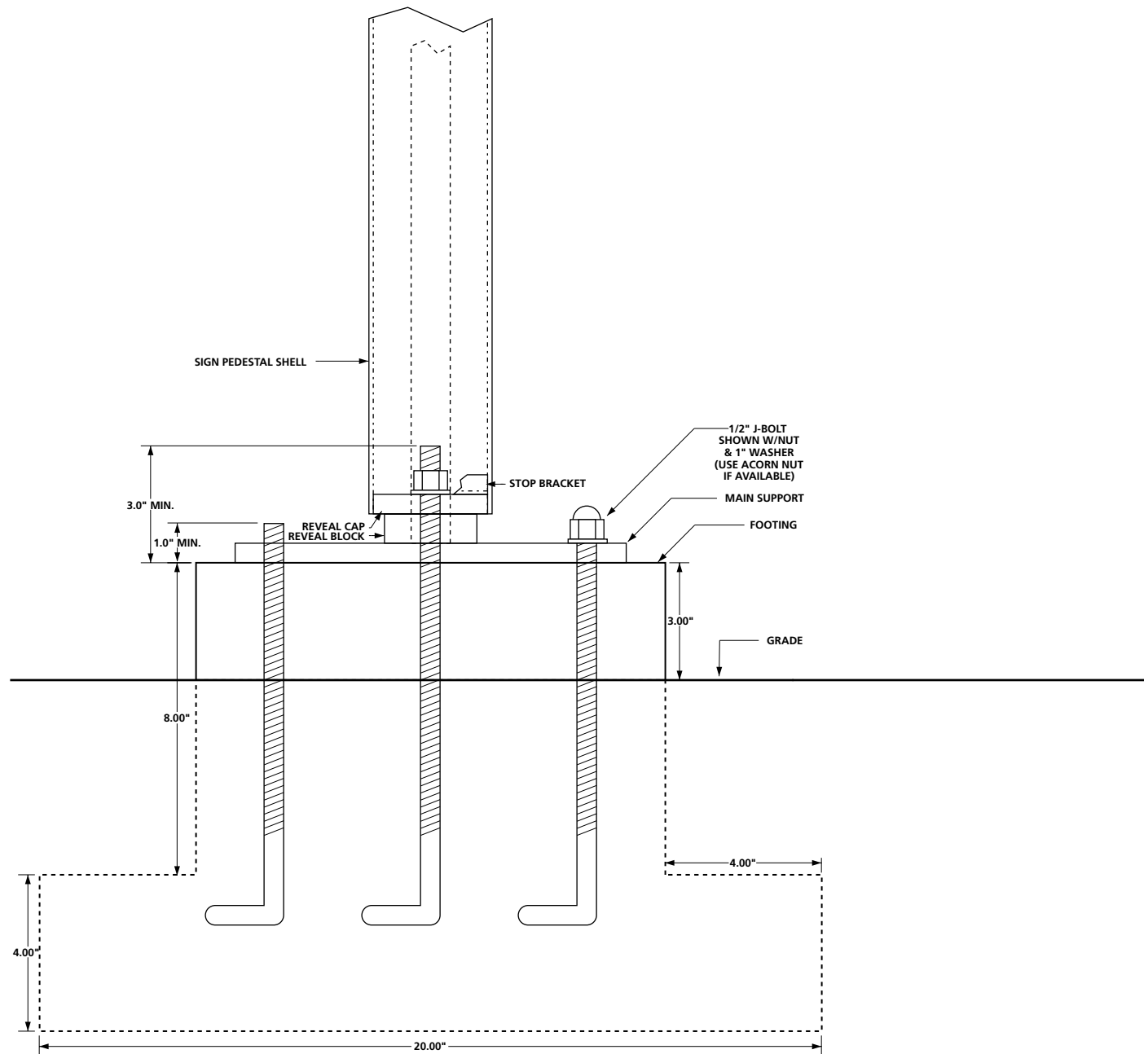
Post-mounted module types include XK, XQ, and XR. The mounting specification describes the standard two inch i.d. galvanized steel post set into a concrete footing. The sign mounting hardware and total height above grade are different for each of these module types.

### **Wall-mounted**

Wall-mounted exterior signs are relatively uncommon, and are used only where required by local conditions. The XJ module is essentially the upper part (message panel) of the XH module, without its pylon structure. In two instances the XQ module has been modified for wall mounting, in locations where post placement was not practical. The specification chiefly describes the height above grade, as the actual hardware may vary depending on the substrate.

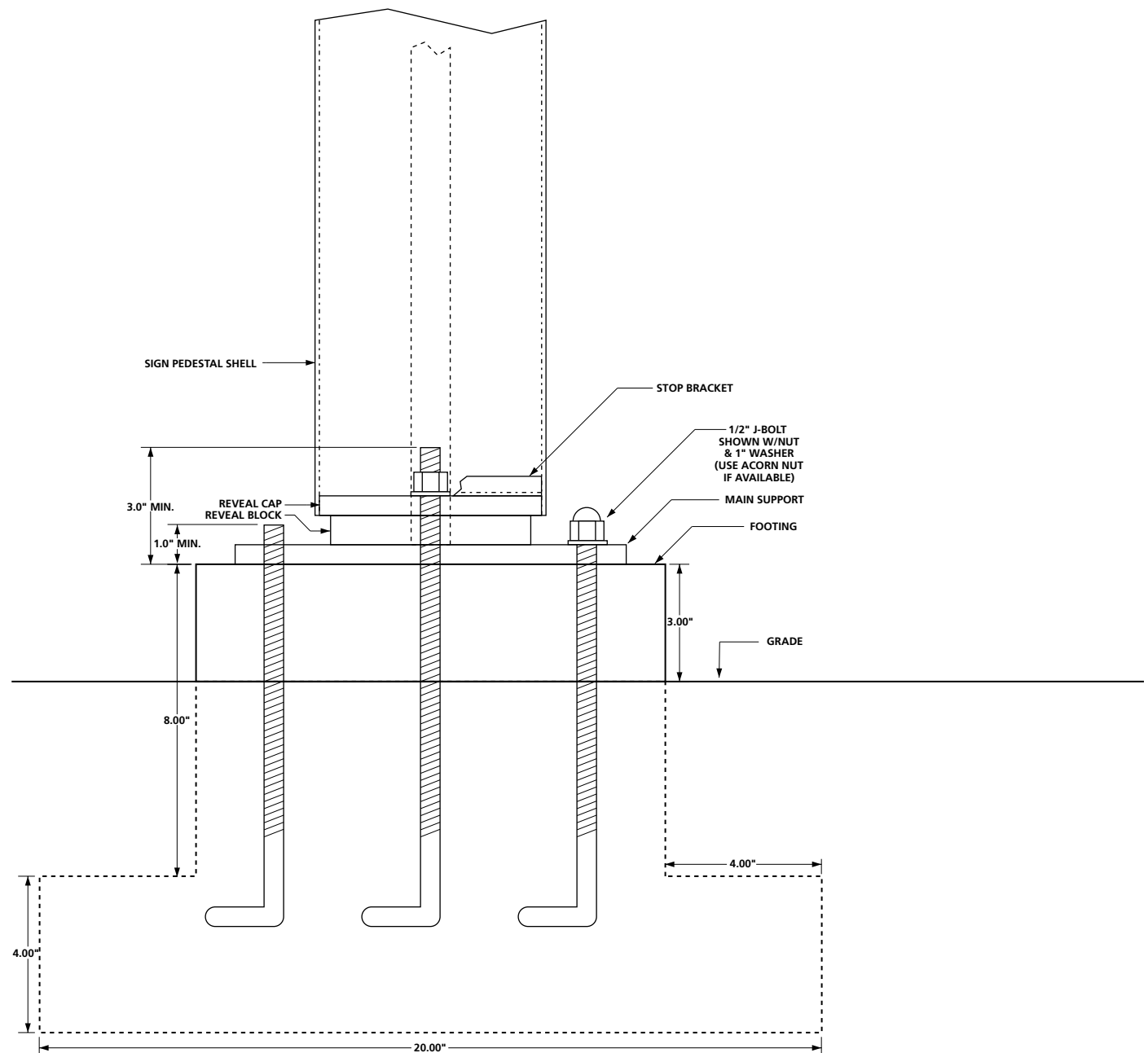
## Pylon Footing Section View Modules XH, XP

Scale 1:4



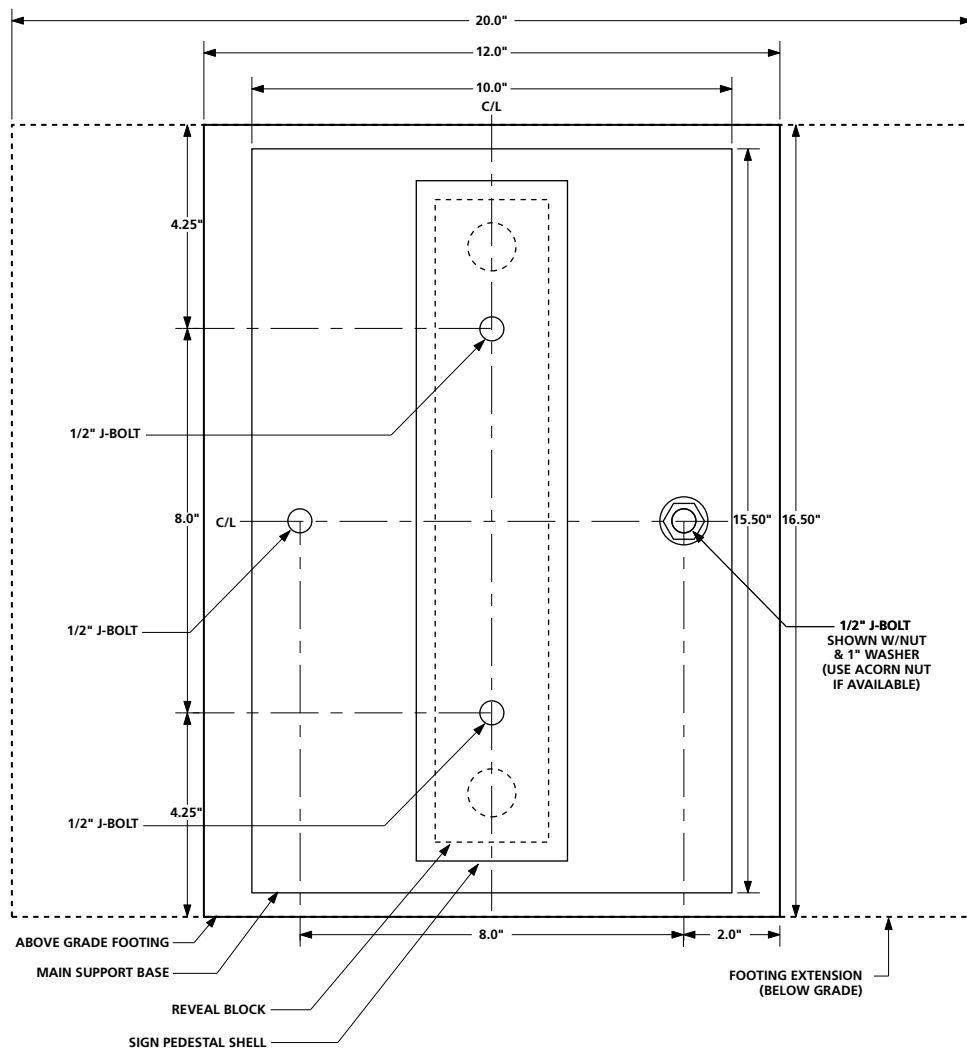
## Pylon Footing Section View Modules XL, XN

Scale 1:4



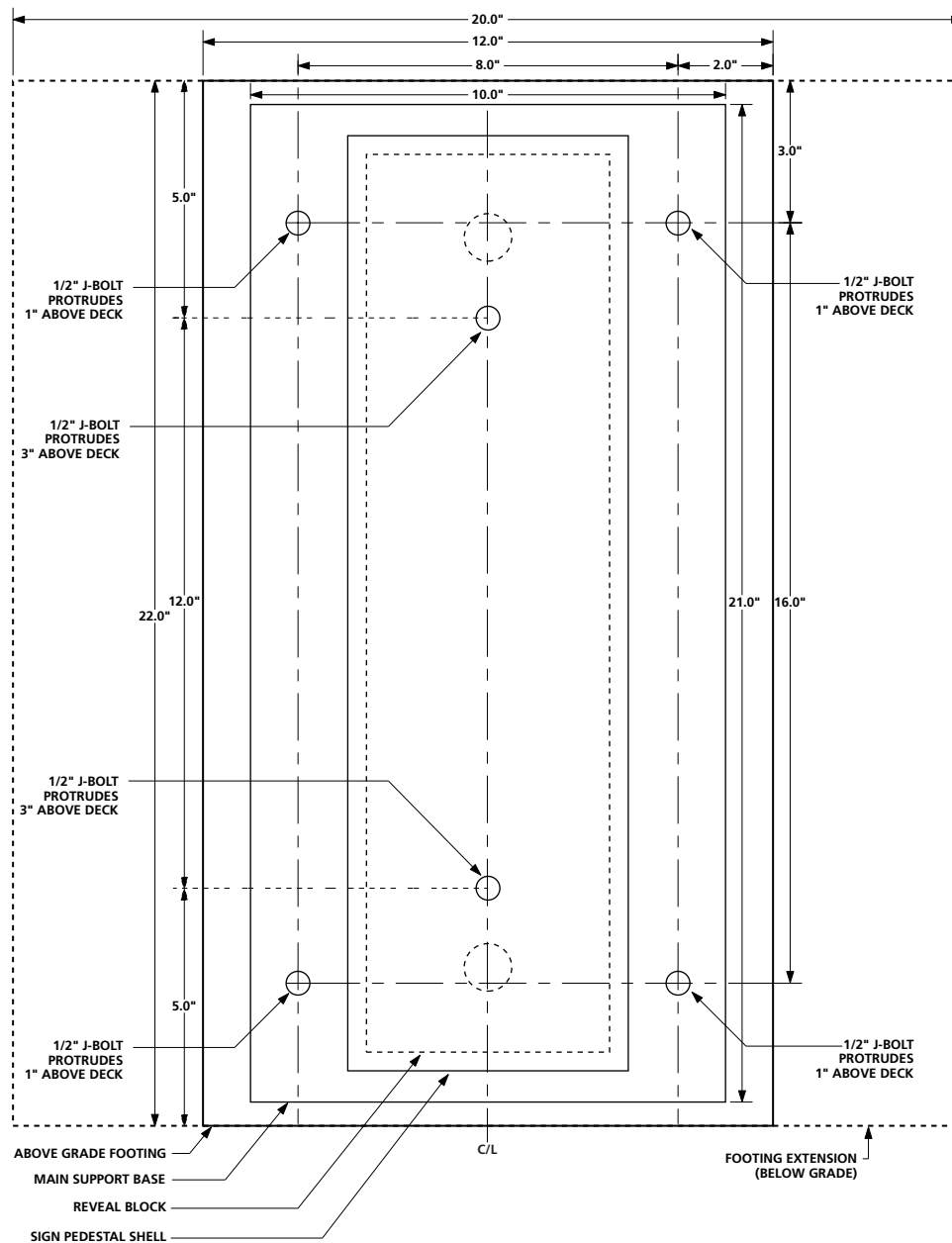
## Pylon Footing Plan View Modules XH, XP

Scale 1:4

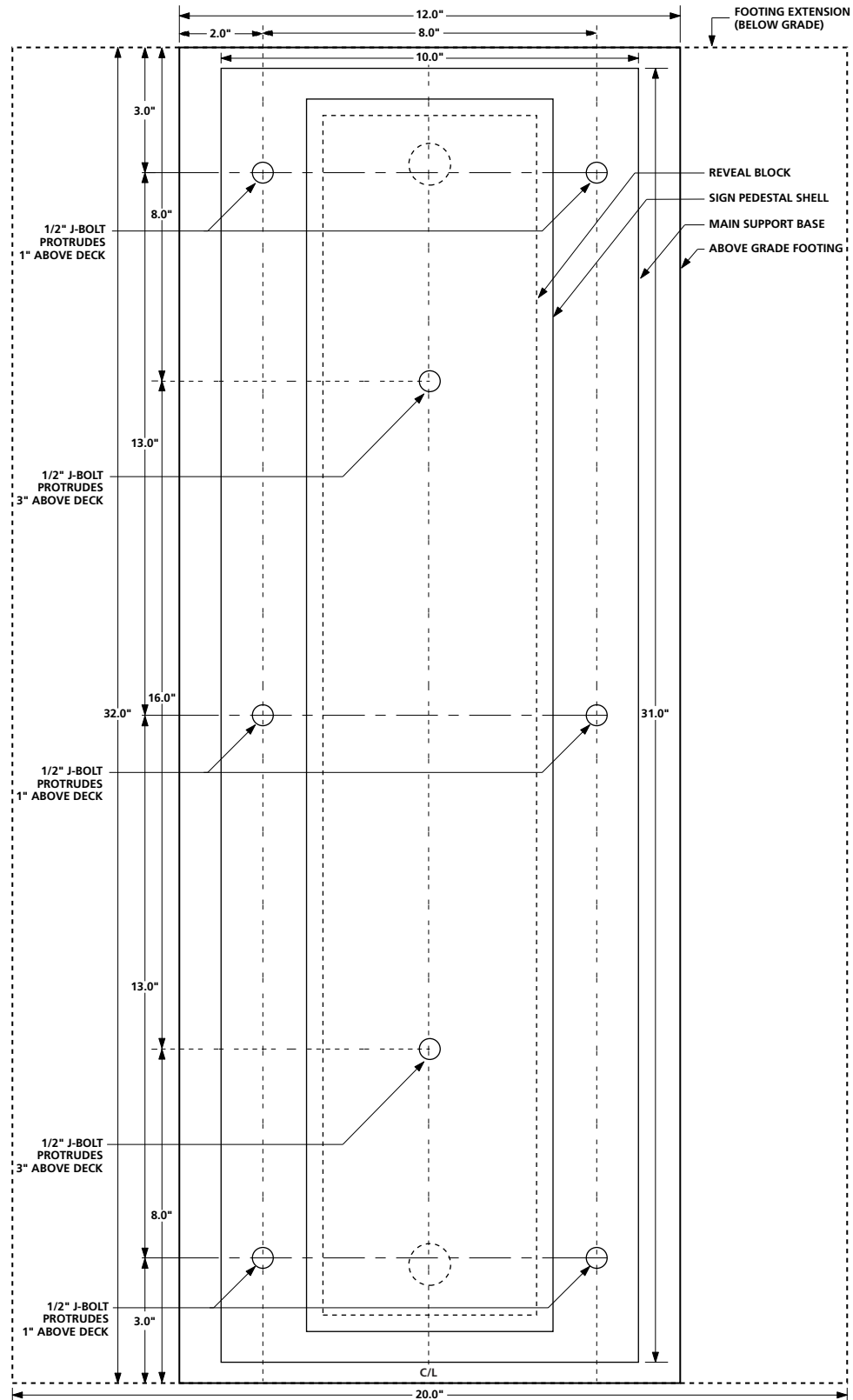


## Pylon Footing Plan View Module XL

Scale 1:4



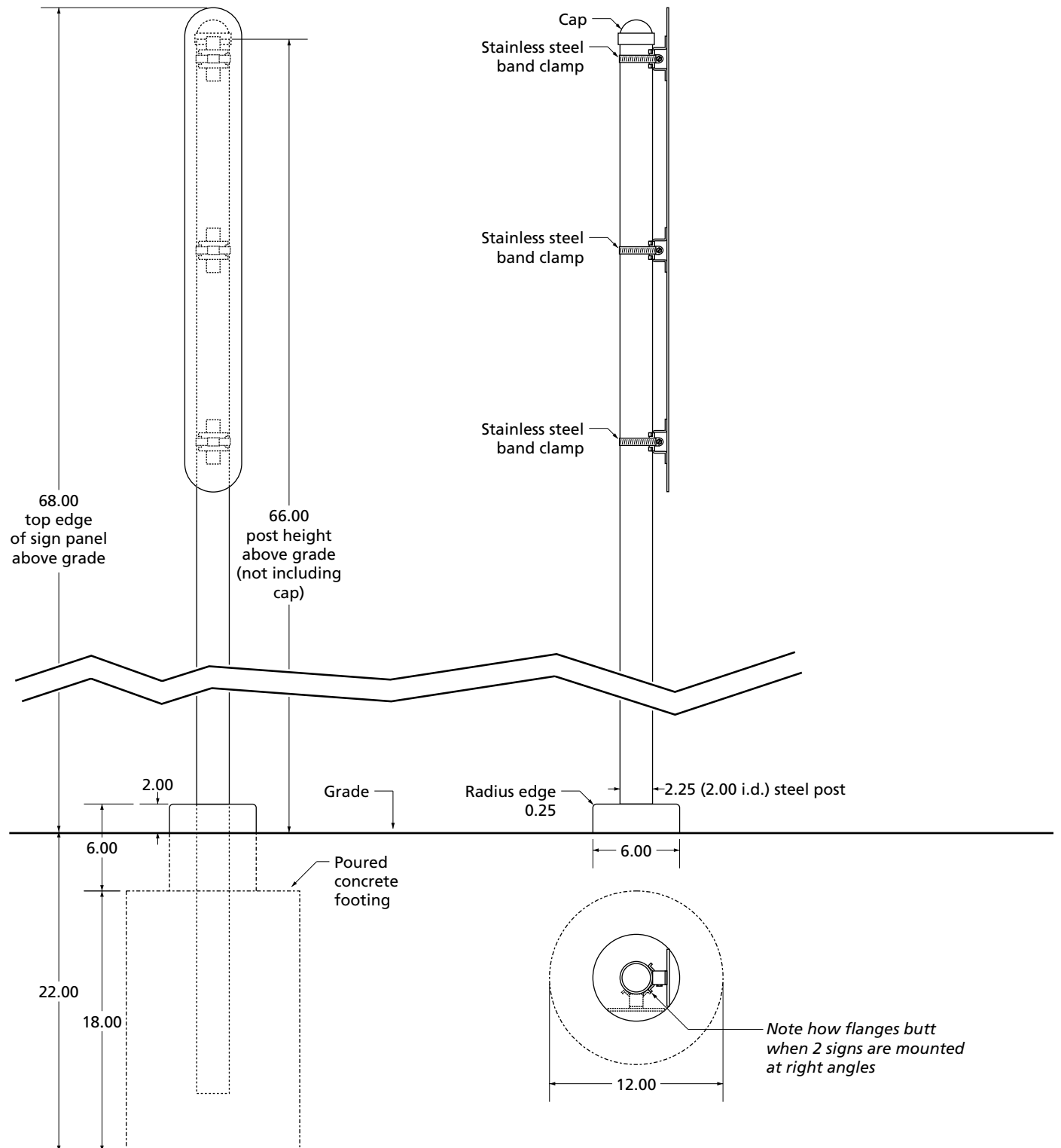
Scale 1:4





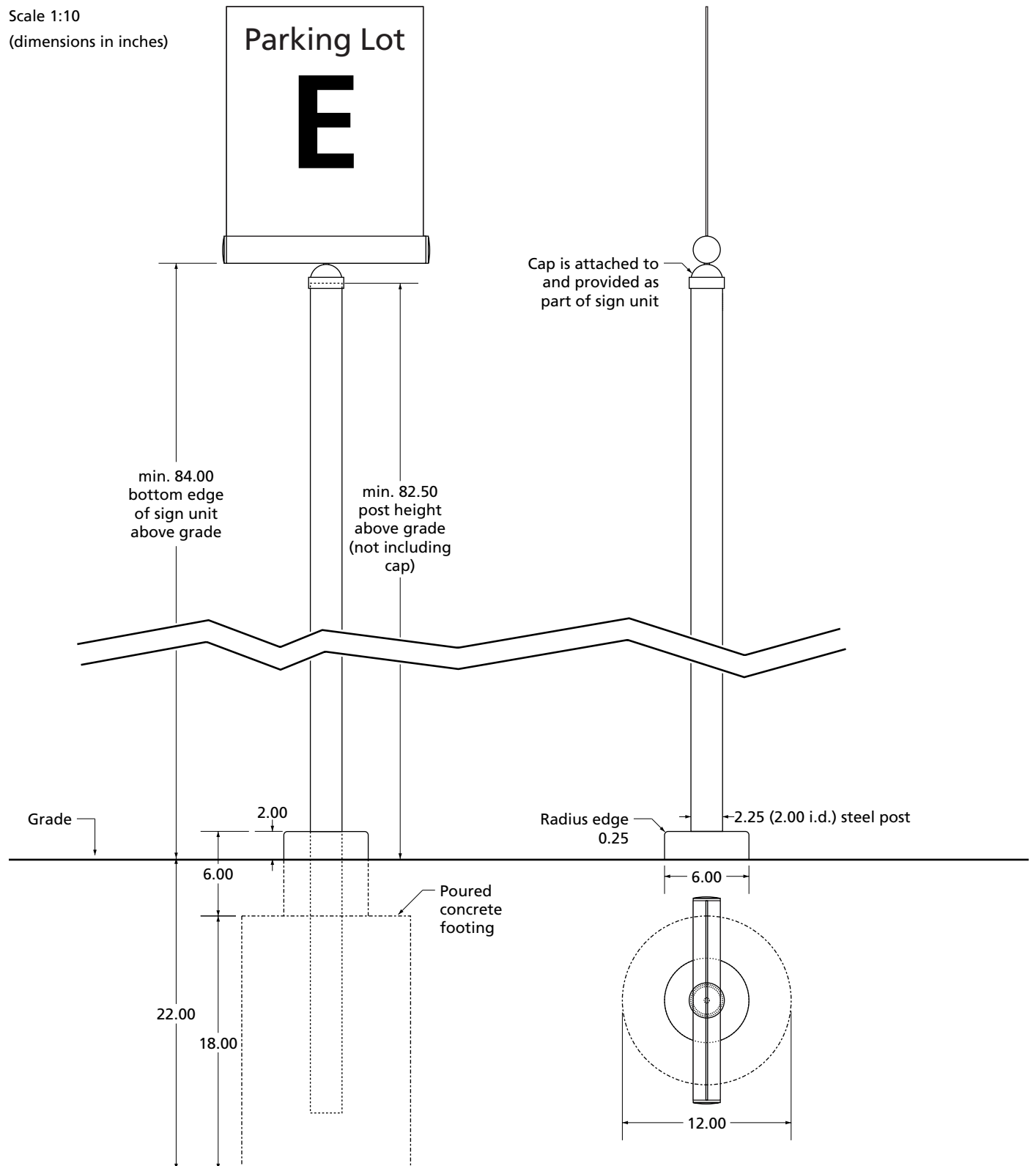
## Post Footing Details Mounting Height Dimensions Module XK

Scale 1:10 (dimensions in inches)



## Post Footing Details Mounting Height Dimensions Module XQ

Scale 1:10  
(dimensions in inches)



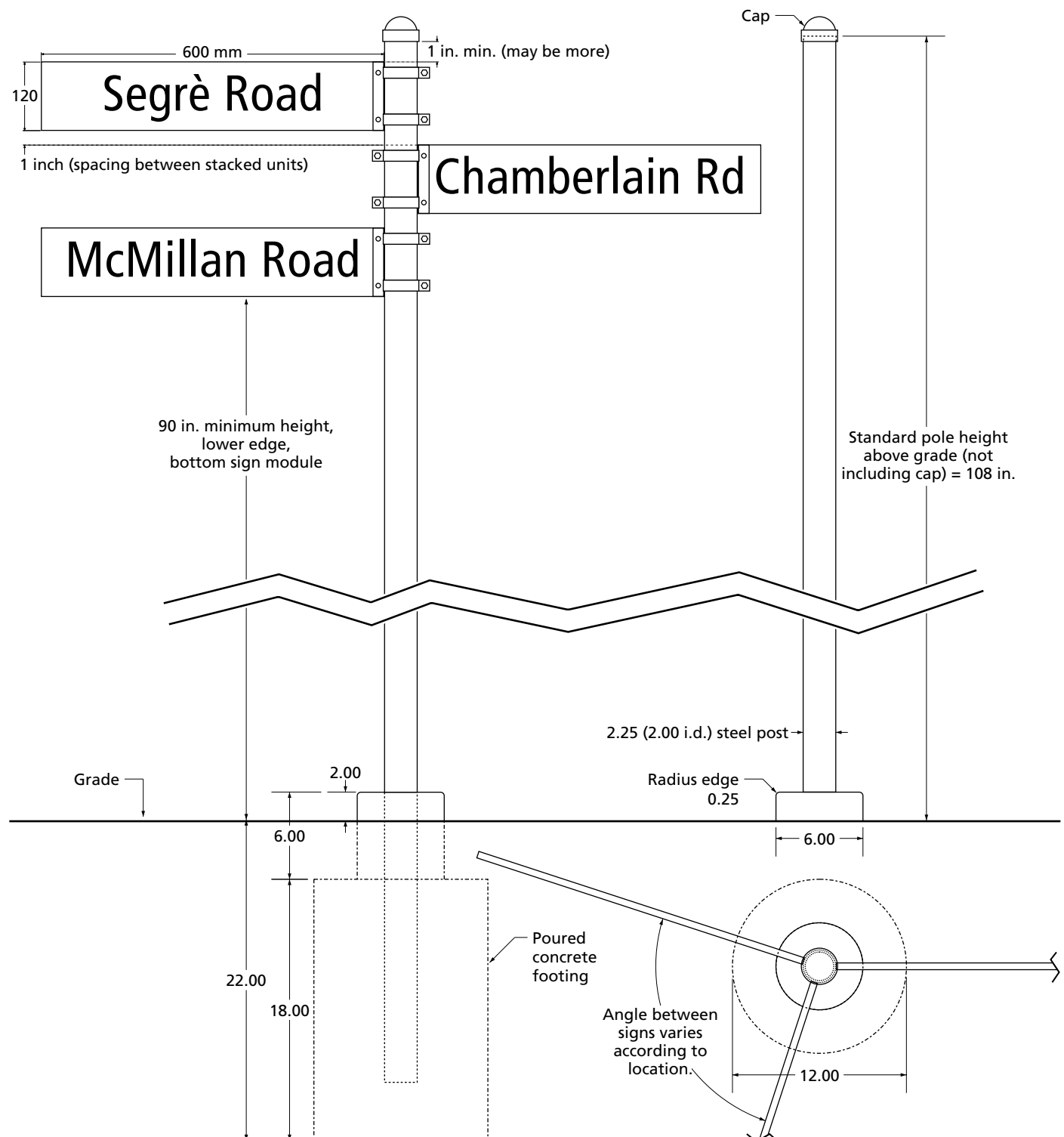
## Post Footing Details

### Mounting Height Dimensions

### Module XR

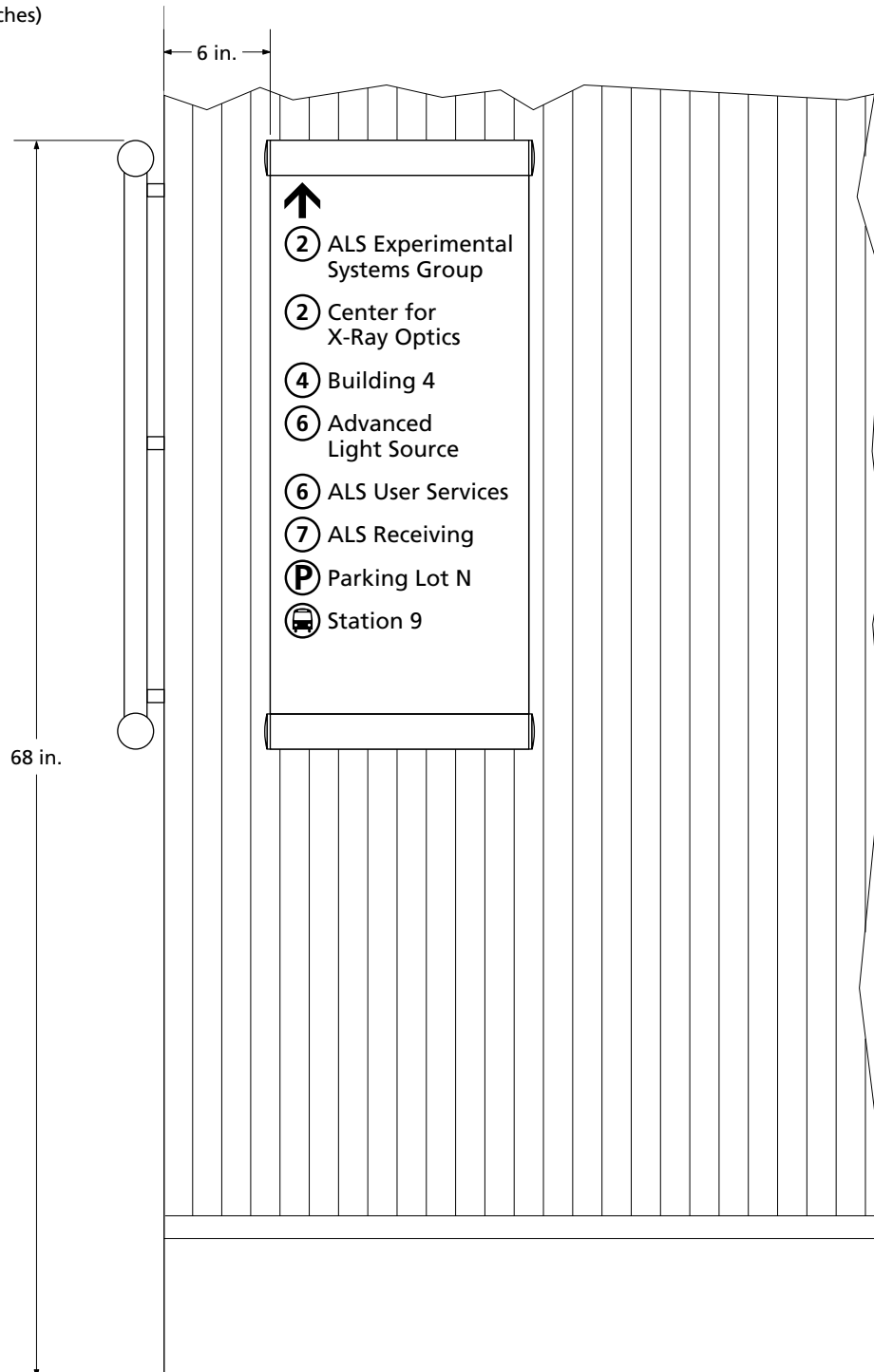
Scale 1:10

(dimensions in inches except where noted)



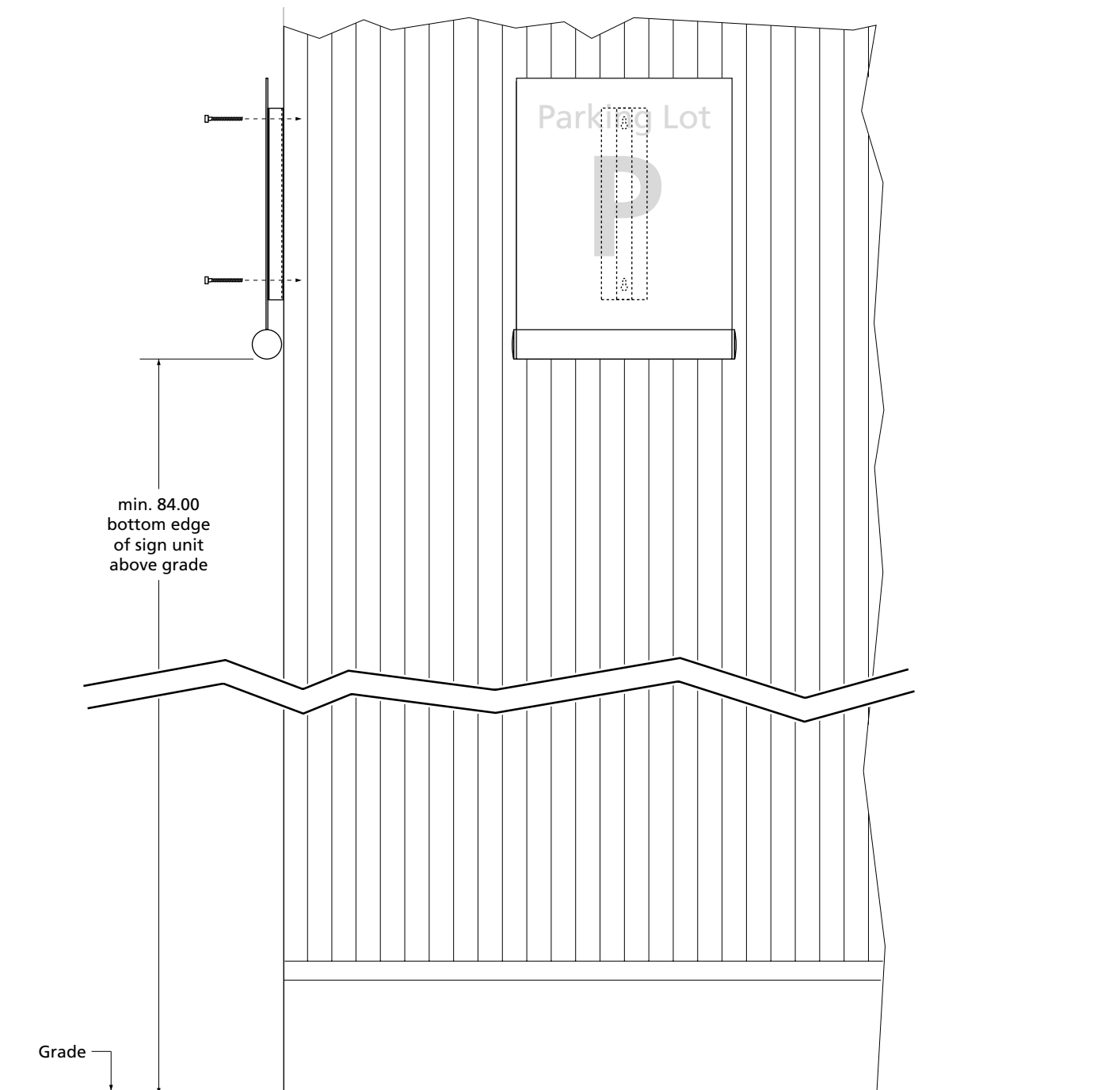
## Wall Mount Details Height Dimensions Module XJ

Scale 1:10  
(dimensions in inches)



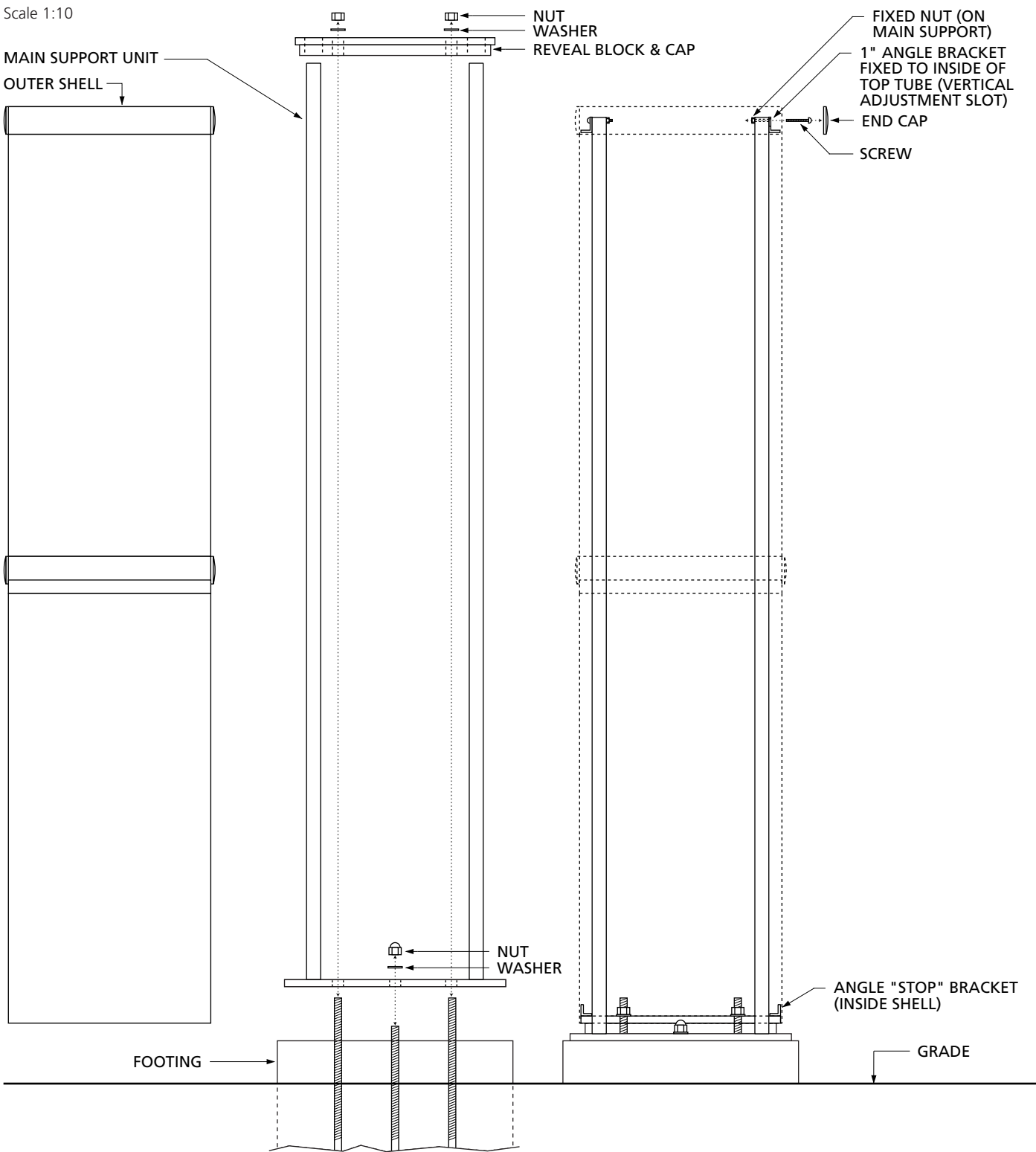
## Wall Mount Details Height Dimensions Module XQ

Scale 1:10  
(dimensions in inches)



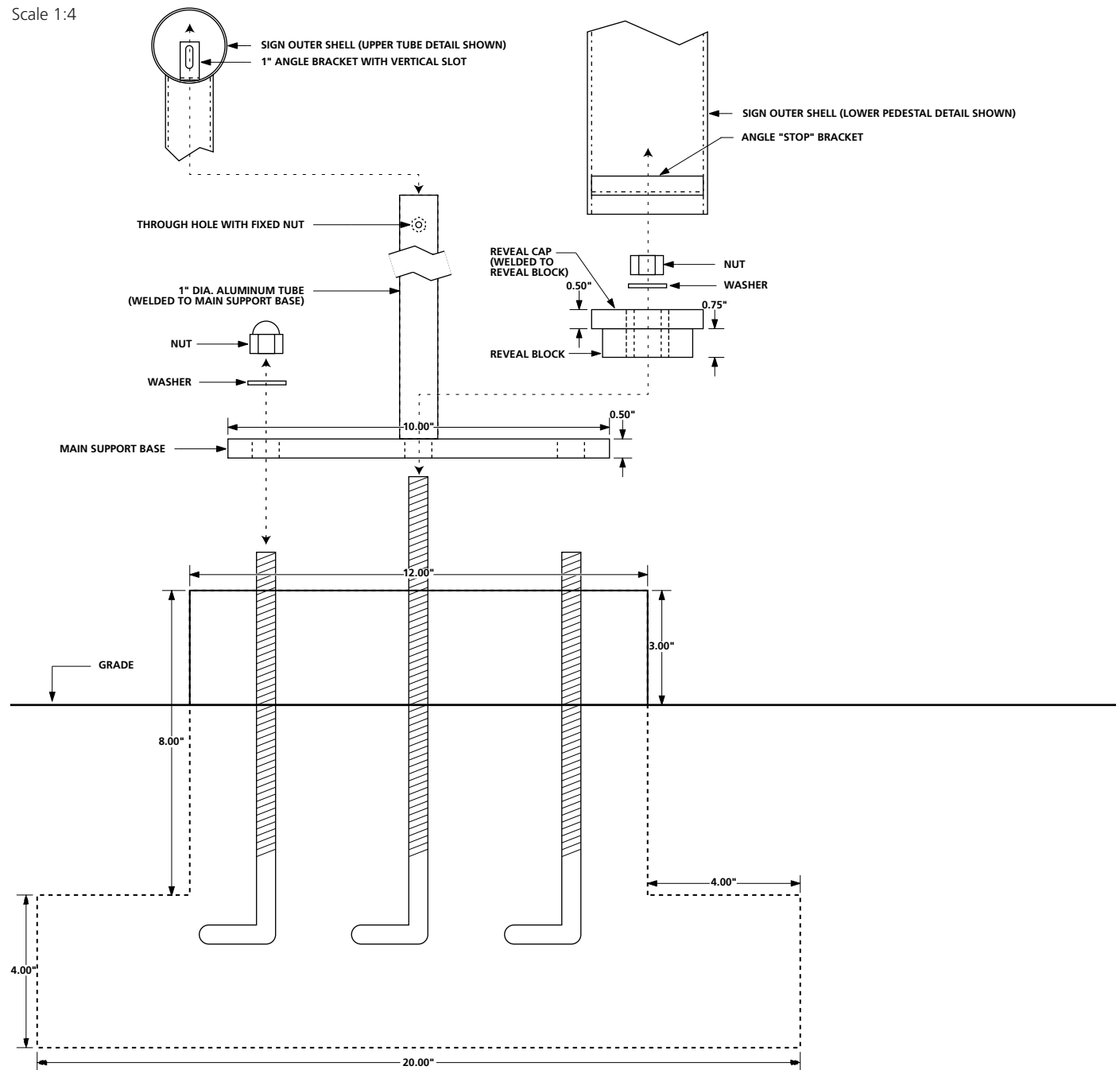


Pylon Structure  
Front View  
Module XH (XL, XN, XP similar)



## Pylon Structure Exploded Section View Modules XH, XP (XL, XN similar)

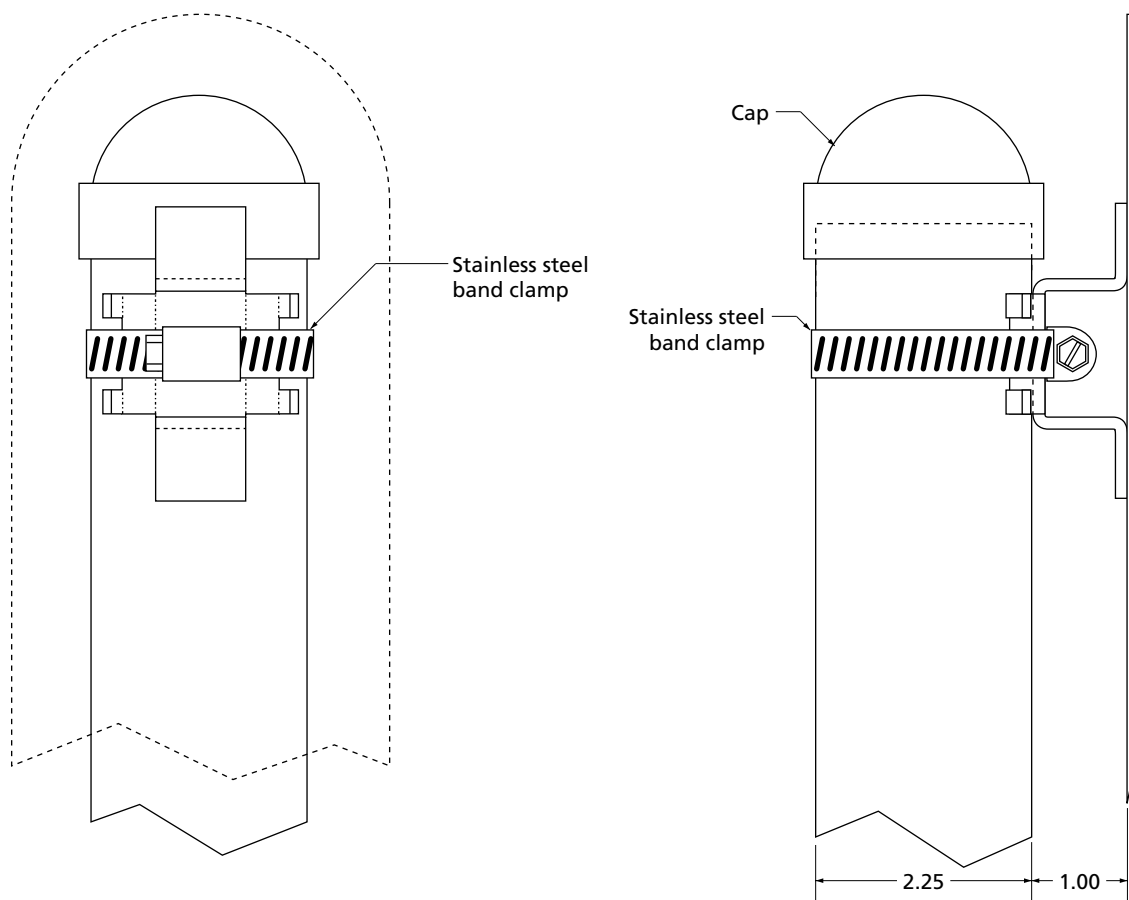
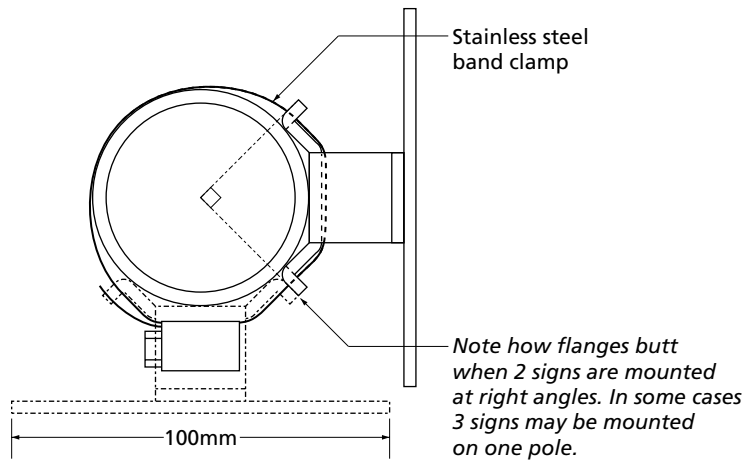
Scale 1:4





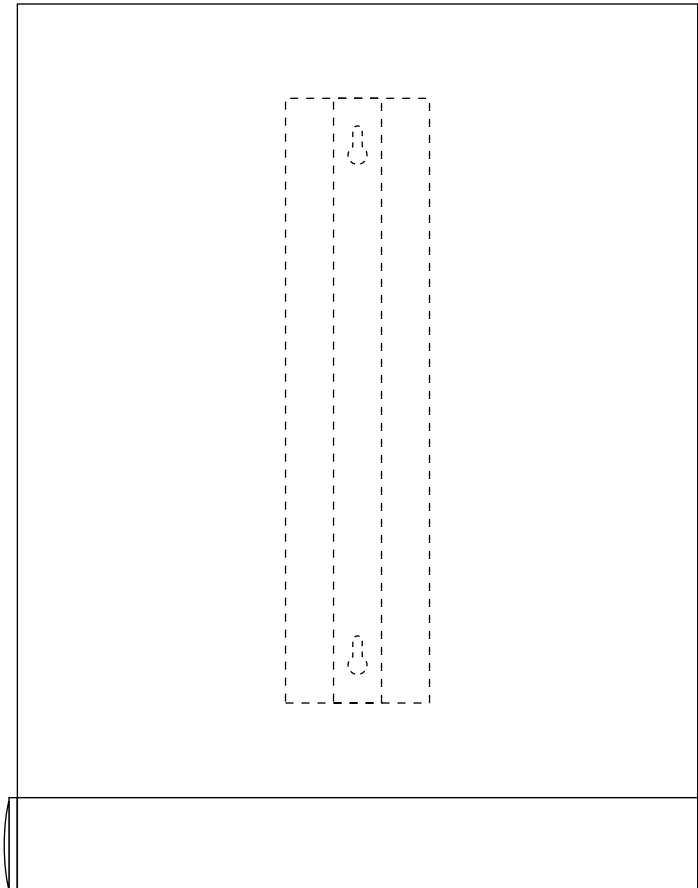
## Bracket Structure Module XK

Scale 1:2



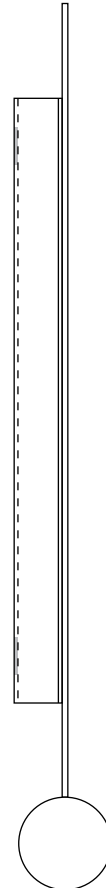
## Bracket Structure Wall Mount Module XQ

Scale 1:4

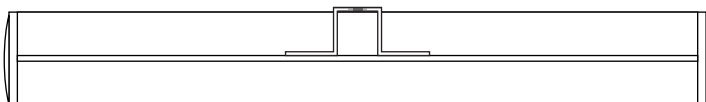


ISK.50003.XQ.a

WALL-MOUNT  
FRONT VIEW



SIDE VIEW



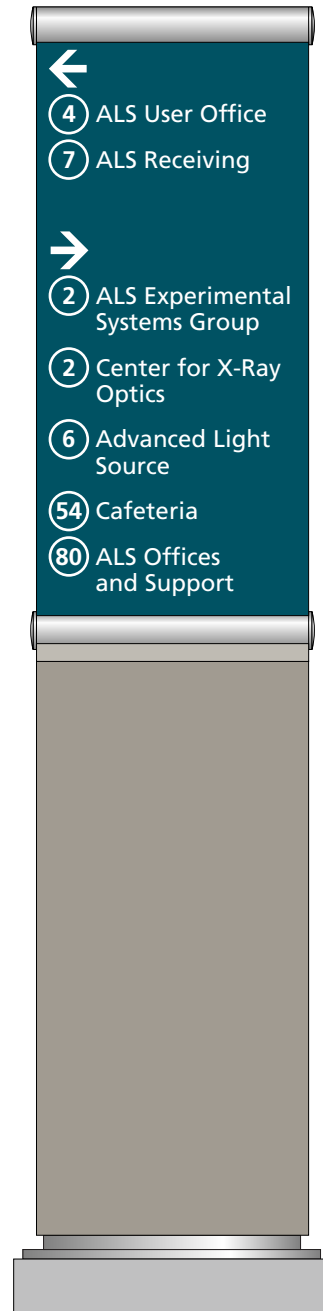
TOP VIEW

# Exterior Module Descriptions



## Module XH Directional Primary DP.00000.XH

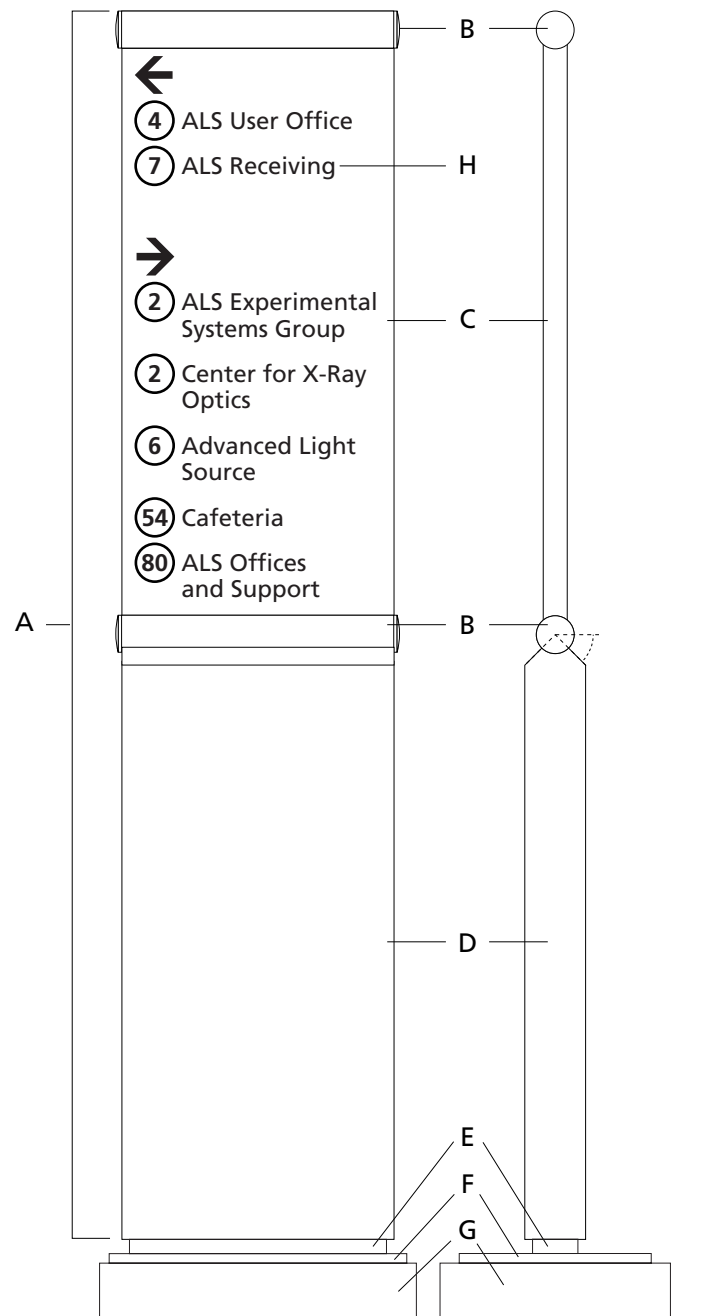
The XH Module is a 2-sided pedestal-style unit. It displays directional information in the form of arrows, pictographs, building numbers, and building and department names. Refer to the Sign Message Inventory list for specific messages. In the Sign Message Inventory list, the front- and rear-facing message panels are referred to as Message Panels A and B, respectively. Occasionally, due to sign location, the B panel will be left blank.



## Module XH Construction

Scale 1:10

- A. Outer shell. 0.080" aluminum box structure. Items B through D are permanent parts of this shell.
- B. 50mm dia. aluminum tube trim detail. Brushed aluminum finish with clearcoat. Plated steel endcaps. Upper pair of endcaps is removable; conceals mounting screws. See detail drawings, section 2.06.
- C. Message section. 2-sided with finished returns. Color: P2. Semigloss, smooth finish. 360 x 800 (from top tube centerline to bottom tube centerline) x 32mm .
- D. Pedestal section. Note beveled top @ 45° angle. Color: P1. Semigloss, light texture. 360 x 800 (to centerline of tube) x 80mm.
- E. Reveal block. 0.75" aluminum. See footing detail drawings, section 2.05.
- F. Main support base. 0.5" aluminum. See footing detail drawings, section 2.05.
- G. Concrete footer. To be installed by Lab crew. See footing detail drawings, section 2.05.
- H. Vinyl letters and art. Color: WH

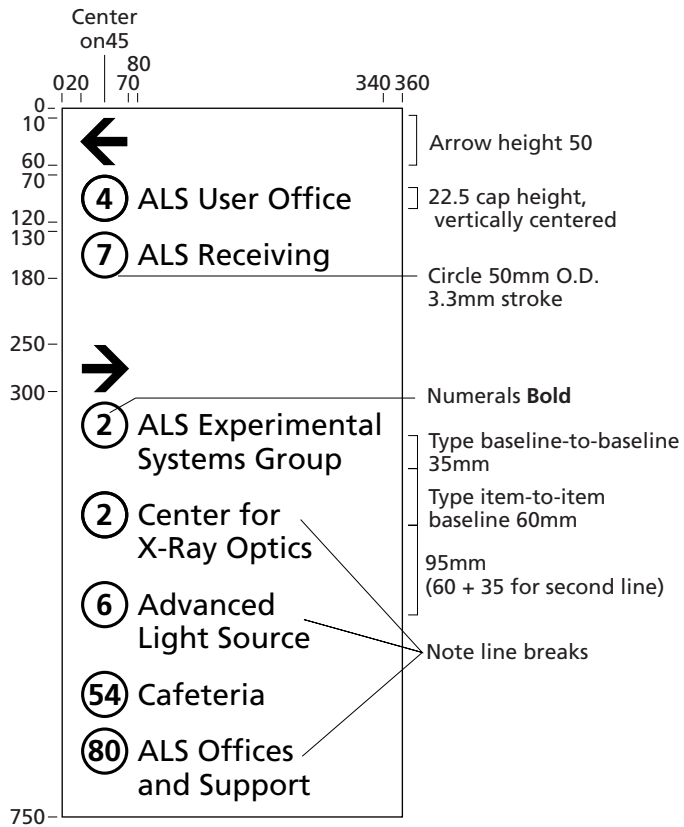


DP.40006.XH

## Module XH

### Graphic Specifications

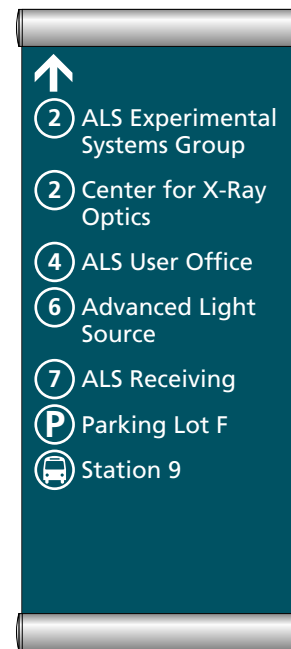
Scale 1:8



DP.00000.XH

## Module XJ Directional Secondary DS.00000.XJ

The XJ Module is a single-sided wall-mounted version of the XH message unit. It displays directional information in the form of arrows, pictographs, building numbers, and building and department names. Refer to the Sign Message Inventory list for specific messages.





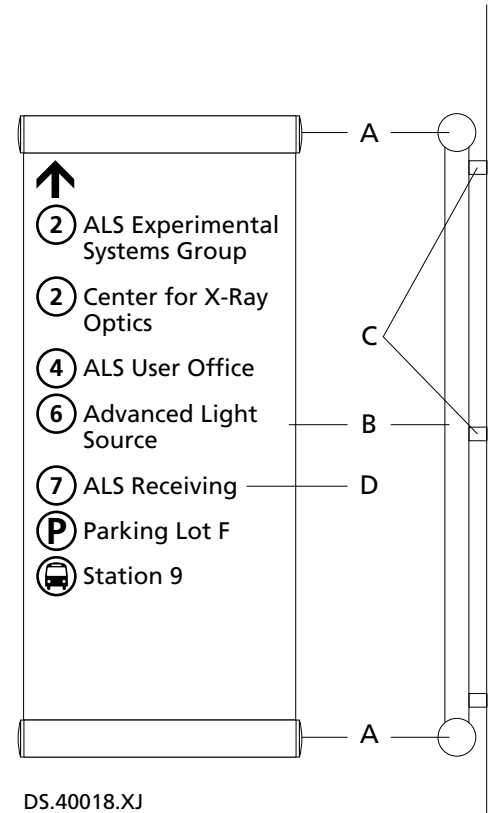
## Module XJ Construction

### Construction

Scale 1:10

Construction is essentially similar to the upper (message) section of the XH module. 0.080" aluminum box structure. Items A through C are permanent parts of this shell.

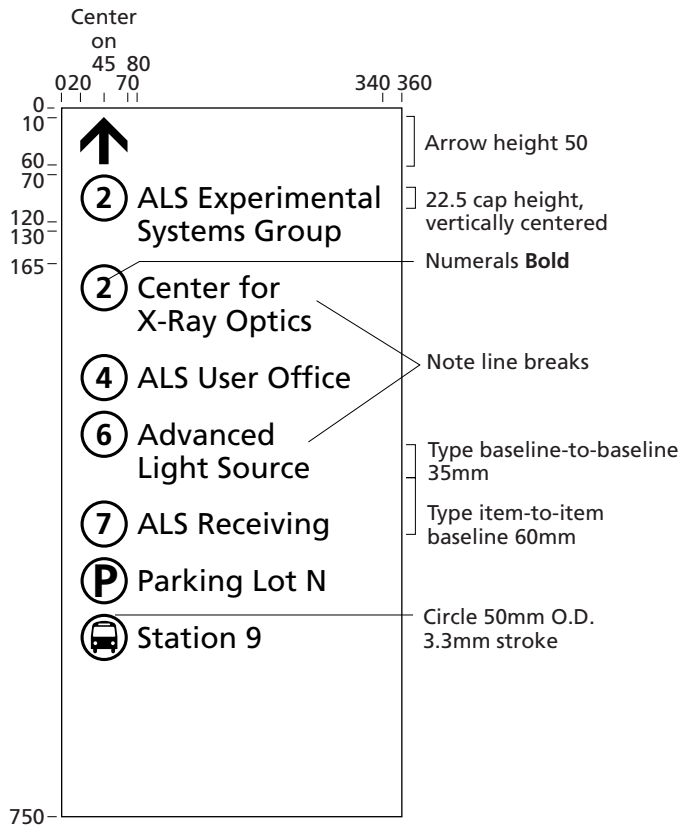
- A. 50mm dia. aluminum tube trim detail. Brushed aluminum finish with clearcoat. Plated steel endcaps.
- B. Message section. 2-sided with finished returns. Color: P2. Semigloss, smooth finish. 360 x 750 x 32mm (not including tube details).
- C. 25mm tubular standoffs. Brushed aluminum finish with clearcoat. Secured by setscrews to studs inserted in wall. Vendor may propose alternative mounting systems.
- D. Vinyl letters and art. Color: WH



## Module XJ

### Graphic Specifications

Scale 1:8



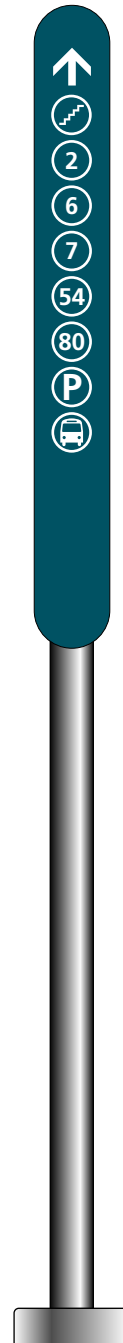
DS.00000.XJ

### Module XK

#### Directional Tertiary

#### DT.00000.XK

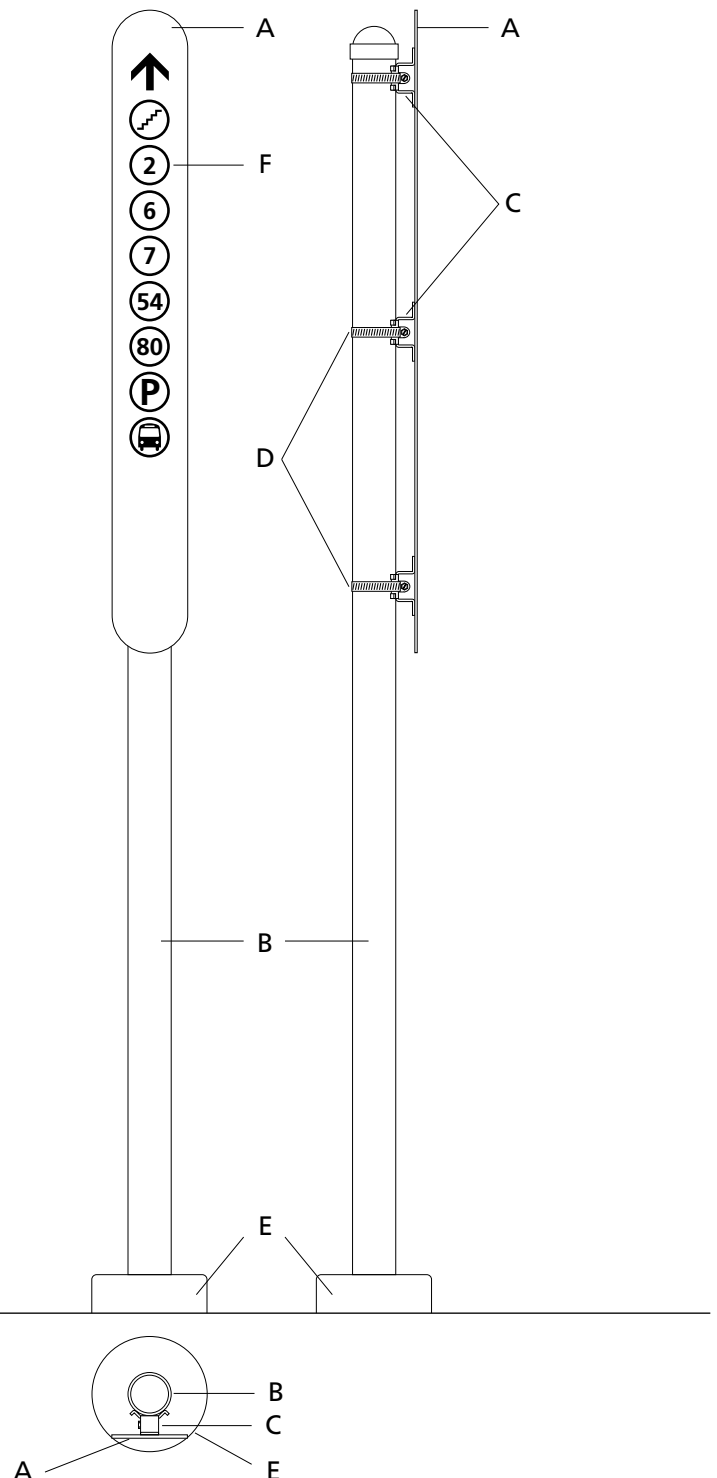
The XK Module is a simple post-mounted panel that displays directional information in the form of arrows, pictographs, and building numbers. More than one of these modules may be attached to a single post, oriented in different directions at intervals of 90 degrees.



## Module XK Construction

Scale 1:10

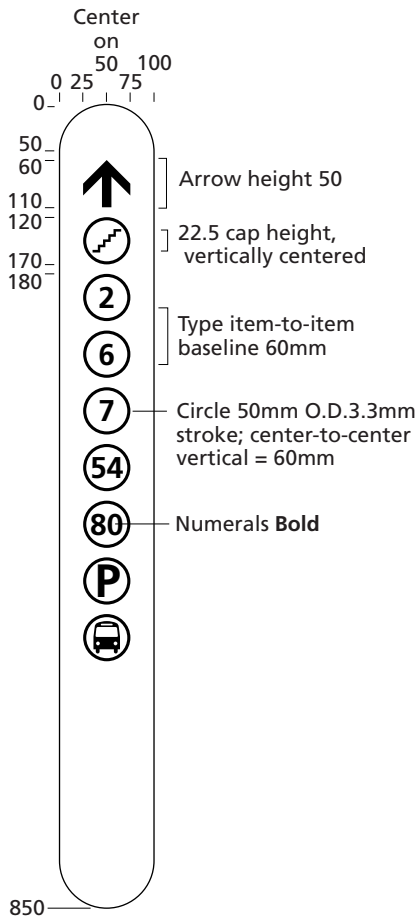
- A. Message panel. 1-sided aluminum panel. Radiused top and bottom. Color: P2. Semigloss, smooth finish. 100 x 850mm x 1/16 in. Detachable from post for maintenance.
- B. 2 in. i.d. steel post. Lab installed. See section 2.05.
- C. Mounting brackets. Aluminum, welded to sign panel. Sign is set off 1 in. from post to accommodate additional sign(s) at right angles. C-bracket with flanges designed to maintain 90° relationship between adjacent sign panels. See section 2.06 for details. Color: P2.
- D. Stainless steel band clamps. Secure brackets to post. Finish: natural.
- E. Concrete footing. See section 2.05. 6 in. dia. x 2 in. (above grade).
- F. Vinyl letters and art. Color: WH



## Module XK

### Graphic Specifications

Scale 1:8



DT.00000.XK

## Module XN

### Directional Primary Vehicular DPV.00000.XN

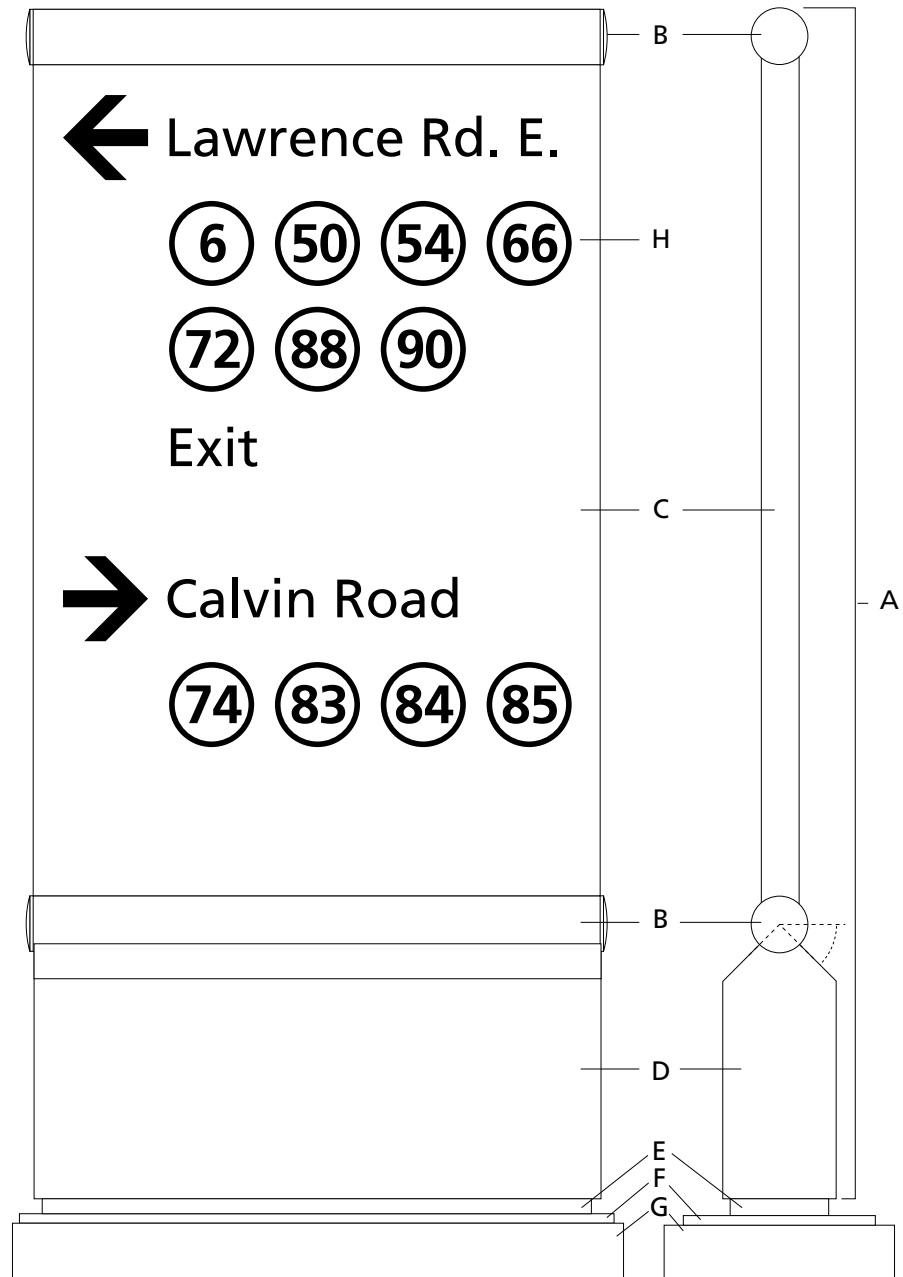
The XN Module is a 2-sided pedestal-style unit, with messages scaled for readability from moving vehicles. It displays directional information in the form of arrows, pictographs, building numbers, and street names. Refer to the Sign Message Inventory list for specific messages. In the Sign Message Inventory list, the front- and rear-facing message panels are referred to as Message Panels A and B, respectively. Occasionally, due to sign location, the B panel may be left blank.



## Module XN Construction

Scale 1:10

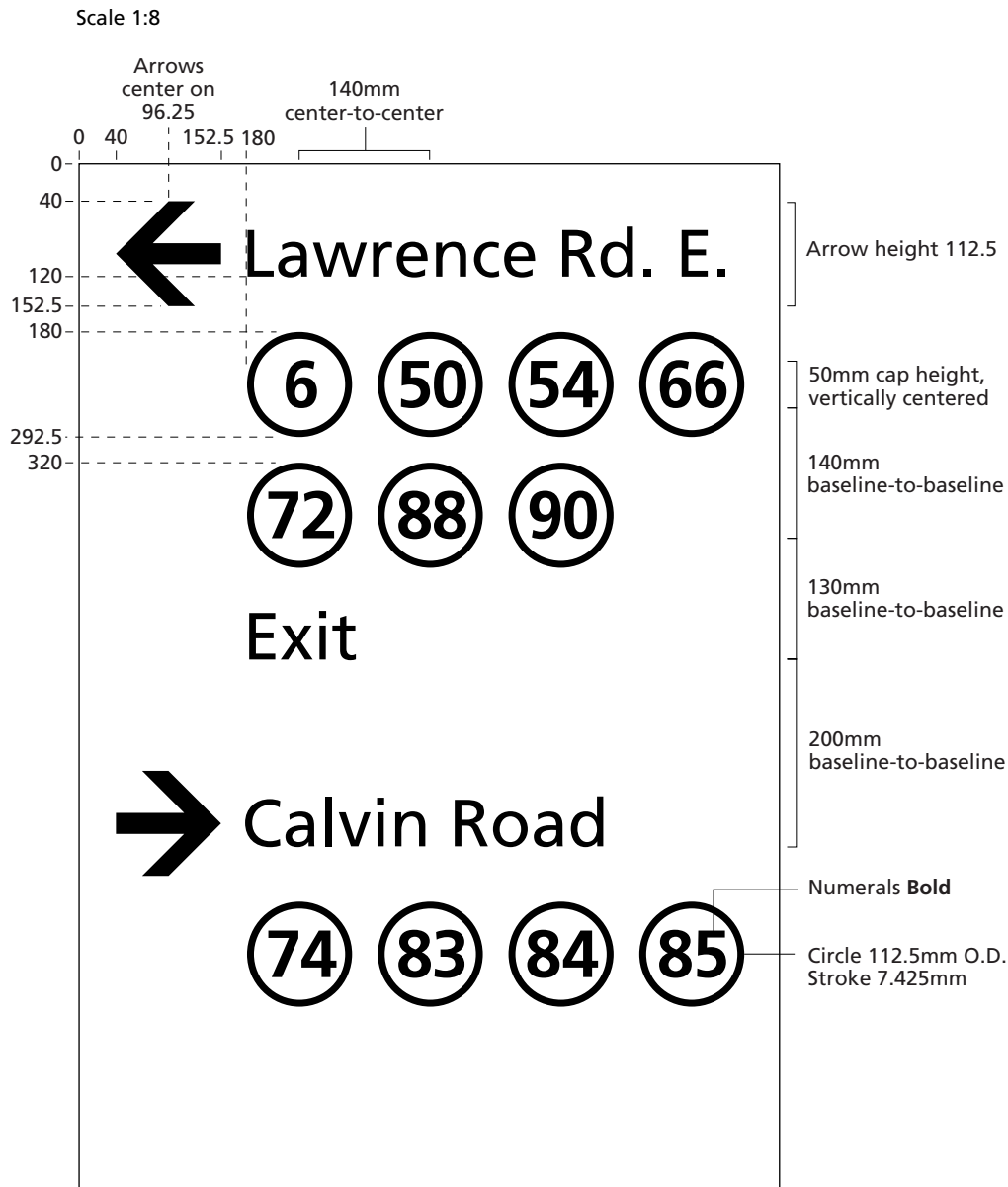
- A. Outer shell. 0.080" aluminum box structure. Items B through D are permanent parts of this shell.
- B. 50mm dia. aluminum tube trim detail. Brushed aluminum finish with clearcoat. Plated steel endcaps. Upper pair of endcaps is removable; conceals mounting screws. See detail drawings, section 2.06.
- C. Message section. 2-sided with finished returns. Color: P2. Semigloss, smooth finish. 750 x 1010 x 50mm (not including tube details).
- D. Pedestal section. Note beveled top @ 45° angle. Color: P1. Semigloss, light texture. 750 x 360 (to centerline of tube) x 150mm.
- E. Reveal block. 0.75" aluminum. Finish: natural. See footing detail drawings, section 2.05.
- F. Main support base. 0.5" aluminum. Finish: natural. See footing detail drawings, section 2.05.
- G. Concrete footing. To be installed by Lab crew. See footing detail drawings, section 2.05.
- H. Vinyl letters and art. Color: WH



DPV.70002.XN.a

## Module XN

### Graphic Specifications



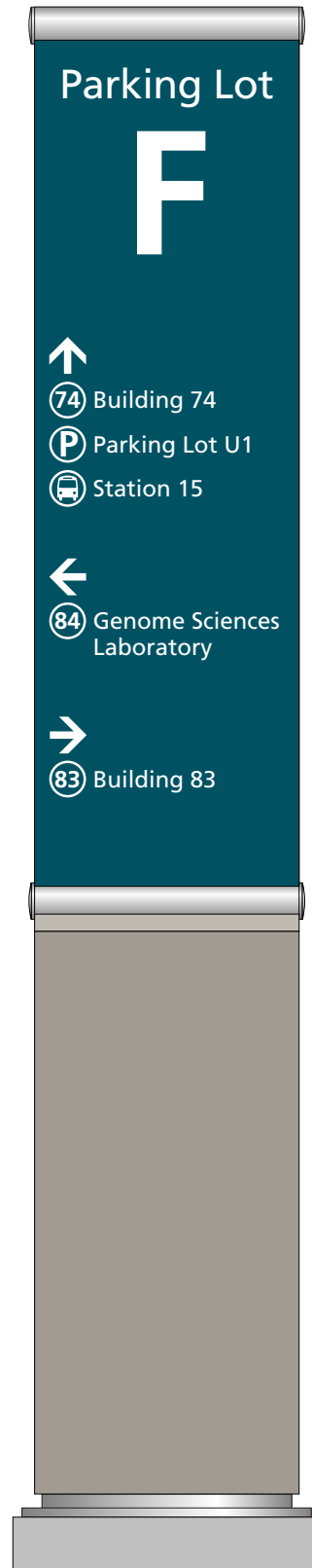
DPV.00000.XN





## Module XP Identification Primary Parking IPK.00000.XP

The XP Module is a 2-sided pedestal-style unit based on the XH module. Its primary function is to identify parking areas; for which purpose it displays a large parking lot identification letter at a height calculated to be visible over parked vehicles. It is used in situations where it can conveniently double as a pedestrian directional module. It therefore also displays directional information in the form of arrows, pictographs, building numbers, and building and department names, on one or both sides. This information is formatted in precisely the same manner as on the XH module. Refer to the Sign Message Inventory list for specific messages. The design also allows for one side to display a site map and directory list oriented to the sign location; artwork for these will be provided when specified.



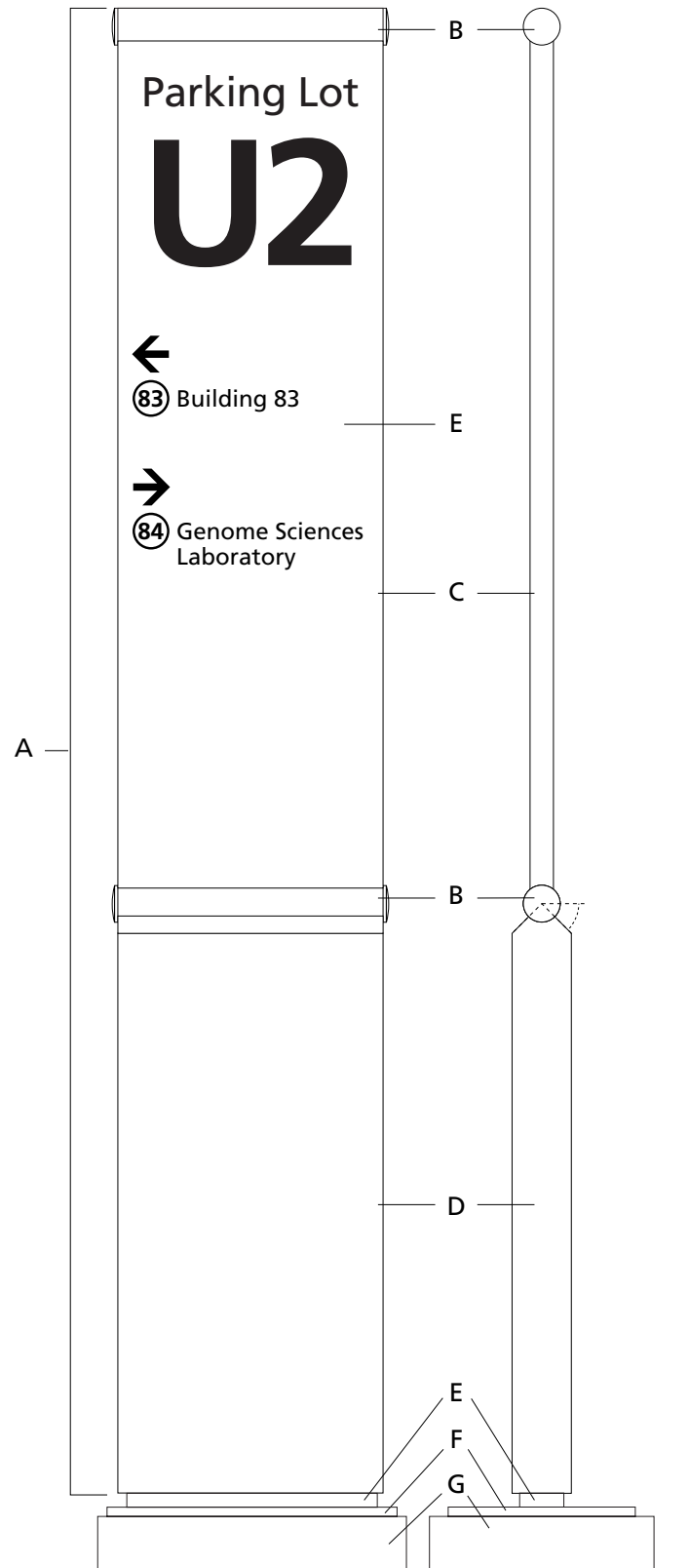
## Module XP Construction

### Construction

Scale 1:10

This module is physically identical to module XH, except that the message section is increased in vertical dimension. The internal structure is modified accordingly.

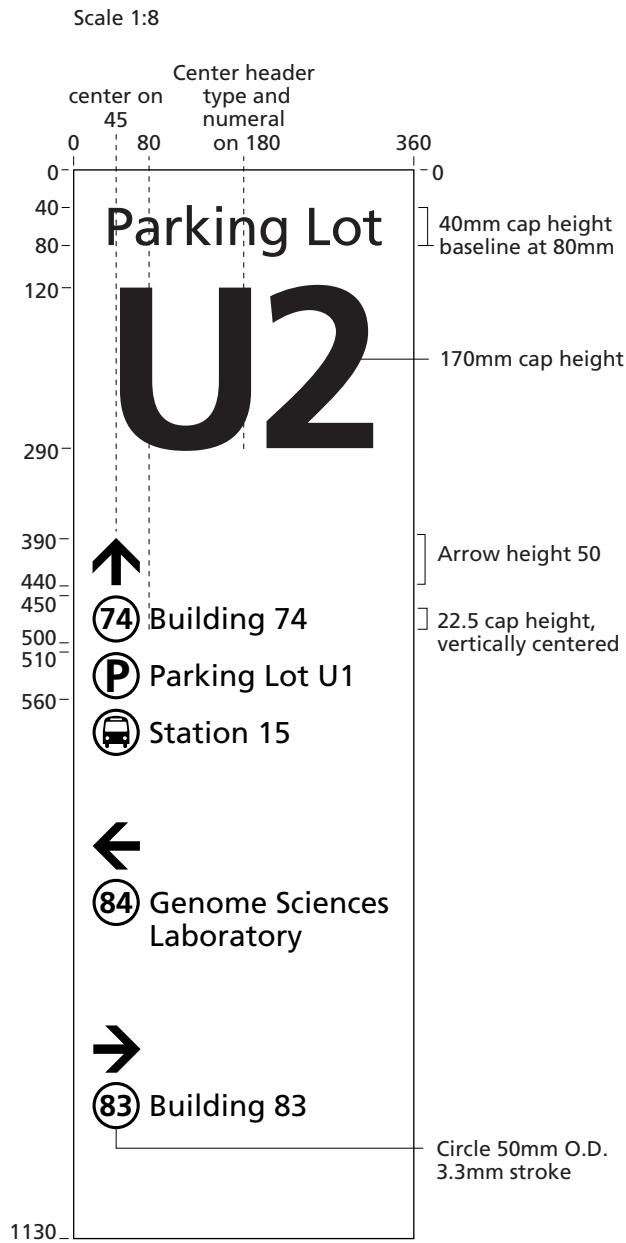
- A. Outer shell. 0.080" aluminum box structure. Items B through D are permanent parts of this shell.
- B. 50mm dia. aluminum tube trim detail. Brushed aluminum finish with clearcoat. Plated steel endcaps. Upper pair of endcaps is removable; conceals mounting screws. See detail drawings, section 2.06.
- C. Message section. 2-sided with finished returns. Color: P2. Semigloss, smooth finish. 360 x 1240 (from top tube centerline to bottom tube centerline) x 32mm.
- D. Pedestal section. Note beveled top @ 45° angle. Color: P1. Semigloss, light texture. 360 x 800 (to centerline of tube) x 80mm.
- E. Reveal block. 0.75" aluminum. See footing detail drawings, section 2.05.
- F. Main support base. 0.5" aluminum. See footing detail drawings, section 2.05.
- G. Concrete footing. To be installed by Lab crew. See footing detail drawings, section 2.05.
- H. Vinyl letters and art. Color: WH



IPK.00000.XP

## Module XP

### Graphic Specifications

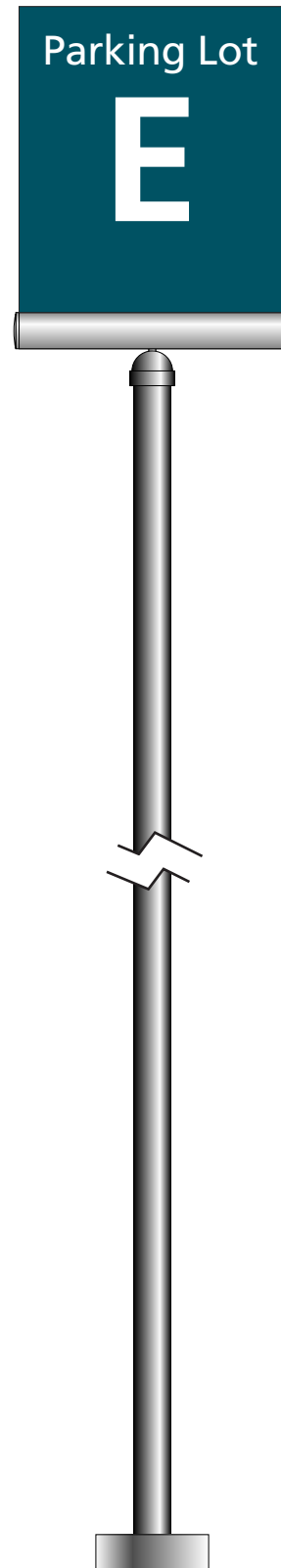


IPK.00000.XP

### Module XQ Identification Secondary Parking ISK.00000.XQ

The XQ Module is a post-mounted double-sided panel. It is the preferred unit for identifying parking areas, used in situations where the directional message capacity of the XP Module is unnecessary.

In a few locations where pole placement is impractical, a wall-mounted variant of this module is used. See section 2.06 for the details of the wall-mounting bracket.

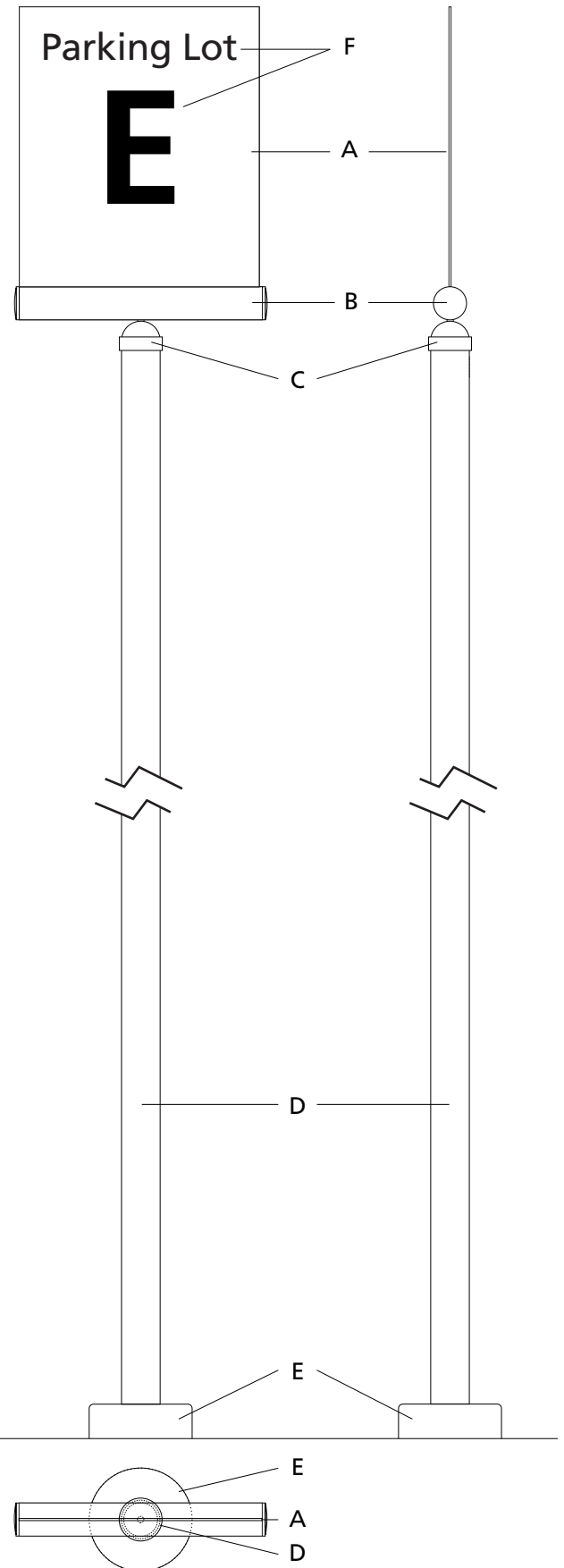


## Module XQ Construction

### Construction

Scale 1:10

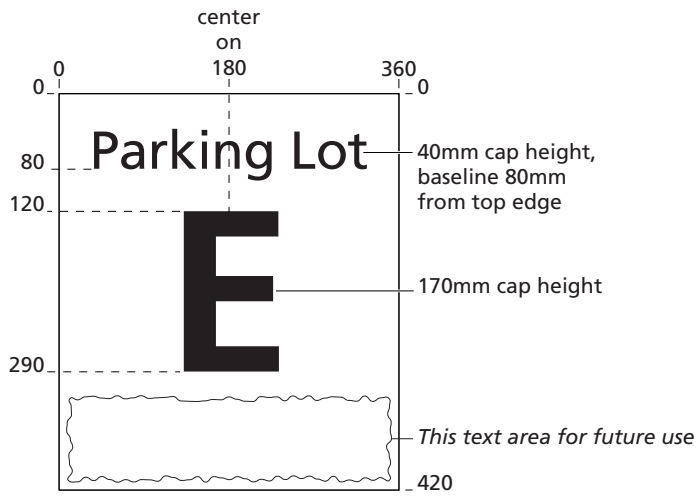
- A. Message panel. 2-sided aluminum panel. Color: P2. Semigloss, smooth finish. 360 x 420mm x 1/16 in.
- B. 50mm dia. aluminum tube trim detail. Brushed aluminum finish with clearcoat. Plated steel endcaps.
- C. Steel post cap. Attached to aluminum tube by central bolt. Should be secured sufficiently tightly to prevent free rotation of message panel. Finish: natural.
- D. 2 in. i.d. steel post. Lab installed. See section 2.05.
- E. Concrete footing. See section 2.05. 6 in. dia. x 2 in. (above grade).
- F. Vinyl letters and art. Color: WH



## Module XQ

### Graphic Specifications

Scale 1:8



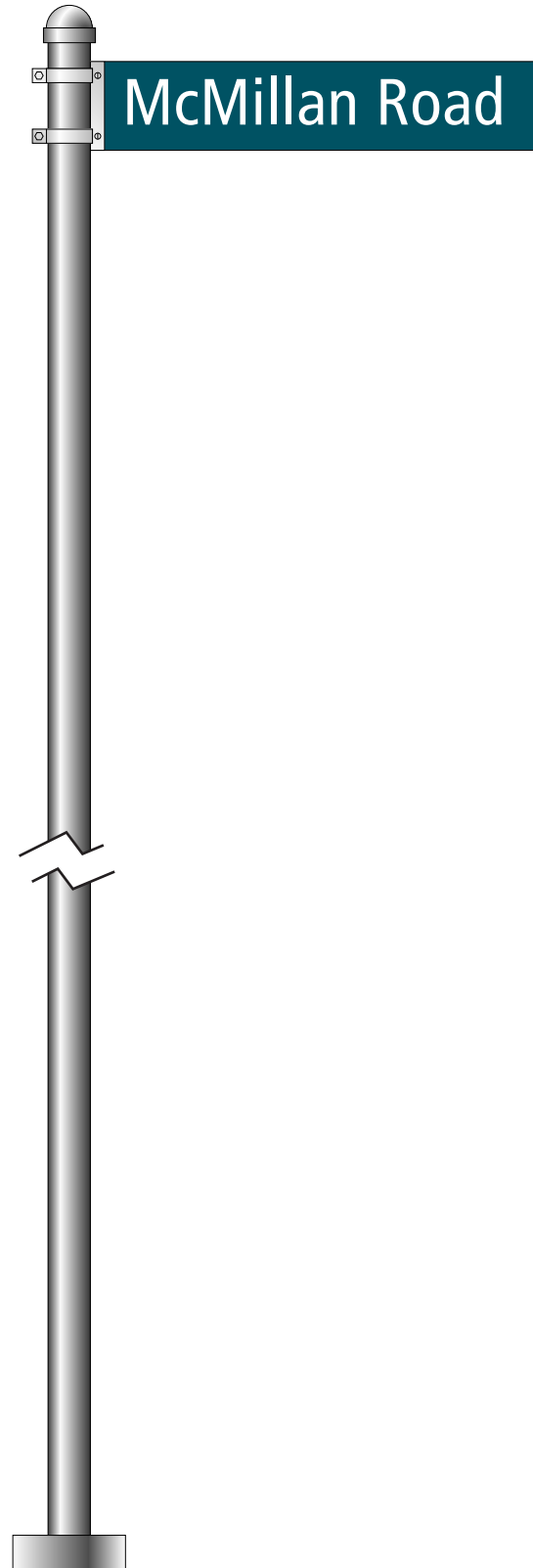
ISK.00000.XQ

### Module XR

#### Identification Tertiary Road

ITR.00000.XR

The XR Module is a flag-style unit that displays street names and is located at intersections. Each flag panel is two-sided. More than one flag unit can be mounted on a single post, as required.



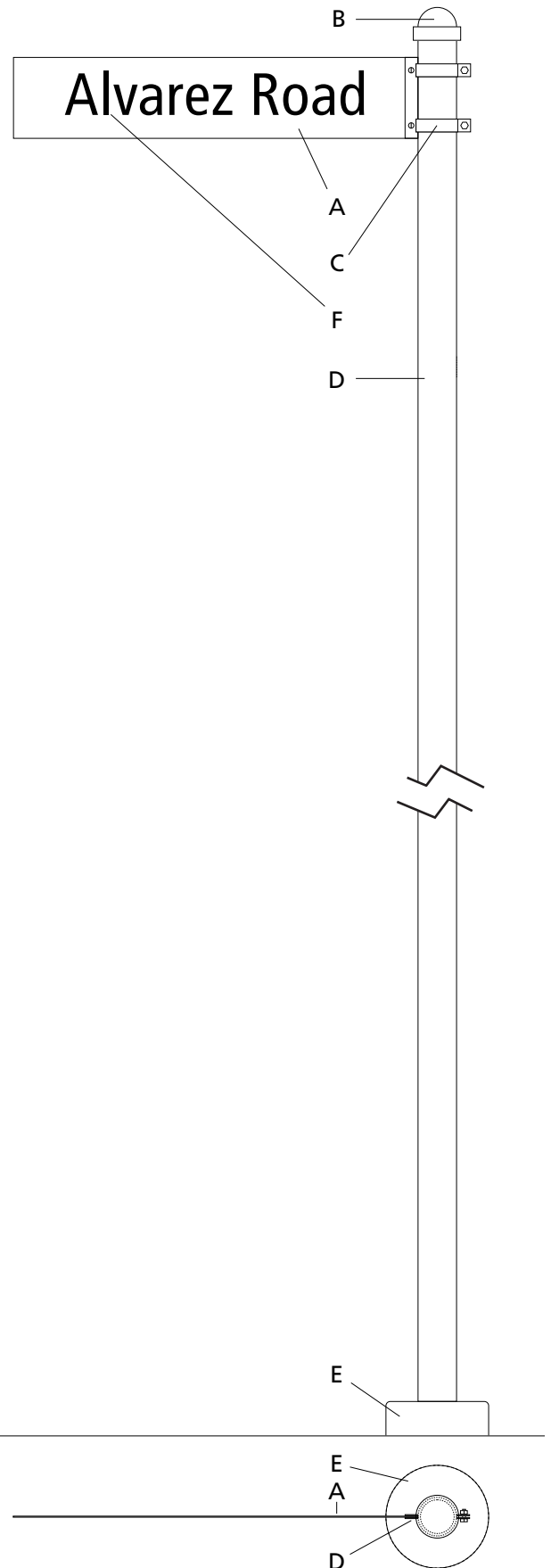


## Module XR Construction

### Construction

Scale 1:10

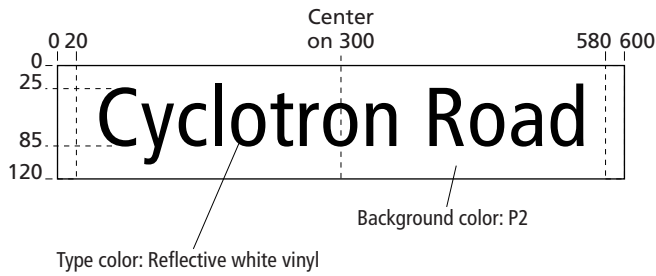
- A. Message panel. 2-sided aluminum panel. Color: P2. Semigloss, smooth finish. 600 x 120mm x 1/16 in.
- B. Steel post cap. Finish: natural. Lab installed.
- C. Aluminum clamp bracket. Finish: natural. Secured with nut and bolt pairs. Attached to message panel with flat head sex bolts.
- D. 2 in. i.d. steel post. Lab installed. See section 2.05.
- E. Concrete footing. See section 2.05. 6 in. dia. x 2 in. (above grade).
- F. Vinyl letters and art. Color: WH Reflective.



## Module XR

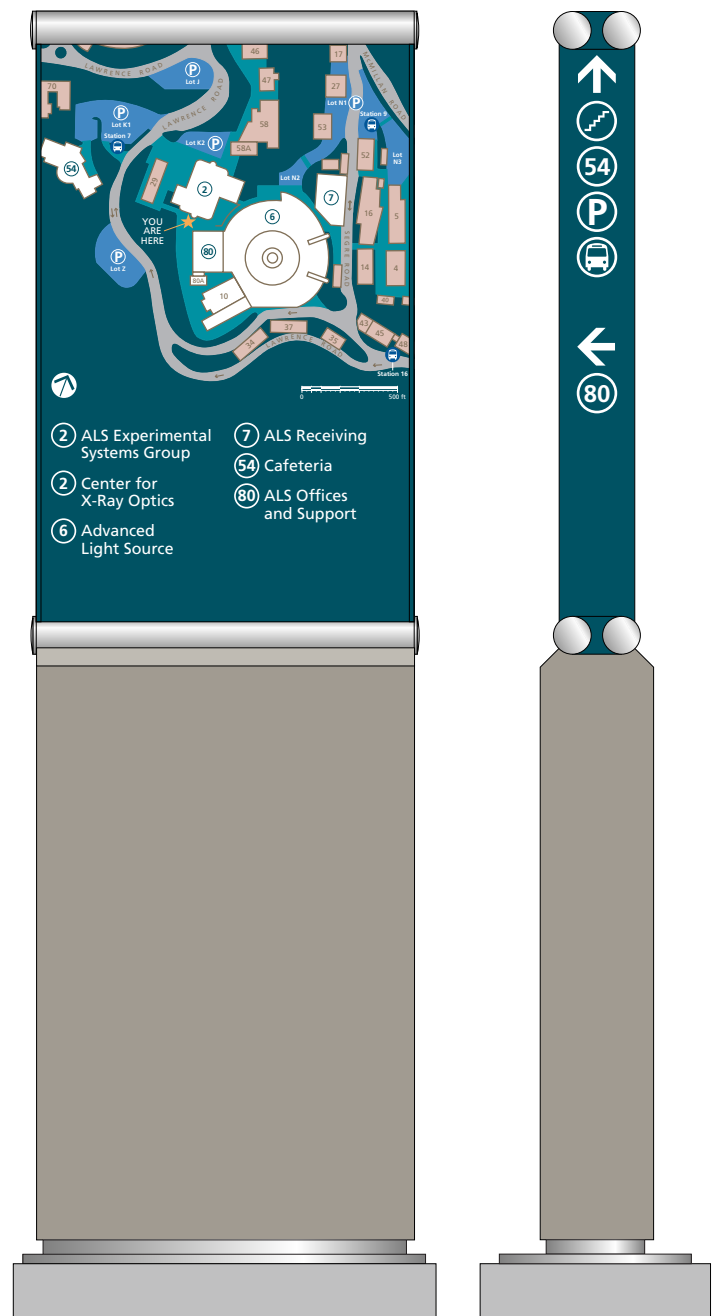
### Graphic Specifications

Scale 1:8





The XL Module is a multipurpose pedestal-style unit, constructed in a manner similar to the XH module. Its front and back message panels (A and B) display orientation information in the form of site maps and directory listings. The narrow end panels (C and D) display directional information in the same format as the XK module. Refer to the Sign Message Inventory list for specific messages. Artwork for the map and directory information will be provided. Occasionally, due to sign location, the B, C, or D panel may be left blank.

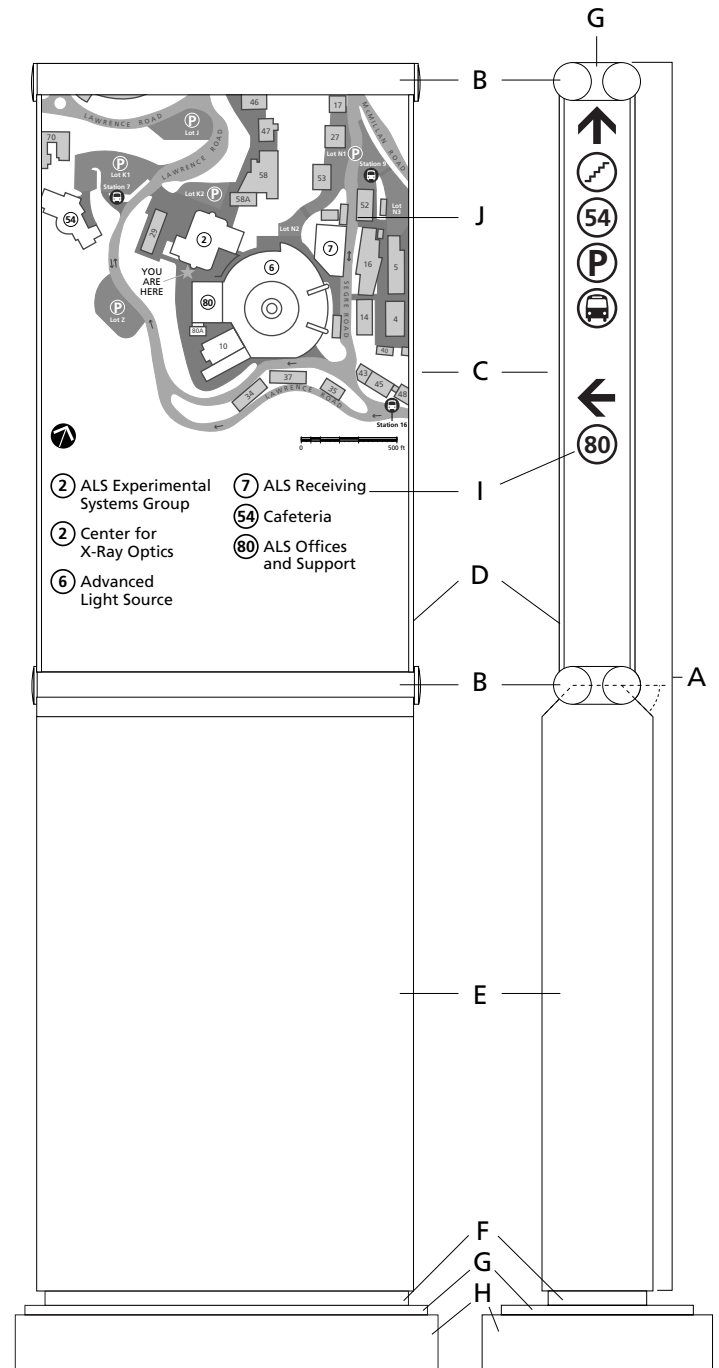


## Module XL Construction

### Construction

Scale 1:10

- A. Outer shell. 0.080" aluminum box structure. Items B through D are permanent parts of this shell.
- B. 50mm dia. aluminum tube trim detail. Brushed aluminum finish with clearcoat. Plated steel endcaps. Upper pair of endcaps is removable; conceals mounting screws. See detail drawings, section 2.06.
- C. Message section. 4-sided. Color: P2. Semigloss, smooth finish. 360 x 800 (from top tube centerline to bottom tube centerline) x 100mm. Removable panels on the two wide faces are 360 x 765 x 1/16" aluminum; color: P2.
- D. Edge trim. 1/4" angle x 765 mm. Attached with double-sided tape to end panels only. Color: P2.
- E. Pedestal section. Note beveled top @ 45° angle. Color: P1. Semigloss, light texture. 360 x 800 (to centerline of tube) x 150mm.
- F. Reveal block. 0.75" aluminum. See footing detail drawings, section 2.05.
- G. Main support base. 0.5" aluminum. See footing detail drawings, section 2.05.
- H. Concrete footer. To be installed by Lab crew. See footing detail drawings, section 2.05.
- I. Vinyl letters and art. Color: WH.
- J. Color map art. Screen print five–eight colors. Exact color specification determined by content.



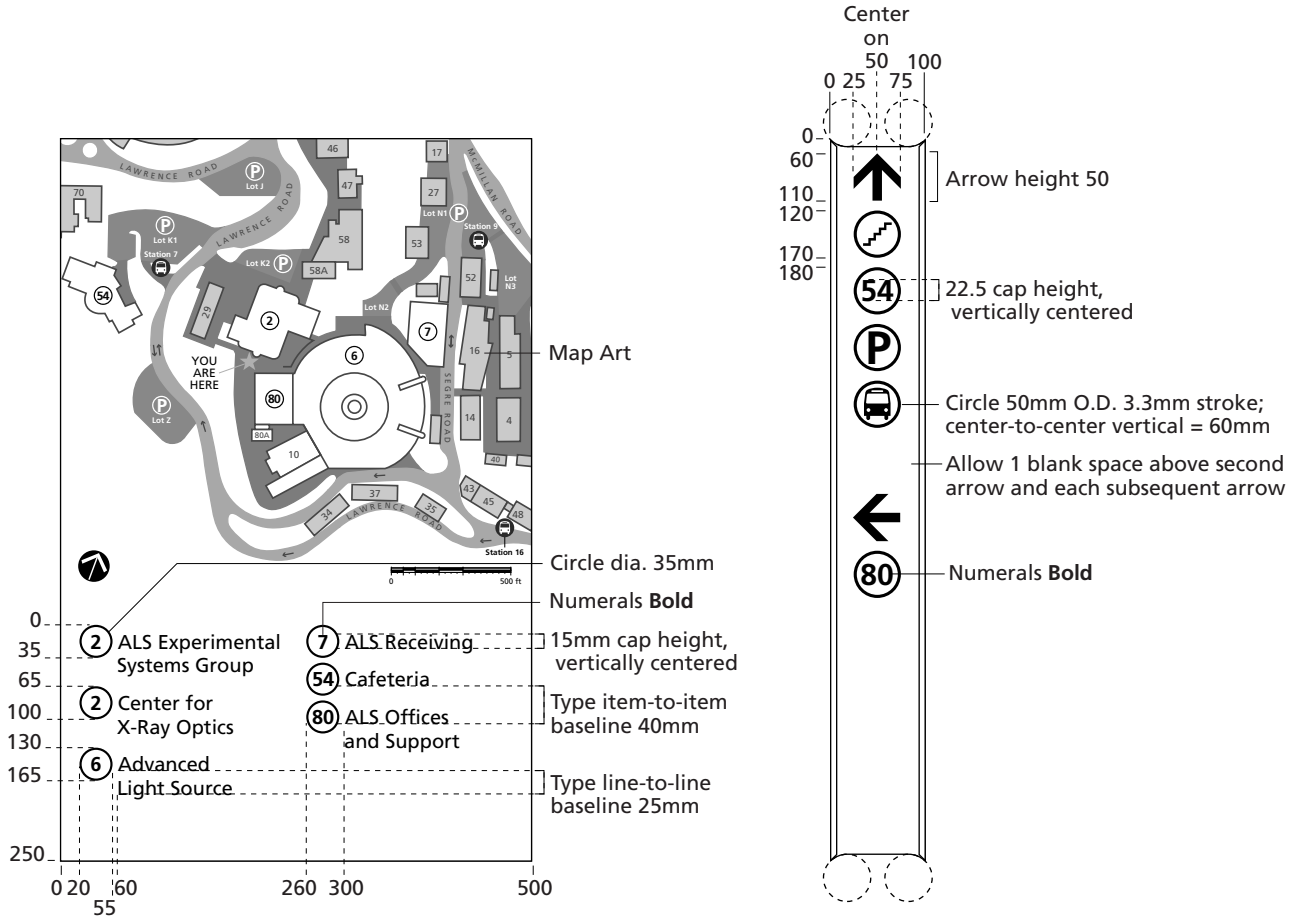
OP.40012.XL.a

OP.40012.XL.d

## Module XL

### Graphic Specifications





Scale 1:8



# Color Swatches

Exterior





*These color swatches are approximations for identification purposes only, and are not to be used for color matching. See manufacturer's swatch books for authoritative colors.*

CODE	VENDOR CODE	COLOR NAME
		
P1	Plochere G197	Light Earthtone Green
		
P2	Matthews 64A-1A	Cypress Blue
		
C03	Pantone 653 CV	[Shuttle Bus symbol in orientation maps]
		
P300	Pantone 300 CV	[Accessibility Pictograph]






Exterior

*These color swatches are approximations for identification purposes only, and are not to be used for color matching. See manufacturer's swatch books for authoritative colors.*

CODE	VENDOR CODE	COLOR NAME
		
LB	Matthews 76B-4D	Antioch Blue [used in orientation maps]
		
L1	Matthews 57C-4D	Airland Blue [used in orientation maps]
		
L4S	Matthews 11B-1P	Country Way [used in orientation maps]
		
PCG5	Pantone Cool Gray 5 CV	[used in orientation maps]

Exterior

*These color swatches are approximations for identification purposes only, and are not to be used for color matching. See manufacturer's swatch books for authoritative colors.*

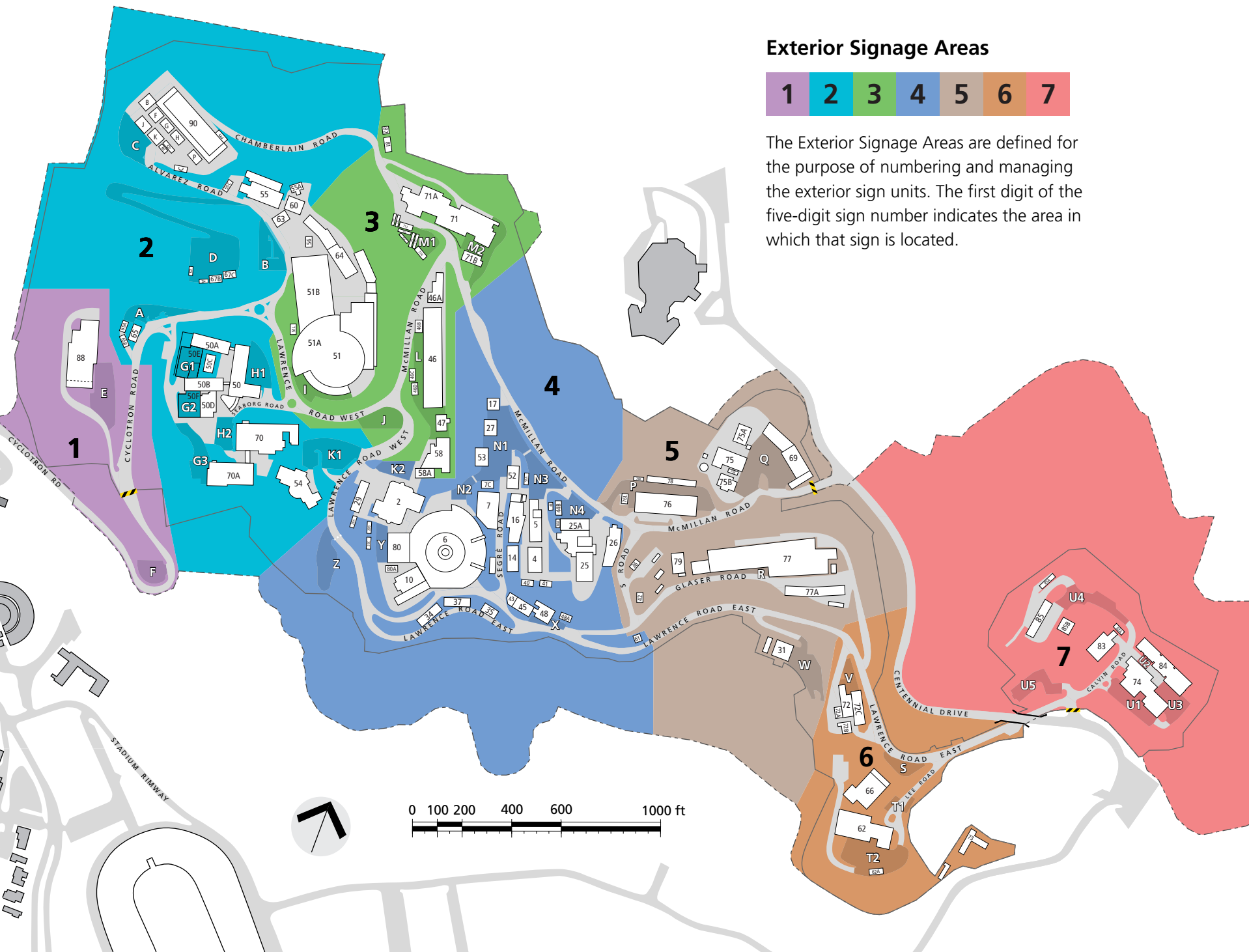
CODE	VENDOR CODE	COLOR NAME
		
C2	Pantone Warm Gray 11	[used in orientation maps]
		
P1375	Pantone 1375 CV	[used in orientation maps]
		
WH	[none]	White

# Exterior Signage Areas

## Exterior Signage Areas



The Exterior Signage Areas are defined for the purpose of numbering and managing the exterior sign units. The first digit of the five-digit sign number indicates the area in which that sign is located.



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# Berkeley Lab

## Signage and Public Information Standards Manual

### Volume 3: Specialty Signage

Version 2.0.1  
1.25.00

Studio L'Image

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Volume 3: Specialty Signage & Graphics

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 <b>Shuttle System Color Swatches</b>	 <b>B.00</b>
 <b>Exterior Signage Areas</b>	 <b>C.00</b>

# Preface



## Standards

The signage system is in the process of being installed lab-wide. Materials, finishes, and colors will be required to match existing system components to a high degree of exactitude, subject to the approval of the design team. This document addresses the standards in detail. Any questions regarding colors, finishes, or fabrication details should be directed to the design team.

## Art Creation

Vendors will be responsible for setting type to specifications provided. Design team will be responsible for providing artwork for maps, arrows, pictographs, logos and symbols used in the signage. Vendor should inform the design team of any format requirements or preferences.

## Changes

The specifications in this document supercede all previous documents.

## Design Team

Questions about the specifications in this document may be addressed to the design team:

Studio L'Image  
601 19th Street, Suite 200  
San Francisco CA 94107  
415-643-9309  
415-643-9307 fax  
[www.studiolimage.com](http://www.studiolimage.com)

## Lab Contact:

Laura J. Chen  
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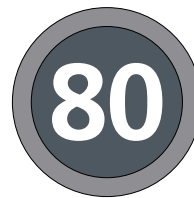
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# Building Identification Signage



## Building Identification

Scale 1:20



Identification  
Primary Large  
Module Type XA

Identification  
Secondary Large  
Module Type XB

Identification  
Primary Small  
Module Type XC

Identification  
Secondary Small  
Module Type XD

## Building Entrance Identification

Scale 1:10



Identification  
Primary Entrance  
Module Type XE

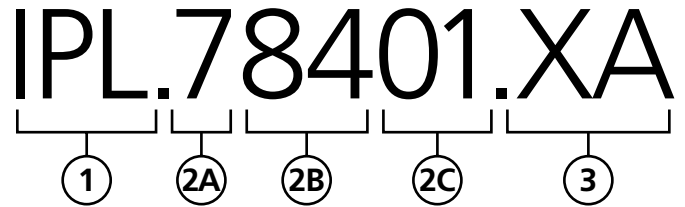


Identification  
Secondary Entrance  
Module Type XF



## Sign Unit Code

Each building identification sign unit is identified by a three-part code. The Sign Message Inventory list breaks out the code in the first three columns.



### 1. Function Code

Identifies functional type and hierarchy.

*Major Categories*

I = Identification

*Hierarchy*

P = Primary

S = Secondary

*Detail Codes*

L = Large

S = Small

Examples of use:

IPL = Identification Primary Large

IPS = Identification Primary Small

ISL = Identification Secondary Large

ISS = Identification Secondary Small

### 2. Sign Number

A 5-digit number uniquely identifies each individual sign.

2A. The first digit refers to the Exterior Signage Area (1–7) in which the building is located. See Appendix C for a map of the exterior signage areas.

2B. The next two digits identify the building number.

2C. The last two digits are the sign number.\*

### 3. Module Type

The exterior system module types are designated XA, XB, and so on to distinguish them from the interior signage module letter series. Each module type defines a particular sign dimension and layout. Construction of each module type is described in section 2.05. Specifications common to all modules are covered elsewhere in section 2.00.

*\*NOTE: Building identification signs are numbered from #[building #]01 for each building. Alphabetic suffixes such as 90A are ignored for the purpose of enumeration.*

## Sign Module Types

### Building Identification Function Codes & Module Types

<i>Code</i>	<i>Description</i>	<i>Module Type</i>
IPL	Identification Primary Large	XA
ISL	Identification Secondary Large	XB
IPS	Identification Primary Small	XC
ISS	Identification Secondary Small	XD
IPE	Identification Primary Entrance	XE
ISE	Identification Secondary Entrance	XF





## Color Code Description

### **Building Identification**

Building Identification signs include modules XA, XB, XC, XD, XE, and XF. The common characteristic of these sign units is that they are all attached to buildings. Since buildings at the Lab are painted a variety of colors, it was determined that no single color scheme for these signs would be satisfactory in all applications. For this reason we have specified three different palettes, called Color Groups. Each building included in this project has been assigned a Color Group which is compatible with the existing architectural palette, and which is used for each sign attached to that building. Refer to section 2.07, Location-Specific Information, for the Color Group assignment of each building. The building affiliation of individual signs can be determined by referring to the Sign Number, as explained on page 2.02.01.

## Color Code List

CODE	COLOR SPEC	FUNCTION
CG1	Color Group 1	Building Identification Color Group (blue-gray)
CG2	Color Group 2	Building Identification Color Group (earthtone-green)
CG3	Color Group 3	Building Identification Color Group (earthtone-brown)
1A	Plochere G129	Color Group 1 Base Color
1B	Plochere G133	Color Group 1 Accent Color
2A	Plochere G194	Color Group 2 Base Color
2B	Plochere G197	Color Group 2 Accent Color
3A	Plochere G26	Color Group 3 Base Color
3B	Plochere G29	Color Group 3 Accent Color
CG(#)	Color Group (as specified)	See Sign Message Inventory for individual sign color group assignment
(#)A	Base Color (as specified)	See Sign Message Inventory for individual sign color group assignment
(#)B	Accent Color (as specified)	See Sign Message Inventory for individual sign color group assignment
WH	White	Type color



The type family specified for all signs is Frutiger. Frutiger Roman is the standard weight used on many types of signs. Frutiger Bold is used for building numbers on building identification signs. Type size specifications for specific signs are given in the Module Description pages.

## Frutiger Roman

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
1234567890.,:

## Frutiger Bold

**abcdefghijklmnopqrstuvwxyz**  
**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**1234567890.,:**



### Module XA

#### Identification Primary Large

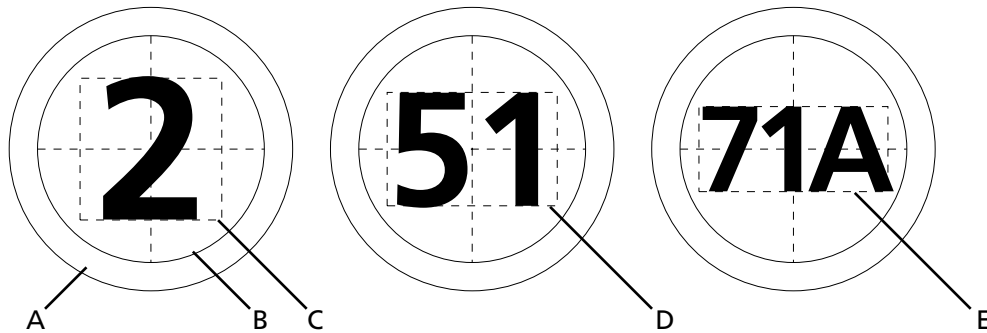
IPL.00000.XA

Primary building identification units are used on the side of the building on which is located the primary public entrance. Module XA is sized to be visible from longer distances and from moving vehicles. It consists of an Accent Circle to which is added a Number Circle. The Number Circle is identical to the number circle which composes the Identification Secondary Large unit, the XB module.



## Module XA Construction

Scale 1:20



A. Accent Circle. 750mm dia. x 1/8" aluminum disk.  
Color: (#)B.

B. Number Circle. 600mm dia. x 1/8" aluminum disk.  
Color: (#)A.

C. Type Zone, 1-digit. 375 x 375mm. Center vertical &  
horizontal. Type Color: WH

D. Type Zone, 2-digit. 450 x 300mm. Center vertical &  
horizontal. Type Color: WH

E. Type Zone, 3-digit. 500 x 225mm. Center vertical &  
horizontal. Type Color: WH

NOTE: Type Height is calculated for the numeral "1".  
Numerals composed of curves such as "8" will slightly  
exceed the nominal measurement. Certain number  
combinations will need to be visually centered, and the  
space between the characters may require adjustment.



### Module XB

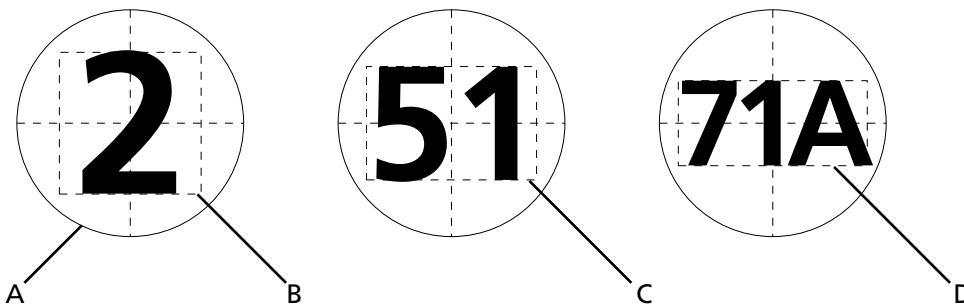
#### Identification Secondary Large ISL.00000.XB

Secondary building identification units are used on those sides of buildings which do not contain the primary public entrance. Module XB is sized to be visible from longer distances and from moving vehicles. It consists of a Number Circle only. This unit is identical to the Number Circle portion of the Identification Primary Large unit, the XA module.



## Module XB Construction

Scale 1:20



Module XB is identical to Module XA with the Accent Circle deleted.

A. Number Circle. 600mm dia. x 1/8" aluminum disk.

Color: (#)A.

B. Type Zone, 1-digit. 375 x 375mm. Center vertical & horizontal. Type Color: WH

C. Type Zone, 2-digit. 450 x 300mm. Center vertical & horizontal. Type Color: WH

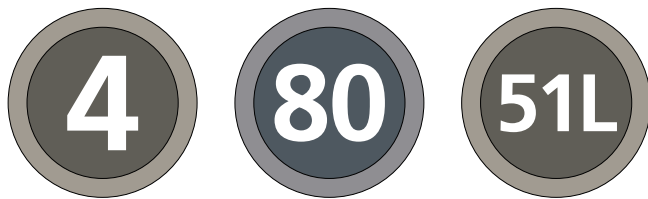
D. Type Zone, 3-digit. 500 x 225mm. Center vertical & horizontal. Type Color: WH

NOTE: Type Height is calculated for the numeral "1". Numerals composed of curves such as "8" will slightly exceed the nominal measurement. Certain number combinations will need to be visually centered, and the space between the characters may require adjustment.

### Module XC

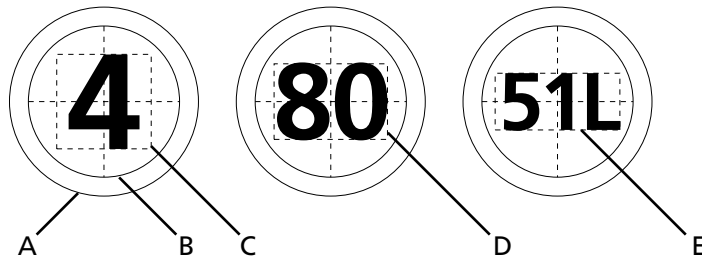
#### Identification Primary Small IPS.00000.XC

Primary building identification units are used on the side of the building on which is located the primary public entrance. Module XC is sized for shorter viewing distances and for smaller buildings. It consists of an Accent Circle to which is added a Number Circle. The Number Circle is identical to the number circle which composes the Identification Secondary Small unit, the XD module.



## Module XC Construction

Scale 1:20



A. Accent Circle. 500mm dia. x 1/8" aluminum disk.  
Color: (#)B.

B. Number Circle. 400mm dia. x 1/8" aluminum disk.  
Color: (#)A.

C. Type Zone, 1-digit. 250 x 250mm. Center vertical &  
horizontal. Type Color: WH

D. Type Zone, 2-digit. 300 x 200mm. Center vertical &  
horizontal. Type Color: WH

E. Type Zone, 3-digit. 330 x 150mm. Center vertical &  
horizontal. Type Color: WH

NOTE: Type Height is calculated for the numeral "1".  
Numerals composed of curves such as "8" will slightly  
exceed the nominal measurement. Certain number  
combinations will need to be visually centered, and the  
space between the characters may require adjustment.

### Module XD

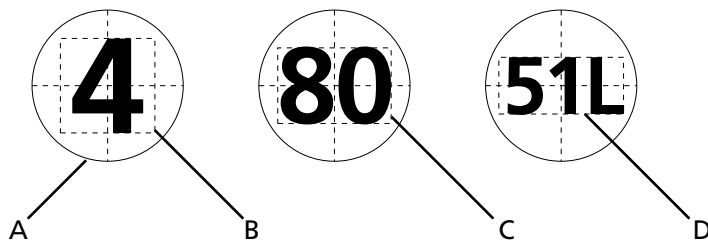
#### Identification Secondary Small ISS.00000.XD

Secondary building identification units are used on those sides of buildings which do not contain the primary public entrance. Module XD is sized for shorter viewing distances and for smaller buildings. It consists of a Number Circle only. This unit is identical to the Number Circle portion of the Identification Primary Small unit, the XC module.



## Module XD Construction

Scale 1:20



Module XD is identical to Module XC with the Accent Circle deleted.

A. Number Circle. 400mm dia. x 1/8" aluminum disk.  
Color: (#)A.

B. Type Zone, 1-digit. 250 x 250mm. Center vertical & horizontal. Type Color: WH

C. Type Zone, 2-digit. 300 x 200mm. Center vertical & horizontal. Type Color: WH

D. Type Zone, 3-digit. 330 x 150mm. Center vertical & horizontal. Type Color: WH

NOTE: Type Height is calculated for the numeral "1".  
Numerals composed of curves such as "8" will slightly exceed the nominal measurement. Certain number combinations will need to be visually centered, and the space between the characters may require adjustment.

## Module XE

### Identification Primary Entrance

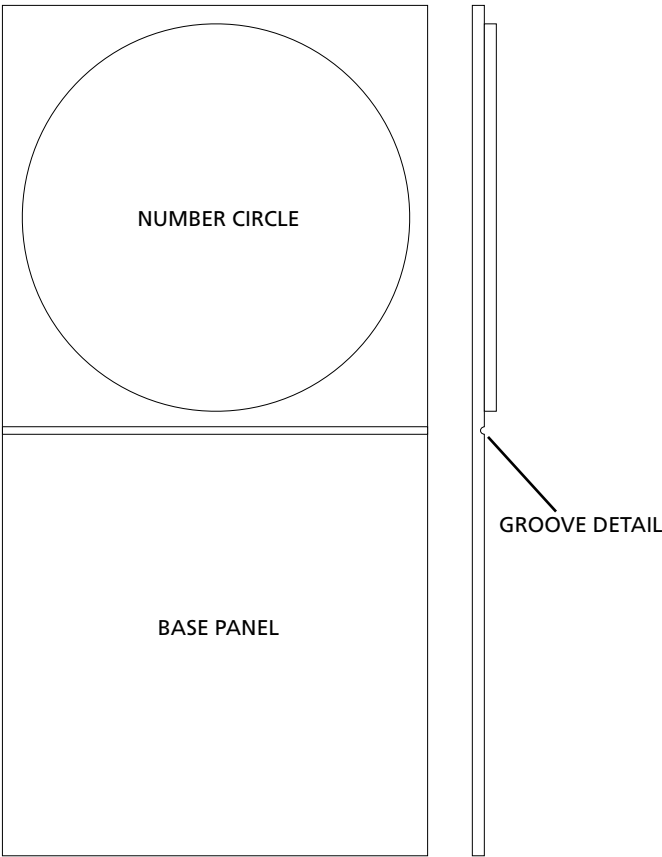
IPE.00000.XE

Module XE is used to identify building entrances which are designated the primary public entrance. It consists of a Base Panel to which is added a raised Number Circle.



Module XE  
Construction

Scale 1:4



IPE.00000.XE

Module IPE.XE Dimensions

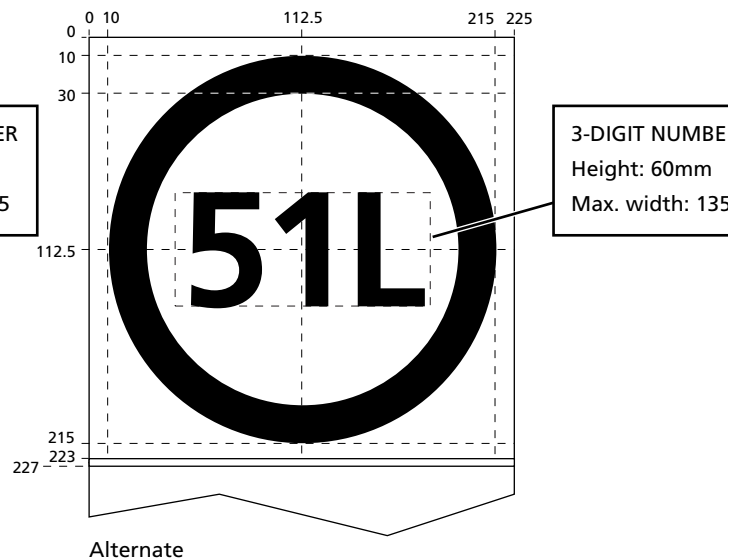
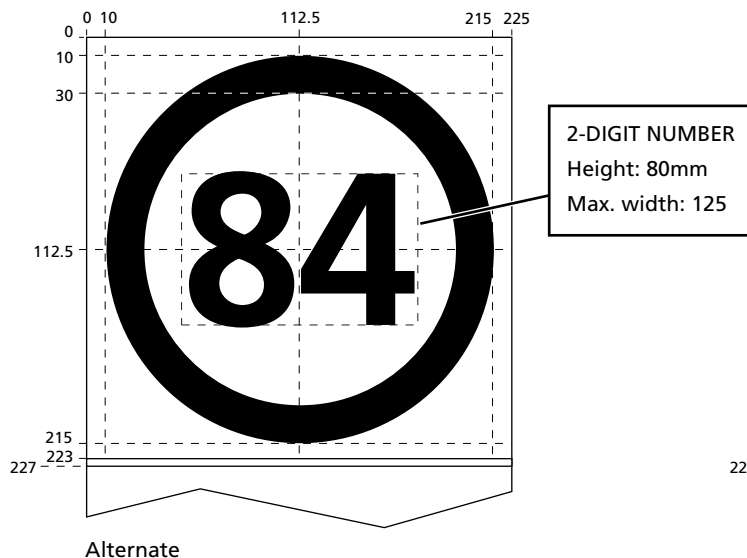
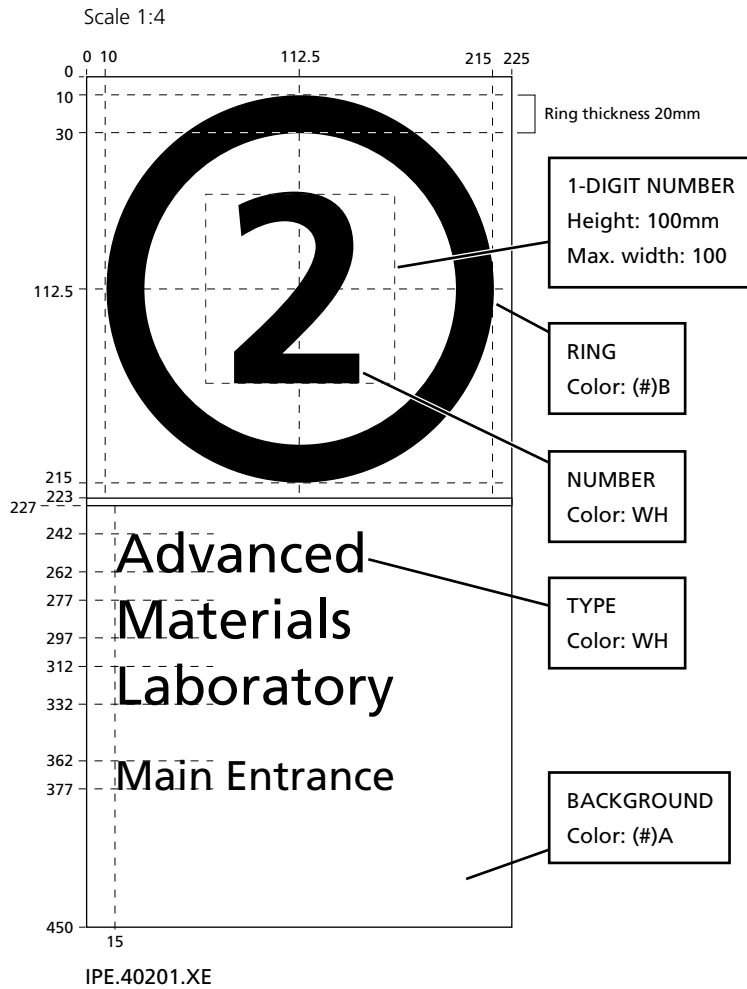
PANEL	W x H (mm)	MATERIAL	DETAIL	STATUS
Base Panel	225 x 450	1/4" acrylic		Permanent
Number Circle	205 x 205	1/4" acrylic		Permanent
Groove Detail	225 x 4	Router groove	Half-round	Permanent

Note on materials:  
Vendor may recommend durable, attractive construction alternatives appropriate for exterior use. Possibilities include: powder-coated steel, polyurethane-painted aluminum, subsurface-printed acrylic and polycarbonate.



## Module XE

### Graphic Specifications



## Module XF

### Identification Secondary Entrance

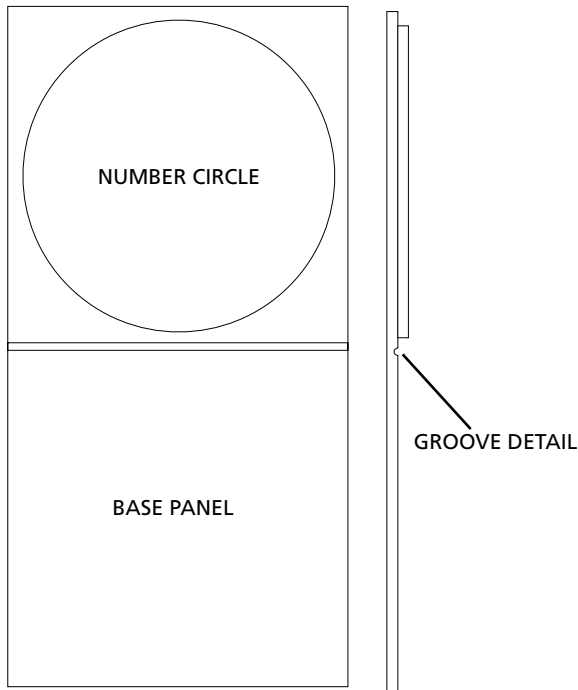
#### ISE.00000.XF

Module XF is used to identify building entrances which are not the primary public entrance. It consists of a Base Panel to which is added a raised Number Circle.



## Module XF Construction

Scale 1:4



ISE.00000.XF

### Module ISE.XF Dimensions

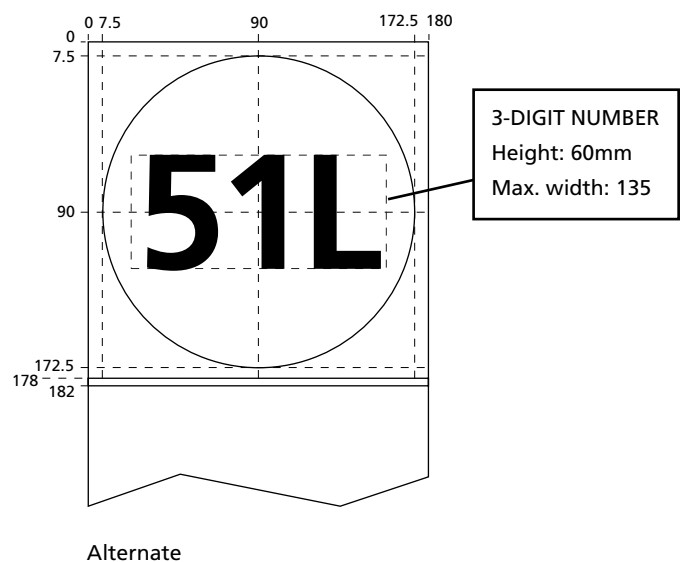
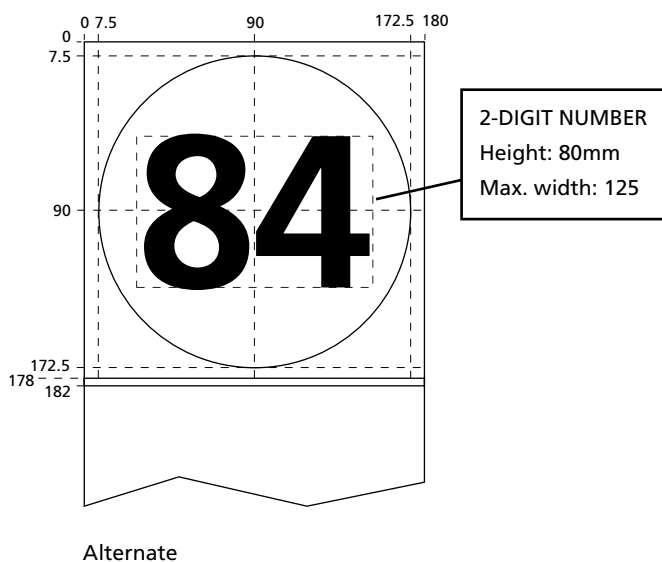
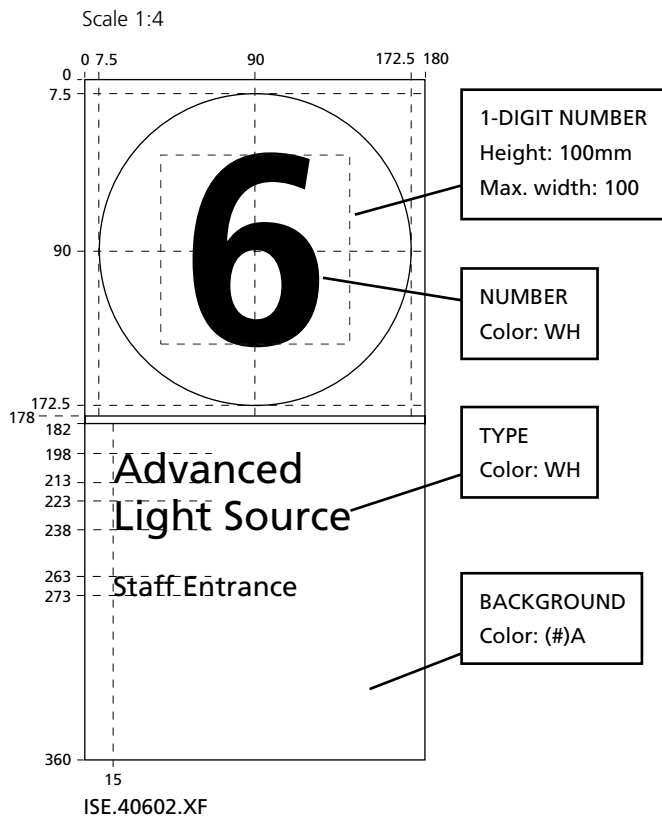
PANEL	W x H (mm)	MATERIAL	DETAIL	STATUS
Base Panel	180 x 360	1/4" acrylic		Permanent
Number Circle	165 x 165	1/4" acrylic		Permanent
Groove Detail	210 x 4	Router groove	Half-round	Permanent

Note on materials:

Vendor may recommend durable, attractive construction alternatives appropriate for exterior use. Possibilities include: powder-coated steel, polyurethane-painted aluminum, subsurface-printed acrylic and polycarbonate.

## Module XF

### Graphic Specifications

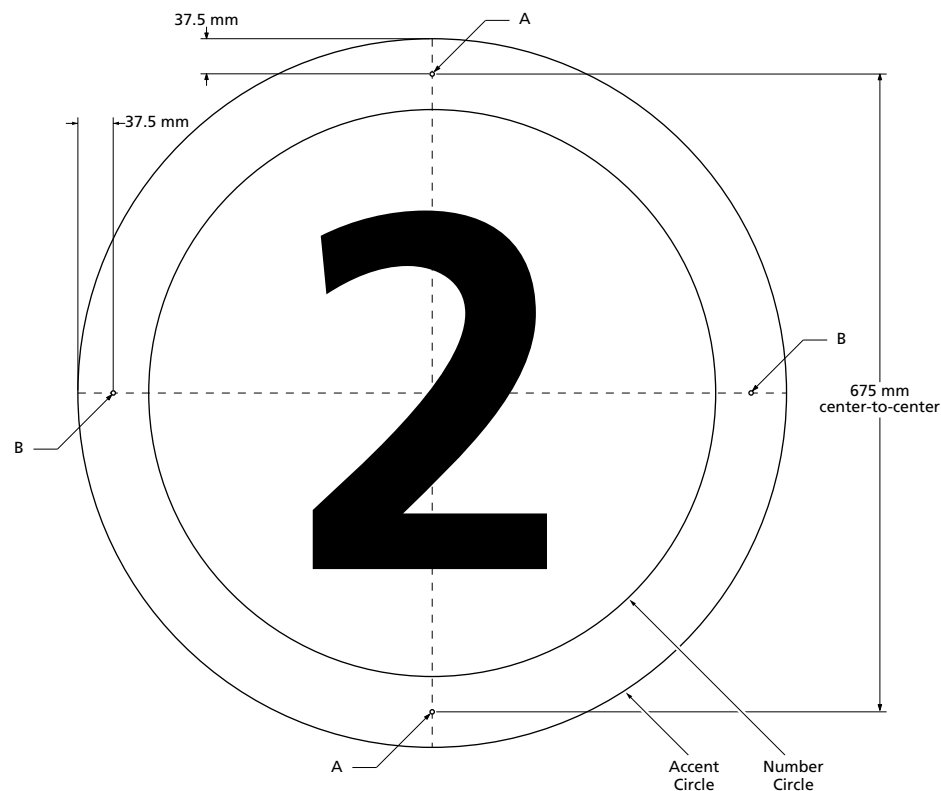




## XA Mounting Layout

Only two mounting holes for fasteners should be drilled per sign unit, at the locations marked "A", or at the locations marked "B", depending on the individual circumstances. Location set A is preferred, and should be used in all cases unless contraindicated. For consistent alignment, holes should be pre-marked with a template at the shop rather than marked and drilled at the installation site. All fastener heads should be painted to match the background color; in this case the color of the accent circle.

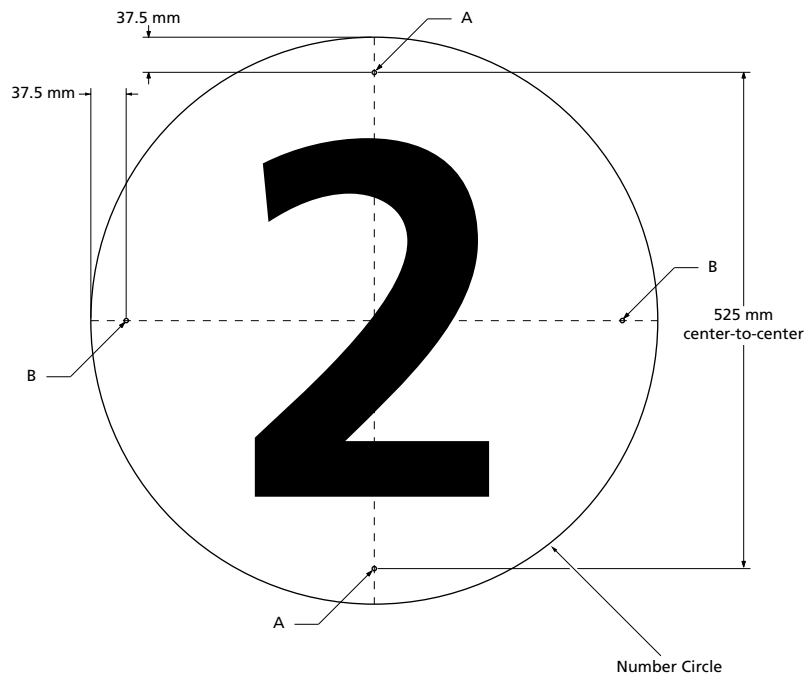
Scale 1:8



## XB Mounting Layout

Only two mounting holes for fasteners should be drilled per sign unit, at the locations marked "A", or at the locations marked "B", depending on the individual circumstances. Location set A is preferred, and should be used in all cases unless contraindicated. For consistent alignment, holes should be pre-marked with a template at the shop rather than marked and drilled at the installation site. All fastener heads should be painted to match the background color; in this case the color of the number circle.

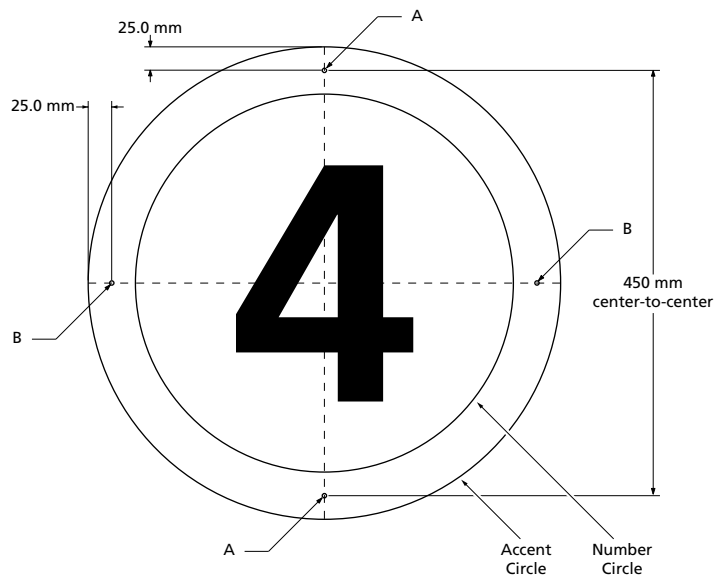
Scale 1:8



## XC Mounting Layout

Only two mounting holes for fasteners should be drilled per sign unit, at the locations marked "A", or at the locations marked "B", depending on the individual circumstances. Location set A is preferred, and should be used in all cases unless contraindicated. For consistent alignment, holes should be pre-marked with a template at the shop rather than marked and drilled at the installation site. All fastener heads should be painted to match the background color; in this case the color of the accent circle.

Scale 1:8

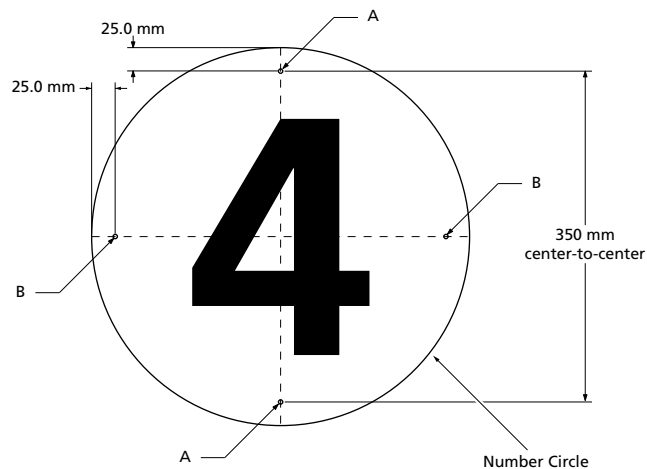




## XD Mounting Layout

Only two mounting holes for fasteners should be drilled per sign unit, at the locations marked "A", or at the locations marked "B", depending on the individual circumstances. Location set A is preferred, and should be used in all cases unless contraindicated. For consistent alignment, holes should be pre-marked with a template at the shop rather than marked and drilled at the installation site. All fastener heads should be painted to match the background color; in this case the color of the number circle.

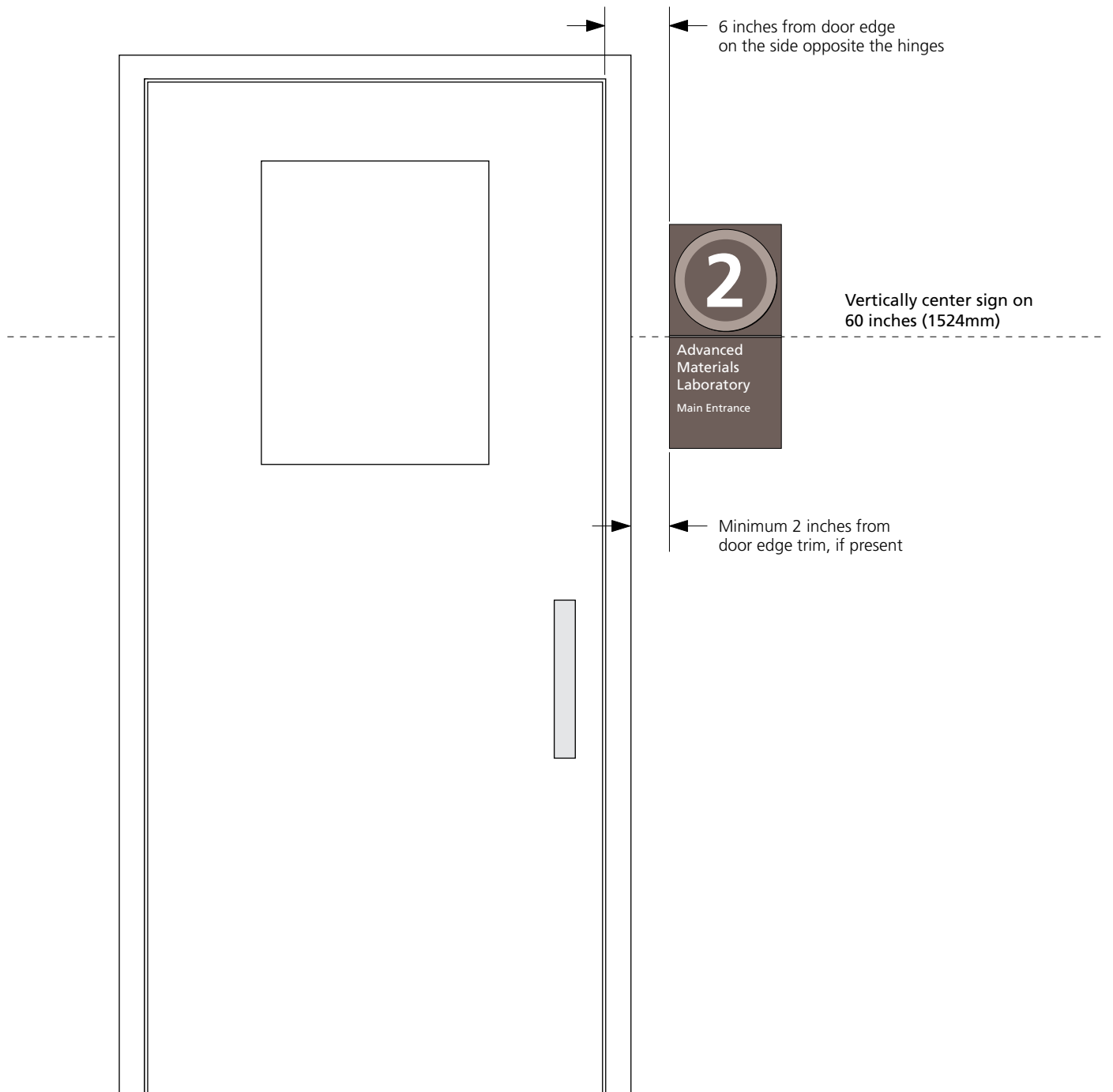
Scale 1:8



## Module XE Mounting Layout

### Elevation

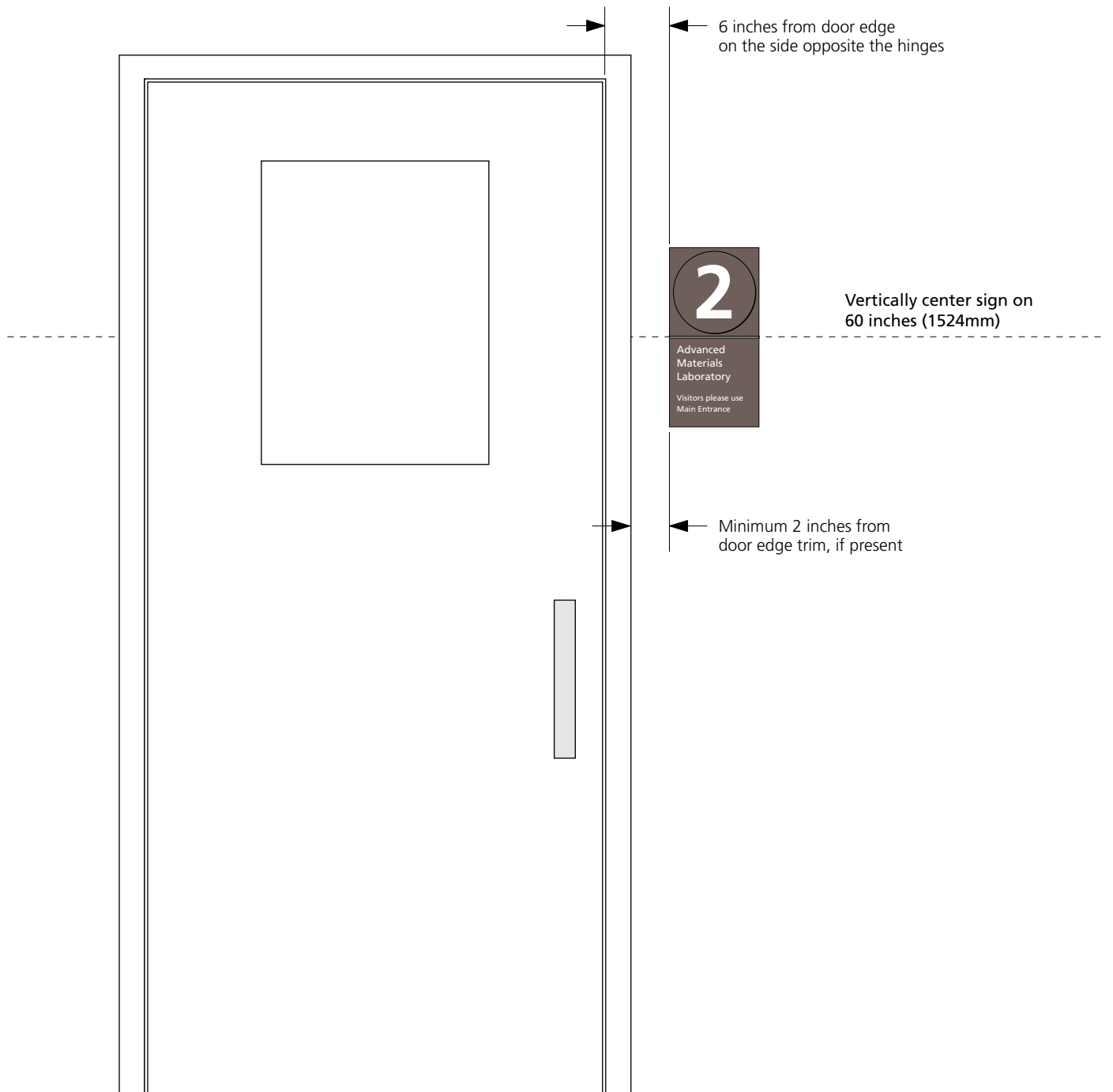
Scale 1:12



## Module XF Mounting Layout

### Elevation

Scale 1:12





## Color Group Assignments By Building Number

Building Number	Color Group
2	3
4	2
5	2
6	1
7	2
10	1
14	3
16	2
17	2
25	2
26	1
27	3
29	3
29 A	3
29 B	3
29 C	3
31	3
34	2
35	1
37	2
40	2
41	2
43	3
44 A	2
44 B	2
44	3
45	2
46	3
46 A	3
46 B	3
46 C	3
46 D	3
47	3
48	2
50	2

Building Number	Color Group
51	2
51 L	2
52	2
53	3
54	3
55	1
55 A	3
55 C	3
56	2
58	3
60	1
62	3
62 A	3
63	3
64	1
65	1
65 A	3
65 B	3
66	1
67 B	3
67 C	3
69	2
70	2
70 A	2
71	1
71 A	3
71 B	2
71 C	3
71 D	3
71 E	3
71 F	3
71 H	3
71 J	3
71 K	3
71 P	3

Building Number	Color Group
72	1
73	3
74	2
75	2
75 A	2
75 B	3
75 E	3
76	2
76 K	2
76 L	2
77	2
77 A	2
78	2
79	1
80	1
80 A	1
81	3
82	1
83	3
83 A	3
84	1
85	1
85 A	1
85 B	2
88	3
90	3
90 B	3
90 C	3
90 F	3
90 G	3
90 H	3
90 J	3
90 K	3
90 P	3

# Off-Site Building Identification



## Off-Site Buildings

### Background

The requirements of identification signage for off-site buildings are considerably more complex than for buildings on the Berkeley Lab campus. The standard Building Identification signs, include modules XA, XB, XC, and XD, are specifically designed for use on-site. Their primary function is to distinguish the various lab buildings by prominent display of the building number. Out of this context, the size, content, and appearance of these modules is not appropriate.

Off-site building identification signage requires a different approach. For one thing, the building number has little relevance in this context. The building name or title assumes the major role in distinguishing the facility from other off-site locations. Furthermore, the signage carries the additional burden of identifying the facility as part of Berkeley Lab, which would not otherwise be apparent. Finally, the street address of the building becomes an important wayfinding factor, which must not be obscured.

Above all, due to its location in the public eye, off-site building signage must be carefully designed so as to enhance the image of Berkeley Lab. In this respect, it is tightly linked to the physical appearance of the building, which is not a major factor in the on-site system. The signage and the architecture must work together to convey an appropriate image.

### Suburban vs Urban Sites

Suburban settings such as office parks may require a different approach than urban locations such as multistory office buildings. In office parks, signage is generally separate from the building structure, and may be subject to pre-existing standards set by the developer or architect. At this time, no examples of this type of signage have been developed.

In urban areas, signage is usually applied to the facade of the building, and may be severely constrained in size,

structure, or materials due to physical or aesthetic requirements of the site. In either case, certain conventions must be followed in order to assure appropriate use of the Berkeley Lab identity and clear communication of the building title or function.

The ensuing discussion is broadly applicable to either location possibility; but, for the most part, assumes an urban site and signage directly applied to the building.

### Lab Identity

There are many variations of the official lab identity in current use. The preferred terminology for signage use is “Berkeley Lab”, as opposed to the full, formal name “Ernest Orlando Lawrence Berkeley National Laboratory”. Because of scale and readability issues, the ‘dome and tower’ logo should not be used as the primary identity element. Rather, the convention calls for the phrase “Berkeley Lab” to form the first part of the complete building title, as in this hypothetical example: *Berkeley lab Emeryville Storage Facility*. This construction enables a unified typographic treatment for the entire message.

The simplicity of this solution, in turn, enables it to be adapted to any architectural context, using appropriate layout and materials. Such flexibility would not be the case were the convention to dictate a particular size, color, location, or typographic treatment, as might be expected in a commercial franchise operation. Some preferred treatments are discussed in the following paragraphs.

### Building Title

As stated above, the full building title includes the phrase “Berkeley Lab”. The title should be located on the building so that it reinforces the main entrance, either being centered directly above or immediately adjacent. The entire title should be set in letters of the same size, on a single line, if at all possible. The size of the letters should be appropriate for the projected viewing distance.

(continued)



## Off-Site Buildings

The typestyle, finish, materials and construction of the sign should be carefully chosen with consideration of the building architecture. There is no requirement that these details be consistent from building to building; rather, each installation should be optimized to the local context.

### Recommendations

Certain materials and finishes are considered more appropriate insofar as enhancing the image of Berkeley Lab. These may include raised metal letters, and carved or cast letters in stone or concrete. Inappropriate materials include neon, illuminated plastic letters, sandblasted redwood, adhesive vinyl lettering, or lettering painted directly on the building.

The recommended typestyles for three-dimensional letters are the 'geometric' sans serif families. Some specific examples are Avenir Medium, Avenir Heavy, Futura Regular, Futura Heavy, and Twentieth Century Medium, depending on the relative weight required. These typefaces are chosen because their simple, bold construction makes them sculpturally appealing while remaining highly readable. Other sans serif typefaces, such as the popular Helvetica, or Frutiger, used in on-site signage, have more complex letterforms which do not translate well into three dimensions. Serif typefaces, such as Times Roman or Garamond, do not convey the proper image of the lab, and are not complementary to modern architecture. Finally, the typeface used in the Berkeley Lab logo, Bank Gothic, is not recommended for much the same reasons that the logo was not recommended for the primary identification element — the extended letterforms are difficult to read and take up a great deal of space relative to their height.

### Address (Street Number)

After the building title, the street number should be the most prominent piece of information. Generally placed directly above the main entrance door, often on a transom window, it should be styled to harmonize with the

title treatment, and not left as an afterthought. In some installations it may be placed on an awning or other existing structure for better visibility. In a formal environment, the entire address may be spelled out, as in "415 20th Street". When placed on a window, vinyl lettering is an appropriate material; otherwise, similar treatments to the title signage should be considered.

### Building Number

Off-site buildings are identified with a three-digit number, usually beginning with "9". Although this is not a primary means of identifying these facilities, this information should be available to users and visitors. The recommended convention is that it be placed next to the entrance, in a size and layout consistent with the on-site standard XE module, and display the building number in a circle, and the building title. The actual details may vary according to the installation; for instance, sometimes the information may be placed directly on a window in adhesive vinyl lettering, instead of on a separate sign unit.



## Off-Site Buildings and Facilities

The application of the Berkeley Lab identity to off-site buildings requires a careful examination of multiple factors. One of these is the public name of the facility. The following considerations are put forward as guidelines for the development of building names, with the anticipation that if thoughtfully executed they will assure clear communication, and bring increased visibility and awareness to the laboratory.

It might be asked whether a building name is even necessary. Conceivably, the off-site facility could merely display some variant of the Berkeley Lab identity, and not a specific building name. Aside from the obvious utility of having a unique, shared means of referring to the facility among lab personnel, it is also important to present a clear image to the public. An inappropriate over-emphasis on the Berkeley Lab identity in a particularly public location could even result in confusion with the main laboratory campus, the location of which is not well understood by the public at large.

### Lab Identity

Given that off-site facilities should be clearly identified as belonging to Berkeley Lab, the following paragraph discusses some of the possibilities for implementing this requirement, in light of the previous conclusions.

There are several versions of the lab identity, which theoretically could be applied singly or in combination. The 'dome and tower' logo includes the phrase "Berkeley Lab", albeit in a format which renders the relative size of the message unfortunately diminutive for architectural signage purposes. A variation combines this logo with the full formal name "Ernest Orlando Lawrence Berkeley National Laboratory" — to which the same objection applies. Simply spelling out the full name in appropriately-sized lettering seems likely to run up against space constraints in most conceivable layouts. Finally, the 'bar' variant of the logo, with just the words "Berkeley Lab" in a rectangle, turns out to be awkward to combine with a building name in actual practice.

All things considered, the recommendation is that the name of the facility be preceded by the phrase "Berkeley Lab" as part of its official title, as in this example: *Berkeley Lab Oakland Facility*. The building identification signage would consist of this entire title.

### Building Name

The part of the official title that does not consist of the phrase "Berkeley Lab" is here referred to as the building name. The purpose of these guidelines is to simplify the process of coining names for new off-site facilities. Although at first glance this process may not seem all that difficult, in practice it is full of potential pitfalls. An ideal name should be short, simple, and easy to remember. It should be readily identifiable with the facility it purports to describe, and it should be specific enough not to equally well describe some other facility. The name should be unique, and not easily confused with some similar name. Finally, the name should make sense to a casual visitor or passer-by, in the context of the location; for this reason, it should not actually include the words "off-site".

It may not be possible to develop a rigid formula that will automatically create an appropriate name in every instance. Nevertheless, a survey of potential naming components will serve to demonstrate the strengths and weaknesses of various approaches.

For the purposes of this discussion, the entire building title is represented by this diagram:

"Berkeley Lab" (lab identity) + [building name]

The building name itself may be deconstructed in this manner:

[modifier(s)] + [descriptor]

The modifiers may be further categorized as location modifiers or function modifiers. Finally, there may be other, unrelated solutions for certain facilities.

(continued)

## Off-Site Buildings and Facilities

### Location Modifiers

A location modifier can give useful information in identifying off-site facilities. The most obvious example of a location modifier would be the city in which the facility is located, as in *Oakland Building* or *Emeryville Facility*. This scheme reveals a weakness, however, when two or more facilities are located in the same community. At this point a function modifier may be added, or a more specific location identified, such as the street (*University Avenue Annex*); or a more generic or relative location modifier used, as in *Downtown Center* or *West Oakland Facility*. It should be noted that the use of the city name for facilities located in Berkeley results in undesirable redundancy: *Berkeley Lab Berkeley Facility*.

### Function Modifier

As noted, a function modifier can be used to differentiate separate facilities in the same community, for example *Oakland Computing Facility* and *Oakland Storage Facility*. It could also be used alone, as in the case of city of Berkeley locations (*Berkeley Lab Shipping Facility*). However, some locations might have no specific function, or a combination of different functions. It is even conceivable that two such locations might be in the same community.

For example, another office structure in Berkeley might be leased for a similar purpose to Building 937. In this situation, a rigid naming formula such as:

[city name] + [function] + [descriptor]

would break down. It is recommended that a functional modifier be employed only for specific concepts such as *Computing*, *Shipping* or *Research*, as opposed to generic terms such as *Administrative* or *Support*.

### Descriptor

The descriptor used must be appropriate to the type of facility. It should also create a euphonious combination with the associated modifiers. While the descriptors used may vary, it is possible that certain forms will be preferred to others. In general, it would not be wise to rely upon

the descriptor alone to differentiate separate facilities, as in the case of *Berkeley Lab Administrative Facility* and *Berkeley Lab Administrative Center*; this would seem sure to cause confusion. Possible descriptors include *Annex*, *Building*, *Center*, *Facility*, *Institute*, *Laboratory*, *Location*, *Office* and *Site*.

### Other Solutions

It is possible that the street address could become the primary name, as in *500 Shattuck Center*. This formula is frequently used in commercial real estate, and could be appropriate in cases where Berkeley Lab occupies the entire building, and the building itself is well known. Sometimes the building may have a pre-existing name of its own, which is already in widespread use, such as *Promenade Building*. *Berkeley Tower* is another example.

In the past, an approach has been taken which uses unique names, such as *Calvin Laboratory* or *Joint Genome Institute*, although these names refer to particular permanent facilities, and not just to their locations, and thus are not strictly analogous to the ones currently being implemented. However, some consideration could be given to unique naming of planned long-term off-site locations.

### Recommendations

The building name should be the shortest (or simplest) unique combination, using a location modifier or a function modifier, plus a descriptor, that adequately describes the facility. Occasionally both a location and a function may need to be included. An acceptable alternative is to use all or part of the existing building name, given that it meets the requirements of uniqueness and appropriateness. Using these guidelines, the names for two current off-site locations might be:

415 20th Street, Oakland (Building 943):

*Berkeley Lab Oakland Facility*

2120 University Avenue, Berkeley (Building 937):

*Berkeley Lab Tower Offices*

---

# Shuttle System Signage and Graphics



## On-Site Shuttle Signage

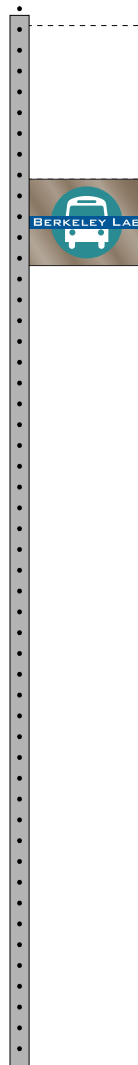
Scale 1:20



Identification  
Primary Bus  
Code: IPB  
Module Type: XG

## Off-Site Shuttle Signage

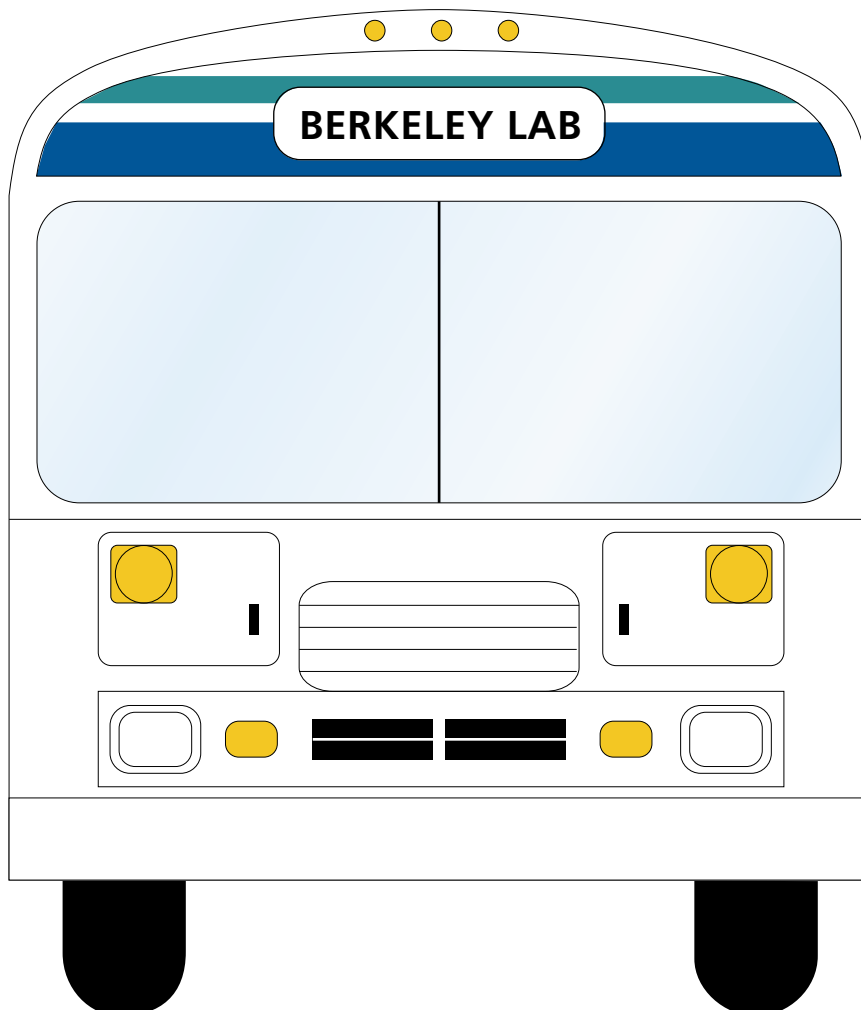
Scale 1:20



Identification  
Secondary Bus  
Code: ISB  
Module Type: XI

## Shuttle Bus Graphics

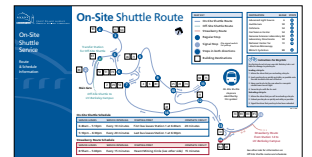
Scale 1:20



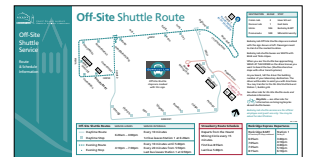
## Route Map

Scale 1:10

On-Site



Off-Site







## Sign Unit Code

Each shuttle system sign unit is identified by a three-part code. The Sign Message Inventory list breaks out the code in the first three columns.

### 1. Function Code

Identifies functional type and hierarchy.

*Major Categories*

I = Identification

*Hierarchy*

P = Primary

S = Secondary

*Detail Codes*

B = Bus

Examples of use:

IPB = Identification Primary Bus

ISB = Identification Secondary Bus

### 2. Sign Number

A 5-digit number uniquely identifies each individual sign.

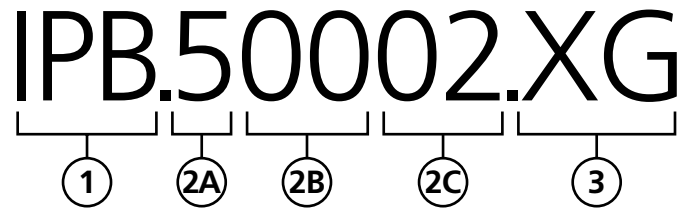
2A. The first digit refers to the Exterior Signage Area (1–7) in which the building is located. See Appendix C for a map of the exterior signage areas. The digit “0” indicates an off-site location.

2B. The next two digits identify the building number, for signs attached to buildings. The shuttle system signs have the digits “00” in this position.

2C. The last two digits are the sign number.

### 3. Module Type

The shuttle system sign module types are XG and XI. Each module type defines a particular sign dimension and layout. Construction of each module type is described in section 4.05. Specifications common to all modules are covered elsewhere in section 4.00.



## Sign Module Types

### Shuttle System Function Codes & Module Types

<i>Code</i>	<i>Description</i>	<i>Module Type</i>
IPB	Identification Primary Bus	XG
ISB	Identification Secondary Bus	XI



## Color Code Description

### Color Convention

The Shuttle System utilizes the Berkeley Lab identity colors (blue and teal) to differentiate On-Site and Off-Site routes. This scheme is consistently applied to signage, bus graphics, and printed materials (route maps and schedules). Other colors are used in the Bus Graphics and the Route Map Handout to indicate specific routes, but are not used in signage. The sign background colors are unique to the shuttle system, and are different than those used in other exterior signage. A list of the colors used in Shuttle System signage and bus graphics is given on page 4.03.02. Colors used in print materials such as the route map handout are specified in the art for that particular piece.

## Color Code List

CODE	COLOR SPEC	FUNCTION
C01	Matthews 41-312 Medium Bronze	Sign background
C02	Matthews 47C-2T Riviera Sand	Pedestal color
C03	Pantone 653 CV Blue	On-Site Shuttle color
C05	Pantone 6453 CV Teal	Off-Site Shuttle color
C06	Pantone 194 CV Maroon	Strawberry Route Shuttle color
C07	Pantone 872 CV Old Gold Metallic*	Special Tour color
WH	White	Type color

\* or stock vinyl equivalent



## Typography

The type family specified for all signs is Frutiger. Frutiger Roman is the standard weight used on all modules. Frutiger Bold is used for building numbers on directional and identification signs. Type size specifications for specific signs are given in the Module Description pages.

### Frutiger Roman

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
1234567890.,:

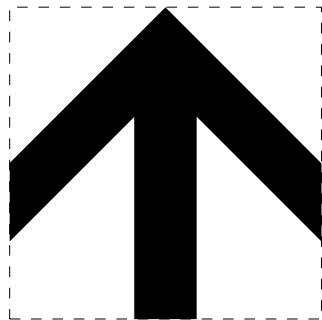
### Frutiger Bold

**abcdefghijklmnopqrstuvwxyz**  
**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**1234567890.,:**

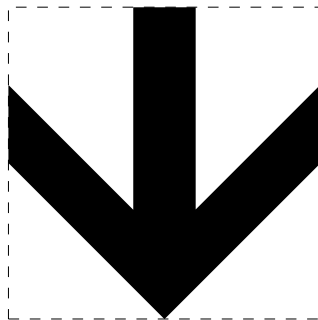


## Arrow Art

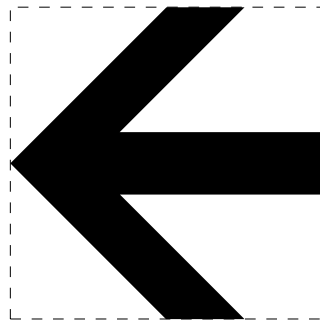
The arrow symbol used throughout the system has been specifically designed to harmonize with the chosen type-faces. The signage vendor should use the arrow art as shown on this page and supplied as digital art on disk.



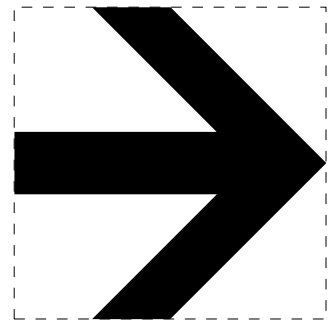
Up



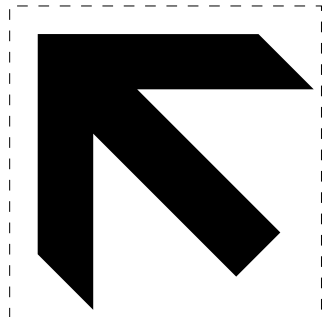
Down



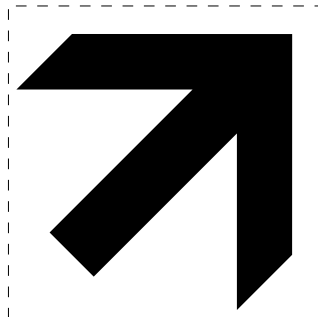
Left



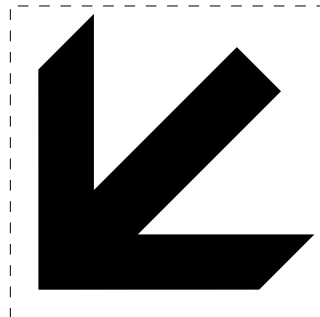
Right



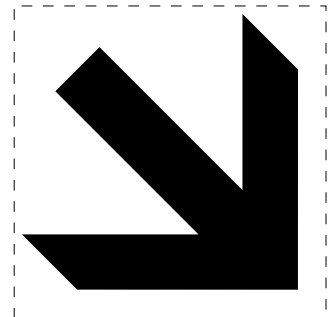
Up Left



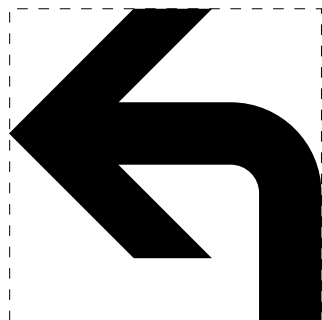
Up Right



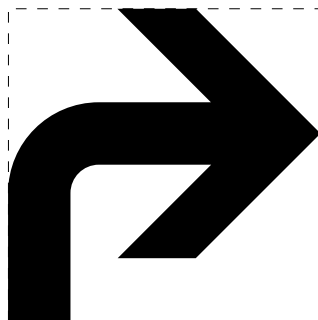
Down Left



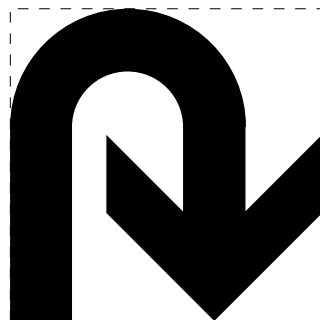
Down Right



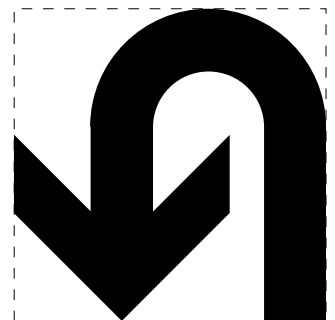
90° Left



90° Right



Back Right



Back Left

### Pictographs

This pictograph has been chosen to harmonize with the standard signage typefaces. The signage vendor should use the art as shown on this page and supplied as digital art on disk.



Shuttle Bus

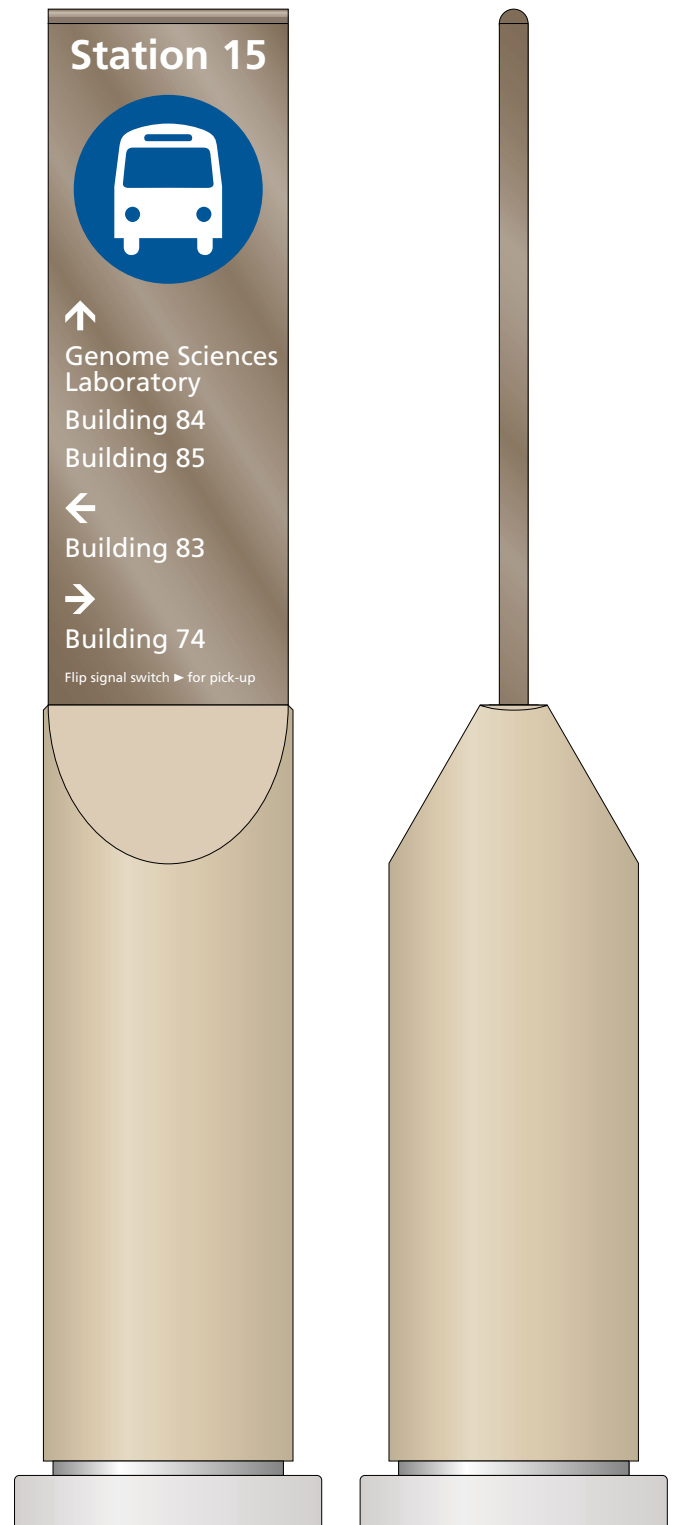


## Module XG

### Identification Primary Bus

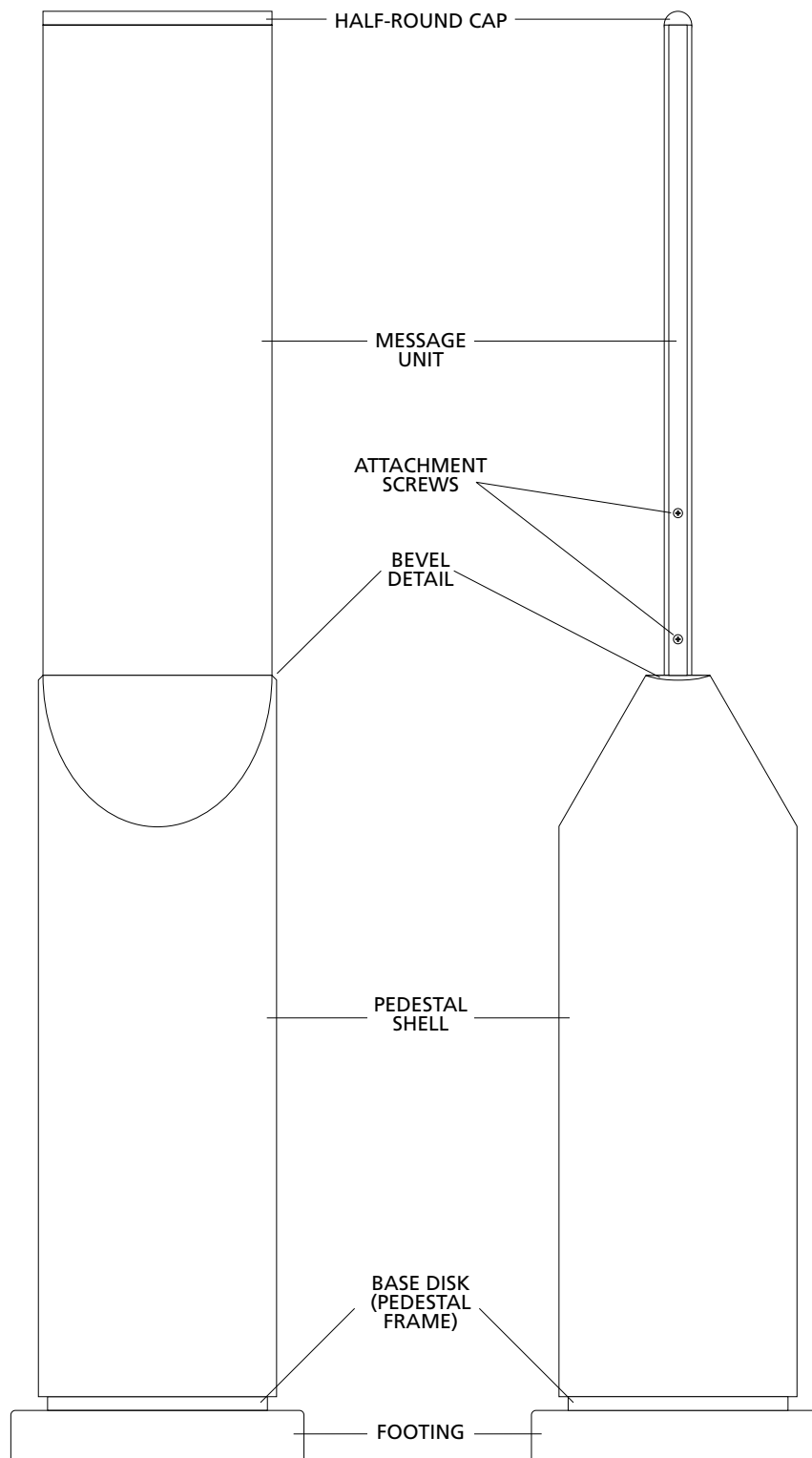
IPB.00000.XG

On-site shuttle bus stops at the Laboratory which experience a significant volume of visitor traffic are enhanced with pylon-style identification sign units. Each unit displays the Station Number and bus stop identification symbol on the primary face. Many units also display directional information for nearby visitor destinations. Depending on sign location and orientation, units may also display information on the secondary, or reverse, side. Refer to the Shuttle Sign Message Inventory for specific message content.



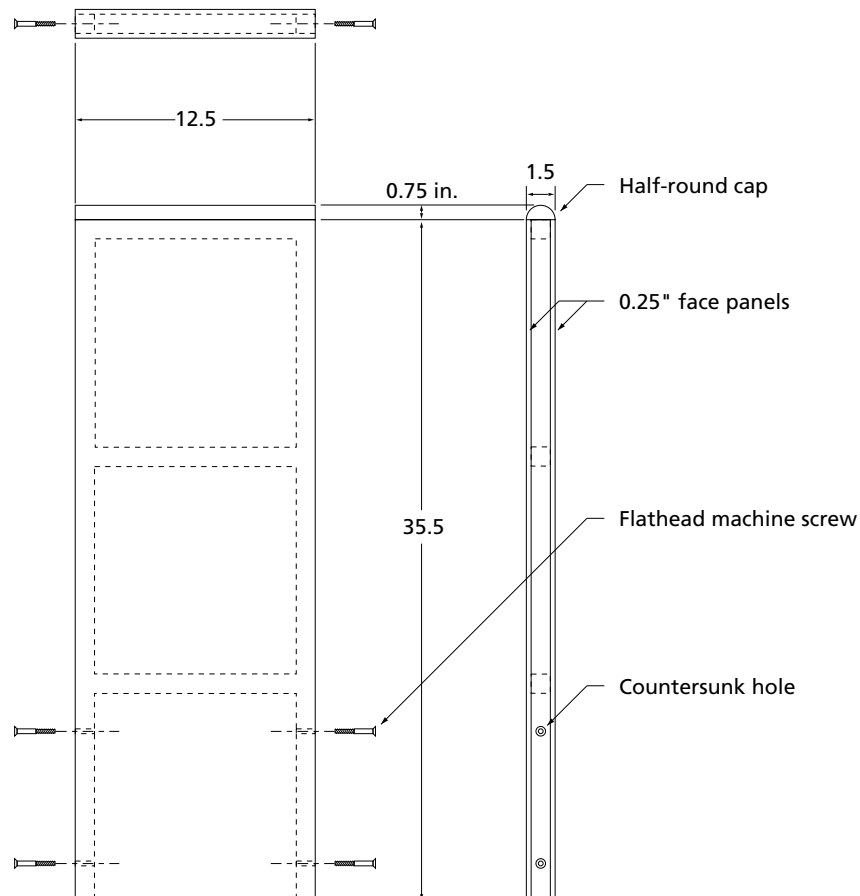
## Module XG Construction Layout

Scale 1:10



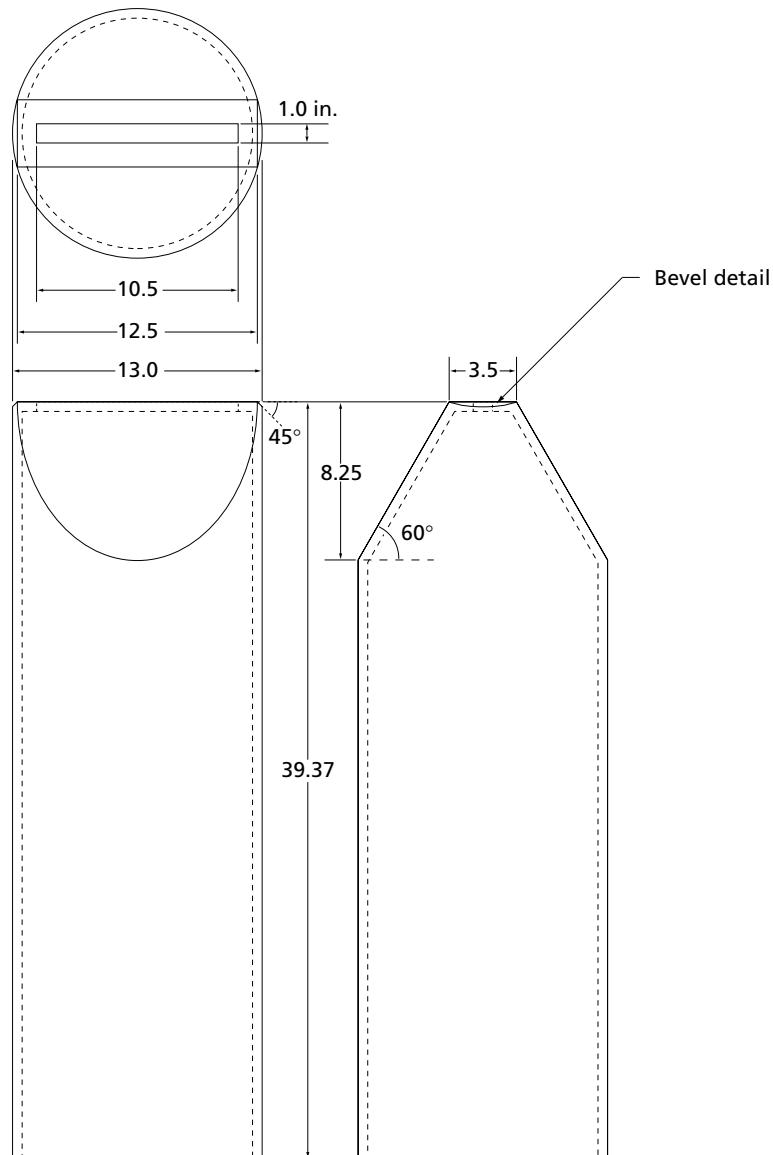
## Module XG Construction Message Unit

Scale 1:10



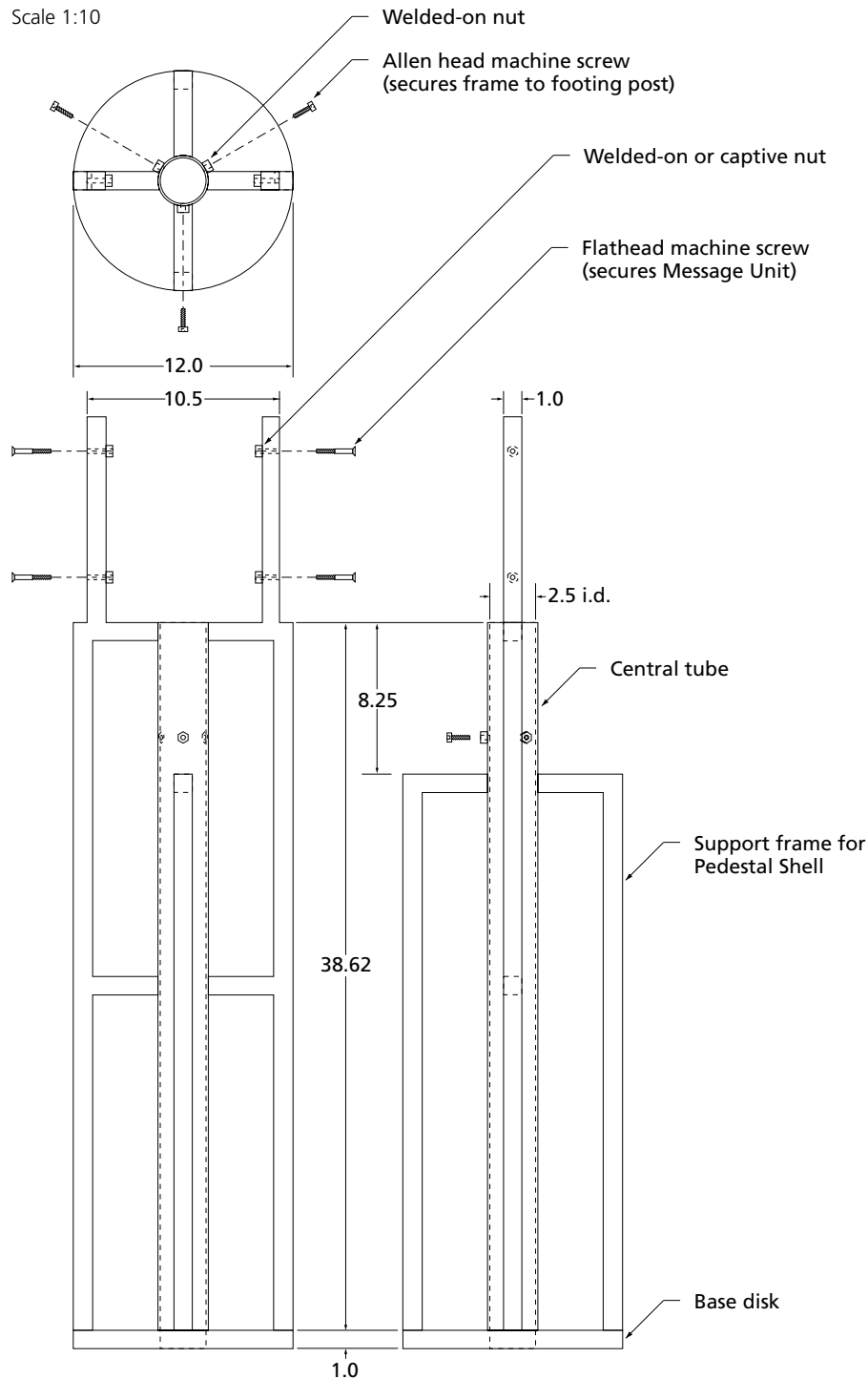
## Module XG Construction Pedestal Shell

Scale 1:10



## Module XG Construction Pedestal Frame

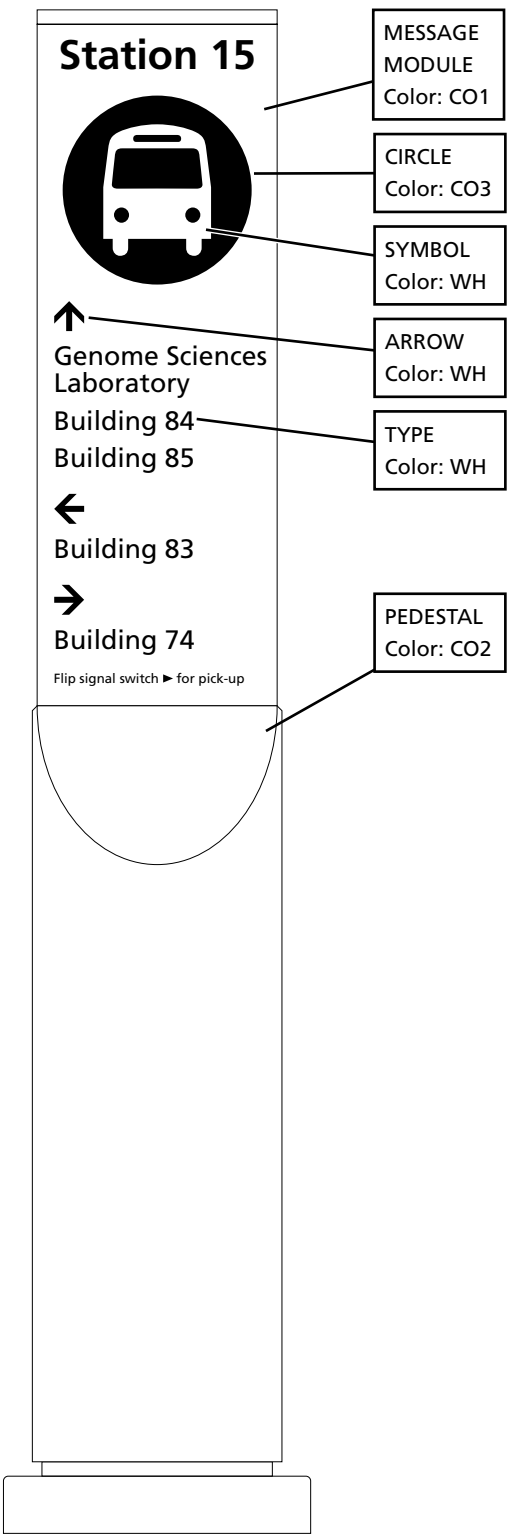
Scale 1:10





Module XG  
Graphic Specifications

Scale 1:10

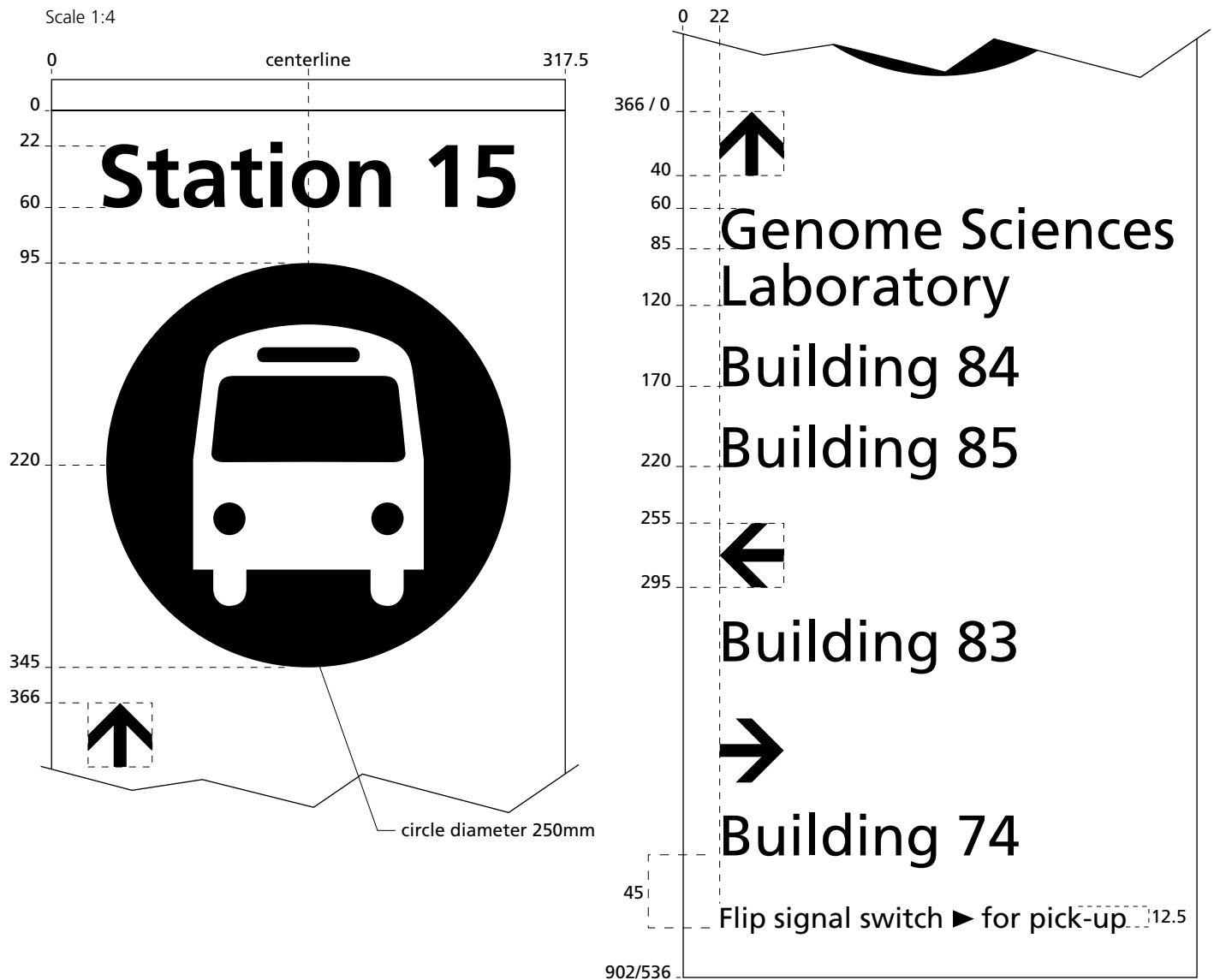


Finish Specifications

COLOR	FINISH
C01	Semigloss polyurethane
C02	Matte enamel/spray-on "light stucco" texture
C03	Semigloss vinyl/custom color
WH	White applied vinyl

## Module XG

### Type Specifications

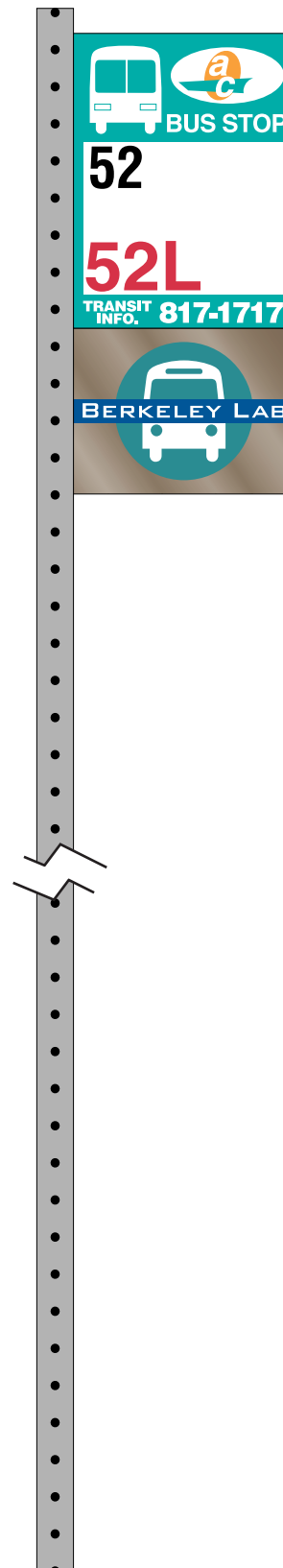


## Module XI

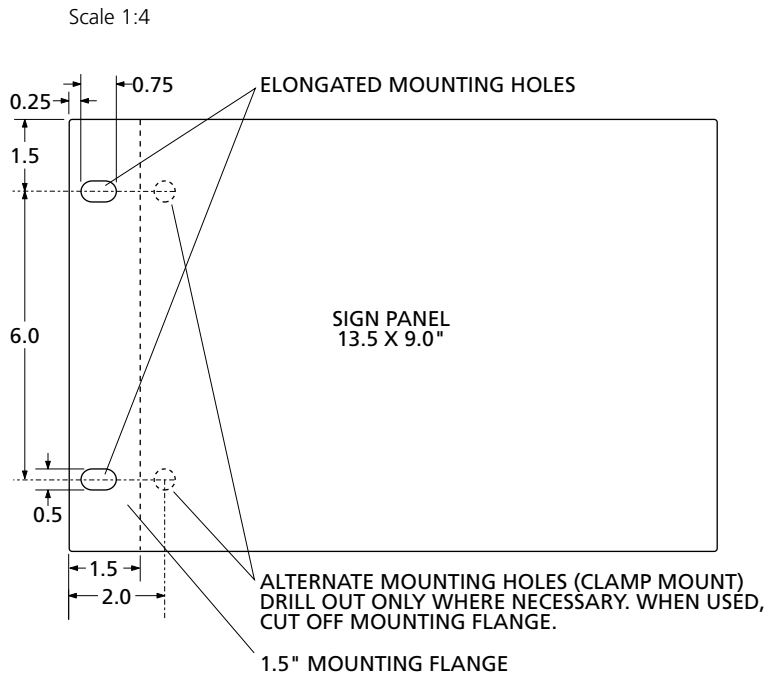
### Identification Secondary Bus

ISB.00000.XI

Off-site shuttle bus stops are indicated by post-mounted identification sign panels. These flag-style units are designed to be attached to existing poles, which they may share with AC Transit bus signs. In this case the XI module is attached below the AC Transit sign.



## Module XI Construction



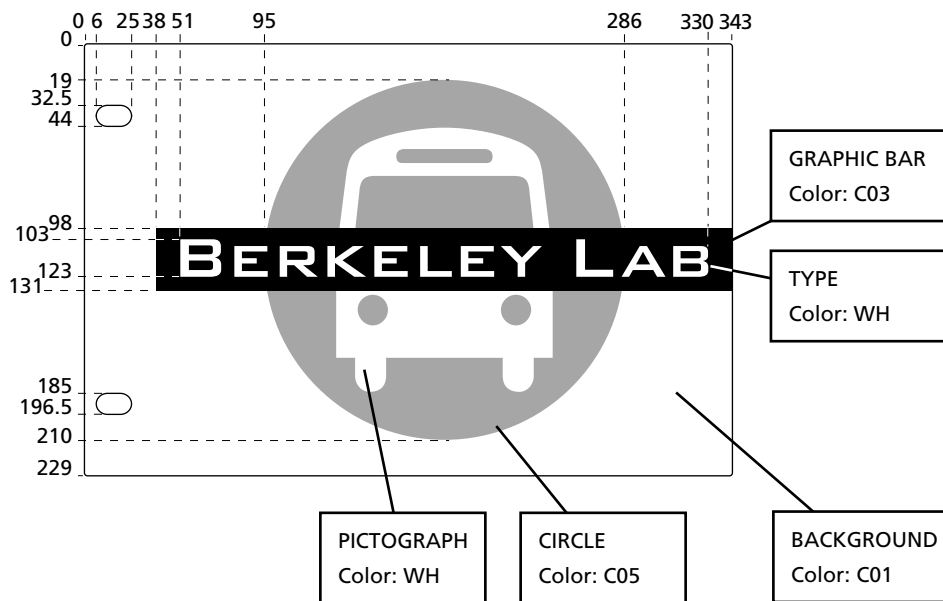
### Module XI Dimensions

PANEL	W x H	MATERIAL	DETAIL
Sign Panel	13.5 x 9" (343 x 228.5mm)	.0625" aluminum (1.6mm)	corner radius .0625" (1.6mm)

## Module XI

### Graphic Specifications

Scale 1:4



REVERSE

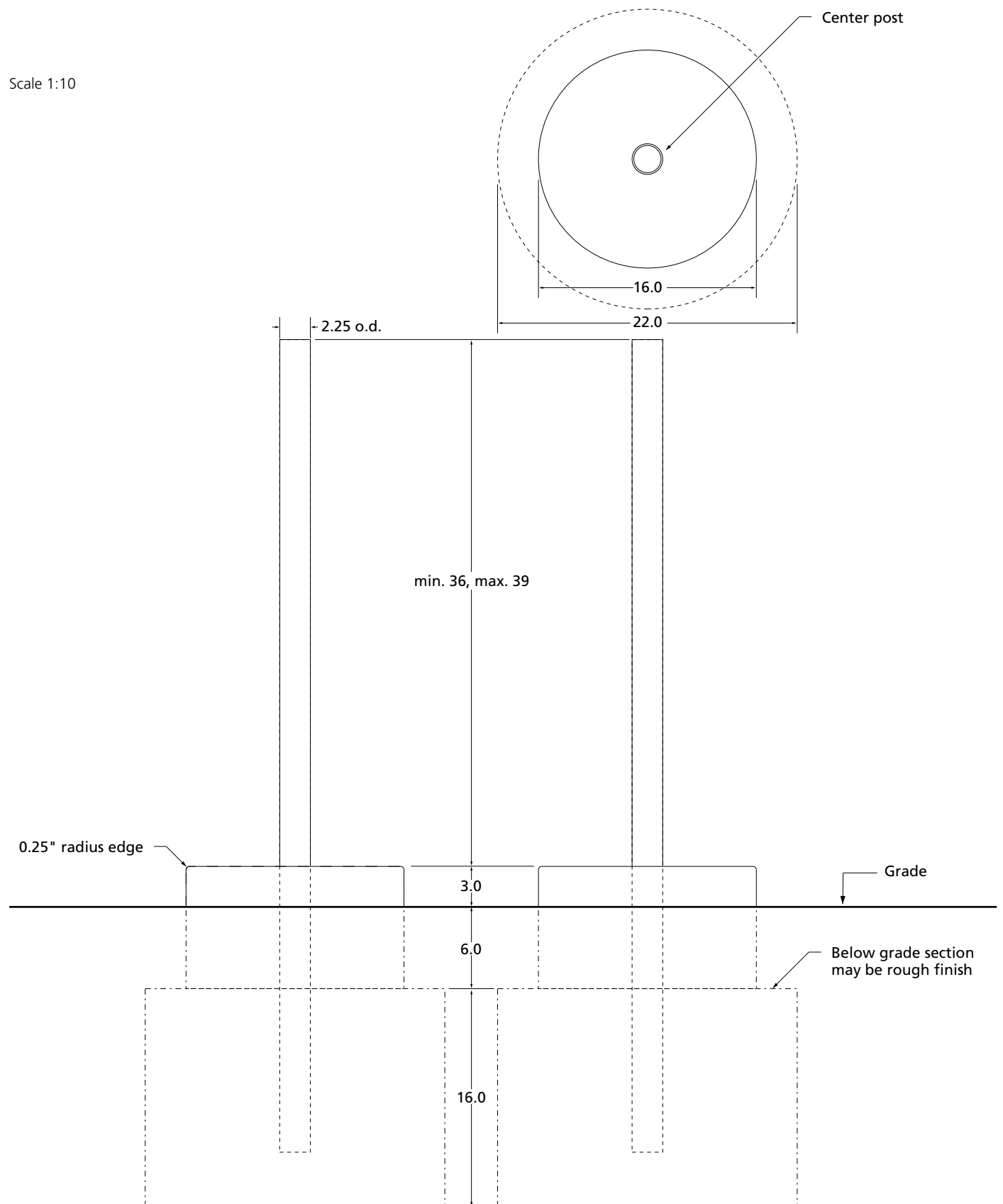
#### Module XI Finish Specifications

COLOR	FINISH
C01	Semigloss polyurethane
C03	Semigloss vinyl/custom color
WH	Reflective vinyl
C05	Semigloss vinyl/custom color



## Pylon Footing Module XG

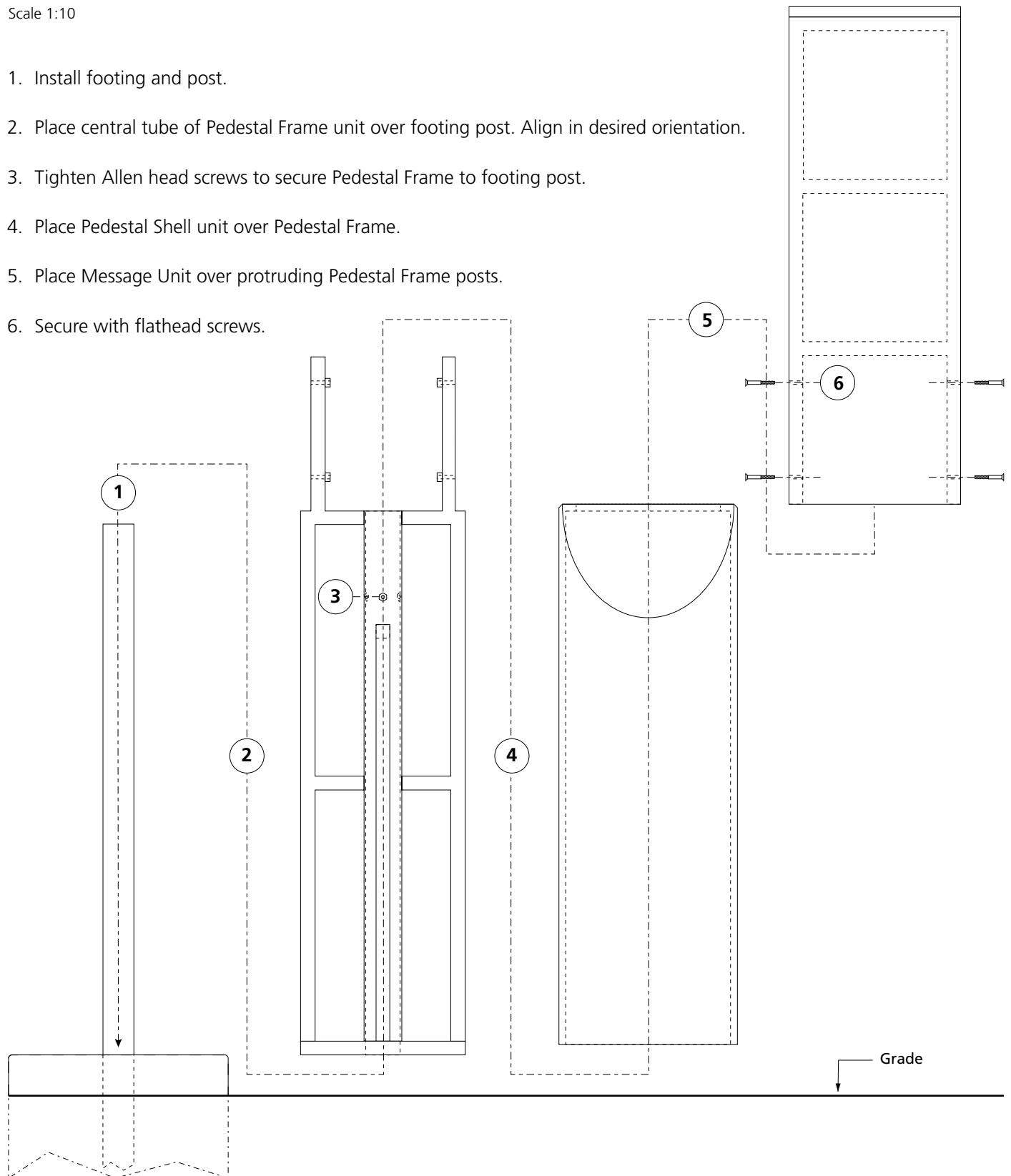
Scale 1:10



### Assembly Sequence Module XG

Scale 1:10

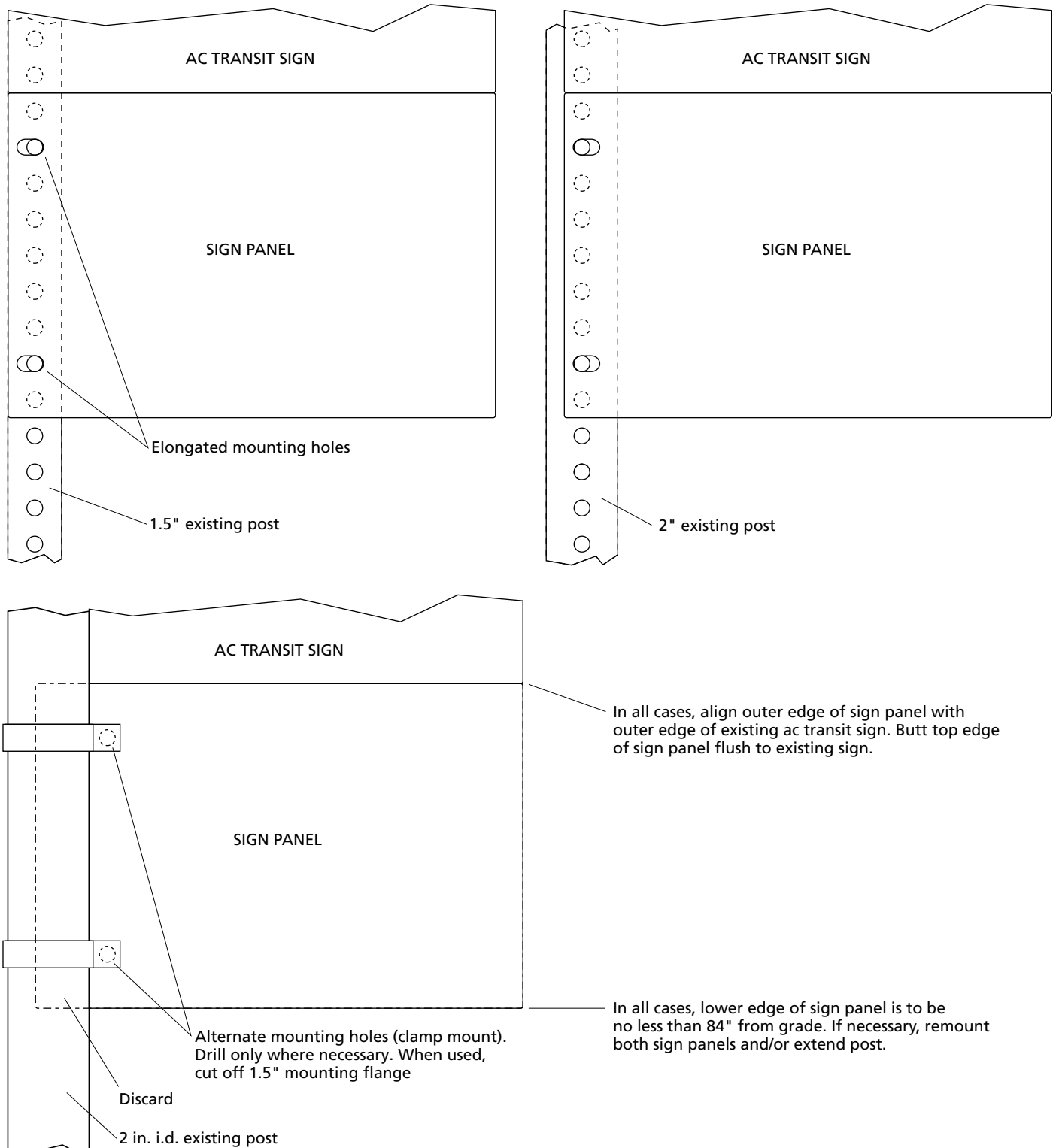
1. Install footing and post.
2. Place central tube of Pedestal Frame unit over footing post. Align in desired orientation.
3. Tighten Allen head screws to secure Pedestal Frame to footing post.
4. Place Pedestal Shell unit over Pedestal Frame.
5. Place Message Unit over protruding Pedestal Frame posts.
6. Secure with flathead screws.





## Module XI

Scale 1:4





## Description

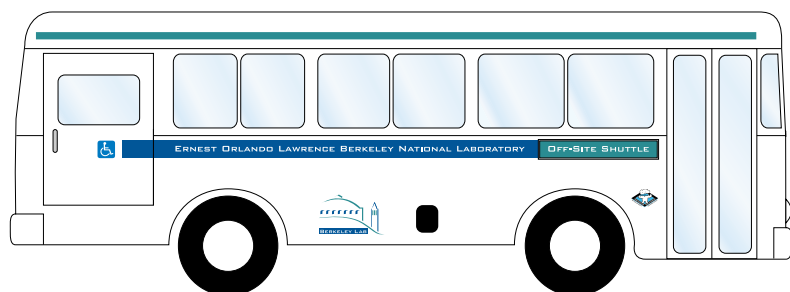
The appearance and utility of the laboratory's shuttle bus fleet have been enhanced with a coordinated graphics scheme. The Lab colors of blue and teal appear as graphic stripes on white buses. Each side of each bus is identified with the Berkeley Lab logo and the name "Ernest Orlando Lawrence Berkeley National Laboratory". The front and rear of each bus are identified with the name "Berkeley Lab" in large letters.

On-Site and Off-Site shuttles are clearly differentiated. The words "On-Site Shuttle" appear on each side near the front of the bus, always on a blue background. The "Off-Site Shuttle" identification always appears on a teal background. Other routes feature their own distinct color schemes.

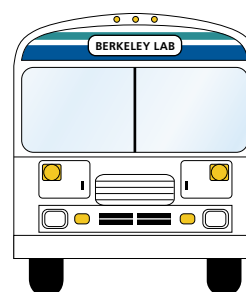
These route identification panels are in the form of removable strips which can be easily exchanged as required. The removable strips are held in place by a four-sided spring-loaded frame, permanently mounted to each side of the bus.

The layout and usage of these graphic elements are described in the following pages. Due to the multiple sizes and makes of buses in use from time to time, these are general guidelines only. Careful measurement and analysis should be made of any new vehicles that come into service before installing graphics.

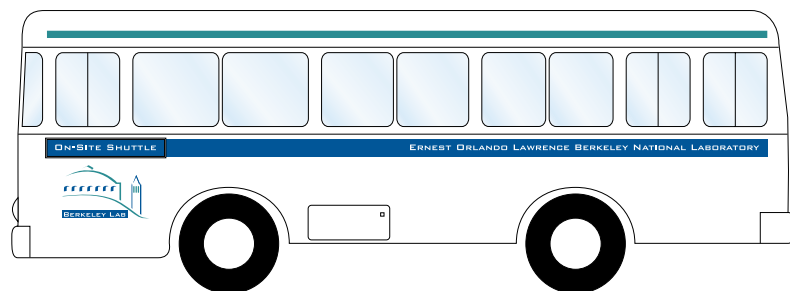
Door Side



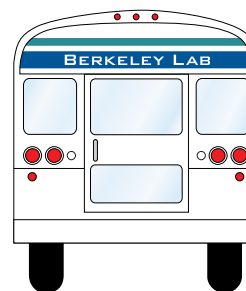
Front



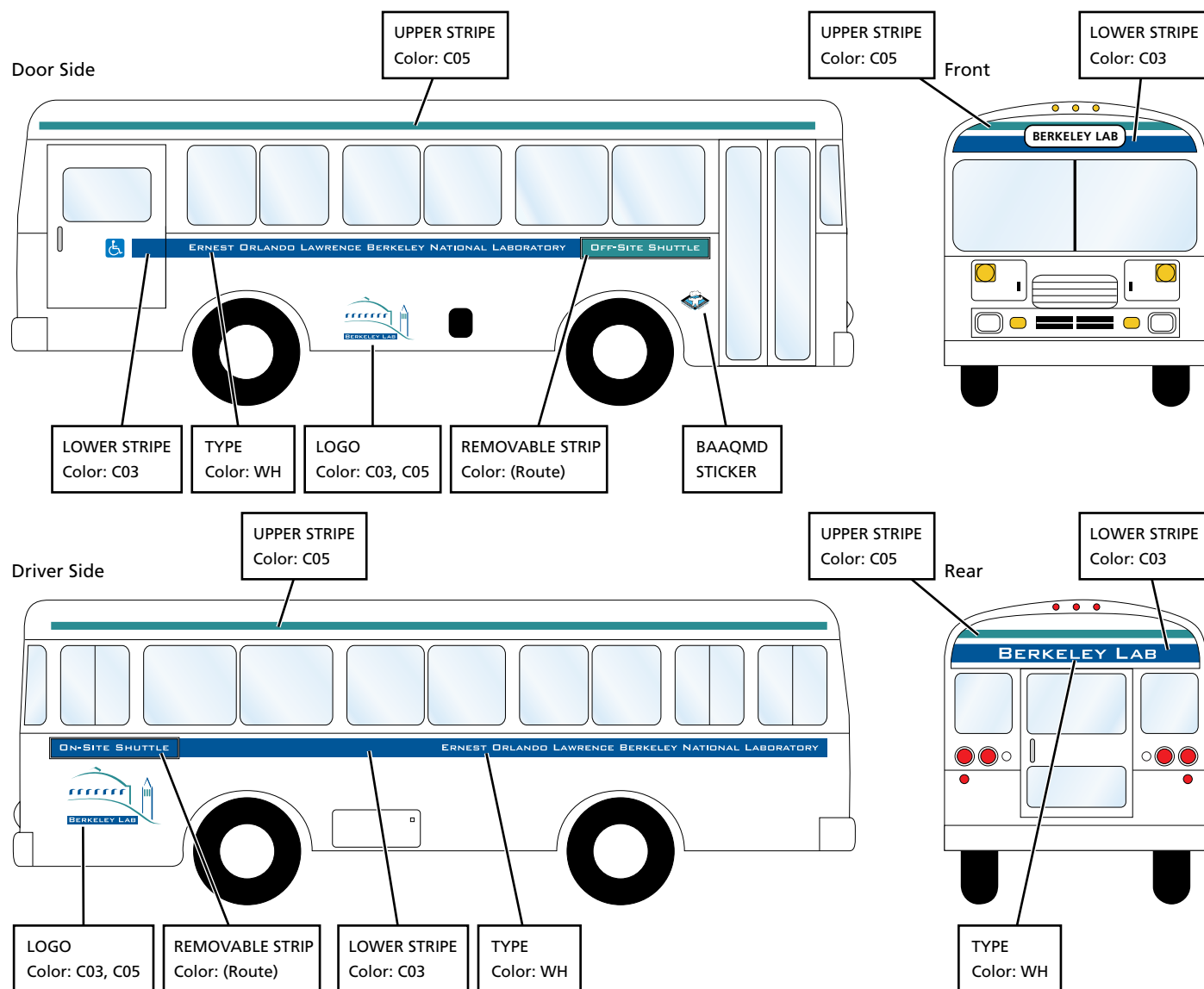
Driver Side



Rear



## Layout



### Bus Graphics Color Specifications

CODE COLOR

C03 Pantone 653 Blue/Custom-painted vinyl

WH White/Vinyl

C05 Pantone 5483 Teal/Custom-painted vinyl

## Side Stripes

The upper (teal) stripe runs above the top of the windows on each side of the vehicle. The lower (blue) stripe runs below the windows in an area unobstructed by corrugated panels. The start and end points of the upper and lower stripes should be aligned, where practical. The actual length of each stripe is determined by the characteristics of the individual vehicle.

### Upper Stripe



Width: 3.5 in. Length: as required Color: C05

### Lower Stripe/Door Side



Width: 7 in. Length: as required Color: C03 Type Color: WH

### Lower Stripe/Driver Side



Width: 7 in. Length: as required Color: C03 Type Color: WH

Note: The identification “Ernest Orlando Lawrence Berkeley National Laboratory” is positioned on the lower stripe starting at the rear of the vehicle. There must be at least 48" of uninterrupted stripe at the end nearest the front of the bus for the placement of the route identification removable strip and frame. The size of the type and/or the width of the stripe may need to be adjusted for certain applications. Two recommended alternatives are shown below.

### Lower Stripe/Alternate Type Size – Door Side Shown



Width: 7 in. Length: as required Color: C03 Type Color: WH

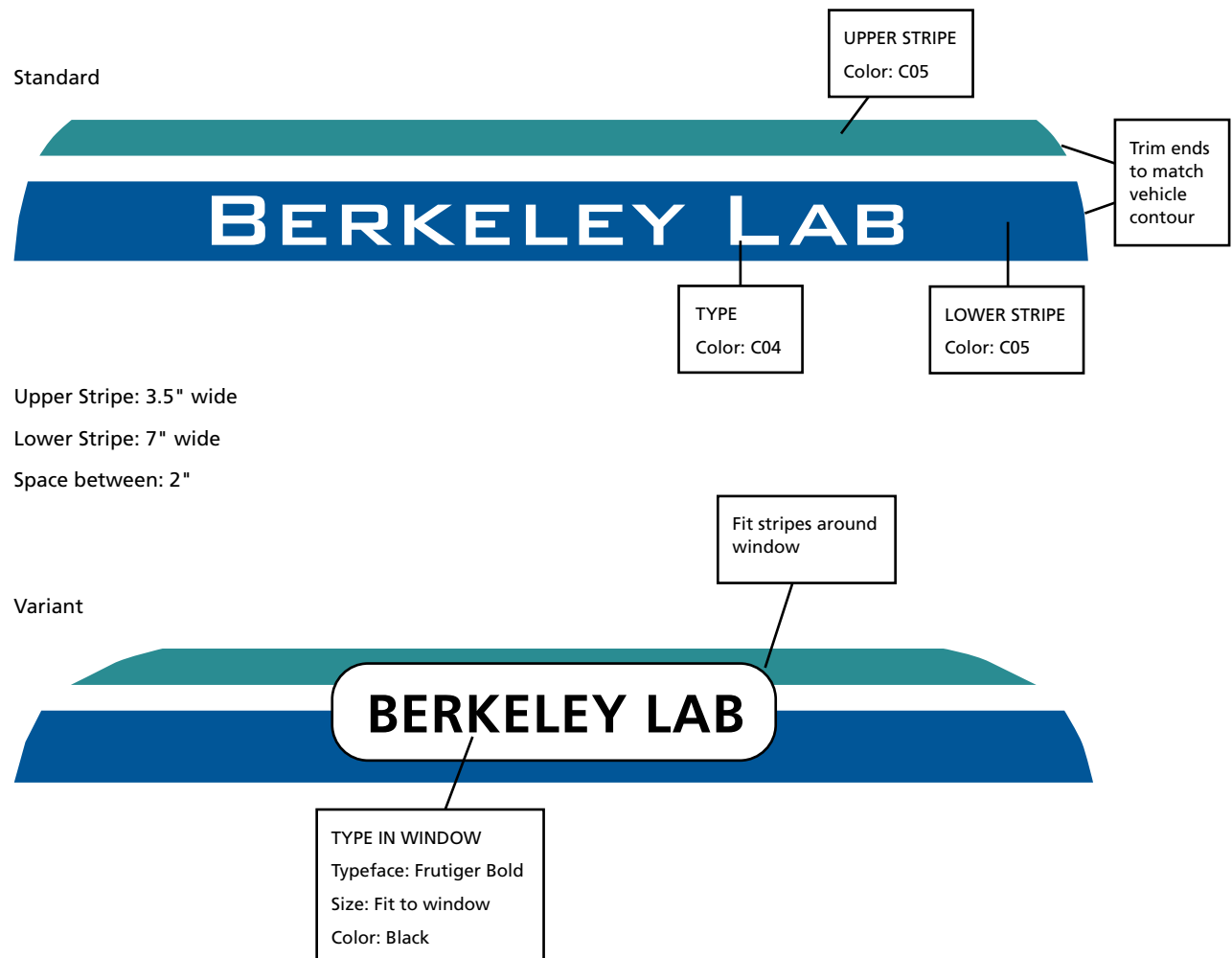
### Lower Stripe/Alternate Width – Driver Side Shown



Width: 5 in. Length: as required Color: C03 Type Color: WH

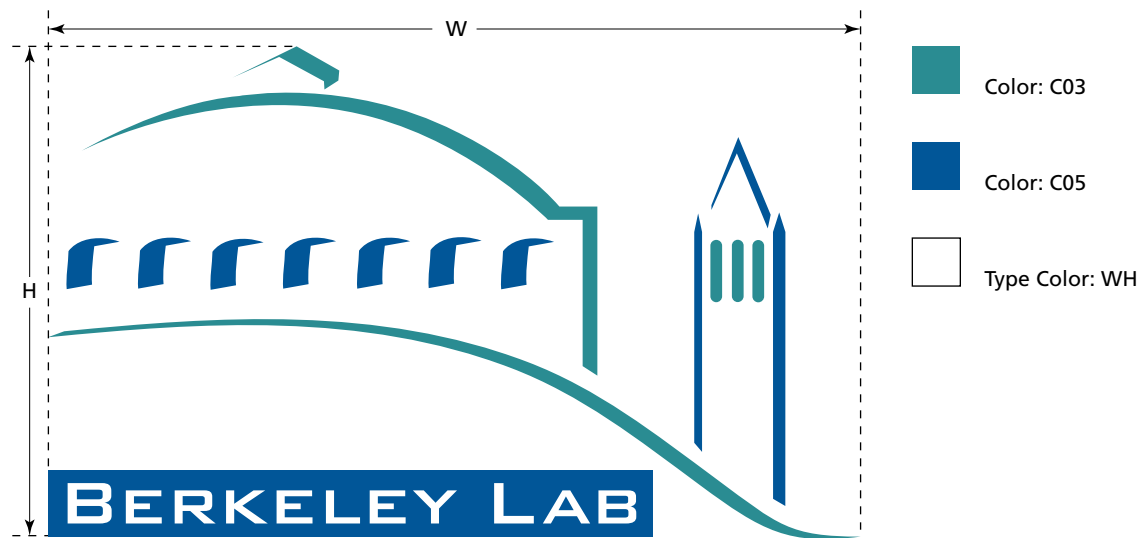
## Front/Rear Identification

Vehicle identification graphics are the same on the front and rear, except where a destination “window” interrupts the stripes (variant shown below).



## Logo

The Berkeley Lab logo appears on both sides of each vehicle. Placement varies, but in general it is positioned beneath the driver's window on the driver side, and between the wheels on the door side (see layout page 4.07.02).



VEHICLE SIDE	POSITION	SIZE (W x H)
Driver	Below driver's window	34 x 20.5 "
Door	Between wheels/below corrugations	24.8 x 15 "

## Removable Strips Frame Structure

Scale 1:10



Size: 6.125 x 47.125 in.  
Type: white  
Background:  
Pantone 5483 Teal



Size: 6.125 x 47.125 in.  
Type: white  
Background:  
Pantone 653 Blue



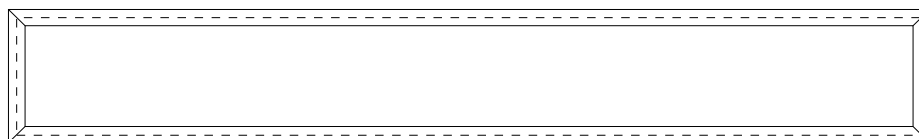
Size: 6.125 x 47.125 in.  
Type: Pantone 5483 Teal  
Background: white



Size: 6.125 x 47.125 in.  
Type: white over black  
Background:  
Pantone 872 Metallic



Size: 6.125 x 47.125 in.  
Type: white  
Background:  
Pantone 194 Maroon



Frame Size: 7 x 48 in. (o.d.)  
Frame Thickness: 0.975 in.  
Color: painted white

Each bus has two frames for removable route identification strips. They are aligned with the lower stripe (blue stripe) on each side of the bus, at the end nearest the front. The frame is secured to the bus by hi-tack foam tape. Each side of the frame flips open to receive the removable strip, and snaps closed to secure it.

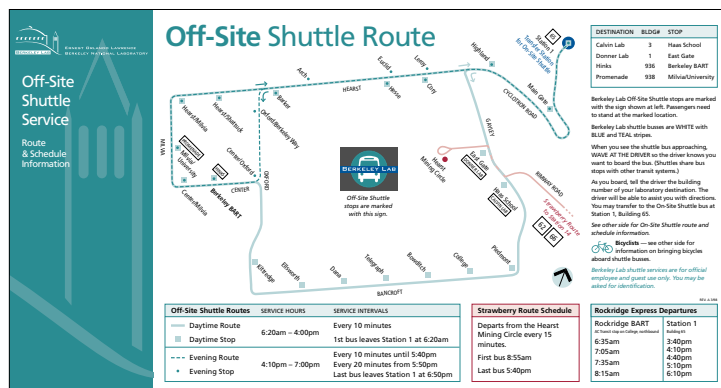
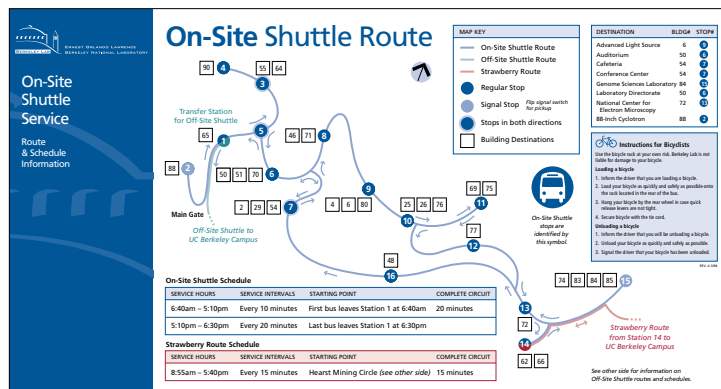




## Description

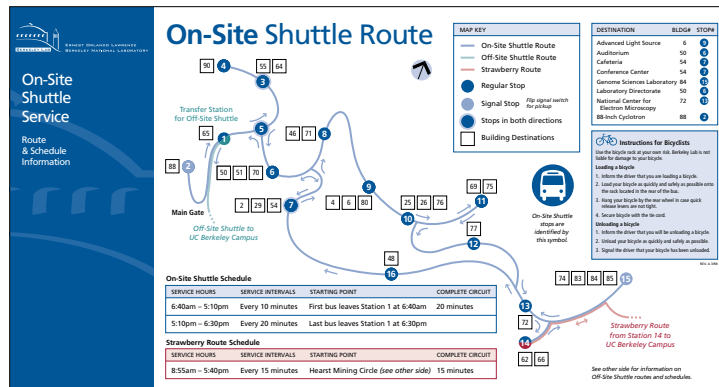
The route map handout is designed to be an easy-to-use guide to the shuttle bus system. The format is an accordion-fold flyer. One side is dedicated to On-Site shuttle information, the other side to Off-Site information.

Art for the route map handout was created digitally in Adobe Illustrator for Macintosh format, and can be easily updated to reflect new development at the Laboratory.



## On-Site

Scale 1:4

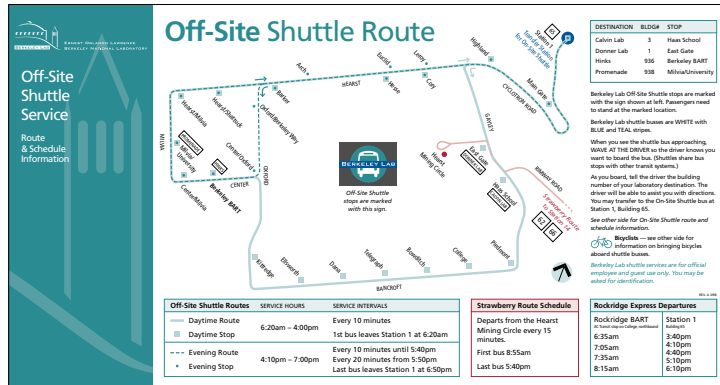


## On-Site Page Color Specifications

COLOR	USE
Process Black	Text & map callouts
Pantone 653	Cover; On-Site Route; On-Site Shuttle Stop symbol; accents
Pantone 194	Strawberry Route
Pantone 5483	Off-Site Route

## Off-Site

Scale 1:4



## Off-Site Page Color Specifications

COLOR	USE
Process Black	Text & map callouts
Pantone 653	On-Site Route
Pantone 194	Strawberry Route
Pantone 5483	Cover; Off-Site Route; Off-Site Shuttle Stop symbol; accents

# **Building Identification Color Swatches**

## Building Identification

*These color swatches are approximations for identification purposes only, and are not to be used for color matching. See manufacturer's swatch books for authoritative colors.*



CG1A Plochere G129 (Blue Gray)



CG1B Plochere G133 (Light Blue Gray)



CG2A Plochere G194 (Earthtone Green)



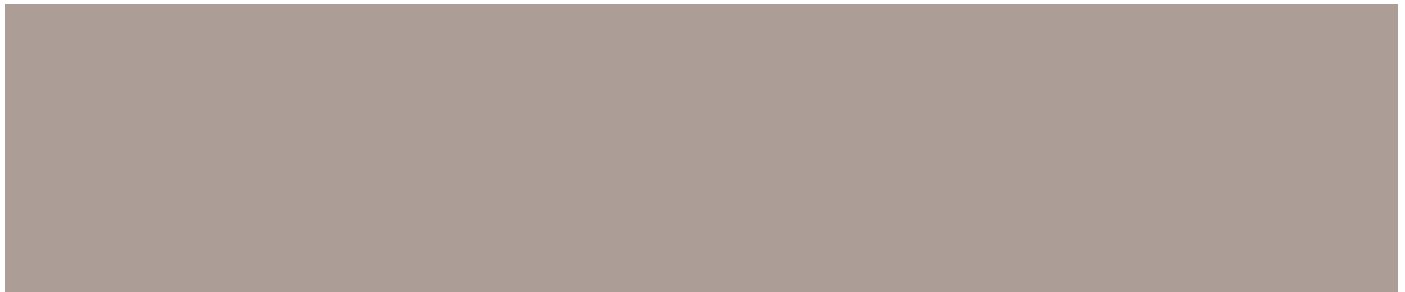
CG2B Plochere G197 (Light Earthtone Green)

## Building Identification

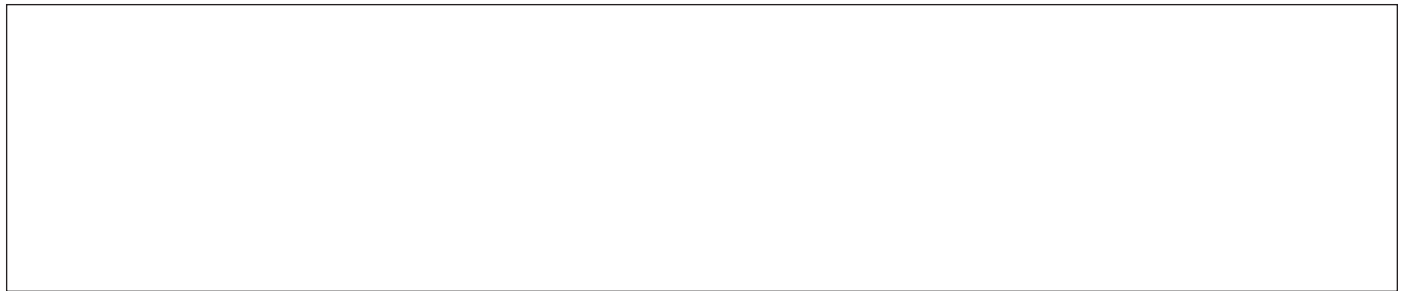
*These color swatches are approximations for identification purposes only, and are not to be used for color matching. See manufacturer's swatch books for authoritative colors.*



CG3A Plochere G26 (Earthtone Brown)



CG3B Plochere G29 (Light Earthtone Brown)



WH [none] White

# Shuttle System Color Swatches



## Shuttle System

*These color swatches are approximations for identification purposes only, and are not to be used for color matching. See manufacturer's swatch books for authoritative colors.*



C01    Matthews 41-312    Medium Bronze



C02    Matthews 47C-2T    Riviera Sand



C03    Pantone 653 CV    Blue



C05    Pantone 5483 CV    Teal

## Shuttle System

*These color swatches are approximations for identification purposes only, and are not to be used for color matching. See manufacturer's swatch books for authoritative colors.*



C06    Pantone 194 CV    Strawberry



C07    Pantone 872 CV    Old Gold Metallic



BK    [none]    Black



WH    [none]    White

# Exterior Signage Areas

## Exterior Signage Areas



The Exterior Signage Areas are defined for the purpose of numbering and managing the exterior sign units. The first digit of the five-digit sign number indicates the area in which that sign is located.

